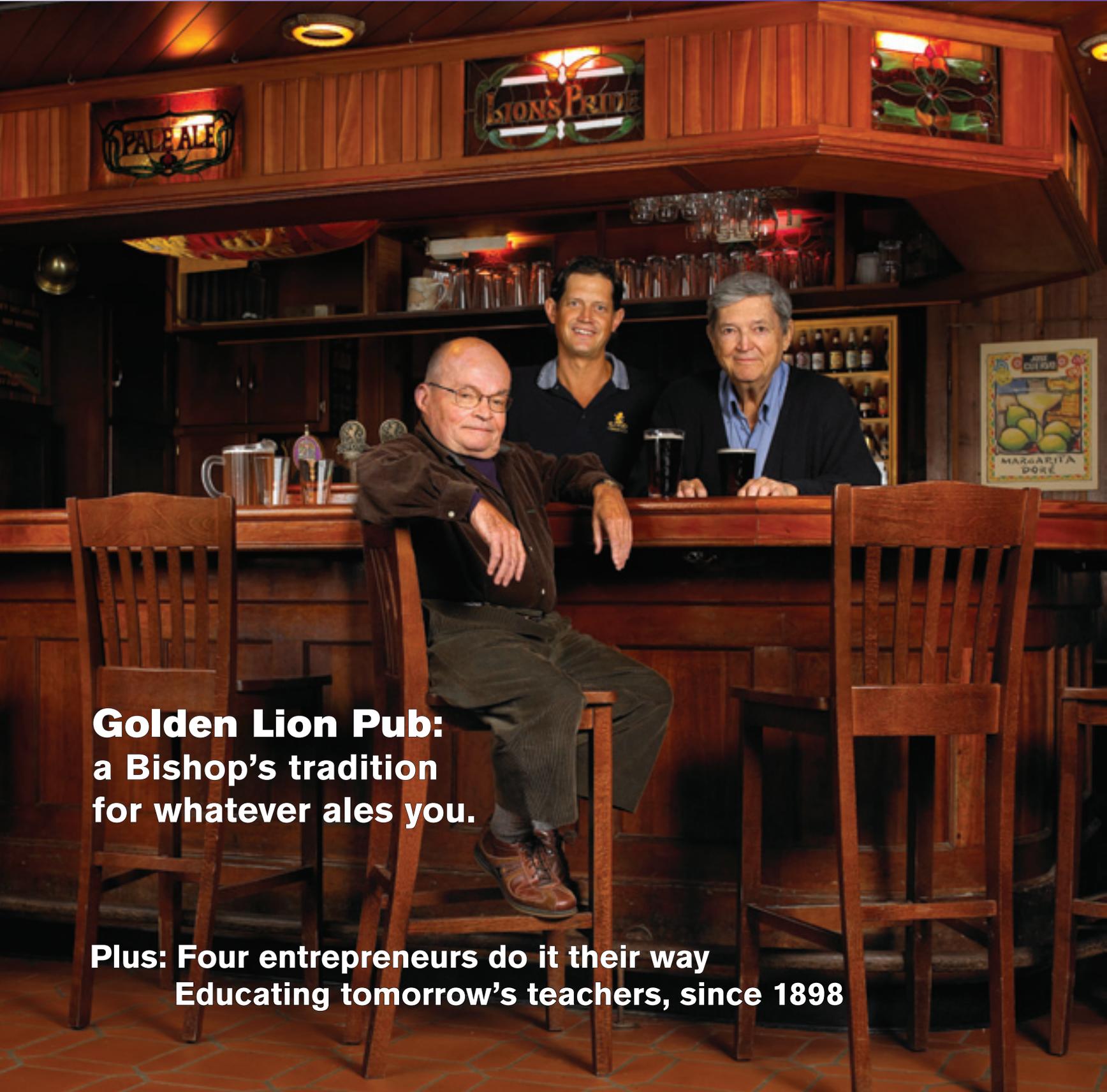


# Bishop's University News



**Golden Lion Pub:  
a Bishop's tradition  
for whatever ales you.**

**Plus: Four entrepreneurs do it their way  
Educating tomorrow's teachers, since 1898**

# BISHOP'S ANNUAL FUND



On the honour roll and holder of the *Jean Robinson Hunt Memorial Award*, Adam is a student leader at Bishop's.

He is passionate about the environment and, as a sustainable development intern, is making our campus and the local community greener places to live.

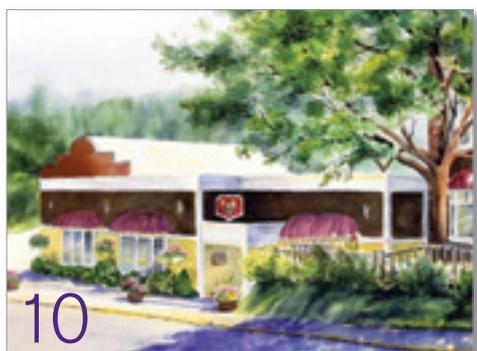
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4<sup>th</sup> Year Environmental Studies and Geography

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Cover photo: Grant Siméon '85  
[www.grantsimeonphoto.com](http://www.grantsimeonphoto.com)



# Messages

## Bishop's adopts new governance structure: the most salient decision affects composition and size.

IN THE SECULARIZATION of Bishop's in 1947, the University established its legally constituted governing structure – the Rules, Orders and Regulations (RORs) – which remained in effect with only minor adjustments until recently.

Over the years it became evident this structure made decision making cumbersome and time-consuming. Volunteer members found it difficult to work their way through lengthy processes to reach conclusions promoting the University's best interests. Despite having one of the smallest enrolments in Canada, Bishop's had the largest governing board (Corporation): 62 members.

In that context, the Corporation had delegated month-to-month supervision of the University's affairs to an Executive Committee of 25, confining itself to two largely perfunctory, informational meetings per year of the full body, and rarely engaging in discussions about important planning and strategic issues which presumably constituted the *raison d'être* for most in joining the Corporation.

At the same time, the Executive Committee did not have a mandate to pre-empt the Corporation's responsibility/accountability for the well being of the University and, in any case, was preoccupied with an agenda full of pressing operational items.

Further complicating the structure was an array of standing sub-committees (e.g. Finance, Building, Committee on Life), which ostensibly reported to the Executive Committee but, in practice, tended to exercise considerable autonomy, expecting their recommendations to be accepted without much second thought.

While this arrangement worked reasonably well when the University operated free of threatening external pressures, it became problematic as to how tough decisions would be made and implemented when times were more challenging. Indeed, when the University faced several serious threats simultaneously in 2007, the governing structure was tested, and practical responses that might have achieved some sense of solution were not easily reached in that climate.

By summer 2008, however, the atmosphere on campus had improved immeasurably, and the installation of a new Principal and senior administrative team only added to the optimism. Coincidentally the Government of Quebec introduced Bill 38, a law to reconfigure the

governing structures of all Quebec universities, and this catalyst returned governance reform to the Bishop's agenda.

A Task Force on Governance was struck in October 2008 with a two-pronged mandate: one, to study the existing RORs and propose new structures (subsequently called Statutes) and two, to ensure that any new proposals were compatible with what the Government was planning to legislate.

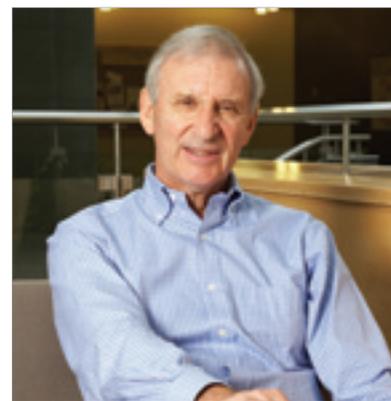
Following numerous meetings and wide consultation, a unanimous report was presented to, and subsequently ratified by, the Corporation, also unanimously, at its May 2010 meeting. Of the many recommended changes, the most salient and delicate affected the composition and size of the proposed new Board of Governors, eliminating *de facto* the Corporation, the Executive Committee, and bringing the sub-committees under the direct purview of the Board.

The new Board will comprise 17 members: the Principal, *ex-officio*, ten external governors, and six governors elected from internal stakeholder groups. A Council of Advisors of up to 30 members will also be established as a forum the Board may look to for advice and support. It was agreed that the Statutes will be reviewed in a year's time.

The Nominating Committee of the Corporation recommended a slate of external candidates, taking into consideration professional qualifications, gender balance, geographic location and commitment to Bishop's as well as to higher education. The campus community held its elections and put forth six governors. At time of writing, the new governors (ratified by the out-going Corporation for one year terms so as to assess collective and individual progress early on) met in October to deliberate on their inaugural agenda.

With overwhelming acceptance from so many connected to Bishop's and positive feelings emanating from the campus, **it appears there is momentum and optimism for the University's traditions of shared governance and consensus building to be preserved. We are launching Bishop's into an era of progressive action to maintain our position as a leading educational institution of choice for those seeking a quality university experience.**

**Squee Gordon**, Chair, Board of Governors



**Squee Gordon '60, DCL '04**

### Board of Governors

#### **Benoit Bacon**

Psychology Professor  
Bishop's University

#### **Gesner Blenkhorn '91**

President, Le Groupe Gaston Côté

#### **Michael Goldbloom**

Principal & Vice-Chancellor  
Bishop's University

#### **Squee Gordon '60, DCL '04**

President Emeritus  
Humber Institute of Technology and  
Advanced Learning

#### **Scott Griffin '60, DCL '02**

Chancellor, Bishop's University

#### **Paige Johnson '10**

President, SRC, Bishop's University

#### **Deborah Langford**

Director, Residence and Conference  
Services, Bishop's University

#### **Drew Leyburne '98**

Senior Director, Clean Energy  
Review, Natural Resources Canada

#### **Stephen Lloyd '89**

Partner, Fraser Milner Casgrain

#### **Nadia Martel '90**

Senior Legal Counsel, Bombardier  
Recreational Products Inc.

#### **Kelly Murumets '85**

President and CEO, ParticipACTION

#### **Royal Orr '78**

Senior Teaching Fellow  
Canada School of Public Service

#### **Jessica Riddell**

English Professor, Bishop's University

#### **Elaine Roper '78**

Senior VP, Human Resources  
2015 Pan/Parapan American Games  
Organizing Committee

#### **Bill Robson**

Business Professor  
Bishop's University

#### **Luce Samoisette**

Rectrice, Université de Sherbrooke

#### **Jim Sweeny '75, MA '94**

Bishop's University Library

You're invited. To nominate yourself. Or a friend. For the Class of 2011 –



# TOP 10 AFTER 10

Alumni from the classes of 1990 to 2000 are eligible for nomination based on:

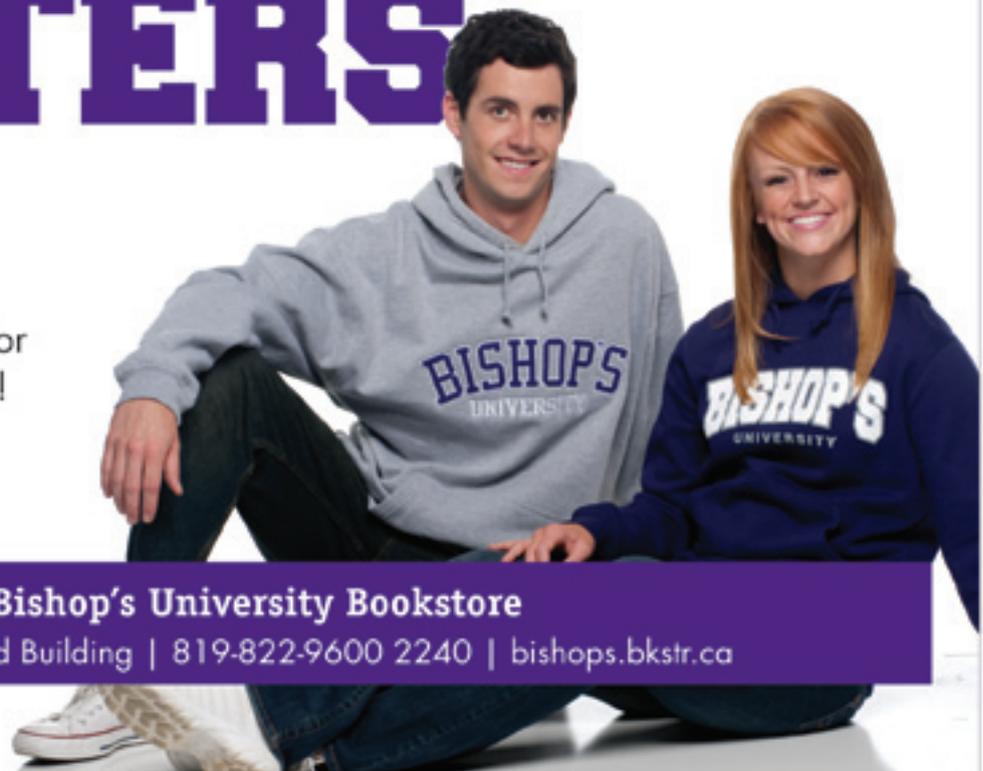
- personal and professional achievement
- leadership within their community
- vision and values

For more information visit: [www.ubishops.ca/topten](http://www.ubishops.ca/topten)

Submit your nomination by March 21, 2011 to: [10after10@ubishops.ca](mailto:10after10@ubishops.ca)

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## Small Business in Canada

(less than 100 employees excluding the self-employed)

Number of small businesses:	1,000,000
Labour force employed by small business:	48%
Small businesses formed every year:	130,000
Businesses with a degree of female ownership:	46%
Percentage that export:	87%

The average number of established businesses per 1000 population is 70. Alberta (92) and Saskatchewan (91.4) top the list; Ontario (67.7) and Quebec (60.3) are below average.

Source: *Industry Canada Small Business 2010*

Entrepreneurship skills are becoming highly valued as small business takes the lead in creating jobs and wealth.

At Canadian universities entrepreneurship courses and programs play an important role in preparing students for their future careers. The number of courses has grown 33% in the past five years (*Menzies Report 2009*).

I define entrepreneurship not as business but as the enterprising skills, the mindset and the self-confidence needed to reach your vision – whether you're starting a small business, a theatre company or even a book festival.

**David Monty**, Director  
Dobson-Lagassé Entrepreneurship Centre

## ALUMNI PROFILES

# Enterprising, motivated:

## CHARLES KOBELT will sell you a staircase.



**N**O STRANGER TO SMALL BUSINESS, Charles started his first while still a student at Bishop's in the '80s. He grew Kobelt Transportation from a basement room with a staff of two (Charles and his wife Kelley Patrick '86) and gross sales of \$1,500 to a three-storey building of 18 employees that captured the interest of and, in March 2008, led to the purchase by Transforce Inc., a leader in Canada's transportation and logistics industry.

After recovering from a serious bout of cancer, Charles went looking to invest in another business venture. He turned to the Dobson-Lagassé Entrepreneurship Centre at Bishop's and its Director **David Monty** to go over various personal and professional options. Eventually he settled upon Case-Modular, a company with seven shareholders of whom five are connected to Bishop's: **Peter Turner '63**, his son **Patrick '97**, **Tyler Sutherland '97**, **Geoffrey Webber** and **Charles '87**.

Case-Modular is a prefabricated, patented staircase aimed at residential DIYers and small contractors. Because millwork is done in the factory, the assembler uses everyday carpenter's tools: no special shop tools or stair jigs are required for installation.

"Case-Modular is a startup, and startups take twice as long as you estimate to get off the ground – even when you allow for them taking twice as long," says Charles. "My challenge this time is growing a business that promotes a product rather than just a service."

Charles is satisfied with his progress to date: he secured financing from four different government agencies as well as from RBC, dealing coincidentally with fellow graduate Hélène Pelletier '87 at the bank.

"As shareholders we could simply have increased our personal investment but, by establishing these important relationships, we'll have access to the funds necessary for the business to really take off," observes Charles.

He and a new floor manager set up a 3,000 square-foot shop in Coaticook QC for production and installation. Then Charles built three staircases to test the product.

"Our product is right, offering versatility, ease of installation in a market where there's a shortage of skilled labour, and high quality – at the right price." Charles is now ready for his favorite stage in a startup: sales and marketing.

"We are casting a wide net before deciding which specific avenues to pursue," says Charles. "The product is now sold in individual retail stores in the Townships. Next we'll expand in Quebec and Ontario, followed by the Maritimes and the U.S." In fact three students in an entrepreneurial class at Bishop's are currently researching and writing a report on the introduction of Case-Modular to the northeastern states.

**"The advantage to small business is the speed in decision-making. You make a decision; then you act on it. Focus is key."**

Charles also recommends you "do something, anything, each and every day to move your business ahead. You need to feel a sense of accomplishment at the end of a day."

When Charles speaks as a guest lecturer to students in the entrepreneurial class at Bishop's, he leaves them with this message: "Set realistic goals and never give up or let anyone stop you from attaining those goals."



# four entrepreneurs do it their way.

## MICHELLE PLANCHE will plan an event to remember.

**M**ICHELLE GAINED VALUABLE EXPERIENCE AT BISHOP'S for her future career when she produced the "Beach Bash" fashion show for three years, developing her skills and passion for event planning.

After graduating in 1998 in Sociology and Drama, she stepped out of her comfort zone – making cold calls, joining industry associations and serving on boards. She created the *Art of Fashion*, a not-for-profit organization committed to fostering the careers of emerging Canadian apparel and accessory designers.

"During the first *Art of Fashion* event, a (prospective) client approached me to say, 'If you can orchestrate this event then surely you can assist me with my conference.' Three months later I was in Las Vegas producing my very first conference for a national association that drew 500 delegates," recalls Michelle. From this conference, Paradigm Events was born.

"In the early stages, my first client assisted me in business development and acted as a mentor. Finding someone who believes in you and encourages you to pursue your dreams is a great asset."

"I took a small loan of \$1,000 from my father to purchase a fax machine, computer, and 'pager' (that dates me!) which became my mobile office!"

"The event planning industry is fast-paced and tough, but it's also rewarding to bring an idea to fruition," says Michelle. "There's nothing like witnessing your event come to life right before your eyes. I love being on time to the minute in executing my scripts and production elements."

Michelle completed her four-year program at Bishop's in three, but thinks she might have hurried the experience. "While I was excited to get started on my business, I realize now that university represents a precious time. It's important to enjoy your youth and not rush growing up!"

However, as a young entrepreneur dealing with large accounts and budgets, Michelle had to grow up quickly. She learned under sink or swim conditions, which, she maintains, "taught me to be resilient, be accountable and learn from my mistakes."

"It might have been valuable to work for a company for a few years, learning their best practices and gaining a solid foundation on which to build. But... in hindsight I have no regrets."

Michelle has enjoyed success in her chosen field: she won the 2005 *Event Producer of the Year Award* and the 2006 *Best Teambuilding Event Award*, IMPAC, Road Rally, and has been nominated for several *Best Conference* awards.

The *Art of Fashion* now draws a crowd of elite fashion professionals and over 20,000 people who come out to show their support of Canadian fashion and the organization.

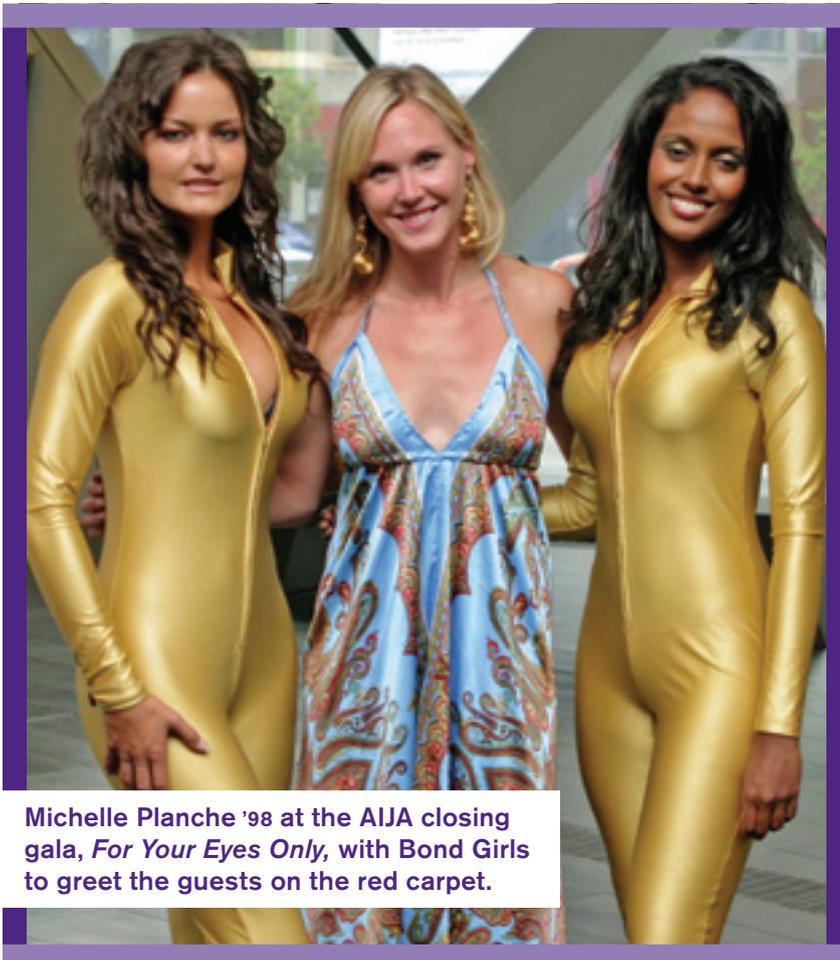
Michelle is the Founder and President of *Take One Film & Television* and the Executive Producer of a thirteen episode series, *Career Moves*, about the struggles and successes of being an entrepreneur that aired on four Canadian networks.

She teaches in the Special Events & Hospitality program at George Brown College and the Fashion Program at The Academy of Design.

In 2004 Paradigm Events opened a second branch in Muskoka where her company produces two signature events: "Girlfriends Getaway Weekend" draws over 600 women annually and has featured performers such as Chantal Kreviazuk and Kathleen Edwards, and "Thrill of the Grill" is a gourmet culinary weekend hosted by celebrity chefs such as Rob Rainford and Ted Reader.

"While social media plays an important role in increasing sales and generating awareness of our events, most of our clients are generated through word of mouth," reports Michelle. "And I have always believed you get work from working!"

**"Opportunities don't come to you; you must create them. Push yourself out of your comfort zone and build opportunities!"**



Michelle Planche '98 at the AIJA closing gala, *For Your Eyes Only*, with Bond Girls to greet the guests on the red carpet.



## SIDNEY SOMER will make you secure.

**I**N 2008 SIDNEY '97 WON the BDC *Young Entrepreneur of the Year Award* for Ontario. In 2010 UCIT Online Security was listed #19 on the PROFIT 100 list of Canada's fastest growing companies.

Sidney has come a long way since graduating in 1997 in Honours Sociology. His first job was at Crown Metals, a metal recycling company that belonged to his Bishop's roommate, Elliott Smith's father. For two years Sidney did everything from manual labour to buying and selling metal.

His second job was with a German aerospace company called VIDAIR AG, designers of a "video black box" for cargo, commercial and military aviation. He set up a sales and marketing office in Toronto as well as a technical sales office in San Antonio TX.

"The terrorist attacks on 9-11 crippled the aerospace industry and in 2002 VIDAIR AG closed its North American operations," recalls Sidney. "I spent the next 18 months working for a friend's property maintenance company cleaning windows, cutting lawns and plowing snow, while living with my mother."

Eager to change his life at 27 years of age, Sidney began to think of business ideas. An ad for a digital video camera that could be controlled live over the Internet inspired Sidney to create UCIT Online (pronounced you-see-it) in 2003. His hi-tech

company, specializing in live video monitoring, provides customers with reliable security that reduces both security costs and incidents of theft and vandalism.

"I spent evenings and weekends trying to get my business up and running. Because I was working full time and still living at home, my overhead was low. Once I started to make a bit of money with UCIT Online, I dropped a few days at my old job. This strategy allowed me to stay in the black."

"The most frustrating aspect of starting up was getting my first few customers. Even though I offered a great service of interest to many companies, no one wanted to be the first to sign on."

Corporations wished to review his references and track record because there's so much at stake in the field of security. Sidney finally convinced two companies to give him a chance. "They remain satisfied customers to this day."

Once UCIT Online started to take off, Sidney took on a lot of debt to buy expensive equipment, hire staff and set up a facility; however, he repaid all his loans within two years.

His multimillion-dollar business now has 35 employees at the monitoring facility that is open 24/7 and 20 involved in sales, marketing and installations. UCIT Online Security currently averages two arrests per week – a number unheard of in the security industry.

**Sidney claims you need four main ingredients to start a business, two of which are out of your control: a great idea, hard work, good timing and luck.**

"Don't get discouraged," he cautions. "It will likely take several attempts before you get the four ingredients just right."

His advice to aspiring small business owners: "Follow your instincts. It's fine to read about or get advice from experienced entrepreneurs but, at the end of the day, no one knows your business or situation as well as you."



## SHAHAUNA SIDDIQUI will build your team.



**A**LTHOUGH WELL POSITIONED AT A LARGE EXECUTIVE SEARCH FIRM in Calgary, Shahauna decided in 2008 to branch out on her own with partner Catherine Bell. To differentiate themselves in the search field, they pay particular attention to the environment, starting with their name: Blu Era.

“The earth is blue, not green, and the next generation (era) will be preoccupied with fixing the planet,” says Shahauna.

Blu Era makes it a point of business that their clients contribute positively to the environment through initiatives related to sustainable development or community relations, for instance.

“A few key clients followed us to Blu Era, so we were fortunate to have revenue out of the gate,” notes Shahauna. Within a year their firm of two grew to seven individuals, and they may soon employ another.

“We’ve built a great team that works together to help our clients build great teams. Our company has no titles. No silos. We handle each project as a team. Everyone pitches in – regardless of who brought in the business.”

One of Shahauna’s early clients in the search field years ago was a Bishop’s graduate. She has since gone on to recruit other alumni.

“Bishop’s is a small university with a wide reach. Recent graduates should remember their Bishop’s roots.”

Not all would go as deep as hers. Shahauna recalls running around the corridors of Munster as a young child when her father Fakhari Siddiqui (Professor Emeritus Economics) was Dean of the residence. She was bound to attend Bishop’s as a young adult, graduating with a BBA in Human Resources and Economics in 1992.

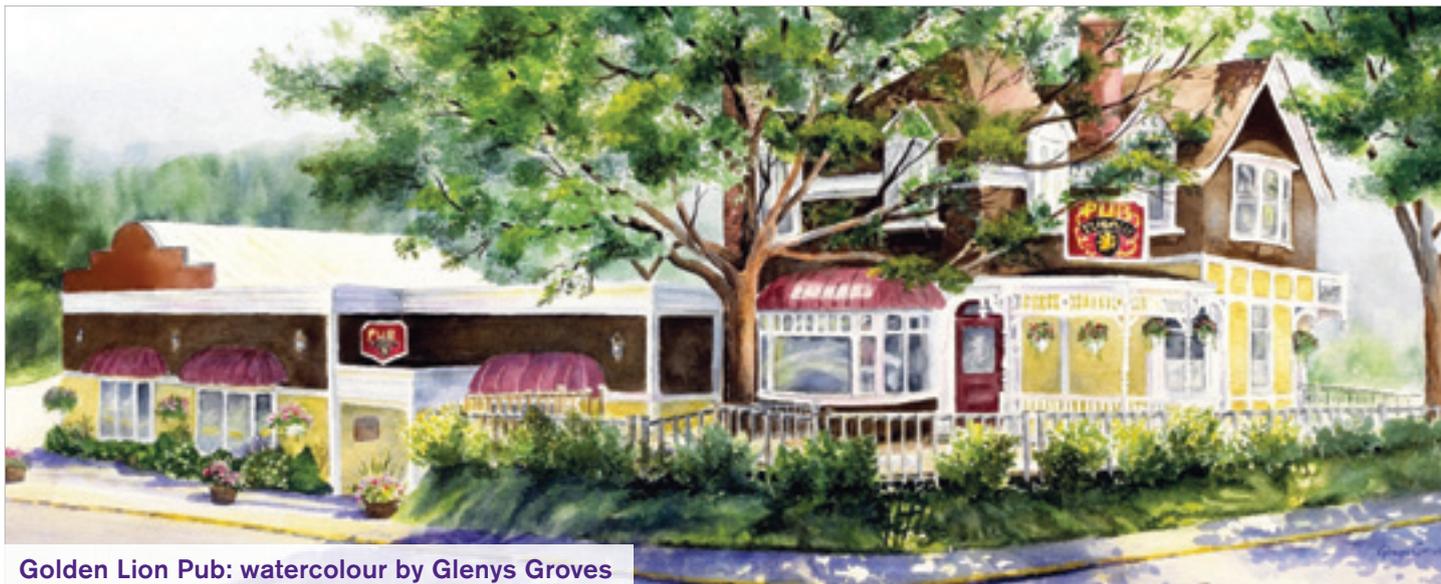
Advice from Shahauna: **“Executives succeed by doing what they love. Be opportunistic in your choices. Stick to your passion.”**

### Shahauna cites strengths of Blu Era:

- 1.** We’re a young team with a new approach. We not only help our clients attract and retain talent; we also assist in the integration of successful candidates. After a candidate signs-on, we conduct a team-building workshop at the client’s site and follow up for the next 18 months to ensure satisfactory integration.
- 2.** Members of our team, four of whom hold MBAs, present different business backgrounds and different skills, so we are able to work across all industries at the executive level.
- 3.** We’ve created an energetic work setting that promises fun while respecting the environment. For example, we offer weekly yoga classes, support employees to take public transit or ride their bikes to the office, and recognize achievements often.
- 4.** We are technically savvy, embracing all forms of social media to our advantage.



**Shahauna Siddiqui '92 rides to her office in Calgary.**



Golden Lion Pub: watercolour by Glenys Groves



**In 2005, CBC's Rick Mercer crowned The Lion Best Student Pub in Canada: "It's not you in Winnipeg; it's not you in New Brunswick; it's the Golden Lion in Lennoxville!"**

## GOLDEN LION PUB: building a Bishop's tradition for whatever ales you.

**T**HEY CAN POINT TO THE LINE in the floor tiles that marks the divide between the original pub and the 1990 expansion (about six feet in from the windows).

They can tell you exactly when the microbrewery was ready for its grand opening (June 24, 1986 – they waited a week for Canada Day).

They can count out how many aphrodisiacs they put into their amber recipe to create a special brew for a loved one's wedding (four – and they're still in the mix today).

Stan Groves Jr. '81 and his father know their pub inside out.

Stan Sr., then a professor of Economics at Bishop's, co-founded the Golden Lion Pub with two fellow profs in 1973; his son now manages the pub and brewery. Stan Sr. says the impetus for the new watering hole came when his Economics colleague Robert "Bob" Barnett told the owner of the *Georgian Hotel* on Queen Street that if he didn't clean up his dive, he'd lose Barnett's business.

"The bar was the scene of many, many fights and bottles being thrown," Stan Jr. recalls.

So the three professors (Groves, Barnett and Dr. David Seale, who still teaches in the Classics Department) opened up the *Golden Lion* at the corner of College and Queen streets, sporting one of the first brasserie licenses in the province – which meant they could only sell beer and wine, and last call had to come before midnight.

From day one, the pub has been steeped in British tradition, which was no accident: Barnett spent several years at Cambridge (Groves describes him as "immersed in British beer, in more ways than one"), and Seale is a Brit.

**The brewery followed 13 years later**, occupying a former Texaco station that had played host to a number of businesses, from an ice cream parlour to a bakery – but Stan Jr. says, "It wasn't until the brewery got in there that the building reached its potential. It was predestined to be a brewery."

In the early 1980s, the owners caught word of a new microbrewery that had just opened in British Columbia – the first in Canada in decades. Stan Sr. hopped on a plane bound for Vancouver to see just what the deal was, while his son boarded another flight to England to learn proper brewing technique.

"It was the British-style beers we were interested in drinking... That's why most of our beers are very British- or Irish-based," observes Stan Jr.

With a plan for the brewery and the necessary know-how, there was only one ingredient left: water. The owners sent a sample of the local water to Burton-on-Trent (a British city famous for its breweries) and were told it was "almost perfect."

On Canada Day, 1986, the *Golden Lion* opened its taps and poured pint after pint of its own brew – an entirely new sensation for Lennoxville's thirsty patrons.



**Robert Barnett, Professor Emeritus Economics, Stan Groves Jr. '81, Stan Groves Sr., Professor Emeritus Economics**



**Golden Lion Brewery**

“It was a dark brown, British-style beer, so nobody had tasted anything like it. At that time, there wasn’t even much imported beer coming into the SAQ,” explains Stan Jr. “A lot of people drank it but asked, ‘What is this?’”

“It took maybe two or three pints for them to finally accept it, but they didn’t give up. They kept the beer rolling.”

The old-school brews no doubt helped the Lion on its way to being crowned the *Best Student Pub in Canada* by CBC’s *Rick Mercer Report* in 2005 – though Stan Sr. says he had no idea the accolade was coming.

“I was sitting in my living room, the TV was on... and Mercer announced, ‘It’s not you in Winnipeg; it’s not you in New Brunswick; it’s the *Golden Lion* in Lennoxville!’”

“I yelled to my wife, ‘Glenys, get in here!’ She came running in and couldn’t believe it either.”

Five years after its surprise victory, Lennoxville’s landmark pub and brewery doesn’t plan on slowing down anytime soon. Two generations of Stan Groves say they’ve got plans to continue expanding.

Stan Jr. points to an I-beam running across the ceiling to show that the building could easily support a rooftop patio – which they had in mind when they expanded in 1990.

They’re also scouting the Townships for a suitable home for a second brewery – one that would handle most of their exports, while the original site in Lennoxville would continue to brew for its home base.

From the sounds of it, they’ll need the second plant. The pair boasts that they

sell their microbrews to bars, pubs and dépanneurs as far away as Chicoutimi, Trois-Rivières and Montreal, despite never having a salesman on staff. But why stop there?

**They also have plans to burst into the Ontario market**, where microbrews are hugely popular – and where Bishop’s grads are easy to come by. “In both the Ottawa and Toronto markets, there’s plenty of Bishop’s alumni who’ve tasted our beer, for sure, so it’s not as though we’d be launching a new product,” Stan Jr. said.

The fortunes of the bar have always been tied to the University, from the people behind the bar to the ones they serve. “At the outset we wanted our establishment to employ the maximum number of students possible,” Stan Sr. says.

His son added that things haven’t changed much. “Many bartenders are Bishop’s students, and we plan to keep it that way.”

Stan Jr. also claims the University gives the Lion an advantage over other Townships pubs, whose peak season only lasts about four months – while students ensure the beer flows freely and frequently at the Lion for nine months of the year.

**Stan Sr. concludes, “We would not be here if it weren’t for Bishop’s.”**

From Acoustic Tuesdays to Wing Night Wednesdays, the Golden Lion warmly welcomes Bishop’s students, who all leave Lennoxville with a few Lion stories of their own. It’s our best watering hole – for whatever ales you.

**Ronan O’Beirne** is a 4<sup>th</sup> year Drama student from Dartmouth NS and Editor of *The Campus*.



**Labels designed by Kevin Groves**

## From chalkboards to SMART Boards: educating tomorrow's teachers, since 1898.

**T**HE BISHOP'S EDUCATION PROGRAM BEGAN IN 1898 with a class of seven aspiring teachers. Under the influence of **Rev. A.H. McGreer**, who was appointed Principal in 1922, enrolment grew considerably.

McGreer established a graduate year in Education to follow the completion of a Bachelor's degree. He petitioned the provincial government to pay for a full-time professor and, in 1928, **William Rothney** was appointed the first Professor in the Graduate School of Education (GSE).

By 1933, Education students represented about 26% of all Arts students and teaching had supplanted the ministry as a primary professional goal. Rothney also started a summer school for teachers to train further as principals or inspectors.

After Rothney's death, an old rivalry arose between Bishop's and McGill to recruit students. Fortunately McGreer was able to attract a gifted alumnus to campus: **Jeffrey Jefferis '27, DCL '68** replaced William Rothney in 1944, and the program continued to prosper under his direction.

Anyone who studied with "Dr. Jeff," who taught for 24 years in the GSE, remembers his caustic wit, his exacting standards and his amazing talent as a professor.

In 1997 the provincial government replaced the graduate year in Education with a four-year program, and the name changed to the School of Education. Further modifications in 2003 allowed students to obtain their Education degree with a teachable subject.

Today's students earn two concurrent degrees: for elementary school teaching, they acquire a BA in Educational Studies and a BEd, for secondary school teaching a BA or BSc with a Double Major plus a BEd.

By 2008 enrolment in Education constituted 14% of the full-time student population. The School had come of age, with the University appointing **Catherine Beauchamp '70** as the first Dean of Education and officially recognizing the concurrent degrees.

The increase in the number of students necessitated a corresponding increase in faculty, which gradually expanded from four to ten full-time professors, with multiple skills to offer the students. Professors specialize in areas such as individual differences, social justice and professional identity, and they come well trained in advanced technology.

Take, for example, the use of SMART Boards in every classroom. Combining the simplicity of a board with the power of a computer, the interactive SMART Board lets professors deliver dynamic lessons, writing notes in digital ink while saving their work – all with the touch of a finger.

Thanks to a new video-conferencing room, students can take parts of the Master of Education curriculum at a distance. Forty are enrolled in this program alone.

"Equipping students to cope with changes in today's complex schools is a challenge for our faculty," notes Dr. Beauchamp. "As one strategy, we instituted an annual *Individual Differences Conference*."

Final year students present posters, brochures and research papers on topics such as specific disabilities

(autism, hearing impairment), learning differences (dyslexia, giftedness), second language learning and social issues (cultural differences).

To ensure their competence in the classroom, students fulfil a minimum of 700 hours of practice teaching. The School reaches out to nine school boards across the province, thus providing a wide range of experiences for the students.

A few years ago the School introduced a major in Teaching English as a Second Language which adds to both the employability and mobility of graduates.

“School boards clamour to attend our ‘Interview Day’ held each spring at Bishop’s,” reports Dr. Beauchamp. “Lucky students walk away from that day with a job, but almost every graduate eventually gets work in teaching.”

“Besides the small classes and variety of courses, I like knowing that most of us will get placed by the end of our graduating year,” says **Jenna Smith**, Education Senator and final year student.

Education students get involved outside the classroom by tutoring local students and acting as Big Buddies. Last year, they led a *Shine the Light Gala* to raise money to promote literacy to women in Africa. For six years, they’ve hosted a haunted house for Lennoxville youth as a fund raiser for worthy causes.

“Education is a tightly-knit community,” declares Jenna proudly. “I wouldn’t trade it for anything.”

**Linda Allen** taught high school for 25 years and retired recently as a part-time instructor and supervisor in the School of Education.

Sources: *Bishop’s University 1843-1970* by Christopher Nicholl, Admissions Office, Records Office and University Archives

### *Education Directors*

1928-44 – *W.O. Rothney*  
1944-68 – *J.D. Jefferis*  
1968-74 – *J. Angrave*  
1974-85 – *A.W. Jones*  
1985-87 – *A.M. Cornell*  
1987-88 – *R. Neil*  
1988-93 – *M.J.B. Jackson*  
1993-96 – *W.D. Van Balkom*  
1996-01 – *N. Ferguson*  
2001-04 – *L. Thomas*  
2004- – *C. Beauchamp*



**Dr. Catherine Beauchamp '70**  
Dean of Education

## ELECTRIC VEHICLE HELPS REDUCE CARBON FOOTPRINT



Purchased in September 2010, a new Canadian-built electric utility vehicle will help reduce Bishop's carbon footprint. The Kargo Light aluminum electric truck is a high technology, environmentally friendly vehicle designed and manufactured by Précicad in Québec. It can carry 1,000 lbs and two passengers, and has a 48-volt motor with a range of 40 km per charge.

"The purchase of this electric vehicle reaffirms our commitment to sustainable practices that embrace innovative, environmentally responsible technological standards," said Principal Goldbloom.

## CHEF MICHAEL SMITH SERVES A HEALTHY MEAL



Principal Goldbloom joined celebrity chef Michael Smith in serving a scrumptious meal to the Bishop's community. Smith visited campus to educate students about how to prepare healthy, delicious meals.

Canada's best-known chef is the winner of the *James Beard Award* for Cooking Show Excellence and the host of *Chef at Home*, *Chef at Large* and *The Inn Chef* that air on the Food Network Canada and in 26 other countries.

# CAMPUS NOTES

## BU STUDENT WINS INTERNATIONAL AWARD



Regine Neumann, 3<sup>rd</sup> year Fine Arts Studio Honours, won first prize in an international sculpture competition in Trento, Italy. The exhibition entitled "SEE HAND - the use of sculpture between touch and vision" involved 59 competitors from across the European Union.

Regine attributes her success to her experiential learning initiative on the *Venus Project*, which exhibited at Uplands Cultural and Heritage Centre.

She followed this experience by going on exchange to Germany. While studying at Wuppertal University, Regine used her skills acquired at Bishop's to create her award-winning artwork.

## SONG QUEST 2010

*CBC Radio 2's Song Quest* chose 13 artists – one from each province and territory – to write 13 original road songs about 13 inspiring stretches of road in Canada.

Education Student Gordon Lambie put the power of social media to work getting Queen Street celebrated in song. Quebec artist *Coeur du pirate* wrote the new tune.

## CONGRATULATIONS TO VOLUNTEERS

The BU/CRC Refugee Student Sponsorship Committee received two *People's Choice Awards* from the World University Service of Canada (WUSC):

1. *Outstanding Contribution* honours a local committee that has demonstrated strong and consistent commitment to their Student Refugee Program.

2. *Most Effective Fundraiser* recognizes a local committee for outstanding work in fundraising, including special events, solicitation of in-kind donations, referendums and so on.



### THE WORST FLOOD SINCE 1985 HIT LENNOXVILLE

Water rose 25 feet above the river beds of the St. Francis and Massawippi during torrential rains that lasted two days in early October.

The bridge to town was closed for an afternoon and evening; campus activities were curtailed. Reed Street was evacuated and houses on College Street vacated.

The flood led to the cancellation of cultural performances, one soccer and two rugby games, and the postponement of Gaiters football for a day.



### FACULTY RESEARCH

Kent State University Press announced the release of *The Imperfect Revolution: Anthony Burns and the Landscape of Race in Antebellum America* by Dr. Gordon Barker (History) as the inaugural volume of their new book series entitled *American Abolitionism and Antislavery*.

Led by Dr. Estelle Chamoux (Biology), a team of researchers from the Psychological Health and Wellbeing research cluster has been awarded a one-year, first-ever grant of \$100,000 by the Canadian Institutes of Health Research (CIHR) to study access to health care in English in the Eastern Townships.

Dr. Ariel Ederly (Physics) and his Master's student Benjamin Constantineau obtained an Honorable Mention in the 2010 Gravity Research Foundation Essay Competition for their essay entitled "Extremal black holes, gravitational entropy and nonstationary metric fields."

nonstationary metric fields."

Dr. Christopher Stonebanks (Education), in collaboration with Dr. Joe L. Kincheloe and Dr. Shirley Steinberg of McGill, edited a book entitled *Teaching Against Islamophobia* at Peter Lang. The book confronts the fears, challenges and institutional problems facing today's teachers through a collection of essays by artists, writers, performers, and educators.

Dr. Christopher Stonebanks, along with Özlem Sensoy of Simon Fraser University, won the *Philip C. Chinn Multicultural Book Award* for "Muslim Voices in School: Narratives of Identity and Pluralism." The National Association for Multicultural Education presents this award to recognize contributors to multicultural education.

### STUDENTS TELL THE NATION THEY LOVE BISHOP'S IN THE G & M SURVEY

*The Globe and Mail* published its Canadian University Report in October based on assessments by students of their experiences. Of 17 criteria on which universities are graded, Bishop's finished at the top in our category in seven:

- Most satisfied students
- Student-faculty interaction
- Quality of teaching
- Class size
- Campus technology
- Campus atmosphere
- Satisfaction with town/city

On the question "Academically, is your university nurturing and supportive?" Bishop's ranks first of all Canadian universities.

Alex Usher, President of the Higher Education Strategy Association, highlighted this fact in an article prefacing the results: "If you are looking for an institution which students describe as being nurturing and supportive of students, then go no further than Bishop's University, which came tops in this category."

Our ranking in this question reinforces the findings from the National Survey of Student Engagement (NSSE) survey last year which asked senior students "If you could start over, would you go to the institution you are now attending?" Once again Bishop's came first in Canada of all universities.

### BISHOP'S MOVES AHEAD IN MACLEAN'S

In *Maclean's* 2010 University Rankings Bishop's ranked 8<sup>th</sup> (of 22) in the "primarily undergraduate" category, moving ahead by three places over our 11<sup>th</sup> place standing in 2009 and by nine over our 17<sup>th</sup> place position two years ago.

In the ranking of reputation Bishop's moved to 10<sup>th</sup>. Improving by three places is significant as this category alone constitutes 20% of the overall ranking.

We will continue our efforts to persuade *Maclean's* to include data from the National Survey of Student Engagement (NSSE) in the assessment of reputation – as students offer a valuable perspective in evaluating their universities. Indeed most universities now use the NSSE survey; rankings are based on a series of questions to first-year and graduating students about their learning and student life experiences.

# EMILY DEMYEN

## Everyone has a story. Here is mine, thus far. I am an 18 year-old girl. From the Prairies.

You have to take a lot of public transportation to get from my home to Bishop's. Do you know how tricky it is to pack your life into a few suitcases? I packed and unpacked my things about five times. I had to sacrifice some of my clothes (oh, the horror).

I've been waiting to attend Bishop's University for about three years. When I get my mind on something, I really get my mind on it.

Coming from Moose Jaw, Saskatchewan, I've made a few lifestyle changes at Bishop's. I traded cowboy boots for purple clothes, weekends at the farm to late-nighters in the Library, and my familiar lifestyle for my dream come true.

I arrived on "move-in day" to campus, not sure what to expect. After organizing my room and sending my mom to Wal-Mart, I decided to take a walk around campus. In that short period, I found some of my best friends.

I can't count the times people have asked me why I came to Quebec. After some serious thinking, I have come to a conclusion: **Bishop's reminds me of Saskatchewan.**

Now before everyone gets worked up, let me explain. Bishop's is like my hometown: when you see someone, you smile and say "Hi." It doesn't matter where you're from; everyone is here for the same purpose – to better ourselves for our future.

From Frosh Week to mid-terms, there hasn't been a dull moment. When school started, I didn't know what to do with the three hours between classes. I wasn't used to having so much free time. A few weeks in, I realized you were supposed to use it for reading.

University has been an uphill challenge. It was hard to fathom how much reading would be required. We read. Every. Single. Day. I'm not talking a few pages; I'm talking chapters.

After completing my readings, it's lecture time. My professors have different methods, but I furiously take

notes in all classes. Sometimes the pressure affects me. It's hard to retain so much information.

But it's worth it because I can actually feel my temporal and frontal lobe throbbing with memory. Pretty cool, eh?

I belong to a few clubs that touch my heart: one is the *Bishop's University Cat Association* and the other *Free the Children*. Being in such groups has helped me to see that university isn't just about getting good grades and studying.

It's about discovering the issues you feel strongly about and then doing something about them.

I've also had many opportunities to cheer on the Gaiters. We roared... sometimes onto victory. Most

important, I've discovered who I am and what I stand for. I've discovered

that as much as I love the Roughriders, the Gaiters aren't so bad.

I've discovered I'm very clean, even without my mom around. Also, I am a very good singer when it comes to our school song.

On a more serious note, I've come to realize that learning takes a lot of work. I believe I have the skills and will make the effort necessary to succeed.

Beyond the physical and mental hardships are the emotional ones. I would be lying if I said I wasn't homesick. I have an amazing family and a very special boyfriend who is back at home. Every day I am thankful for them. I can turn to them when need be. **So far, my Bishop's experience is the best! Take care. And bleed purple.**

Emily Demyen, 1<sup>st</sup> year Sociology



# RRSPs and RRIFs: disinherit the taxman and take control of your capital.

**A**long with real estate, registered retirement savings plans (RRSPs) are one of the most important investments for Canadians. Contributions to RRSPs are tax deductible and any earnings on the investments within the plan itself grow tax-free. In the year that you turn 71, your RRSP must be converted to a registered retirement income fund (RRIF). At that time, a minimum amount must be withdrawn annually, and you are liable to pay the tax on that income withdrawal.

While RRSPs provide a terrific vehicle to save for retirement and defer taxes, eventually the taxman wants his cut. Upon your death, this tax may still be deferred if the beneficiary of your plan is a spouse or an eligible dependant child.

However, if there is no such beneficiary, these plans are collapsed and the entire amount must be reported as income

**You can take advantage of the tax benefits available for charitable giving and re-direct your capital to causes that matter to you, such as Bishop's University.**

in the final tax return in the year of death. Often, the tax owing can be quite high (approximately 46% depending on your province).

## DISINHERIT THE TAXMAN

In this situation, you may choose to do nothing while your tax dollars make their way to Ottawa. The government will decide how to spend those dollars. Whatever goes to charity will, from your perspective or that of your family, be an involuntary contribution, while those charities that you favour may receive nothing at all. Given that charities are only a small recipient of tax dollars, this outcome is very likely.

Or you can take advantage of the tax benefits available for charitable giving and re-direct your capital to causes that matter to you, such as Bishop's University.

You may claim donations in the year of death up to 100% of your net income. Any excess may be carried back one year and can be claimed up to 100% of your net income in the year preceding death.

**The good news: this increased limit allows you to gift your RRSPs/RRIFs and eliminate the taxes owed upon the collapse of these plans.**

## ACTIONS TO TAKE

You may name Bishop's University Foundation as the beneficiary (or alternate beneficiary) of your RRSP or RRIF. This may be done directly with the financial institution that holds your plan. Upon your death, or that of your spouse, the Foundation will receive the balance of your assets directly from the financial institution.

Your estate will receive a tax receipt from the Foundation that can be used to offset taxes owed as the entire plan is reported as income. Because the assets are passed directly to the beneficiary, no probate or executor fees will be charged – resulting in further savings.

Alternatively you may name your estate as the beneficiary of your RRSP or RRIF and include a bequest to the Foundation that is equal to the value of the RRSP or RRIF. A donation receipt will be issued to the estate which will offset taxes owed upon the collapse of your plan.

While these are great strategies to employ as part of your overall estate plan, if you find yourself in a situation where the mandated withdrawals from your RRIF are not needed, consider re-directing

the RRIF payment to a charity such as Bishop's University Foundation. The tax savings will offset the tax owed on the RRIF payment, and you will enjoy the benefit of seeing your donation dollars hard at work while living.



**Jo-Anne Ryan '83**, Vice President, Philanthropic Services, TD Waterhouse Canada Inc. and Director, BU Foundation

# FALL HOM

## Classes of '59, '60 & '61 returned for 50<sup>th</sup> Reunion

photos by Frederic Hore



Class of 1959

back: Donald Patriquin, Leslie Marcus, Mark Pfeiffer, Bill Converse, Jan Gerhardt, Blake Beamer, Phillip Scowen, PK Turner, Malcolm Hughes  
front: Michael Caswell, David Campbell, Richard (Dick) Knapp, Judith Anderson Clark, Urve Korre Abbott, Lu Rider, Philip Johnston



Class of 1960

back: Bud McMorran, John Donald, Scott Griffin, Jan Penhale, Squee Gordon  
front: Ralph Burt, Geraldine Sperling, Judy LeBaron, Brian Jones



Class of 1961

back: Michael Caswell, Ed Shane, Jim Grant, Andrew Preston, Wally Denver, Bruce Stavert, Lloyd Reaume  
front: Jean Trotter Gerhardt, Susanne Meagher Lamnot, Susan Anglin Winn, Ann Stockwell Murray, David Manbert, Don Horning, Phillip Matthews



former Gaiters @ kick-off

## Classes of '99, '00 & '01 marked 10 years



back: Matt Saunders '00, Dave Burrige '01, Paul Michaud '99, A.G. Klei '01, Mike Fotheringham, Vanessa Linden, Dorothy Stachura '03.  
front: Julie Mayrand '01, Wendy Martin Riehl '00, Sarah Feldberg '00, Rachel McPherson '01, Kelly-Ann Neary '00, Joy Fajardo '99, Christie Aylan-Parker '99, Kedrin Simms Brachman '00



Bagpipers lead a procession of alumni from the 50<sup>th</sup> Reunion to Coulter Field



Bud, Squee and Wally: Athletes of the Year reunite

# ECOMING



## Psychology faculty and alumni celebrated 50 years



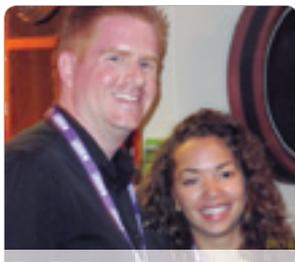
Myriam Chiasson '08, Dr. Benoit Bacon, Rebecca Ward '09



Dr. Claude Charpentier '93, Kristy Beauchamp '05, Sara Limpert '06



Dr. Andrea Drumheller Mark Pitcher '99



Dr. Phil Cooper Avalon Henry '09



Dr. Fuschia Sirois, Jackie Bailey '95



Arlie Belliveau '08, Dr. Dale Stout, Matt Sigal '08, Jennifer Bazar '03



Ron Morris '72, Warren Baldwin '72, Dr. Leo Standing



Bettina Davou '83 Dr. Stuart McKelvie



Pierre Blier '78 Althea Duhaney '78



Daniel Prince '87 Dr. Anton de Man



Steve Balkou '84, Sandra Kouri '77, Sue Stuart '88

# Gaiters Review

by John Edwards, Sports Information Officer

photos by Andrew Dobrowolski



**Nick Poloniato**  
5<sup>th</sup> year Business

**FOOTBALL:** A veteran squad started the football season with hopes of moving up in the Quebec University Football League standings. In the first night game ever at Coulter Field, the Gaiters suffered a 17-14 loss to Concordia. Then Leroy Blugh's squad rattled off five straight wins, including the Gaiters' first overtime win since 1997 (26-19 over McGill), a come-from-behind 18-17 victory over Concordia, an upset of then-#3 Montreal in the "Flood Bowl," and a 40-10 demolition of Sherbrooke. At 5-1, the Gaiters rose as high as No. 5 in the country.

The winning streak came crashing to a halt with a loss at Laval, who went on to win the Vanier Cup with a 13-0 record. The Gaiters never got back on track, as they fell to a 5-4 record and lost to the Rouge et Or in the league semifinals.

Fifth-year quarterback **Jesse Andrews** finished his career holding the Gaiters career records for passing attempts, completions, yards and touchdowns.

Two Gaiters were named *QUFL All-Stars*, with fifth-year cornerback **Nick Poloniato** picking up his second straight award, while **Harrison Maloney** was a first-time All-Star. Maloney was named a Second Team All-Canadian.

**GOLF:** Second-year coach Andy Ochman's squad continued to post improved results. The Gaiters finished sixth overall in the team competition, with an aggregate of 2,278, 11 shots behind fifth-place Concordia, and only 52 shots out of third place. **Dane Fitzpatrick** posted the Gaiters' best result, as he finished 13<sup>th</sup> with a total score of 392. **Olivier Audette-Génier** was two shots behind at 394 and finished 15<sup>th</sup> overall.

**LACROSSE:** Lacrosse posted its best regular season in four years, as they went 8-2 and finished first in the Canadian University Field Lacrosse Association East Division, with the only blemishes being road losses at Carleton and Toronto.

The Gaiters hosted the league's season-opening jamboree, and scored a 14-5 victory over Toronto in their game.

Damien Roy's team continued to roll, scoring their first win at McGill in a number of years, and winning five of their last six games. Bishop's dumped Toronto 15-5 in the league quarterfinal, the first lacrosse playoff game at Coulter Field. However, the Gaiters' run ended a game early, as they fell 11-9 to McMaster in the league semi-final in Toronto.

**Mike Dube** tied for the league lead in both goals (29) and points (39). **Joseph Laleune** was second in the loop with 18 assists. Goalkeeper **Keegan Durovick** led the league with 808 minutes played, and posted a 9.21 goals against average.

**MEN'S RUGBY:** Men's Rugby started slowly, as they suffered a 24-7 loss at Concordia in the Quebec University Rugby Union season opener. Bill Robson's squad posted a pair of wins against Sherbrooke and a pair of losses to McGill to set up rematches with Concordia in the regular-season final and the league semifinals.

In the regular-season final, a last-minute try gave Concordia a come-from-behind 15-13 victory. In the semi-final a week later, it was a last-minute penalty kick that did the damage, as the Stingers escaped with a 13-12 win.

Three Gaiters were named to the QURU All-Star team: flanker **Stefan Lemieux**, No. 8 **Ryan Lethbridge** and fullback **Andrew Jamieson**. Lethbridge led the Gaiters with four tries and finished third in the league with 20 points.



**Ryan Lethbridge, 5<sup>th</sup> year BBA**

**WOMEN'S RUGBY:** Eryn Hessian's squad came into the season in a rebuilding mode, after the loss of several key veterans, including 2009 all-star **Sue Magwood '10** who became an assistant coach. The Gaiters suffered three non-conference losses to start the year, including a 30-20 loss at Coulter Field to the UPEI Panthers. League play was no kinder to the young Gaiters, as the speed of the Quebec University Rugby Union proved to be a challenge. Their best chance to break the goose egg came on October 7 at Sherbrooke, but they fell 8-5 to the Vert & Or on a last-minute try.

The Gaiters were led by second-year centre **Jacquie Laidler**, who was named to the Canadian national Under-20 women's team prior to the season.



**Samantha Juraschka,**  
3<sup>rd</sup> year BBA

## WOMEN'S SOCCER:

Phil Ribaux's squad entered the season aiming to move up in the Quebec University Soccer League standings. A season-opening tie at Concordia reflected the season's early promise; however an inability to score goals hampered the squad throughout the season, as they were shut out nine times.

The highlight of the Gaiters' season came on September 26 in Trois-Rivières, where they picked up a 2-0 win in **Molly Bucholtz's** first career CIS shutout. Her second clean sheet came two weeks later in a 0-0 draw at UQAM. A pair of rookies led the Gaiters, as **Alison Verville** scored three goals, while Bucholtz made 98 saves in 14 games.



## RBC Wall of Distinction adds three names

**E**DDIE POMYKALA coached the Gaiters Men's Basketball team from 1984 to 2009, amassing more than 300 wins in his 24 seasons patrolling the sidelines at the Mitchell Gym. He coached the Gaiters to their only national championship in 1998, when he led the team to a 30-6 overall record (18-2 QSSF) and was named the CIAU *Men's Basketball Coach of the Year*.

The title gave Bishop's the distinction of being the smallest university ever to win a CIAU national championship.

Under Eddie's leadership, the Gaiters won four Quebec Championships, the first coming

in 1988, followed by three straight titles from 1997-99. The Gaiters qualified for the playoffs 18 times under his reign, playing in 10 finals, and Eddie was named league *Coach of the Year* on six occasions, three of them consecutively from 1996-98.

Eddie's coaching career also includes a five-year term as Head Coach of the Quebec Provincial Team and, in 1989-91, he served as an assistant coach with the Canadian National Junior Team.

Eddie also ran the Bishop's Gaiters Basketball Camp and continues to be involved in developing basketball in the Eastern Townships.

**B**RUCE STEVENSON '76 has devoted much of his adult life to Bishop's University and Gaiters Athletics. Enjoying an impressive basketball career at Bishop's, he was named the team's *MVP* in 1974. He also served as Head Coach of the Gaiters women's basketball team in 1975-76.

Bruce has served the University for 20 years, first as Director of Alumni & Public Relations (1990-00) and then as Dean of Student Affairs (2000-10). He started the Winter Homecoming tradition and has strongly supported the Department of Athletics and the Gaiter Club for decades.

An avid tennis player, Bruce has contributed to the broader community, from his time as Head Coach of the Senior Boys' Basketball team at Alexander Galt Regional School to more recently, when he was a member of the bid committee that secured the 2013 *Canada Summer Games* for the City of Sherbrooke.



**D**AVID THORNHILL '81 was an outstanding two-sport athlete for Bishop's in the late 1970s, starring in both basketball and football.

On the court, he won a QUAA championship in basketball in 1979 and was named to the conference's Second All-Star Team in 1978 and the First Team in 1979.

On the field, David was an outstanding punt returner, finishing in the top ten in the country in 1978 and leading the nation in punt return yards in 1979. He was drafted by the BC Lions in 1980.

Prior to coming to Bishop's, David was an Ontario Football Conference All-Star with the Verdun Maple Leafs and won a gold medal for Team Quebec in basketball at the 1975 Canada Games.

After Bishop's, David went on to coach the Ottawa Gee-Gees women's basketball team for two seasons (1982-84) and was an assistant coach with Dawson College's men's team from 1989-92.

Altogether, he has spent more than 20 years coaching basketball at a variety of levels.



### First Annual *Gaiters* Online Auction

February 1-23, 2011

Support your favorite team.

Donate an item. Or bid and buy one.

You make it happen.

For Gaiter Athletics.



# CHAPTER CLIPS

**Y**our Alumni Association enjoyed a busy and productive year in 2010.

We instituted a new volunteer program, restructured the Alumni Association Executive Committee, introduced a new volunteer position (mine) and, since September alone, held over 25 alumni events.

I encourage you to visit [ubishops.ca/alumni](http://ubishops.ca/alumni) to learn more about your Association, including how to get involved as a volunteer!

Over the past few months, the alumni recognition program has also been revitalized to better reflect the core values expressed in the University's mission statement (leadership, intellectual achievement, academic excellence, responsible citizenship, community spirit and lasting friendships).

In addition to the *Alumnus/na of the Year Award*, two new awards have been established.

The *Award of Distinction* has been designed to recognize alumni who have attained an outstanding level of competence through their vision, commitment, creativity and/or leadership in their chosen field, thereby enhancing pride within the University community.

In consultation with the University, the Alumni Executive will select a theme annually to highlight accomplishments in particular fields (e.g. education, environment, health and fitness, community service, the arts, sciences, justice, international relations, humanitarian pursuits).

In 2011 the theme will be "Building a Sustainable Future" to recognize alumni who work to make a healthier, safer, greener, more livable, and more prosperous world for generations to come.

The *Bishop's University Esprit de Corps Award* will honour those who continue to demonstrate the values and lessons learned at Bishop's related to compassion for others, community spirit, responsible citizenship, life-long learning and lasting friendships.

With this award the Association aims to acknowledge individuals who, in addition to their regular work or hobbies, are serving to make the world a better place. We want to identify those who continue to shine the spirit of Bishop's in their corner of the world to let them know their efforts are valued and fellow alumni are proud of them.

To nominate a deserving graduate, please visit [ubishops.ca/alumni](http://ubishops.ca/alumni).

**Cathy (McRae) McLean '82**

Alumni Association President-Elect  
[cathy.mclean@rogers.com](mailto:cathy.mclean@rogers.com)



1



2



3

the **ASK** program  
alumni sharing knowledge



Connect with students. Visit [ubishops.ca/alumni](http://ubishops.ca/alumni) to find out how you can come to campus and mentor our students.

# CHAPTER CLIPS



## 1. Banker's Day in Montreal

40 Business students spent an afternoon enjoying a great line-up of speakers, followed by a networking session with 20 alumni from various sectors in business.

**Speakers:** Sebastien Naud '99, Bjorn Martin '02, David Perlman '00 (MC), Eric Cormier '02 (event organizer), Eric Desbiens '99 (event organizer), Brent Rector '99, Tomas Gauthier '07, Dr. Steve Harvey '89 (Dean, Williams School of Business).

Missing from photo: Phillip Colmar '01



## 2. Philanthropy Day on campus

Scholarship students met at the Gait to express their appreciation to alumni donors. Part of this event also included tagging the campus (Purple Tag Day) and encouraging all BU students to wear purple.

**3. Soupepper Theatre Night in Toronto**  
front: Ian Stoddart '05, Victoria Harding '84, Bear Schaal '04, Mike Laidlaw '96.

back: Olivier Ward '05, Melody Schaal '07, Scott Griffin '60 (Chancellor), Louise Leger '84, Jane Martin '65, Ulla & John Leckie '68.



## 4. Networking Breakfast in Toronto

Alumni speakers: Will Abbott '88, Laura Byl '00, Janice Gaboury '92, Sasha Jacob '95 (host), Pat Keeley '93, Joel Kruzich '94, Steve Losty '96, Craig MacAdam '98, Sam Menard '00, Marc Mills '03, Heather Navis '96, Kelly-Ann Neary '00, Maryse Poitras '01  
Recent grads: Lisa Grybowski '08, Anny McConnery '09, Shea McEachrane-Johnson '07, Odina Rennie '06, Kate Snack '07, Emma Stainton '08, Matt Studley '07, Jaimie Wardinger '08, Ben Williams '06, Dean Yoshida '09



## 5. Networking Breakfast in Calgary

Alumni speakers: Andrew Carter '01, Ken Dixon '92, Colin Feasby '94 (host), Tom Hamilton '93, Buddy Herold '96, Shahauna Siddiqui '92, Raquel Spinato '92, Brennan Wares '95, Michelle Waters '94. Recent Grads: Colin Bloom '07, Eva Borkenhagen '09, Graham Carr '09, Andrea Gray '09, Jill Lennox '09, Vincent Light '08, Laura Moffatt '06, Rob Short '08

## 6. Beer-tasting Evening in Ottawa

Thank you to Rob Chaput '93 for his help with this event. 45 alumni sampled beer at the Clock Tower Brew Pub, while learning the history of beer making.

**7. Montreal Junior Hockey** Thank you to Sterling Mawhinney '88, Alain Beaudoin '94 and Dave Burrige '00 (Montreal Chapter Volunteers) for organizing this event.

[www.ubishops.ca/alumni](http://www.ubishops.ca/alumni)

# Marriages



**Takebeeke-Straessle:** Cristina '97 to Charlie on July 23, 2010 on the banks of the Bow River below the Banff Springs Hotel.



**Saunders-Sturgess:** Alyson '03 to Hugh on July 31, 2010 at Peggy's Cove NS. Dave McBride '93, Jaime Saunders '70, Matt Saunders '00, Beth Saunders '03, Alyson, Gayle Tope Saunders '71, Rebecca McCaig '03, Tyson Hubley '04, Meghann O'Hara '03 and Jonathan Fraser '04.



**Liston-Ouellet:** Vanessa '05 to Bernadette on August 1, 2009. Alumni in attendance: Jackie Loomis '05 (3<sup>rd</sup>), Meaghan MacArthur '05 (4<sup>th</sup>), Kristen Porter '05 (5<sup>th</sup>), Bernadette (7<sup>th</sup>), Vanessa (8<sup>th</sup>) and Shauna Simpson '05 (9<sup>th</sup>).



**Swan-Boucher:** Jill '03 to Jon, on March 18, 2010 in Jamaica. Ottawa wedding reception with alumni Rae Haley '04, Jill DeYoung '03, Carly St. Germain '02, Jill, Jon.



**Horn:** John '03 to Michelle on July 3, 2010 in Merville BC. Michelle (holding a Bishop's flag), John, Kim Horn '05, Matty Furrow '02, Kurt Heinrich '03, Jim Clifford '03, Catherine Hawkins '03, Sabrina Fabian '04, Jonathan Cherry '03.



**Leblanc-Pollock:** Laura '08 to Drew '06 on July 31, 2010. Alumni: Marilyne Groulx '05, Drew Meakes '07, Damien Roy '93, Mitch Young '07, Dylan Gordon '08, Jordan Charron '06, Amy Gallant '07, Christine Cardinal '07, Lindsay Morrison '06, Dave Normand '05, Sylvain Laroche '04, Allison Tinmouth '07.

# Births



**Cayer-Cloutier:** to Vicky '04 and Francis a daughter, Stella, on August 27, 2010. A sister for Emma.



**Moores-Haiart:** to Stephanie '05 and Jason a son, Nicholas Raymond, on May 21, 2010. A nephew for Jen Johns '04, Jenn MacDonald '03, Erin Morrison, Sara Smith '05 and Jess Koury '05.



**Lemay-MacDonald:** to Nadia and Jeff '04 a son, Benjamin Hugh, on September 17, 2010. A brother for Julianne.



**Couture-Krabes:** to Sylvie '92 and Gregory '93 a son, Thomas, on May 17, 2010 in Kitimat BC. A brother for Emilie, 6.

**Prieur-Vandermeer:** to Lisa '98 and Mark a daughter, Lexie Katherine, on August 4, 2010 in Cornwall ON.



**Rotstein-Perlman:** to Shana and David '00 a son, Ethan Lucca, on Aug 5, 2010 in Montreal. A brother for Jayden, 2.



**Kakebeeke-Straessle:** to Cristina '97 and Charlie a daughter, Wilder Rose Winnifred, on November 8, 2010. A niece for Carolyn Kakebeeke '00, Mia Kakebeeke '00 and James Meldrum '00.



**Powers-Rodgers:** to Stephanie and Mark '90 a daughter, Saskia, on August 3, 2010. A sister for Nathan, 4.



**Svotelis-Jacques:** to Amy '01 and Francis a son, Noah Jacques, on March 13, 2010 - 7lbs 15oz and 20" long!



**Oakley-Dion:** to Melissa '04 and Dan a daughter, Maëlle Tara, on April 2, 2010 in Hamilton ON. A niece for Jen Oakley '05, Karen Oakley '06 and Doug Pawson '06. A first grandchild for Bev Oakley (BU Library).

## Don't make us Google you!

When you receive this magazine you turn first to the back pages to read about your friends. Why not make our work a bit more interesting? We would LOVE to hear from YOU. Tell us what's happening in your life. With your job. Your marriage. Your children. What cool things have you – or your classmates – been up to? Exotic trips? Intriguing professional or volunteer activities? Chance encounters with your fellow BU alumni?

Mail your news and photos to: **Bishop's University Alumni Association, 2600 College, Sherbrooke QC J1M 1Z7**

OR call **Esther Barnett '70, 866-822-5210**

OR e-mail information and photos to **ebarnett@ubishops.ca**

# Deaths

**Lorraine Smith Codère '53** of Waterville QC on September 2, 2010.

**Robert Durrant '62** on October 3, 2010, husband of **Sheila McCallum Durrant '64** and brother of **Bruce Durrant '72**.

**Duncan Eastman '68** on November 14, 2010 in Sawyerville QC. Father of **Andrea Eastman '95**.

**Harold Frizzell '46**, on October 26, 2010 at the Veteran's Hospital St. Anne de Bellevue. He served in the Canadian Artillery during WWII and while at Bishop's volunteered to farm out west. He was funny, intelligent, hardworking, and was proud to be a Bishop's graduate. Grandfather of **Raymond Frizzell '10**.

**Brenda Caplan Hurst '54** on September 27, 2010 in Toronto.

**Bruce Johnston '51** on January 30, 2010 in Burlington ON.

**Claude Lapointe '78** on October 16, 2010 in Sherbrooke. Claude served as the Director General of the Dixville Home for 20 years.

**A.V. Lennox Mills '38** on October 1, 2010 in Thornhill ON. Brother of the late **Stanley Mills '43**.

**James Roderick McFadyen '64** on July 9, 2010, formerly of Toronto.

## Tributes

### In Honour of:

26<sup>th</sup> birthday of **Chris Bell '07**  
Wyatt & Louise Savage  
A gift for **Jamie '70** &  
**Gayle Tope '71** **Saunders**  
Marion Tope

### In Memory of:

**Roger Boothroyd '38**

Etta Kafer

**Julie Bradshaw '80**

Blair '76 & Robin '78 Capes

**Jeff Cannon '89**

Linton Carter '89

Robert Logan '92

**Jamie Coles**

Betty Coles

**Virginia Cowan '95**

Betsy Clarke

William & Sally Cowan

Marija Dumancic '95

Chris Roy '95 &

Kyla Bowman '94

**Sam Etcheverry**

Steve '77 & Sue '72 Etcheverry

Frank Kruzich

**James Ferrabee '57**

Peter & Janet McLaine

**John Gordonsmith '64**

Lorrenne Gordonsmith

**Four Shades of Purple**

Lewis Leikin

Dean Young '88

**Stewart Graham '00**

Ellen Marie Currie

**Joanne Goulet '71**

David '72 & Susan '72 Morris

**Wayne Hall '31, DCL '78**

Christopher Herten-Greaven

**Frances Halsall '75**

Beverly Sanborn '73

**Liz Harvey '96**

Camilla Levy '98

Kerri Martin '96

Kerry Shuttleworth '94

**Cecil "Doc" Haver**

Michael '92 & Kristi '93

McBride

**Bill Heath '43**

Don '44 & Anna '44 Macdonald

**Kate Huntington '94**

Robert & Shirley Smith

**Joan Moore '99**, long-serving staff member of the Business Office and wife of **Dr. Keith Moore**, Professor Emeritus of Biology, on November 22, 2010.

**Diane Murphy Scrubb '80** on September 27, 2010 in Richmond BC.

**Nivah Odwori '03** on January 12, 2010 in the earthquake in Haiti. A national of Kenya, Nivah was a UN Volunteer in Haiti since July 2009, working for the UN Stabilization Mission as a District Coordinator supporting the electoral process.

**Penny Parkes '84** on July 16, 2010 in Montreal.

**Carol Johnson Pollock '70** on July 4, 2010 from complications of Lou Gehrig's disease. She was the wife of **Dr. David Pollock '61**.

**Rt. Rev. J. Taylor Pryce '61** on August 1, 2010 in Shanty Bay ON. Bishop Pryce was the retired Bishop of York-Simcoe in the Diocese of Toronto.

**Charlotte Tansey DCL '01** on August 26, 2010 in Montreal. Dr. Tansey was a founding director of the Thomas More Institute for Adult Education (1945) and served as its president for 18 years, until her retirement.

**Peter John Schoch '43** on July 8, 2010 on Salt Spring Island BC.

**Frances Whittle '79** on September 21, 2010 in Sherbrooke QC.



**Robert Bandeen** (1930-2010) **DCL '78, O.C.** died on August 16, 2010 in Toronto. He is survived by his wife of 52 years, **Mona Blair Bandeen, C.M.**, three of their four sons, their partners, thirteen grandchildren,

his sister, and nieces and nephews.

Robert Bandeen obtained a BA (Hons) in Economics and Political Science from the University of Western Ontario, graduating as a gold medalist in 1952, and a PhD in Economics from Duke University in 1955. He put his expertise to immediate use by joining the Canadian National Railway in Montreal as an economist. There he met his life-long companion, Mona, in the spring of 1957; they were married the following year.

From 1955-74 Dr. Bandeen held increasingly senior positions with CN, both in Montreal and in Toronto, leading to his appointment as President & CEO, a position he held until his retirement in 1982.

In 1981, Robert Bandeen was appointed the 15<sup>th</sup> Chancellor of Bishop's University, a role in which he served for six years. He continued to contribute to the Bishop's community after his mandate as Chancellor came to an end. Bandeen Hall is named in honour of him and Mona.

Dr. Bandeen sat on many Boards and Committees in both the private and the public sectors and devoted countless hours to organizations supporting the arts and athletics.

His many contributions were recognized by the award of a DCL by Bishop's in 1978 and the Order of Canada in 1980. In addition, he received honorary degrees from Western, Dalhousie and Queen's.



**Mary Ellen Kerr**

David Skidd

**Gary King '92**

Michael '92 & Kristi '93

McBride

**Elizabeth Lolley**

Janet Cowan-Weber

**Norah Moorhead DCL '86**

Anna Auger '68

Hazel Carson '75

Joan Massiah '52

**Diane Murphy Scrubb '80**

Wayne & Cathryn '82 Hussey

**Gavin Ross '56**

Jim '58 & Mary Lou '58

Fullerton

Arash Madani '02

**Lorraine Smith Codère '53**

Alexandra Reid &

Isabelle Hyndman-Reid '50

**Sydney Taylor**

Gordon Mason '63

John Taylor

**Doug Tees '65**

Tom Riglar '66

# Through the Years

## Friends

In tribute to the 100<sup>th</sup> birthday of the first scientist to recognize the ecological and geomorphological importance of the Johnville bog, the Johnville Woodland Conservation Corporation dedicated a pond to the memory of **Arthur N. Langford DCL '85**. Born in Simcoe ON in 1910, Dr. Langford joined Bishop's University in 1937, establishing the Biology Department and teaching Biology for the next 39 years. He also founded the St. Francis Valley Naturalists' Club in Lennoxville. Dr. Langford, who passed away on February 9, 2007, was a passionate and dedicated conservationist.

## 1950s

In October 2010 **Alex Paterson '52, DCL '74** was one of three individuals to receive the *Sheila & Victor Goldbloom Award for Distinguished Community Service*. This award celebrates individuals who have gone above and beyond in contributing to the vitality and understanding of English-speaking Quebec.

**Ralph Cook '53** retired from the active practice of medicine in November 2009. Since then he has resumed teaching medical students and residents in training at the McGill Faculty of Medicine. In August 2010 the Canadian Medical Association awarded him Honorary Membership in recognition of his contribution to medical practice over 53 years.

**Alex Stewart '58** is retired and living in Ormstown QC. [astew\\_6@hotmail.com](mailto:astew_6@hotmail.com)

## 1960s

**Terry Crowley '67** retired from the History department at the University of Guelph where he has worked since 1970. Guelph was then a new university built on three predecessor colleges dating to 1862. Through various ways, Terry contributed to Guelph being consistently ranked as one of Canada's three best comprehensive universities during the past two decades. The author of more than a dozen books, Terry is looking forward to retirement in order to complete another.

**Ellen Donald Monaghan '68** is founder and president of *Ujamaa Grandmas*, a Calgary non-profit affiliated with the *Grandmothers' Campaign* of the Stephen Lewis Foundation. Since 2005, it has grown to over 400 members and has raised approximately \$200,000 to support grandmothers caring for AIDS orphans in Africa. Her former roommate at Bishop's, **Leslie Buckle '68**, was the first to join the group. "We would be delighted to hear from any other alumni who are involved in the *Grandmothers' Campaign*." [ujamaagrandmas@platinum.ca](mailto:ujamaagrandmas@platinum.ca)

**Tom Allen '69** was named President of the Executive Organizing Committee for the Canada Games that will be held in Sherbrooke in 2013.

## 1970s



**F**ormer Alouettes' linebacker **Gary Chown '74** received this year's *Tony Proudfoot Impact Award*. The honour is presented in appreciation of continued dedication and service to Alouettes alumni, current Als, the CFL and the football community in Canada.

Gary played linebacker for Montreal from 1974-77, winning a pair of Grey Cups before his career was abbreviated by knee problems. Proudfoot, who suffers from ALS, was Gary's roommate with the Als. Following retirement, Gary became the owner of CM Displays in Toronto.

**Simon Reeve '75** is a Theatre Technician at The Conservatory, Mount Royal University in Calgary. He looks forward to the construction of Mount Royal University's new concert hall.

## The Abbott Clan on Lake Memphremagog



Back: Hilary '80, Lewis '56, Will '88, Tony '52  
Front: Naomi Smith Abbott '52, Urve Korre Abbott '59, Betsy Mowbray '53

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# Through the Years

## 1980s

**Karel Nemeč '85** was inducted into Selwyn House School's first *Athletic Hall of Fame* in May 2010. Karel spent 11 years at the school playing football, rugby, hockey and squash. He went on to play football with the Gaiters and later won several racquetball championships in Canada and the US.

In August 2010 **Pierre Dion '88** served as the Honourary President of the Gerry de la Fontaine Golf Tournament in Sherbrooke, raising \$80,000 for the *Centre de Soutien de l'Estrie* which offers support to people suffering from cancer and other degenerative illnesses.

## 1990s



**Bernard Gauthier '90** is Supervising Producer, *Bravo!* and *BookTelevision*. He started as a volunteer just as *Bravo!* was beginning in 1994, while continuing to do social work by running a halfway house for young offenders.

In 1998, *Bravo!* offered him a full time position in its production department. He knew he'd found his calling. Bernard loves telling the stories of Canadian artists from coast to coast.

**Norman Muhamad '91** is the Consul General at the Consulate General of Malaysia in Los Angeles.



*Honibe Honeydrops* was named the best new food product in the world at the *SIAL D'Or* awards in Paris, the Oscars of the food world. **John Rowe '95** and his wife Susan founded Island Abbey Foods five years ago in the basement of their house in Montague PEI. The dried, pure honey product is John's sweet idea.

Watch for John pitching *Honibe* on CBC's *Dragons' Den* on January 12, 2011. [www.honibe.com](http://www.honibe.com)



**Cindy Finn '92** was in Beijing on an educational mission. She also attended an Education Expo where she met the Bishop's representative at a booth. "It's a small world indeed!"

**Tom VanAlstine '92** has started his own consulting company: TRV Employee Benefits Consulting. He provides independent group insurance consulting advice and service to companies from 1 to 1000 employees in Ottawa and throughout Eastern and Central ON. [trvbenefits@live.ca](mailto:trvbenefits@live.ca)

**Bill Starr '93** is making it big in Boston after moving his technology start up there from California to take part in *MassChallenge*, an innovative international business competition. Starr's company, *My Life List*, has been named one of the highest impact companies from among 450 international entrants.

**Louis Marchessault '93** is President of the regional committee for *Leucan Estrie*.

**Shannon Bisset '94** is President of Cubeit, a moving and storage company in Barrie ON.

**Thomas Geniole '94** is a real estate appraiser in Nepean ON. [thomasgeniole@hotmail.com](mailto:thomasgeniole@hotmail.com)

**Carl Magnan '94** is Senior Manager with the accounting firm Deloitte in Montreal. [cmagnan@deloitte.ca](mailto:cmagnan@deloitte.ca)

**Kathleen Turner Begin '95** is a faculty member at the Sheridan College School of Business in Brampton ON.

**Julie Cannon '96** is Director of Selection & Recruitment at Northwestern Mutual in Los Angeles.

**Jennifer Royea '96** is a financial security advisor with Freedom 55 Financial in Montreal. [jennifer.royea@f55f.com](mailto:jennifer.royea@f55f.com)

**Sarah Heath '99** joined Bishop's as a full-time Faculty Secretary.

**Sean Mooney '98** is a System Software Specialist with CAE Inc. in Montreal. He and his wife Carolina Beltrano are expecting their first child.

## Stay Connected.



Register in the directory to find friends and classmates, let them find you, and stay in the loop about events in your area. [ubishops.ca/alumni](http://ubishops.ca/alumni)

# Through the Years

## 2000s

**Geneviève Côté '00** is Assistant Director, Strategic Initiatives, Office of the Vice-Principal (Research and International Relations), McGill University.

**Geneviève Labonté '01** is Marketing Manager for Isofoam Group in Sainte-Marie QC.

**Jennifer Rousseau '02** is a teacher and mother in Fayetteville NC. [jsrousseau18@hotmail.com](mailto:jsrousseau18@hotmail.com)

**Tia Caroleo '03** is a teacher at St. Pius X Catholic High School in Greely ON.

**Michelle Lepitre '03** is the Assistant Executive Director of Townshippers' Association.

In October 2010 **James McIntosh '03** was elected to his local municipal council on the shores of Georgian Bay in Meaford ON. At age 30 he was the youngest candidate seeking a seat on council. James looks forward to serving his community.



Brooklyn Burrige, daughter of **Caitlin Mahoney '05** and **William Burrige '06**, checks out her birth announcement in the Fall 2010 issue of the *BU News*.

**Gina Gönczi '05** completed a Master of Library and Information Studies at McGill University in May 2010 and is currently living in Budapest, Hungary, where she works as web content manager and alumni contact person at Semmelweis University.

**Derek Birch '06** and his wife Katherine recently moved to Fort Lauderdale FL. He works as a religious education teacher at Saint Mark's Episcopal School and Church.

**Tanya Dyriv-McNab '06** teaches and coaches rugby at Madawaska Valley District High School in Barry's Bay ON.

**Maury Hoehn '07** works in Chetwynd BC for Canadian Forest Products Ltd. as a buyer and Warehouse Coordinator. [maury.hoehn@canfor.com](mailto:maury.hoehn@canfor.com)

**Jeff Martin '07** is a furniture builder in Vancouver who prides himself in creating quality solid wood furniture customized for the individual and built to last. He uses reclaimed wood or wood that has fallen naturally from windfall rather than trees from wild forests. [jeffmartinjoinery.com](http://jeffmartinjoinery.com)

**Marco Pelchat '07** is a Procurement Specialist with the Federal government. [pelch27@hotmail.com](mailto:pelch27@hotmail.com)

**André Lepine '08** is a Cataloguing Bibliographer with YBP Library Services in Contoocook NH. He and **Vanessa Santo '07** are expecting their first child in April 2011.

**John Page '08** returned to Bishop's this year to take the position of Residence Life Coordinator. John served previously as an RA for one year and a Team Coordinator for two.



**Daniel Thomson '03** works as a producer in the Canadian documentary film industry. In 2008 he production managed and researched *Death or Canada*, which profiles the devastating impact of the Irish Famine on Ireland and the mass immigration to Canada and Toronto in 1847.

The film was nominated for four *Gemini Awards* in 2009 and an award from the Irish Academy of Film and Television. It won two awards at the Archaeology Channel Film Festival and was recently nominated for an award from Heritage Toronto.

In 2009 Daniel produced a documentary about Toronto's infamous Old Don Jail and beneath it an archaeological excavation uncovering a forgotten cemetery, *Hangman's Graveyard*. The film was nominated for an

award from the Canadian Society of Cinematographers in the docudrama category. It also won a prestigious *Public Communications Award* from the Canadian Archaeological Association and an *Award of Excellence* from Heritage Toronto. Daniel was nominated for a 2010 *Gemini Award* in the Best Editorial Research category.

More recently, he produced *Des McAnuff: A Life In Stages*, a biography of McAnuff who is the Artistic Director of Stratford and the Director behind *Jersey Boys* and *Tommy*. It will air on *Bravo!*.

# Nils Bodtker '65 on entrepreneurship: “Doesn’t this topic belong in a business magazine!?!?”

**L**ET ME INTRODUCE A BROADER PERSPECTIVE TO THE TERM entrepreneurship while making the argument it belongs in the lifelong learning program of everyone. **Yes, you too!!**

Think of the term “entrepreneur” being derived from the French words “entre” and “prendre” combined to create “one who undertakes” (not necessarily the sole domain of undertakers). This should lead you directly to the sense that **action** will play a huge role in my perspective.

In fact, don’t read any further until you get this point because **action** (or lack of) is indeed the heart and soul of all of life’s adventures.

Entrepreneurial thinking is a concept/process/mindset to which every young mind starting to find its way in the world should be exposed. I’ll identify five sequential steps that constitute a great model:

1. **Vision**
2. **Objective**
3. **Action**
4. **Outcome**
5. **Celebration**

As I approach my 67<sup>th</sup> year, I’m sure I’ve celebrated over 200 successes in business and personal endeavors. I create big picture visions, looking ahead 10 or even 15 years, then set reasonable, achievable objectives – some short-, some long-term. When I achieve the desired outcome, I celebrate.

But, in my haste to get to the celebration part (happy hour), I skipped over the step that often proves to be the Achilles heel: **action**. Many potential outcomes and subsequent well earned celebrations are forfeited because step 3 is not properly undertaken. (There’s that word from entrepreneur, again!)

Why? Human nature in the form of:

- fear of failure,**
- the blame game,**
- lack of commitment or**
- overly exuberant expectations.**

Antidotes to counter the above:

- Accept failure as a natural incident along your path.**
- Accept responsibility – PERIOD.**
- Choose visions wisely.**
- Take small bites. Time is on your side. Celebrate often.**

There’s an important caveat in this modeling, and now is an appropriate time to introduce it. Not until you’re committed to a course of action, do a series of events begin to roll out and provide the impetus to carry you forward toward achieving your objective. In other words, your **actions** clear the way for moving through the fog!

In my own experiences, more than once I’ve found this process leads to achievements beyond my original objective – all precipitated by initiating **action**. Neither is it uncommon,

nor undesirable, to discover along the way that a shift happens to necessitate a change of course.

**Entrepreneurship is an art.** It must embrace flexibility to enable corrections caused by forces such as public sentiment, social responsibility, emerging economies and maturing souls.

If you can establish a steady pattern of successful outcomes and celebrations, the long-term result will be a very rewarding life experience. Human nature is nurtured to the ultimate level of happiness.

**My model proposes a lifelong sequence of hundreds of these five steps** from vision through action to celebration in your personal as well as work life.

As you exercise entrepreneurial thinking in directing your life, it is hoped your good behaviours are admired and replicated, and any casualties brought on by questionable behaviours serve as lessons not to be copied.

My favourite vision-to-celebration sequence happened early in my business career. Having acquired a small Calgary-based business, I mused about expanding it to the large cities of Western Canada (Edmonton, Vancouver, Regina and Winnipeg). I drew maps on restaurant napkins and joined all these points to illustrate my vision.

Ten years and three additional business acquisitions later, my vision was an outcome. And I celebrated wildly!!

My actions taken along the path always kept my vision in mind.

In an example of going beyond, my actual map now includes Toronto and Montreal. WOW!!!



**Nils Bodtker, President,  
Great Western Containers**

Accomplishments of GWC are too numerous to list but recent ones include: 2010 Re-qualified as one of Canada’s 50 Best Managed Private Companies. 2009 Ranked #18, once again, on Alberta Venture’s “Fast Growth 50” list.

## Had a good day.

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<sup>1</sup>Certain conditions and restrictions may apply.

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