Desjardins

Estrie PRENEUR

The Desjardins Estrie-Preneur Intership Program
MATCHING STUDENTS WITH LOCAL **ORGANIZATIONS**

ANNOUNCING THE 8TH EDITION OF THE DESJARDINS ESTRIE-PRENEUR INTERNSHIP PROGRAM - SPRING 2024

DEADLINE TO APPLY: FRIDAY, MARCH 1ST, 2024
A VALUE OF $10,000 FOR BUSINESSES

ELIGIBILITY

- Your organization is located in the Eastern Townships?

- Your organization is a Desjardins Member?

- You have a punctual strategic project for which you need immediate help with to get it done quickly and at minimal cost?

HOW THE DESJARDINS "ESTRIE-PRENEUR" PROGRAM WORKS?

- Organizations must submit an application to the program describing the project for which they need help with;

- Four projects and eight students from Bishop's University will be selected and matched according to the needs of the organization and the skills of the students;

- Each team of 2 students will work **full-time**, with one organization during the 8 weeks of the internship **(Monday, April 29th to Friday, June 21st, 2024)**

- Throughout the project, which is funded by Desjardins, and set up by Bishop's University, the student teams will be supervised by Mr. Vincent Cloutier, a seasoned consultant and Contract Faculty at The Williams School of Business.

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ORGANIZATIONS: HOW TO APPLY?

- Organizations must provide a letter of interest (context, challenges, stakes and objectives pursued) that briefly describes their business and operations and includes a detailed description of their *special project*;
- In this letter of interest, organizations must identify a *contact person* and the preferred language (s) of communication. The contact person will be responsible for the project and must be available for regular exchanges throughout the duration of the project;
- The nature of the *special project* is not limited, but must be *specific* and *clearly defined*, for example: a strategic analysis; market study for a new product, service or to expand on a new market; implementation plan for a new accounting / CRM system; workforce needs analysis and recruitment and retention strategy; hiring and human resources policies; business process analysis; web and social media strategy; etc.
- Projects must be designed to be completed by 2 students within 8 weeks;
- **Registration must be sent, by e-mail, to Vincent Cloutier at Bishop's University: vincent.cloutier@ubishops.ca no later than <u>NOON</u> on <u>FRIDAY, MARCH 1ST, 2024;</u>**
- Organizations will benefit from student services at no cost, with the exception of pre-arranged expenses, if applicable. To this end, a formal proposal will be completed by the students during the first week of the project;
- Selected companies will be notified no later than March 15th, 2024.

Please note that a selection committee will review and evaluate all applications in order to find the best possible match between companies and students. As this is a competitive process, not all applicants can be accepted.

A total of only 4 organizations and 8 students will be selected.

All applicants, whether selected or not, will be contacted to inform them of the results of the selection process.

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