

JANUARY 30TH 2015
MCGREER 100, 4:00 P.M. TO 7:00 P.M.

AGENDA

1.	Welcome		R. Hall	5 mins
2.	Approval of Agenda	<i>Document 2014-4-02</i>	R. Hall	2 mins
3.	Approval of minutes - November 7 th teleconference and the December 5 th meeting	<i>Documents 2014-4-03, 03a to follow For approval</i>	R. Hall	3 mins
4.	Business Arising			
5.	Principal's Report	<i>Document 2014-4-05, to follow For information</i>	M. Goldbloom	10 mins
6.	Academic Report	<i>Document 2014-4-06, attached For information</i>	M. Turnbull	10 mins
7.	Finance Report			15 mins
	a. Report of the Finance Committee	<i>Document 2014-4-07a, attached For information</i>	S. Lloyd	
	b. Forecast update report, 2014-15	<i>Document 2014-4-07b, attached For information</i>	I. Goyette	
	c. Cash flow update report, 2014-15	<i>Document 2014-4-07c, attached For information</i>	I. Goyette	
8.	Resolution regarding tenure- stream and sessional hiring	<i>Document 2014-4-08, attached For approval</i>	M. Goldbloom	15 mins
9.	Presentation on the Extension of the 410	<i>Document 2014-4-09, to follow For information</i>	M. Caron, G Bourque	15 mins
10.	Space issues	<i>Document 2014-4-10 For information</i>	M. Goldbloom	10 mins

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| 11. | Capital campaign | | M. Goldbloom | 20 mins |
| | a. Priorities | | | |
| | b. Results to date | | | |
| | c. Naming of arena | <i>Document 2014-4-11c, to follow
For information</i> | | |
| 12. | <i>Chantier</i> on the university
funding policy | <i>Document 2014-4-12, to follow
For information</i> | V. Meikle, I.
Goyette | 5 mins |
| 13. | Other business | | | |
| 14. | Closed session | | | |

BOARD OF GOVERNORS

DOCUMENT 2014-6-03

JANUARY 30TH MEETING
MCGREER 100 AND BY TELECONFERENCE
4:00 P.M. TO 7:00 P.M.

MINUTES

Chair: Robert Hall

Present: Claude Charpentier, Claire Grogan, Michael Goldbloom, Deborah Langford, Stephen Lloyd, Michel Marleau, Nadia Martel, Alexander Roy, Luce Samoisette, James Sweeny

By telephone: Jane Brydges, Cathy McLean, Robert Gordon

Senior Administration: Nick Andrews, Jackie Bailey, Marie-Josée Berger, Isabelle Goyette, Matt McBrine, Michele Murray, Dan Seneker, Francine Turmel, Miles Turnbull

Regrets: Brian Levitt, Ross Osmun

Secretary: Victoria Meikle

ITEM 1: CHAIR'S WELCOME

The Chair welcomed Governors and called the meeting to order.

ITEM 2: APPROVAL OF AGENDA

Stephen Lloyd moved approval of the agenda as proposed, Nadia Martel seconded the motion.

The motion carried.

ITEM 3: APPROVAL OF MINUTES - NOVEMBER 7TH TELECONFERENCE AND THE DECEMBER 5TH MEETING

Claude Charpentier moved approval of the minutes of the November 7th and the December 5th 2014 meetings of the Board of Governors. Claire Grogan seconded the motion.

The motion carried.

ITEM 4: BUSINESS ARISING

There was no business arising.

ITEM 5: PRINCIPAL'S REPORT (Document 2014-4-05)

Donald Lecture by Colonel Chris Hadfield

The Principal reported that Colonel Chris Hadfield had given two impressive lectures on Tuesday, January 27th at Centennial Theatre. Colonel Hadfield had been extremely generous with his time: more than 1,300 people had heard him speak, including school children and members of the Bishop's community.

Prior to the lecture, Bishop's announced a commitment to the *Leading the Way Campaign* by John Donald, '60, of \$3 million, to endow the Donald Lecture Series in perpetuity.

Inauguration of the John H. Price Sports and Recreation Centre

The inauguration of the renovated and expanded John H. Price Sports and Recreation Centre was scheduled to take place on Friday, February 6th 2015. At the inauguration, the new arena would be named after Jane and Eric Molson, and members of the Molson family would attend and don their skates. A number of activities were planned for inauguration weekend, over the course of which Sports Centre facilities would be free to the public. These activities aimed to attract members of the Sherbrooke community to our facilities.

Divinity

The Principal reported that it is highly unlikely that we will receive Quebec government funding to cover the approximately \$6-million cost of renovating Divinity. Several suggestions for other sources of funding had been made, but none had yet been acted on.

ITEM 6: ACADEMIC REPORT (Document 2014-4-06)

Enrolment: Winter 2015 and overall enrolment and retention numbers

Dan Seneker, Director of Enrolment Management, presented his report on Winter 2015 enrolment and the admissions outlook for Fall 2015. Our overall enrolment remained below target for the Winter term of 2015. The Fall 2015 outlook showed that numbers for applications, offers and 'will attends' were trending up, and were the best we had seen since Fall 2012.

Mr. Seneker reported that the Recruitment Office had undertaken a number of surveys and analyses in order to put together a more accurate picture of the reasons behind the trends we have seen. These include:

- ♦ an 'Applicant Decline Survey', to determine why admitted students hadn't registered at Bishop's;
- ♦ a 'Non-returning Student Survey' to determine why students didn't return to Bishop's after registering here;
- ♦ a 'New Student Survey' to determine why those who registered at Bishop's chose to do so;
- ♦ follow-up on incomplete applications;
- ♦ a re-examination of the predictive enrolment models used by the University;
- ♦ a review of our scholarship model.

A number of new initiatives by the Recruitment Office were presented:

- ♦ Be You @ BU, a magazine for prospective students written by students;
- ♦ a project to enhance the University Website and brand, to launch on August 1, 2015;
- ♦ a social media and digital strategy;
- ♦ a review and restructuring of recruitment agents and partnerships;
- ♦ a review of recruitment strategies for Quebec and international students.

Tenure-stream Appointments for 2015-16

Vice-Principal Academic Miles Turnbull explained the process for approving academic hires that respects the roles of Senate and the Board of Governors in the overall governance of Bishop's University. Senate assumes responsibility for academic planning and the Board is responsible for financial stewardship. Taking advice from its Planning Committee, Senate determines academic priorities, and the Board decides whether and to what extent these priorities can be funded. To make this bi-cameral governance model work, a balance must be struck, in the envelope of a given academic budget, among tenure-stream, sessional and part-time positions.

According to Senate criteria, ten Academic units qualified for a tenure-stream position, and Senate Planning Committee had established the following priority among those that qualified:

- 1-Business – Entrepreneurship
- 2- Psychology
- 3- Biology
- 4- Business- Human Resources
- 5-Sociology
- 6-Sports Studies
- 7-Education
- 8-Business – Management

9-Modern Languages- Italian

10-Political and International Studies

In order to respect the floor of 115 tenure-stream faculty set in the faculty collective agreement, and to offer students approximately 700 courses, the administration recommended to the Board of Governors:

- ♦ the approval the first two tenure-stream positions;
- ♦ the approval of the third tenure-stream position, on condition that one faculty member currently on leave of absence without pay until June 30th 2015 confirm that he or she will not return to Bishop's at the end of the leave;
- ♦ the approval of 4.5 sessional positions;
- ♦ the approval of 297 part time courses.

ITEM 7: FINANCE REPORT

Stephen Lloyd, Chair of the Finance Committee, spoke to Document 2014-4-07a, the Report of the Finance Committee. Financial results to date indicated that it would be possible to achieve the \$2.4 million deficit budgeted in June 2014 despite the fact that full time enrolment was lower than assumed in the budget.

The Finance Committee considered that it was important to respect the floor established in the collective agreement and to ensure that course offerings to students remained constant. For that reason, it supported the recommendation of the administration in relation to academic hiring. Isabelle Goyette, Interim Vice-Principal Finance and Administration, added that the recommendation respects the projected budget for 2015-16.

Isabelle Goyette reported that the updated forecast as of December 31st 2014 (Document 2014-4-07b) indicated that the University was on track to meet the 2014-15 budget approved by the Board.

Four positive variances would offset to some extent the shortfall in revenue resulting from the lower than expected enrolment numbers:

- ♦ revenue for deregulated International students (Business, Computer Sciences, Math. and Natural Sciences) greater than budgeted;
- ♦ a smaller than anticipated reduction to our operating grant, as the result of a smoothing mechanism in the funding formula;
- ♦ an increase in other student fees (e.g. application, graduate and late fees);
- ♦ an \$800,000 reserve created in 2013-14 and 2012-13.

ITEM 8: RESOLUTION REGARDING TENURE-STREAM AND SESSIONAL HIRING

RESOLUTION FOR THE APPROVAL
OF TENURE STREAM AND SESSIONAL HIRES
2015-16

WHEREAS in 2007 the Senate of Bishop's University established criteria to be applied in determining whether or not a departing faculty member should be replaced or a new faculty position added;

WHEREAS these criteria were modified in 2009 to take into account considerations of program integrity;

WHEREAS Senate Planning Committee reported to Senate at its October 20th, 2014 meeting that ten of the tenure-stream positions requested by Departments and Schools met the criteria established to determine the need for these positions, and on the priority among requests for positions from different disciplines;

WHEREAS Senate Planning Committee also recommended special consideration be given to regularizing one 0.5 tenure stream position to a full position;

WHEREAS Senate approved the recommendation of Senate Planning Committee in relation to ten and a half positions, and the disciplinary priorities among those positions;

WHEREAS the University and the A.P.B.U. have agreed on a minimum faculty complement of 115 for 2014-15;

WHEREAS the senior administration has produced a projection for 2015-16 that includes funding for three tenure stream positions (one being conditional on confirmation that a faculty member currently on leave will not return to the University) and 4.5 sessional positions;

AND WHEREAS the Finance Committee has discussed the University's current financial projections within the parameters of a financial recovery plan;

BE IT RESOLVED THAT the Board of Governors approves the hiring of three tenure-stream faculty, one of these positions being conditional on confirmation that a Faculty member currently on leave will not return to the University, as well as 4.5 sessional positions for 2015-16, in accordance with the priorities established by Senate.

Moved by: Michael Goldbloom

Seconded by: James Sweeny

The motion carried.

ITEM 9: PRESENTATION ON THE EXTENSION OF HIGHWAY 410

Three representatives of the Ministère des transports du Québec (MTQ) were introduced to Governors:

- ♦ Gilles Bourque, directeur, Direction de l'Estrie, Direction générale des territoires
- ♦ Bruno Lacasse, chef de service, Service des projets, Direction de l'Estrie
- ♦ Line Charland, chef de service, Service des projets territoriaux, Direction des projets routiers stratégiques.

The MTQ presented a video simulation of the future 410 and explained the measures that would be put in place to mitigate the impact of the highway on the Bishop's campus. According to plans, the first phase of the project would be completed by the end of 2015, but the budget for the second phase, including a bridge across the Massawippi River, and overpasses over the St-Laurent & Atlantique railway and the MMA railway leading to route 108, had not yet been approved.

In response to a question about noise caused by the construction work, representatives of the MTQ indicated that economically viable accommodations could be considered and that hours of work would be subject to city regulations. The zoning of the land around the road would remain 'green'.

The Principal indicated that the MTQ proposal reflected many changes to respond to concerns about noise and the visual impact of the project raised during extensive discussions between with the University from 2010 to 2013.

ITEM 10: SPACE ISSUES (Document 2014-4-10)

The Quebec government considers Bishop's to have excess space, evaluated at about 5,000 m². The Principal indicated that the library is the only category of space on the campus in which we show a deficit. As a consequence of the deemed excess, it will not be possible to expand the library, or to expand the ground floor of Hamilton for the Williams School of Business. The University plans to undertake renovations within the existing footprints, and will submit a proposal to the Quebec and federal governments for funding for the library renovation.

ITEM 11: CAPITAL CAMPAIGN

RESOLUTION FOR THE APPROVAL
OF THE NAMING OF THE JANE AND ERIC MOLSON ARENA
2015-16

WHEREAS several generations of the Molson and Mitchell families have attended and graduated from Bishop's University, and the families are longstanding supporters of the University;

WHEREAS the Principal recommended, during the Closed Session of the September 26th 2014 meeting of the Board of Governors, that he approach Jane and Eric Molson to determine whether they would agree to the naming of the new arena at Bishop's University after them;

WHEREAS the Board endorsed the Principal's recommendation

AND WHEREAS Jane and Eric Molson have agreed to have the new arena named after them;

BE IT THEREFORE RESOLVED THAT the Board approves the naming of the new arena after Jane and Eric Molson.

Moved by: Nadia Martel

Seconded by: Stephen Lloyd

The motion carried.

Update on the Capital Campaign

Bishops is preparing to undertake two distinct phases of the Capital Campaign, one focusing on corporate donations, under the leadership of Daniel Fournier and the other on the University's Alumni, under the leadership of Tim Griffin.

ITEM 12: CHANTIER ON THE UNIVERSITY FUNDING POLICY

Victoria Meikle, Secretary General and VP Government Relations & Planning spoke to document 2014-4-12. It was too early to tell which, if any, of the recommendations contained in the Tremblay-Roy Report, released by the Minister of Higher Education on December 12th 2014, the government intends to implement. Following a meeting with Deputy Minister of Higher Education Lise Verreault on January 21st attended by all universities, the government is undertaking a process to work with the universities to determine whether and how to implementation of the recommendations contained the report.

ITEM 13: OTHER BUSINESS

There was no other business.

There being no further business, the Board of Governors moved into closed session at 7h00.



Robert Hall, Chair



Victoria Meikle, Secretary

