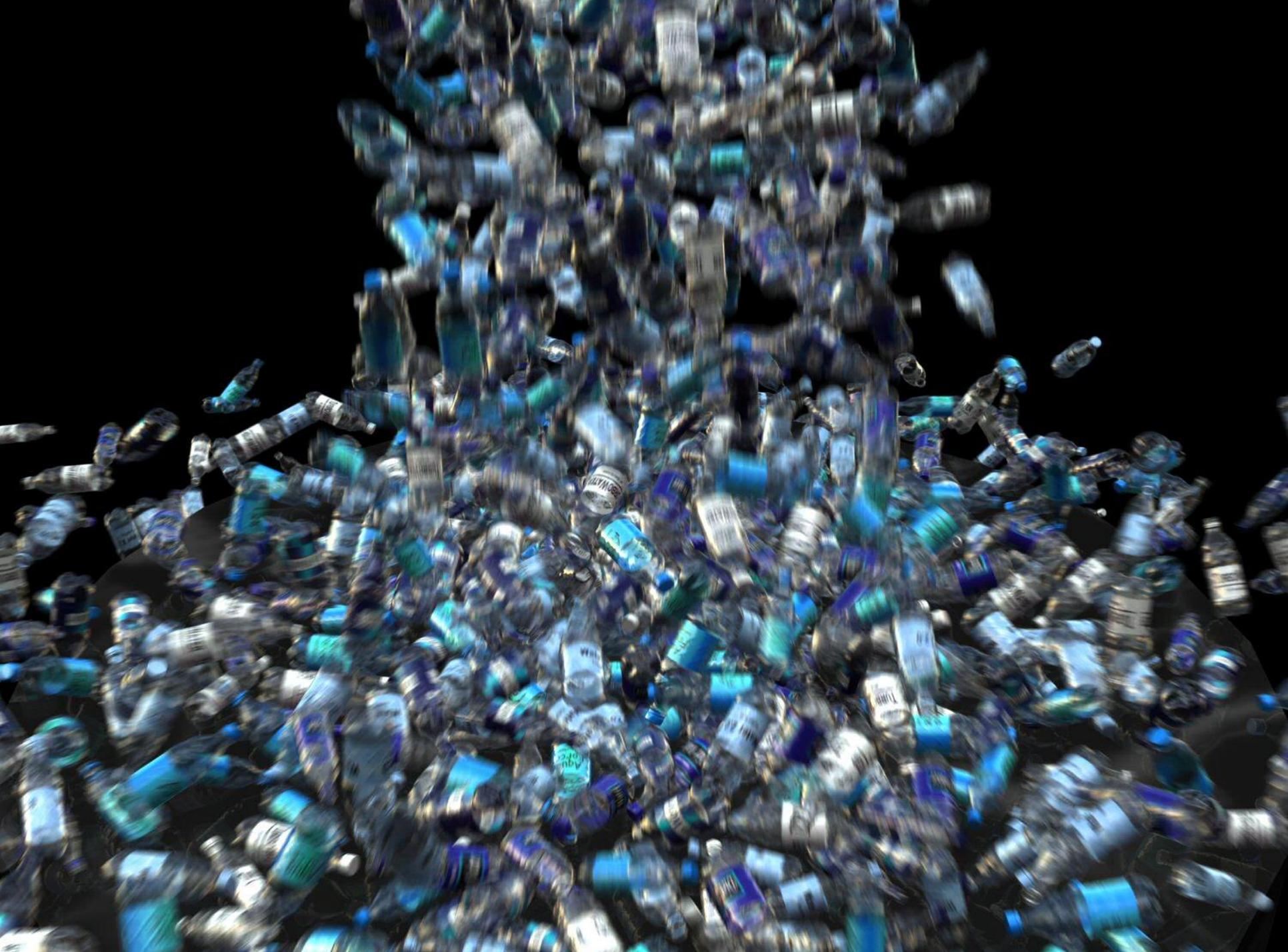


# **ROCK 4**

# **Water**

**Bishop's Environmental Club  
has dedicated this year's  
Rock 4 concert to water and  
hopes that you'll help us  
make the BU campus bottled  
water free!**





**In 2005, Canadians consumed 60 litres per person of bottled water, worth \$652.7 million in sales. Why are we putting money into the pockets of corporations when we can get better water from our taps?**



# Did you know ...

**...that it takes large amounts of energy to produce bottle water? The 31.2 billion litres of bottled water consumed annually in the United States, uses more than 17 million barrels of oil to produce** (Source: Pacific Institute).

**....According to one report, 235,086 tons of plastic bottles were generated and approximately 84,744 tons were recovered and recycled in 2002 in Canada. Overall, there was an average recovery rate of only 48% in 2002 for all plastic beverage containers in Canada** (CM Consulting for Environment and Plastics Industry Council [EPIC]: *An Overview of Plastic Bottle Recycling in Canada, August 2004*).

**...The bottled water industry relies on container ships, trucks and cars to transport raw materials to the plants and finished products to where they are sold. Oil based transportation contributes to global warming in the production of greenhouse gases.** (insidethebottle.org)



**Municipal water systems must test for harmful microbiological content in water *several times a day.***



**Bottled water companies are required to test for these microbes *only once a week at most.***



**Did you know *water* has  
a limited life in bottles?**

**Bottled water has a two-year shelf-  
life. Health Canada recommends  
replacement after a year...**





**According to a 2001 report of the World Wide Fund for Nature (WWF), roughly 1.5 million tons of plastic are expended in the bottling of 89 billion litres of water each year.**

**Only about 10 percent of water bottles are recycled, leaving the rest in landfills where it takes thousands of years for the plastic to decompose.**



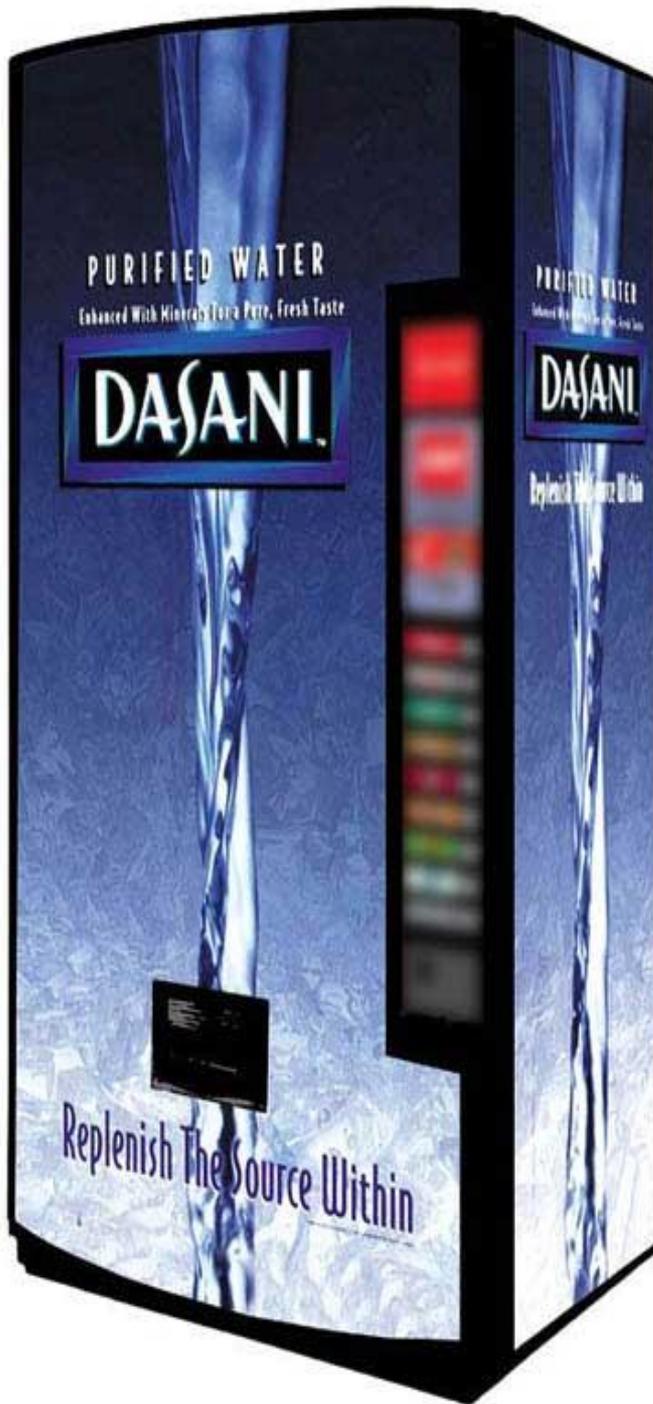
**Approximately 17 million barrels of oil—enough to run 1 million cars for a whole year—are used to make plastic water bottles, according to the Pacific Institute.**







**Reusing plastic bottles further compromises the quality of the water, due to the fact that more and more phthalate leaches its way into the water as the bottle gets older.**

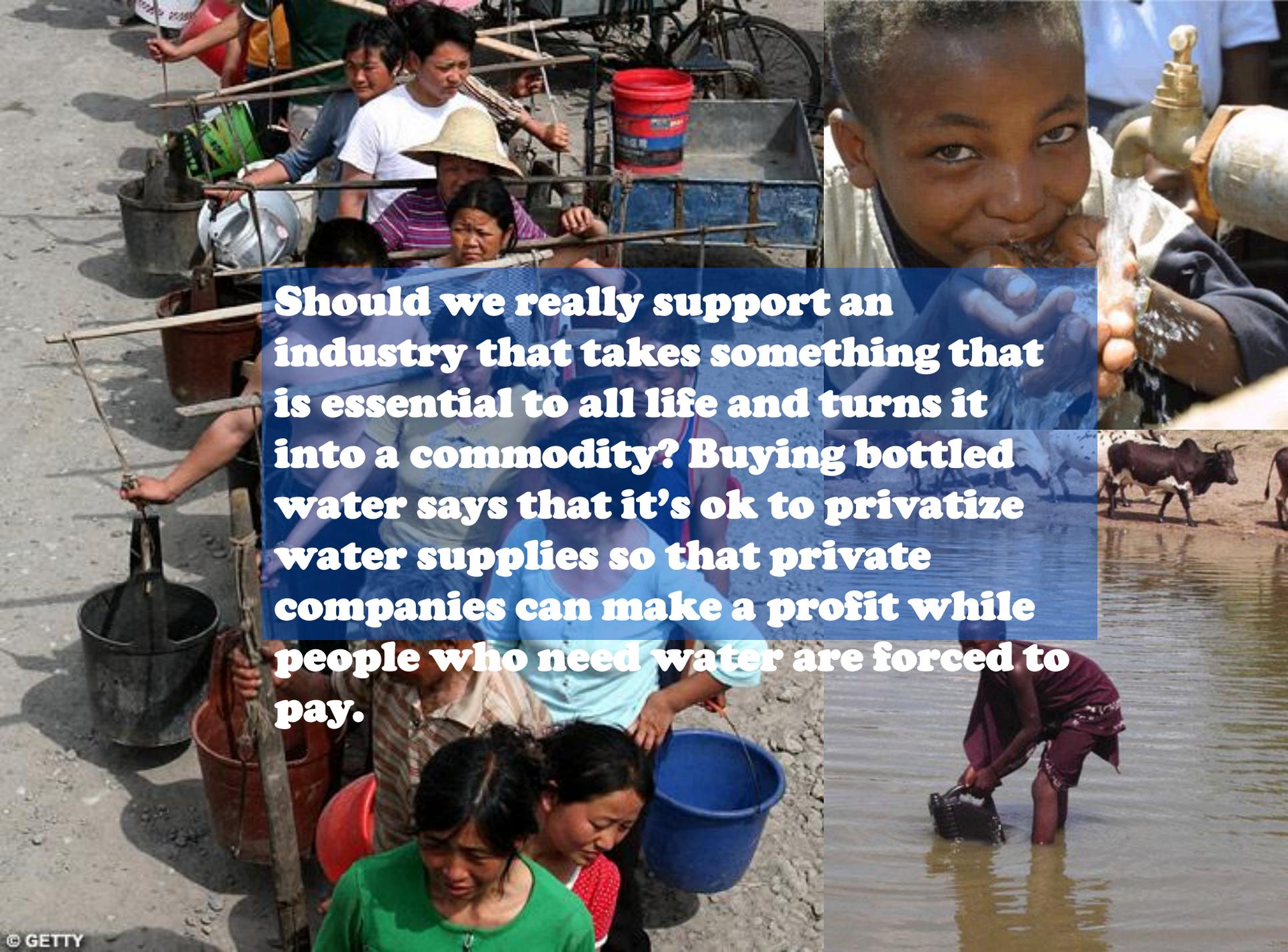


**To date, 12 municipalities in Canada have prohibited the sale of bottled water in their jurisdictions.**

**Several other cities have stopped buying bottled water for internal functions.**



**“The problem with bottled water is that it’s the privatization of a resource that we all need to be able to drink for free,” says Joe Cressy, Polaris Institute researcher and member of the Inside the Bottle campaign.**



**Should we really support an industry that takes something that is essential to all life and turns it into a commodity? Buying bottled water says that it's ok to privatize water supplies so that private companies can make a profit while people who need water are forced to pay.**

**The University of Winnipeg has voted  
to go bottled water free and  
Sherbrooke University has also  
implemented plans to phase out  
bottled water.**

**We want to too!**

**Bishop's first bottled water free zone  
will be in the University's library**

The logo features the text "I ♥ TAP WATER" in a blue, serif font. The heart symbol is a solid blue shape. The text is arranged in three lines: "I", "♥", and "TAP WATER". The logo is set against a white background with a thin black border. The background of the entire slide is blue, with a colorful geometric pattern of yellow, pink, and green squares in the bottom right corner.

**I ♥  
TAP  
WATER**