

*The Desjardins Estrie-Preneur Internship Program*  
**MATCHING STUDENTS WITH LOCAL ORGANIZATIONS**

## **ANNOUNCING THE 9<sup>TH</sup> EDITION OF THE DESJARDINS ESTRIE-PRENEUR INTERNSHIP PROGRAM - SPRING 2025**

**DEADLINE TO APPLY: FRIDAY, FEBRUARY 28, 2025**  
**A VALUE OF \$10,000 FOR BUSINESSES**

### **ELIGIBILITY**

- *Your organization is located in the Eastern Townships?*
- *Your organization is a Desjardins Member?*
- *You have a punctual strategic project for which you need immediate help with to get it done quickly and at minimal cost?*

### **HOW THE DESJARDINS “ESTRIE-PRENEUR” PROGRAM WORKS**

- *Organizations must submit an application to the program describing the project for which they need help with;*
- *Four projects and eight students from Bishop’s University will be selected and matched according to the needs of the organization and the skills of the students;*
- *Each team of 2 students will work **full-time**, with one organization during the 8 weeks of the internship **(Monday, April 28<sup>th</sup> to Friday, June 20<sup>th</sup>, 2025)***
- *Throughout the project, which is funded by the Desjardins Group and facilitated by the Bishop's University Alumni Relations and Philanthropy Office, the student teams will be supervised by Mr. Vincent Cloutier, a seasoned consultant and Contract Faculty at The Williams School of Business.*

## ORGANIZATIONS: HOW TO APPLY?

- *Organizations must provide a letter of interest (context, challenges, stakes and objectives pursued) that briefly describes their business and operations and includes a detailed description of their special project;*
- *In this letter of interest, organizations must identify a contact person and the preferred language(s) of communication. The contact person will be responsible for the project and must be available for regular exchanges throughout the duration of the project;*
- *The nature of the special project is not limited, but must be specific and clearly defined, for example: a strategic analysis; market study for a new product, service or to expand on a new market; implementation plan for a new accounting / CRM system; workforce needs analysis and recruitment and retention strategy; hiring and human resources policies; business process analysis; web and social media strategy; etc.*
- *Projects must be designed to be completed by 2 students within 8 weeks;*
- **Registration must be sent, by e-mail, to Vincent Cloutier at Bishop's University: [vincent.cloutier@ubishops.ca](mailto:vincent.cloutier@ubishops.ca) no later than NOON on FRIDAY, FEBRUARY 28<sup>th</sup>, 2025;**
- *Organizations will benefit from student services at no cost, with the exception of pre-arranged expenses, if applicable. To this end, a formal proposal will be completed by the students during the first week of the project;*
- *Selected companies will be notified no later than March 14<sup>th</sup>, 2025.*

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*Please note that a selection committee will review and evaluate all applications in order to find the best possible match between companies and students. As this is a competitive process, not all applicants can be accepted.*

*A total of only 4 organizations and 8 students will be selected.*

*All applicants, whether selected or not, will be contacted to inform them of the results of the selection process.*

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