2024
THEORIZING DIGITAL MEDIA CONFERENCE
PROGRAMME

OCT. 4

REGISTRATION

9:00 - 9:30 AM

OPENING REMARKS

9:30 AM

SPEAKER SESSIONS

10:00 AM - 4:25 PM

KEYNOTE SPEAKER

6:00 - 7:30 PM

WINE & CHEESE

7:30 - 9:00 PM

OCT. 5

REGISTRATION

8:40 - 9:00 AM

SPEAKER SESSIONS

9:00 AM - 4:25 PM

OPTIONAL DINNER

7:00 PM

Cleghorn Conference Room
2nd floor, McGreer Hall

Access List of Abstracts

Acknowledgements

We would like to thank the following individuals for chairing sessions at our conference.

Dr. Steven Cole

Dr. Alex Miltsov

Dr. David Webster

Dr. Bruce Gilbert

Dr. Jessica Riddell

Dr. Genner Llanes-Ortiz

Dr. Sunny Lau

Dr. Gregory Brophy

We appreciate your time and dedication to making this an excellent conference!

FRIDAY, OCT. 4

REGISTRATION

9:00 AM

OPENING REMARKS

Dr. Andrew Webster,
Vice Principal Academic & Research

Dr. Matthew Peros
Dean of Social Sciences

9:30 AM

Dr. Jean Manore
Dean of Humanities

Dr. Steven Cole
Conference Co-organzer

SESSION 1: AI
Session Chair: Dr. Steven Cole

Christine Moreau
AI and Addressing the Abstraction of Knowledge Production with Middle-School Students

Dr. Mike Zajko
Theorizing AI

10:00 – 10:50 AM

SESSION 2: VIOLENCE, UNREST, AND PROTEST
Session Chair: Dr. Alex Miltsov

Osman Osman
Framing the Anti-Finance Bill Protests in Kenya: A Comparative Analysis of Legacy and Digital Media Coverage

Tatum Weicker
Social Unrest through Technological Innovation: Technocapitalist assetization and monetization and the misinformation epidemic

11:00 – 11:50 AM

LUNCH

SESSION 3: THEORY
Session Chair: Dr. David Webster

Sondra Charbadze
Thinking Beyond The Book: Is Theorizing Possible in the Digital Age?

Jay Ritchie
Magic: Theorizing a Major Cultural Topos of the Web 2.0 Era

Mads Baker
Prisons, Podcasts, and Panopticon(s): The Colonization and Commodification of "Crime"

12:45

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2:00

PM

SESSION 4: IDENTITIES & POSITIONS
Session Chair: Dr. Bruce Gilbert

Victoria Duan
A New Chinese Digital Identity: Online Reactionary Discourse in Black Myth: Wukong

Benjamin Steel
Temporal Dynamics of Multi-Dimensional User Stance on Political Issues

Dr. Genner Llanes-Oriz
Digital indigeneities: recrafting technologies for the next 7 generations

2:10

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3:25

PM

SESSION 5: CONSPIRACY AND MISINFORMATION
Session Chair: Dr. Jessica Riddell

Dr. Muyang Li
Fear of Automation: Conspiratorial Thinking and Skepticism to Algorithm

3:35 – 4:25 PM

Dr. Katharine Dunbar Winsor
Conspirituality in the Digital Era: Analyzing the Freebirth Movement and Health Misinformation on Instagram

Keynote Speaker
Dr. Anabel Quan-Haase introduced by Dr. Alex Miltsov (Conference Co-organzer)

6:00 - 7:30 PM

Post Keynote Wine & Cheese

7:30 – 9:00 PM

SATURDAY, OCT. 5

REGISTRATION

8:40 AM

SESSION 1: THE STATE AND DIGITAL MEDIA
Session Chair: Dr. Alex Milsov

Thiha Wint Aung

Algorithm-Human Interactions in a Revolutionary Situation: Hidden & Public Transcripts of Digital Resistance in Myanmar

Dr. Rui Hou

Censorship Becomes Culture: Normalizing Sensitivity Management in China's Digital Media Industry

Dr. Zhifan Luo

Confiscating Progressivism: How the State Shaped Frames of Domestic Violence on Chinese Social Media Throughout the 2010

9:00 – 10:30 AM

SESSION 1, CONT'D

Amna Saadat Ali

Virtual Communities in Pakistan's Feminist Digital Media Landscape

9:00 – 10:30 AM

SESSION 2: SOCIAL MEDIA

Session Chair:
Dr. Genner Llanes-Ortiz

Geneviève Harvey

The #thatgirl trend on TikTok: A qualitative thematic analysis

Zahra Falahatpisheh

Social Media Adaptation: Analyzing the Challenges and Social Media Use Among International Students in Canada

10:40 – 11:55 PM

Larrisa Miller

Unpopular on Reddit, Unpopular in General, Unpopular Here: r/TrueUnpopularOpinion as a Case Study of a Defensive Public in Action

LUNCH
*FREE FOR ALL PRESENTERS AND VIPS

12:00

SESSION 3: MEDIA AND CINEMA
Session Chair:
Dr. Genner Llanes-Ortiz

Dr. Gregory Brophy
"Copulative" Montage: Digital Cinema and the Videographic Essay

Stevie Paraskevopoulos
Becoming the Gamepad: The Video Game Genre's New Form of Immediacy

12:45

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1:35

PM

SESSION 4: PRIVACY AND SAFETY
Session Chair: Dr. Sunny Lau

Daniel Liu

Inferential Laundering and Privacy in the Digital Age

1:45

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Samantha Puzzi

Transaction-Sorted Geographies: Transactional Data and Spatial Control

3:00

PM

Matthew Valiquette

Technological Freedom in the Age of Big Data

SESSION 5: PRIVACY AND SAFETY II
Session Chair:
Dr. Gregory Brophy

Taylor Brethauer
"Do You Want to Tell the Vlog?": Exploitation on Family Vlog Channels and What Can Be Done to Protect Children

C Icart
We Need to Care: Foregrounding Care in Data Justice Activism

3:10

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4:00

PM

OPTIONAL DINNER AT
[O CHEVREUIL](#)

7:00

PM