TOWNHALL MEETING

June 13th, 2012



Agenda

- 1. Enrolment
- 2. Reputation
- 3. The Student Experience
- 4. Speakers
- 5. Strategic Planning
- 6. Academic Mission

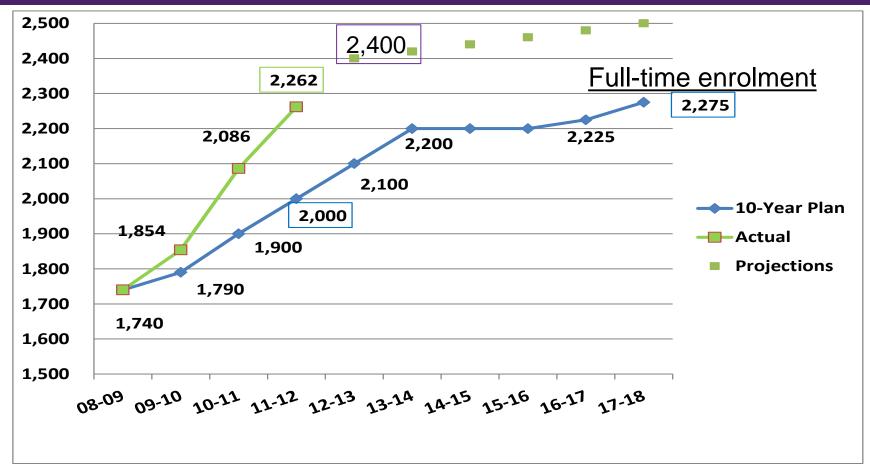
- 7. Governance Structure
- 8. People
- 9. Finances
- 10. Capital Campaign
- 11. Projects
- 12. Priorities for 2012-13



1. ENROLMENT



Enrolment growth since 2008



- There were 262 more students in 2011-12 than planned
- ❖ Target for Fall 2012 is 2,400 students vs. 2,100 in the plan



Applications by program

	2011	2012	Diff.
Business	519	533	14
Education	229	274	45
Humanities	456	411	-45
Natural Sciences	338	354	16
Social Sciences	624	595	-29
Subtotal	2166	2167	1
Exchange	119	163	44
SPI	42	42	0
Total	2327	2372	45



« Will attends » by program

	2011	2012	Diff.
Business	189	194	5
Education	128	137	9
Humanities	184	165	-19
Natural Sciences	121	118	-3
Social Sciences	256	246	-10
Subtotal	878	860	-18
Exchange	103	103	0
SPI	24	24	0
Total	1005	987	-18



Enrolment Trends

Applications are:

- ♦ ↑ from Quebec and transfers students
- ❖ ↓ from Ontario, Western Canada & Maritimes
- **♦** ↓ Humanities
- ❖ → Other areas including Natural Sciences
- As of June 12, "Will Attends" were slightly lower than same time last year. We are on track for an 800+ entering class and a total enrolment of 2400.



Graduating Students

***** 2007: 677

***** 2008: 654

***** 2009: 465

***** 2010:486

4 2011: 482

❖ 2012: 491 (77,6% of graduating students attended Convocation)

4 2013: 552 (estimated)





2. REPUTATION



Reputation

National Survey of Student Engagement (NSSE) 2011

Supportive Campus Environment: 2nd

Student-Faculty Interaction: 2nd

Active and Collaborative Learning: 4th

Enriching Educational Experience: 4th

Level of Academic Challenge: 6th

"How would you evaluate your entire educational experience at this institution?"

- Bishop's ranked 5th in Canada among first year students and 6th among senior students.

"If you could start over, would you go to the institution you are now attending?"

- Bishop's ranked 3rd among senior students and 5th in Canada among first year students
- NSSE is becoming widely regarded as the measurement tool in higher education.
- Bishop's continues to press Maclean's to use the NSSE results in its rankings.
- Two-year cycle for the survey.

3. THE STUDENT EXPERIENCE



B.E.S.T.









B.E.S.T. is a \$50,000 fund available annually to support students as they undertake projects or internships that develop their creative, entrepreneurial and leadership abilities.











B.E.S.T.



Austen Metcalf

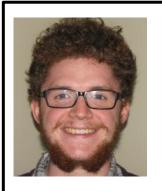
A second-year honours Religion and Classical History major student, Austen is fascinated by the ancient world and Judaism.

He will participate in a summer course (Jerusalem through the Ages) at the Hebrew University of Jerusalem.



Leila Ponsford

A third-year Education student, Leila will study the efforts of Britain's National Centre on Science, Technology, Engineering and Mathematics (STEM) to alter the stigma associated with pursuing careers in the fields of science and technology.



David Fuerst Ackles

A third-year Drama major, David has a passion for the performing arts.

He will attend the sevenweek Summer Acting Workshop at the acclaimed Circle in the Square in New York City.



B.E.S.T.



Jessica Morais

A second-year honours
History student, Jessica
will pursue an
archaeological project on
the restoration of the fort
at Saint-Amand-Montrond
in France and will conduct
archival research in Paris.



Ryan Kitner

A second-year Psychology major and Mathematics minor student, Ryan will attend a meta-analytic statistical framework workshop (Stats Camp!) in Lawrence, Kansas.



Hayley Roberts

A third-year Biology student, Hayley wants to be a wildlife veterinarian.

Her award will allow her to pursue an internship at the Wildlife Center of Virginia.



SSHRC Graduate Scholarships

Lauri Lidstone, Environmental Studies and Geography. Dalhousie University

* Adria Midea, History. University of Ottawa

❖ John Partington, English. McMaster University



Student Achievement



Samantha Juraschka, BBA '12

Won a place in the prestigious *Next 36* project, which selects the most promising young entrepreneurs from across Canada and enrols them in a year-long program of teaching and hands-on experience. Teams of four were given \$50,000 with which to design and launch a new product or service aimed at the mobile market.

Alex Gagnon-Sckoropad, BBA '13

After winning BU's version of Dragon's Den two years ago for his prefabricated gates concept, he participated in the TV Show "Dans l'oeil du dragon" on May 14, 2012. Two Dragons, Danièle Henkel and Gaétan Frigon, gave him an investment of \$150K in exchange for 35% of his company.





Promoting Student Research

Quebec Universities English Undergraduate Conference (QUEUC)

- Founded by English professor Jessica Riddell
- Highlights undergraduate student research
- The third annual conference in 2012 attracted 87 participants and 46 presenters from 12 universities from coast to coast.





Shakespeare Mock Trial



Shakespeare was prosecuted for fraudulently claiming authorship of the plays attributed to him

Model UN team



The team won multiple honours in New York City

- Named Distinguished Delegation (second highest honour among nearly 200 delagations)
- Four pairs of students won committee awards

Athletics

2011 Baggataway Champions (Lacrosse team)



- First teamchampionship
- First leagueChampionship in any sport since2004

Josh Crone – League Most Valuable Player and Most Outstanding Attackman

Mike Dube – Most Outstanding Graduating Player



Charities

- * ALS
- Cystic fibrosis
- Pink ribbon breast cancer
- Prostate cancer
- * Refugee sponsorship
- ❖ War child
- Local food banks
- Lennoxville Women's Centre
- Plan Canada





The Performing Arts

Columbia Days



Rock & roll and the fight for racial equality collided in George Rideout's original musical memoir about growing up in the Deep South in the 1950s (July, 2011)

- Boot Hill
- Black Comedy
- Top Girls
- Beach Blanket Zombies
- Two Tales





The performing Arts



- * Bishop's University Singers joined forces with the newly formed Phoenix Community Choir in Halifax (a group of at risk and homeless youth) in November 2011.
- * They also performed Bach's St. Matthew Passion at *la Cathédrale Saint-Michel de Sherbrooke* on March 31, 2012 in front of 900 people.

Foundation

- ❖ In 2011-12, over \$1.5 million was invested in today students through:
 - Scholarships (\$1.2 million)
 - Need-based bursaries (\$70K)
 - Athletic and academic awards (over \$100K)
 - Prizes (over \$119K)
 - Student internships at the local and international levels (\$143K)



Top 10 after 10

Sean O'Brien '90 Tommy Europe '93 Tim Wallace '95

Sasha Jacob '95

John Rowe '95



Wade Felesky '92

Michelle Flaherty '92

Annie-Kim Gilbert '95

Ilona Jerabek '93





Alumni Events



2012 Highlights

- **❖** Bootcamp
- JUMP Mentoring
- Wine Tastings
- Grad Receptions
- Golf Tournaments
- CareerJoy Webinar

Fall 2011 Highlights

- ❖ Homecoming (40th Reunion Classes '70-'74)
- Montreal Bankers Day
- Business Networking Events
- Purple Tag Day (National Philanthropy day)

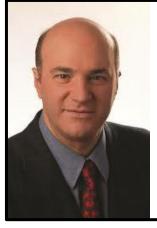




4. SPEAKERS



The Donald Lecture Series: 2011-2012



October 13, 2011

KEVIN O'LEARY

Successful Entrepreneur and investor, co-host of CBC's *Dragons' Den*.



November 9, 2011

MARGARET SOMERVILLE

Founding Director of McGill Centre for Medicine, Ethics and Law



February 15, 2012

Rev. JESSE JACKSON

Prominent civil rights activist, former politician and diplomat



March 19, 2012

STEVEN PINKER

World-leading cognitive scientist specializing in language and cognition



The Donald Lecture Series: 2012-2013



November 14, 2012

SUSAN CAIN

Author, lawyer, negotiation and leadership



February 20, 2013

Rt. Hon. MICHAËLLE JEAN

Former Governor General of Canada



Honorary Doctorates and Chancellor Emeritus



Céline Galipeau, Shawn Atleo, John Donald, Richard Royer



Alex Paterson



5. STRATEGIC PLANNING



Vision, Mission and Values

Vision

❖ Our goal is to offer Canada's foremost undergraduate education.

Mission

- ❖ We have maintained our primary focus on the liberal education of undergraduates, restating it to:
 - ❖ Better reflect the complete educational experience that Bishop's offers
 - * Make explicit our goals of engaging our students in their own intellectual and social development and of offering an education that provides both depth in a discipline and breadth of perspective
 - ❖ Make a commitment to our small size and to diversity in our student body

Values

❖ We have adopted a values statement, in which the values of Community, Discovery, Excellence and Sustainability are elaborated.



Strategic Diagnostic of Ancillary Enterprises

- We need to understand better the profitability and revenue potential for our ancillary enterprises and to identify high level opportunities for improvement
- ❖ A project with Raymond Chabot Grant Thornton began in May 2012

Residences and Food Conferences

Arena Theatre

Golf Course Print Shop

Housing Summer camps

Special Programs (Executive English)

Sports Centre

Art Gallery

Parking

Bookstore



6. ACADEMIC MISSION



Liberal Education update

- A large and diverse committee was formed with an equivalent number of faculty and students to review our approach to a liberal education
- Read widely in theory and looked at many models and practices
- Produced a "Preliminary Findings" document in November, then consulted very widely in the University in December through February



Desired Learning Outcomes

Every Bishop's graduate should have proficiency in the following skills, areas of knowledge or dispositions:

- Oral and Written Communication Skills
- Quantitative Reasoning
- Critical thinking skills
- Problem Solving Abilities
- Information Literacy Skills
- Creative and Adaptive Thinking



- Social and Cultural Literacy
- ❖ Social Confidence and Inter-personal Competence
- * Capacity for Civic Engagement
- * Knowledge of Environmental, Economic and Social Sustainability
- Ethical and Moral Reasoning



A "Program" approach

Committee recommended embedding the cultivation of these competencies as far as possible in every program.

- * If a program is not able to achieve a particular outcome, it should establish a "Strategic Alliance" with another program, perhaps through interdisciplinary course clusters.
- * Will require departments to think about assessing more abstract learning outcomes
- * Each department will have obligation to explain its methods of offering, cultivating and assessing our desired learning outcomes as part of our regular external program review process

Practices and Resources

It will be up to each department to determine how best to achieve these outcomes within their discipline.

- * Committee brought forward many suggestions on best practices. A large number are already in operation at Bishop's
 - Undergraduate research
 - Experiential learning
 - Capstone courses
 - Student portfolios etc.
- ❖ Others such as a guaranteed first year seminar for all students will require *extra resources*
- Also needing extra resources is a Centre for Teaching and Learning, through which formal and informal debate and analysis on pedagogy at the University level can take place

7. GOVERNANCE STRUCTURE



The Council and Statutes



Chair –
John Stewart
CEO
Purdue Pharma

- Advises the University with respect to major challenges and opportunities.
- Serve as ambassadors for Bishop's
- Recommends candidates for the position of Chancellor to the Board of Governors.



Daniel Fournier, Executive Vice-President, Real Estate Caisse de dépôt

Minor modification to the Statutes completed



8. PEOPLE



Human resources



Pay Equity

Job Classification

External equity for staff



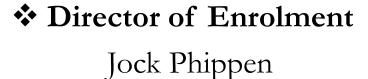
Senior Administrators Departures

Director Human Resources

Guy Bertrand

Director of Athletics

Tony Addona





Dr. Steve Harvey

University Librarian

Ruth Sheeran









New Senior Administrators

❖ Director Human Resources Nick Andrews

- Director of Athletics –
 Brian Breckles
- Director of Enrolment –
 Selection process ongoing
- Dean of the Williams School of Business –

Interim - Dr. Calin Valsan

University Librarian
Bruno Gnassi









Other Departures

- **Sther Barnett**
- Bronwyn Bonney Coates
- * Marcia Boisvert
- ❖ Pierre Corbeil
- Sandra Gallichon
- * Robert Gilchrist
- * Eddie Pomykala
- ❖ Bill Robson
- ❖ Warren Sanderson
- Christian Trudel
- Gerald Tucker
- Glen Wickens





New Personnel

- Heather Bilkes, Primary Nurse Care
- * Karine Boutin, Residence and Conference Facilities Manager
- Suzanne Brown, Custodian
- Cheyenne Cloutier, Custodian
- ❖ Dave Côté, Custodian
- Marc Côté, Electrician
- * Célie Cournoyer, Communications Manager
- * Martine Couture, Administrative Clerk Residence & Conference Svcs
- Lynn Fortney, Customer Services & Operations Manager
- Patrick Gagnon, Labourer Mover
- * Dwight Garfat, Mechanic Welder
- ❖ Patrick Lemay, Electro mechanic



New Personnel

- Derek Loach, Security Officer
- * Brandon McNeice, Recruitment & Admissions Officer
- ❖ Kevin MacKey, Head Football Coach
- ❖ Doug McCooeye, Admissions Officer
- Andrea McDaniel, Admissions Manager
- * Matthieu Pepin, Fine Arts Technician & Safety Officer
- Lugénie C. Pinsonneault, Director of Research services
- ❖ Melanie Roarke, Billing & Revenue Account Technician



New Roles

- ❖ Benoit-Antoine Bacon, Dean of Arts & Science
- ❖ Jamie Berwick, Student Accounts & Financial Aid Officer
- Sarah Heath, Researcher & Alumni Relations Assistant
- Linda Lemay, Executive Secretary Library
- * Matt McBrine, Alumni Relations Manager
- Andrea Roberts, Accountant Government Reporting
- ❖ Hans Rouleau, Registrar
- Penny Tebby, Admission



New Faculty Hires (tenure stream)

- History(full position)
 - Dr. David Webster
- History (half position)
 - Dr. Gordon Barker
- Political and International Studies (1)
 - Dr. Sarah-Myriam Martin-Brûlé
- ❖ Williams School of Business(2)
 - Dr. Albert James
 - Professor Kyung Young Lee

- ❖ Biology (1)
 - Dr. Estelle Chamoux
- **❖** Mathematics (1)
 - Dr. Trevor Jones
- Classic/Liberal Arts(1)
 - Prof. Jenn Cianca
- Psychology(2)
 - Dr. Adrianna Mendrek
 - Selection process ongoing



New Sessional Faculty Appointments

- * Marylène Boulet, Biology
- Gregory Brophy, English
- ❖ Alexandre Drouin, Chemistry
- ❖ Nathalie Hivert, Business
- Caitlin McLaughlin, Business
- Linda Radford, Education
- * Maxime Trempe, Sport Studies



Canada Research Chairs

Bishop's obtained funding for three Canada Research Chairs and two state-of-the-art laboratories.



Cristian
Berco
History

Canada Research Chair in Social and Cultural Difference

Department of History



Fuschia
Sirois
Psychology

Canada Research Chair in

Psychological Health and

Well-being

Department of Psychology



Matthew
Peros
Environmental
Studies and
Geography

Canada Research Chair in
Climate and
Environmental Change

Department of Environmental
Studies and Geography

Total Research Funds received for 2011-2012: \$ 1.66 M (88% increase from 2010-2011) + NSERC and SSHRC grants to faculty



Faculty organized events

 Annual Conference of la Société québécoise pour la recherche en psychologie (SQRP) – Professor Claude Charpentier was the organizing committee President (March 2012)

• Session on UniversityTeaching organized by Dean Beauchamp(March 2012)



Awards

William and Nancy Turner Teaching Award
Dr. Jessica Riddell





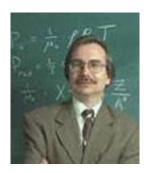
Bishop's University Research and Creativity Award

Dr. Andrew MacDonald



Awards

Mérite Estrien prizes in the Education category –



Dr. Lorne Nelson and Prof. Katsunori Hizawa



Mérite Estrien prize in the Arts category – Dr. Jamie Crooks



Lennoxville Outstanding Achievement Awards:

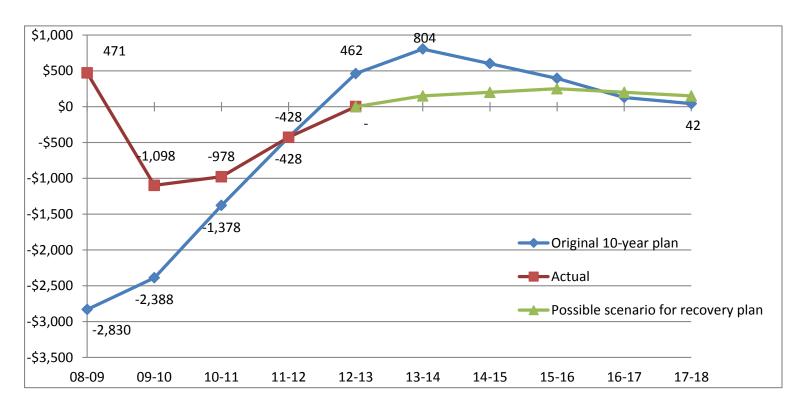
- Education : Dr. Lorne Nelson Arts & Culture: Community Art Lab
- Donald Patrick Award : Mary Rhodes Sports: Small Ball program
- Youth leadership: Adam Peabody



9. FINANCES



Financial Annual Results



2010-11 results have been annualized for comparison purposes

2012-13 First balanced budget since 2004-05



Tuition Increases

- ❖ In the 2011 Quebec budget, the Minister of Finance announced a reinvestment in Quebec universities over five years:
 - Increased government investment tied to 'ententes de partenariat'
 - Additional incentives for universities to seek philanthropic gifts
 - Increased tuition for Quebec students together with improvements to the financial assistance program
- Tuition would increase in increments of \$325 per year over a five-year period, rising from \$2100 a year in 2011-12 to \$3800 in 2016-17.

Tuition Increases

- ❖ Principle of 'inter-generational equity': students should pay todaythe equivalent of what students paid in 1968, adjusted for increases in the cost of living.
- ❖ Increase is significant because tuition for Quebec students has been frozen for 33 of the last 44 years.
- ❖ Students now pay for 12% of the cost of their education, (as opposed to 25% in 1968) and would pay 17% of the cost in 2016-17.

Bill 78

We have a legal obligation to accommodate students who will only finish their CEGEP studies at the end of September.

There are only 12 students who intend to come to Bishop's who have attended a CEGEP which has not completed the winter session.



Pension Plan

University administration and the APBU have worked together to maintain the best defined-benefit pension plan we can afford.

- Virtually all defined benefit plans are facing challenges
- ❖ We hope that the markets will improve but we must remain vigilant to ensure that our plan is sustainable in the long-term.



10. CAPITAL CAMPAIGN



Capital Campaign Progress

- **❖**We have engaged KCI as consultant for the Capital Campaign
- The good news is that we have very loyal alumni.
- The challenge is that they are relatively young and in comparison to other universities, there are few of them.
- ❖ Campaign theme : "Leading the Way" in undergraduate education
- Campaign goal of \$30 million



Campaign Progress

- *Research on top prospects is underway
- Campaign Communications Plan and schedule completed
- Campaign Graphic material in progress
- Final drafting of Cases for Support, collateral material nearly complete
- Naming Policy approved by Board



Three main pillars

- 1. Liberal Education for the 21st Century (\$18M)
- **❖** New models for delivery
- * Experiential learning
- Student experience
- * Research
- ***** Teaching
- Student support
- **&** Library





Students' Representative Council



Taylor Johnston (2011-12) and Adam Peabody (2012-13)



Library referendum: It passed with 80% of students voting in favour.

Over ten years, it will result in a \$1M contribution to the Library.



Three main pillars

2. A First Class Business Education for the 21st Century (\$8M)

Bring the Williams School of Business and the Dobson Lagasse Centre for entrepreurship under one roof, including dedicated space for business leaders/entrepreneurs

3. Enhancing our Physical Legacy (\$4M)

Sports Centre, sustainable development initiatives, Campus Master Plan projects



Campaign Volunteers

Patrons' Council

- Adrienne Clarkson

- John Cleghorn

- Philip Johnston

- Louis Lagasse

- Bud McMorran

- Jane Molson

- Alex Paterson

- Albert Schultz

- Hugh Scott

- Reed Scowen

- Raymond Setlakwe

- William Turner

- Norman Webster

- David Williams



Leading the Way

Campaign Cabinet

- Honorary Campaign Chair Scott Griffin

- Campaign Co-Chairs Tim Griffin, Daniel Fournier

- Toronto Chair Robert Goldberger

- Eastern Townships Co-Chairs Wilfrid Morin, Nadia Martel

- Montreal Co-Chair Tom Godber, tbc

Quiet Phase

- * "Very" Quiet Phase: \$6.5 M in gifts paid or pledged
- ❖ Includes \$1 M commitment from students to "Reinvent" the Library

- On the near horizon:
 - Focus on major gifts
 - 40% of my time over the next year



11. PROJECTS



University Partnerships



Acadia University



Mount Allison University



Bishop's University



St. Francis Xavier University

UNIVERSITÉ

Mission Nouvelle-Angleterre





Our proposal to establish an annual conference that would bring together leaders from the academic, government and business sectors in the Eastern Townships and in Vermont has been adopted as a part of the *Plan d'action de l'Estrie à l'international*.



Campus Master Plan

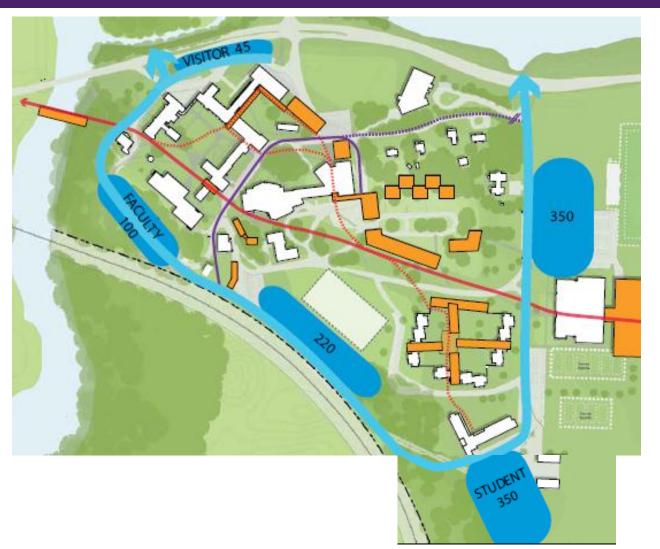
- ❖ A Campus Master Plan will be adopted in the summer of 2012
- Restore the primacy of pedestrians
- * Reduce the presence of cars



Highway 410



Campus Master Plan



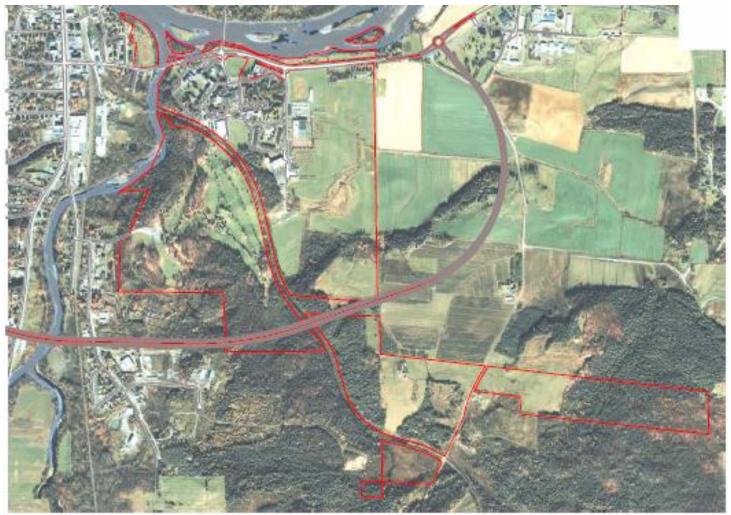


Campus paths





Highway 410



Proposed Highway 410



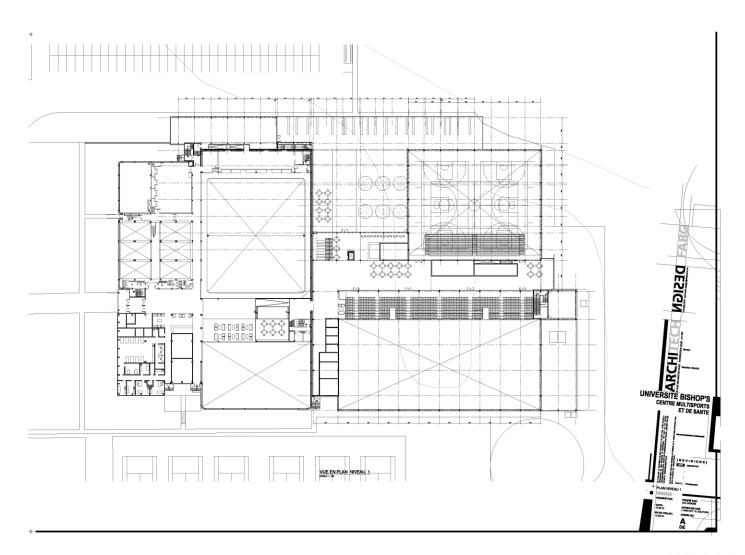
Infrastructure

- Underground Infrastructure repairs between
 B&G and Morris House
- **❖** McGreer Roof
- Energy Efficiency Project Phase 2 Geothermal heating (30 000 gallons of heating fluids)
- Football Field bleachers
- The Health and Well-Being lab, the

 Environment lab and the LIDAR lab in the

 Mackinnon building

Sports Centre





Renovated Entrance Hall





New building





Parking Lot Entry





Café





New Sports Centre - Timeline

MILESTONE	INFORMATION
APRIL 2012	Consortium Archi Tech Design inc. et les architectes FABG: - Jean Mailhot, architecte de Sherbrooke - Éric Gauthier, architecte de Montréal
MAY 2012	Sketches and studies discussed with the Steering Committee: Michael Goldbloom, Hélène St-Amand, Jackie Bailey, Michel Caron, Joey Sabo.
AUGUST 2012	Presentation to the Bishop's community: Plans, Façade and details.
DECEMBER 2012	CALL FOR TENDER FOR CONSTRUCTION
MARCH 2013	BEGINNING OF THE CONSTRUCTION
JULY 19 TO AUGUST 19, 2013	CONSTRUCTION ON HOLD DURING THE CANADA GAMES.
SEPTEMBER 2014	END OF THE CONSTRUCTION



Canada Games 2013



August 2 – 17, 2013



12. PRIORITIES FOR 2012-2013



Priorities for 2012-2013

- 1) Student Information System Activation of the new SIS has begun. Training sessions throughout the summer
- 2) Capital campaign
- 3) Strategic diagnosis of ancillary services
- 4) Develop a long-term sustainable financial model
- 5) Conclude job classification process
- 6) Collective Bargaining



Enjoy your summer!



