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- Morgan Gagnon ’18 & Andrew Morton ’17

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A report on the capital campaign and what remains to be done as Bishop’s enters the home stretch.

THE ENTREPRENEURS
With Bishop’s recognized as one of Canada’s top schools for entrepreneurs, we profile four alumni who went it alone.

HOMECOMING 2016
We raise a toast and look back at Homecoming, including the Bruce & Joyce Coulter Tribute and the ’80–’82 Reunion.

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RICH SOIL FOR SEEDS TO GROW

It is autumn in Lennoxville – a season I’m sure you all remember. The leaves are changing colour, teams have taken the field and the campus is a hub of activity. This is also the time of year when the Student Union Building is full of energy. Student clubs are recruiting new members, sales raise funds for worthy causes, and our community truly comes alive. Every student group has an objective, as their leaders pitch their organization, seeking to recruit both returning and new students. They may not recognize it just yet, but these students are young entrepreneurs at work.

When I first arrived at Bishop’s, the scale of student entrepreneurship and involvement took me by surprise. After spending more time on our campus and with our community, I now understand that this makes perfect sense. To ensure access to the same clubs, activities, charities and teams found at other schools, students must take on a greater share of the work, typically with very little support. Our small classes and campus naturally develop the fundamental skills to be an effective entrepreneur - social skills, confidence, and some level of experience in a leadership role. The students who manage the Gait and Doolittles gain invaluable skills. The students involved in planning the U4 Debate become proficient in event and relationship management.

Whether in formal settings such as business classes and the Dobson-Lagassé Centre, or in less formal settings such as our clubs and extra-curricular teams, this is rich soil in which a seed of entrepreneurship can grow.

At Bishop’s, I was happy to find that these start-ups would bloom, thrive, and benefit our campus long after their conception.

For example, events such as the Fashion Show are entirely student run. I think of Sophie Duchesne and Erica More. Without any formal business training, they are running a charity venture, staffing, ensuring their samples arrive on time, and ensuring a smooth transition to the next team of Fashion Show leaders. I believe it is why Bishop’s was ranked first for preparing future entrepreneurs, in a recent poll of students by University Hub.

When I meet members of our alumni community who have started their own businesses, I’m always surprised at the number who did not study business. In talking to those alumni, I’ve come to understand that it’s the breadth of the education and experience that provides a foundation upon which many entrepreneurs have rooted their success.

Take the example of Chris Gokiert, a Bishop’s alumnus who started working at Critical Mass, a design agency, when it was a 30-person operation. He now serves as president of the company, with 850 employees around the world. Yet, Chris started his career as an archeologist, after studying the liberal arts at Bishop’s. Not typical training for the head of a global agency, but that work, his time at Bishop’s and field of study helped broaden his horizons, leading to the kind of experiences that have made him a successful entrepreneur. I was proud to meet Chris when we named him one of Bishop’s Top 10 after 10.

Now, we are looking for new ways to grow and nurture our young innovators. I’m pleased to announce that we have just created a new position on campus, dedicated to connecting students with alumni mentors. We’ll have more news on that in the months to come. I hope you’ll continue to support as alumni, by helping to ensure that today’s campus leaders can translate their skills into success far beyond our campus.

- Michael Goldbloom, C.M.
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PRIDE & PASSION

I have witnessed great generosity from alumni for this small school in my 16 years working at the University. For a start, Bishop’s has incredible volunteers who willingly raise their hands to help. I am amazed by the dozens and dozens of people who take time out of their busy lives to participate on committees and boards and who contribute to alumni relations programming and events, all to make Bishop’s a better place.

Bishop’s alumni also give back in a very generous way in support of our fundraising efforts. They turn a small Advancement team (one of the smallest in the country compared to similar-sized institutions) into a successful and formidable fundraising operation. Alumni span the globe and wave our flag with great pride – like no other school! It is this pride and passion for Bishop’s that we are going to call upon in the next year.

Every year thousands of alumni and friends (2,690, to be exact, in 2015-2016) demonstrate their belief in the Bishop’s experience by making a financial gift to our University, a show of support and participation that is one of the very best in the country. In a recent survey Bishop’s ranked #2 among 30 other Canadian schools for alumni financial support to their alma mater. Anyone who knows Bishop’s knows we have fiercely loyal alumni. I believe it will come as no surprise, when the numbers are tallied this year, to learn that we are again one of the best at giving back.

The appeal to alumni this year will continue to ask for support for our vitally important Annual Campaign, which last year supported 241 different designations on campus, but we will also ask alumni to consider a gift to support our historic $36-million Leading the Way Capital Campaign. Having reached our original target of $30 million a year ahead of schedule, we have decided to aim even higher – I invite you to read more on page 18.

In an incredible show of support for our campaign, many alumni have already said yes. Our students, too, are 100% on board: in 2012 they passed a vote to direct a portion of their student fees to be invested in the Library renovation project, an impressive $1-million commitment over 10 years. In the fall of 2014, during the public launch of Leading the Way, over 80% of faculty and staff also made a financial commitment. What a statement this was! With the full support of alumni, we can bring this exciting campaign to the finish line and reach our new ambitious goal.

When the time comes and you are asked for support, I hope that you will say yes. And please trust me when I say your donations are having great impact – I see it every day! I can also promise that every gift will be recognized, and every individual donor will be invited to celebrate this exceptional achievement. This is our chance to show that while we may be small, we are Massawippi mighty.

Thank you for the part that you will play in contributing to excellence and sustainability at our great University.

I look forward to sharing our results and success.

- Matt McBrine ’96
Director, Alumni Relations & Development

STAY UP TO DATE WITH ALUMNI EVENTS AND NEWS BY FOLLOWING US ON SOCIAL MEDIA AT @UBISHOPSALUMNI
As its name suggests, Convocation is the calling together of the members of the University. It is a special ceremony that underscores that Bishop’s represents far more than just bricks and mortar: it is about people. By graduating, you do not cease to be a member of the university; rather you are inducted into the next stage of membership in the Bishop’s family. The 188th Bishop’s convocation saw 508 students walk across the stage, with 657 graduates overall. Gabrielle Patenaude, Alexander Roy and Anna Rogic were selected valedictorians. In addition, four notable individuals were recognized for their outstanding professional achievements; Honorary doctorates in Civil Law were conferred on: Mr. Abel Bosum, Cree negotiator and former Chief of the Oujé-Bougoumou Cree Nation; Ma. Sophie Brochu, C.M., President and CEO of Gaz Métro; Mr. Xavier Dolan, filmmaker, actor and writer; and Ms. Monique Gagnon-Tremblay, former Deputy Premier of Quebec and Member of the National Assembly for Saint-François for 27 years. See more Convocation coverage on Page 44-45. Photo: Laurent Gagné ’17
Homecoming 2016 saw one of the largest number of alumni come back to Lennoxville. Over 500 gaiters returned to campus for a host of events including the tribute to Bruce and Joyce Coulter (page 15), the '80-'82 reunion (page 40), and the inauguration of Alumni House (pictured). At the latter, which included the inaugural Alumni Pancake breakfast, the Griffin Family was recognized for their outstanding contribution to Bishop's University, with the new on-campus home for alumni inaugurated as Griffin House. Of course, many Gaiters returned to show their esprit de corps and watch the Gaiters roar onto a late-game 30-29 comeback victory over the St. Mary's Huskies. The weekend culminated in '80s night at the pub with guest DJ, Sterling Mahwhinney '88 spinning the classics and our reunion groups recreating the traditions of the '80s. Be sure to follow us on Facebook, Twitter, and Instagram for all of the pictures from the weekend and news of upcoming events.

Photo: Benjamin Tracey '17
This year, Bishop’s welcomed the largest incoming class in its history with the help of over 100 student volunteers coordinating Orientation Week activities for the new cohort of Gaiters. O-Week has always fostered the kind of lasting friendships and traditions (like the one pictured left - the annual late-night singing of the school song to the Principal) so unique to Bishop’s and in recent years, we have focused on ensuring that Orientation Week meets the diverse interests and needs of all participants by offering inclusive programming, such as incorporating dry activities, creating a safe and accepting culture and ensuring each student feels included in our purple community. And of course, the sense of community extends beyond the campus; our team of volunteers organized two community outreach events – a car wash and pancake breakfast – to raise money for the Christian Vachon Foundation, and the remainder of the funds raised during Orientation Week was donated to support our local schools in the purchase of supplies, helping to give an equal opportunity to all children.

*Photo: Student Representative Council.*
THE COULTER FAMILY FUND

BY BRUCE STEVENSON ’76

The idea was conceived and the planning began in March of 2016 to hold an event to support Gaiter Football. But few of the organizers believed, or even dreamed, the event would turn out to be among the biggest in Bishop’s alumni history with over 315 alumni and friends in attendance at the Bishop’s Homecoming 2016 tribute to Bruce and Joyce Coulter.

There is only one thing that can generate such success. It is called emotion. In this case emotion was personified through two individuals, Bruce and Joyce Coulter, and the result, as the expression goes, was a day to remember. To remember and honour two people who had such impact on the lives of so many, to remember the great times had with teammates and classmates, to remember the school spirit generated through Gaiter sports and most notably, to remember the importance of giving back. Remarkably, over $88,000 was generated at the tribute and launch of The Coulter Family Fund, created to provide direct funding for athletics and Gaiter Football in the program’s area of greatest need.

The guests included former Gaiters from all sports, colleagues, family and friends of the Coulters, and alumni and friends of Bishop’s, many of whom had not been back to campus for over a decade. The seasoned Master of Ceremonies, Tim Belford ’71, introduced a series of speakers on the TD Terrace of the beautifully renovated John H. Price Sports Centre during the day-long festivities. The pre-game ceremonial kickoff by the Coulter family set in motion an incredible 30-29 last-second victory by the Gaiters over St. Mary’s. Quite simply, a better script could not have been written to orchestrate this celebration.

The success of the event, in true Bishop’s fashion, was no accident as over 30 volunteers worked tirelessly in various capacities, to make the day so unique. Special thanks go out to the cast of speakers: Principal Michael Goldbloom, Chancellor Emeritus Alex Paterson ’52, DCL ’74, Senator Larry Smith ’72, Tom Allen ’69, and John Coulter ’88. The portrait of Bruce Coulter painted and presented by Tony Harris ’88; the revival of K.T. & the Hoggs as musical entertainment; Dagwoods subs compliments of Spiro Krallis ’85 and refreshments from Molson Coors and Coca Cola; the pre-celebration at Ripplecove Inn on Friday night, owned by Jeffrey Stafford ’75 and organized by
HIGHEST PERFORMANCE

BY JULIE FREDETTE

The High Performance Facility (HPF), located in Bishop’s University’s newly-renovated John H. Price Sports and Recreation Centre, was created in fall 2015. Its motto, “Using Science to Increase our Athletes’ Performance and Safety,” aptly describes the fruitful collaboration that has been established between faculty members of the Sports Studies program and the coaching staff at Bishop’s University. Through research projects, professors, students, and coaches combine their efforts to better understand the human body and the development of athletes. Our mutual objective: get athletes to perform better without increasing the number of practice hours and the risk of injuries. This initiative is unique in Québec as it is uncommon for an academic program to collaborate so closely with the Athletics Department. The professors and contract faculty members from the Sports Studies program are frequent collaborators with Olympics teams, thus making them eager to bring back to Bishop’s what they have witnessed when working with elite athletes. Needless to say, the projects conducted in the HPF are at the cutting edge of sports science.

The research program seeks to understand how the human brain learns to produce complex movements and how information from the environment is used to make decisions on the field. By using an experimental approach, the students are able to get insight about the processes taking place in the brain and come up with strategies to accelerate skill acquisition.

Several projects are currently underway in the HPF: Casey Siméon (now an M.Sc. student at the Université de Sherbrooke) and Peter Weston (Psychology and Sociology major) are working with the football team to measure the quantity and the intensity of impacts to the head players receive during practices and games. Our data allow the coaches to get a better understanding of the players’ exposure to head impacts and they can use the information to plan safer practices. Julien Marquis (Sports Studies major) monitors the training load and the recovery of the men’s basketball team under the supervision of Dr. Nicolas Berryman. Emilie Caron (Psychology and Sports Studies major) is developing a quarterback simulator using virtual reality, Caleb Pagé ’16, now M.Sc. student in Exercise Sciences at the Université de Sherbrooke) is assessing the effectiveness of different training methods to develop decision-making skills of basketball players. Under the supervision of Dr. Berryman, Joey Dunne-Fox ’16, Sports Studies major has recently tested the validity of different tools to monitor the power generated by athletes during training. Several other student projects are slated to begin this semester.

In the near future, we hope to secure research funding or donations to broaden the scope of our projects. Specialized equipment such as cameras to create virtual reality environments and eye-tracking devices to measure what athletes are looking at when making decisions are still needed, as well as equipment to monitor the fitness level of athletes. Financial resources will also allow us to provide better training opportunities to the students by offering them scholarships and the opportunity to present their results at national and international conferences.

Over the next five years, our objective is to foster further collaboration with the coaches and have a tangible impact on the performance of our athletes. We hope the High Performance Facility will become a space where we can challenge ideas, innovate, and be at the forefront of athletic development. Bishop’s may be small in size but we nonetheless aim to be the best. If we want an edge over our competitors, we need to think outside the box and the work done at the High Performance Facility does exactly that!
On Saturday, August 27, Bishop's University inaugurated the Hugh & Paule Scott Gazebo in honour of their 30 years of dedicated service to Bishop's University and general contributions towards the beautification of the campus.

“Bishop’s has always revelled in its diversity and its uniqueness,” said Hugh Scott, speaking at the inauguration. “It has evolved and continues to evolve in marvelous ways and directions... But one thing has remained constant. It is a beautiful place. It is a welcoming place.”

The Gazebo was first inaugurated in 1993, during the University’s Sesquicentennial celebrations when Dr. Scott was Principal of Bishop’s University. “I personally was accepted to join the work crew building [which] is a treasured memory.”

“It is something that ties all this together... It is not necessary, not even practical – it might well not measure up to a rigorous cost-benefit analysis. But instead it is one more item that says to the world ‘this is a very special place’.”

Scott’s nine-year tenure as Principal, from 1986 to 1995, was punctuated with remarkable achievements. Student enrollment increased by almost 60%. Dr. Scott also led the most ambitious capital campaign, Learning for Life, in the history of the University at the time, exceeding the initial campaign goals. The campus was also transformed during this period: Turner Studio Theatre and the Molson Fine Arts Building were built; the John Bassett Memorial Library was extended; the music facilities in Norton Hall and the Johnson Science Building were renovated; and most significantly, substantial renovations were made to McGreer Hall.

In a moment fitting of his former role as Principal of a liberal arts institution, Scott closed his speech at the event with an quick etymology lesson:

“The word gazebo is an interesting one in that apparently no one knows for certain its origin even though structures of this kind are known from antiquity. But one apocryphal origin that is suggested is from the French ‘Que c’est beau’... That [this one] will henceforth bear Paule’s and my name is a great honour that we will treasure.”

Hugh Scott and Paule Scott plant a tree at the inauguration of the Gazebo that now bears their name.
DENVER FAMILY LEGACY UNVEILED

BY SARAH HADDON ’01

On September 3rd, at the start of a new fall semester, we had the pleasure of welcoming Wally Denver ’61 and his family back to campus to celebrate the inauguration of the Denver Gymnasium at the John H. Price Sports Centre.

Mr. Denver and his wife, Louise, were joined by their children Keith ’88, Jennifer ’91 and Kim ’92, granddaughter Bianca Lapensée ’16, and other family members, friends, and former and current Gaiters to mark the special occasion.

Mr. Denver enjoyed a remarkable career as a Gaiter and was the 1961 Bishop’s Male Athlete of the Year. When Wally wore the purple and silver in the late 1950s and early 1960s, athletics at Bishop’s was a very different affair than it is today. In those years, the football team was comprised of just 28 players, and the locker room had to be vacated as soon as the season ended to make way for the basketball team. There were no frills, no synthetic playing surfaces and only one single gym on campus that served a multitude of purposes to a student body of just over 400. He was, like most competitors of the time, a multi-sport athlete: a great basketball player (under coach Garth Smith), a badminton champion, and a revered member of the Intramural Program.

After the inauguration ceremony outside the gym and a special long-distance video message from former teammate Dr. Robert “Squee” Gordon ’60, DCL ’04, guests gathered for a family-style dinner in the Sports Centre’s VIP Room overlooking the countryside beyond Coulter Field. The evening coincided with the Gaiters’ football home opener against cross-town rivals Université de Sherbrooke, for the relatively new annual tradition of the Mayor’s Cup game, and Wally and family took to the field at the end of the first quarter to salute the capacity crowd under the lights.

The new double Denver Gymnasium is a wonderful recreational facility that serves over 2500 Bishop’s students, 1100 Champlain College students, and thousands of community users, promoting health, well-being and excellence in sports. It is a space that our campus and community will enjoy for years to come. The University wishes to thank Wally most sincerely for his generosity, his long-standing support of Gaiter Athletics, and for 55 years of loyalty to his alma mater.
On June 17, Bishop’s was proud to share the exciting news that we have surpassed our original $30 million fundraising campaign goal a year ahead of schedule. The announcement was made to faculty, staff and guests on a sunny summer’s day as we inaugurated the new TD Terrace adjacent to the recently renovated and refurbished John H. Price Sports Centre. The occasion also served as a celebration of the campaign’s extraordinary milestones to date, which include increasing our endowment for student financial aid by $9 million and topping our $2.5 million goal to equip the Sports Centre. We are incredibly grateful for the extraordinary support of all our donors and campaign volunteers in helping us to reach — and exceed! — our original objective. In light of this success, the University has decided to raise the goal by a further $6 million as we seek to support our remaining projects, including residence renovations, the revitalization of the John Bassett Memorial Library, and augmenting our Business and Entrepreneurship programs. We aim to achieve this new goal by Homecoming 2017.

Even before the campaign, Bishop’s was famous for alumni engagement. Now with enthusiasm and activity levels reaching new heights, today’s momentum points toward new records for the University and bodes exceedingly well for the future. We’re thrilled to share these campaign updates with you.

“OUR PREVIOUS CAMPAIGN RAISED $18 MILLION, SO THIS IS A VERY SIGNIFICANT ACHIEVEMENT IN THE HISTORY OF THE UNIVERSITY. I WANT TO CONGRATULATE OUR STUDENTS, STAFF AND VOLUNTEERS WHO HELPED US REACH THIS AMBITIOUS GOAL.” – TIM GRIFFIN ’71, CAMPAIGN CO-CHAIR
Bishop’s has always been a place where only ability, promise and character matter. Our commitment to making a Bishop’s education available to the students most able to benefit from it is a vital part of who we are. We have a long history of offering the best and brightest students one of the strongest scholarship programs in the country, and students receiving financial aid tell us of being able to focus on their studies and taking full advantage of extra-curricular opportunities, of volunteering their time, and enjoying daily hot meals, thanks to the support of donors to Bishop’s University. With roughly two thirds of students benefiting from financial aid, it is an area that deserves our continued full support.

We therefore set an ambitious campaign goal of $10 million for scholarships, bursaries and academic initiatives — and we are thrilled to announce that we have raised $12.9 million to date, thanks in part to the generous $2.5 million donation from the Joyce Family Foundation. This has allowed us to increase our endowment for financial aid for students by $9 million.

Two exciting programs that have also been supported in this area are the Donald Lecture Series and the B.E.S.T. Project Fund, which offer a level of enrichment to the academic experience at Bishop’s that would be hard, if not impossible, to find at other institutions of our size — and thanks to generous donors, these have now been funded in perpetuity. Generations of students to come will now be able to benefit from these uniquely Bishop’s experiences.

The Donald Lecture Series, which debuted in 2008, brings speakers of national and international renown to the Bishop’s campus to provide insight, provoke thought, and stimulate debate on the most compelling issues and events in the world today. The lectures are free of charge, open to the public, and available to alumni as live webcasts — thousands watched the 2015-16 series online. Recent speakers have included Col. Chris Hadfield, Edward Snowden, Olympian Clara Hughes and activist Naomi Klein.

The B.E.S.T. Project Fund is Bishop’s premier experiential learning opportunity, offering up to $7,000 to applicants to undertake projects in Canada and abroad over the summer. These experiences help students determine their career paths and realize their ambitions. Past recipients have included a Biology student who worked in a wildlife rehabilitation centre in Virginia; an Education student who set up an arts camp for Tibetan refugee children in a settlement in North India; a Business student who took part in the New York City Investment Banking Immersion Program; and a Music student who attended the Sarteano Chamber Choir Conducting Workshop in Italy.

While we have surpassed our campaign goal for scholarships, bursaries and academic initiatives, we think you will agree there can never be too much funding for financial aid. Bishop’s has always represented new possibilities for students from all walks of life, and we are still creating opportunities today. We feel strongly that we must continue to do all we can to put this life-changing experience within the reach of all those who have the drive and the commitment to seek it. Photo: Maxime Picard.

“We are very grateful to all of our donors for their extraordinary generosity. I am particularly pleased that these funds will allow more students to attend Bishop’s, who might not otherwise be able to do so. The support of our donors will significantly enhance the educational experience for all of our students.”

– Michael Goldbloom, C.M., Principal and Vice-Chancellor
The Sports Centre has always been a hub on campus, a favourite spot for students, staff, faculty and the community at large, and it has become even more popular thanks to the renovations and upgrades that were made possible by the generous support of campaign donors and partners. We are thrilled not only to have reached but to have surpassed our $2.5 million goal for the Sports Centre and Athletics, with funds raised totaling $3.6 million. With the $29.5 million construction and renovation funded by the three levels of government, the Sports Centre features the following first-class amenities:

- Eric & Jane Molson Arena; Wally Denver Gym; Bob J. Goldberger Football Team Room and other varsity team rooms; fitness room financed by Ches Nadeau ‘82; Hamel Lounge overlooking the pool and Mitchell Gym; new Health and Sports Medicine Clinics; new administrative and coaching offices; new classrooms; new entrance with welcome desk and pro-shop; and ample common areas and eating space, including the TD Terrace overlooking Coulter Field.

Through the tremendous generosity of donors to the Leading the Way campaign, we have also been able to fund bleachers, a sound system and sports equipment for the new gym; a Zamboni and sound system for the new arena; furniture and equipment for the lounges, offices and multimedia classrooms; and other Athletics Department priorities.

The renovation and expansion of the Sports Centre is the largest investment in the history of the University, and its completion has been a major turning point for the sports and recreation services offered to the University community, area residents, and high performance athletes.
As Bishop’s is a primarily undergraduate residential university, most Gaiters have spent some time in residence: sharing space with fellow students, getting to know people from across Canada and around the world, learning the meaning of “bogmate”, building their own tightly-knit communities here on campus, and creating friendships that endure for decades after graduation. Dorm life is, for many, a defining part of their overall Bishop’s experience.

Alumni recall the mornings they were able to sleep in just that little bit longer since their first class was just across the Quad from their room, the convenience of running over to Dewies for a late-night snack, or the spontaneous parties and movie nights with floormates. Over 70% of students will live in residence for at least one year during their time at Bishop’s, and we want their home away from home to be as comfortable as possible.

The oldest of our ‘New Side’ residences (the three that surround Dewhurst Dining Hall), Abbott Hall was built in 1962. Along with its original windows and doors, the building’s washrooms, flooring, ceilings, plumbing, electrical, ventilation and furniture all needed to be refurbished or replaced. Through a renovation project that began in August 2015, the walls between the building’s four “blocks” were removed so that students can now walk from one block to the other without going outside. Stairwells were removed and lounge areas inserted in their place, which promotes more interaction throughout the building and increases the sense of community within the residence. The new and improved residence also boasts a shared kitchen.

Abbott Hall reopened in June 2016, with updated furniture and décor to go along with the structural improvements. Students who lived there before the renovations are quite envious of those coming in for the first time! But Abbott Hall is just the beginning: many of our other residences are in dire need of repair, so we have made the decision to invest in necessary renovations in the long term to ensure that we provide a quality residence life program for our students. We are continuing to raise funds to pay for the renovations to Abbott, and hope in due course to be able to finance the revitalization of the other residence halls.

“At Bishop’s, residence is far more than just a room. It offers one thing that can’t be matched, which is a community around you. A community you can count on to support you in good times, and lift you up when you fall. Thanks to residence, I met my best friend. My Bishop’s experience so far would be drastically different if I wasn’t living in residence.” – Aiden Peck, Class of 2018
Two areas of focus for the final year of our campaign are continued fundraising for business education and entrepreneurship initiatives as well as the modernization of the library, both critical for Bishop’s ongoing success and ability to attract students. We have made excellent progress, with funds raised already over the halfway mark for both areas, and look forward sharing exciting milestones with you as these projects advance.

Empowering tomorrow’s business leaders for the global workplace

The Williams School of Business (WSB) provides a high-quality undergraduate business education within Bishop’s liberal education tradition. Our strength lies in a well-rounded, intellectually rigorous curriculum taught by dynamic professors who are deeply committed to student success.

In addition to challenging courses, students benefit from invaluable opportunities to hone their skills outside of the classroom: experiential learning through case competitions, co-op work terms, real-world consulting, and live investment management programs are just some of the ways that Bishop’s students are able to integrate theory and practice. To ensure our students develop into successful leaders for today’s complex and rapidly changing business environment, Bishop’s has identified three main areas for support requiring $1 million each:

• Ongoing support for entrepreneurship by securing financing for the operating costs of the Dobson-Lagassé Entrepreneurship Centre;

• Renovations to the first floor of the Hamilton Building, which will include the creation of a state-of-the-art videoconferencing facility; and

• Expansion of experiential learning opportunities by funding the position of an Experiential Learning Coordinator to facilitate real-world learning experiences for students.

Reinventing the library for today’s collaborative world

Traditionally, the library has been the focal point of any university campus, a place where information is accessed. However, as learning styles and environments change, libraries are becoming a place where ideas are exchanged, classmates collaborate on group projects, and students meet with professors and tutors, with new technology playing an ever more important role.

Built in the 1950s and expanded in the 70s and 90s – long before anyone gave any thought to, for instance, ensuring there were enough electrical outlets to plug in laptops – the John Bassett Memorial Library, in its current configuration, can no longer accommodate Bishop’s growing enrolment. Almost two thirds of the way to our $6 million target for funds, we have ambitious goals to modernize the Library. Plans for the renovated facility will incorporate:

• 876 user seats, an increase of approximately 50% over the provision in the existing library facility;

• Interactive communications technology to allow students to work with their classmates, professors and professionals from around the world; and

• Improved traditional and multi-use spaces to study, research, connect and collaborate.

Bishop’s students themselves have committed $1 million to support this project. Most will have graduated by the time this renovation has been completed, yet they chose to lead the way, effectively paying it forward for the students who will follow.
For over 35 years, Blair McIntosh ’81 has forged a place for himself in the world of entrepreneurs, succeeding where others have failed. His most recent company, Motrec International, creates customizable industrial electric vehicles. Motrec sells all over the world, including the United States, South Africa, and Europe. Motrec is literally a company of movement, and so is McIntosh’s career. This is only the most recent business McIntosh has signed his name to, and his entrepreneurial spirit and thirst to succeed can be traced back to his time at Bishop’s.

“Those were the formative years,” McIntosh said. An Eastern
Townships native, McIntosh transferred to Bishop's after one year at a university in Fredericton, New Brunswick. He bypassed the Quebec college system, known as CEGEP, entirely. “I wanted to try and cut to the chase,” he explained.

His years at Bishop’s started out the way many students’ do. McIntosh described it as living the good life, and enjoying his time on campus. He admitted that when it came to considering life after school, he was not too serious about it. “I wasn’t really in that mode,” McIntosh, who majored in geography, confessed.

It was not until one professor sat him down and gave him a reality check that he began to think further into the future, “I really took him seriously and did buckle down,” McIntosh said. From that moment on, it was all about getting ahead and doing the best that he could do.

Every entrepreneur has to start somewhere, and McIntosh started right on campus. He and a friend decided that they were going to make a little extra money. “He and I came up with this little idea,” he said. They were going to make black and white Bishop’s calendars using historical photographs. The plan was that they would print a couple thousand, and sell them for ten dollars each.
When the day came to pick up the calendars, there was a problem. The calendars had been printed in purple and white, not black and white the way they had intended. “We thought, ‘Oh God, this is a disaster!’” McIntosh chuckled. Lucky for them, it was not a problem. “Everybody thought it was brilliant,” he said, adding that no one suspected that the use of purple had not been planned.

After graduating, McIntosh talked himself into a job as an industrial engineering analyst at Waterville TG, which became one of the biggest companies in the Eastern Townships. “It was pretty foreign to me, I must admit,” he said, adding that he showed up to the interview he’d gotten through his dad’s friend with little knowledge of the job.

Despite this, the interviewer saw something in McIntosh, and hired him. “This gentleman took me under his wing,” McIntosh explained. “He had a lot of confidence in me.” He added that in his five years there, the company grew from 100 to 1200 employees, and he became head of the department after his boss retired. “I learned the ropes pretty quickly because it was a fascinating job.”

When the company was acquired by an out-of-province buyer, McIntosh took the opportunity to ask for a full year’s severance and strike out on his own. “I wanted to start my own consulting business,” he said, explaining that he and a partner wanted to provide industrial consultations for regional businesses.

“All eight cylinders were firing,” McIntosh said about starting his new business. It was challenging work, but they saw quite a bit of success, eventually consulting for over 50 companies. “It became a really exciting job,” he commented.

For several years, and for several of the mandates his company received, McIntosh found himself always on the go, with one particular marketing campaign taking him all over Canada. It was not until McIntosh helped a local plastics and textiles company win a million-dollar government deal that McIntosh was approached about giving up his consulting business and taking a leadership role in the company’s sales and marketing division. It was an opportunity that came at just the right time. “I kind of wanted to settle down,” he said.

Under McIntosh’s direction, the company did even better, and after several years in various roles, he made an offer to buy the company outright with no conditions – after all he already knew everything there was to know.

The company would flourish under his leadership for nine years, before he sold it to a publicly traded company in 2007, after they offered a deal that was too good to refuse. “I sold it for a huge profit,” he said. The profit was big enough that at 48 years old, McIntosh was able to retire and move to Vermont with his girlfriend and infant daughter.

“It took about four years, but McIntosh found himself gravitating back towards the Eastern Townships, and to work. He said he often found himself thinking, “What am I going to do? I’m so bored.” Once back in Sherbrooke, he sent out emails requesting leads on companies to buy, and got a 100 per cent positive response rate. After several lunches, discussing companies that did not feel quite right, he was presented with the company Motrec.

“It was a nice business,” McIntosh said, recalling the first time he had gone to see it. “Even during the recession, it had made money.” He was particularly impressed with the staff. “Everybody was very passionate, everybody was very dedicated.” McIntosh recognized the potential, and knew it was the place for him. The owner, an electrical engineer, did not make it easy when it came to the negotiations. “We struck a deal, but it was difficult,” he commented.

It was a deal worth making. According to McIntosh, in the last five years Motrec’s business has quadrupled, and profitability is through the roof. He added that he absolutely loves the people he is working with. “I’ve never owned a company and had a group of people that dynamic,” he said fondly.

So what’s next for Motrec and McIntosh? “For the last four months I’ve been working on an expansion project,” he said, adding that the Bromptonville base was at capacity, and they would be expanding into another part of Sherbrooke. “It’s full speed ahead,” he said, explaining that they have major financial commitments from both the provincial and federal governments.

McIntosh said he was particularly pleased with the progress he and the company were making. “Everything’s clicking right now,” he commented. “I feel so blessed.” And he has no intentions of stopping. “I made the decision five years ago to never retire,” he said, saying that while someday he may take a less active role, he always wants to be involved.

Part of being involved in the entrepreneurial world is to connect with young entrepreneurs. McIntosh does this both with a new business incubator in Sherbrooke, and with the students at Bishop’s. “I’m heavily invested in these young entrepreneurs,” he said. “Their potential to really do something with their concepts and ideas is so there.”

“Just the passion that I see in their eyes inspires me,” McIntosh continued. After his visits to Bishop’s, McIntosh said he was often so fired up after his talk and the overwhelming response that he couldn’t sleep.

“You don’t know what’s in store from one day to the next and it’s so exciting,” McIntosh said, confirming that once you start the journey of being an entrepreneur and experience those feelings, there is no going back. That works for him.
“I MADE THE DECISION FIVE YEARS AGO TO NEVER RETIRE.”
- BLAIR MCINTOSH ’81
Pushing the envelope is nothing new for Steve Bethell ’92. A Bishop’s alumnus and self-made entrepreneur, Bethel has in fact made a living from it; he mills his own wood, has built a home that is completely off the grid, and owns a wildly successful clothing business.

Bethell, who started off in the recycling and waste management industry, founded Bank & Vogue in the early 1990s with his wife Helene. A multi-faceted wholesale clothing broker, Bank & Vogue has emerged as one of the most influential fashion companies in Europe. Founded in part to address what Bethell calls the “crisis of stuff”, the
company is taking on one of North America’s greatest vices, namely the incredible amount of products that are consumed by North Americans on a yearly basis.

“In North America, an enormous amount of stuff is bought and much of it is wasted,” Bethell explained on a mid-afternoon phone call from his office in Ottawa, the Canadian headquarters of Bank & Vogue. “Over three and a half million pounds of clothing are donated each year. In reality, if you donate a ten-pound bag of clothing to your local Salvation Army or thrift store, only about two pounds is actually sold. We try and find a home for the other eight pounds.”

Bank & Vogue essentially acts as a used goods broker, purchasing the large percentage of clothing that goes unsold in said thrift stores and selling it to other parts of the world that often need it more than North America and Europe, mainly regions like South and Central America, Southeast Asia, and the Middle East. “Unfortunately most of this stuff would just end up in a landfill,” Bethell noted, “but these countries can use it.”

Yet, the reach of Bank & Vogue extends beyond its brokerage of used goods. Bank & Vogue has evolved into a high-end
fashion retailer in addition to continuing the wholesale aspect of its business, something that Bethell is clearly proud of. The company established its series of used goods stores, dubbed Beyond Retro, in 2002, and they have been incredibly successful in Europe. Intended as a store to find a trendy pair of vintage jeans or some 1950s getup, Beyond Retro is recognized as a top 25 retailer in the United Kingdom and has slowly emerged on the European fashion scene. Kate Middleton even wore a Beyond Retro hat on the 100th anniversary issue of Vogue magazine, which Bethell called a “homerun”.

A trailblazer in the world of used clothing, Bethell is clearly not afraid to take a risk. “The crisis of stuff is about innovations, about thinking outside the box,” he pointed out. “You can’t get more outside the box than shipping used clothing from Dayton, Ohio, to Guatemala.” As further evidence of this innovative thinking, the company has recently set up a factory in India that deconstructs old clothing to make new items – primarily different sorts of fashionable bags. The company produces over 10,000 items a month and can be found in many of the most influential stores in Europe.

Innovation is certainly the key word here. Bethell is in fact doing something extraordinary; taking old and rejected items, deconstructing them, and turning them into must-have items in the United Kingdom, Sweden and, to a lesser extent, the United States. And he’s doing it on a much larger scale than most companies. “Sustainability can be mass market and it’s fun to do something on such a large scale,” Bethell says. “Beyond Retro is looking to reinvent the way in which clothes are made and make a meaningful impact on the fashion landscape by doing what moms have been doing for decades.” Bethell’s ability to revitalize otherwise unwanted items, turning them into desired products, acts as a leading example of how to properly close the loop in regards to consumerism.

Bethell’s innovative nature shines through his many compelling stories. “I was reading about the amount of prisoners in the US. There are over two million people incarcerated there and, in my line of work, that means there are two million used orange jumpsuits that absolutely no one wants,” he explained gleefully.

With these jumpsuits in mind, Bethell drew his inspiration for a new bag design from US military bomber jackets and used these prison jumpsuits – which would have otherwise been thrown away – to line the inside of the bags, once again taking something unwanted and turning it into another successful series of items currently sold in Europe.

Suffice it to say, Steve and Helene Bethell are not done innovating yet. Although they have seen their wholesale used goods company evolve into a successful, socially responsible operation, their drive to make sustainability accessible and achievable on a global scale is here to stay. Even if it does mean buying two million uniforms worn by ex-convicts.

“IN REALITY, IF YOU DONATE A TEN-POUND BAG OF CLOTHING TO THE SALVATION ARMY OR THRIFT STORE ONLY ABOUT 2 POUNDS IS ACTUALLY SOLD. WE TRY TO FIND A HOME FOR THE OTHER EIGHT POUNDS.”
“SUSTAINABILITY CAN BE MASS MARKET AND IT’S FUN TO DO SOMETHING ON SUCH A LARGE SCALE”

- STEPHEN BETHELL ’92
FINDING FREEDOM

BY BRIAN MACIVER '14

Bishop’s means a lot different things to different people. For some, it’s the glory days spent on Coulter Field or in Mitchell Gymnasium. For others, it’s the leadership opportunities a small school affords. For many, it’s the chance to expand one’s horizons through a multi-disciplinary education. And for virtually everyone, it is the lasting friendships formed.

But for Joey Gibbons ’01, owner, president, and CEO of Gibbons Group, a hospitality company based in Whistler, BC, Bishop’s is also about freedom. Freedom to grow, to discover,
to find out who you are. In short, Bishop’s is about the freedom to be.

“I can’t necessarily put my finger on what it is,” says Gibbons, “but those four years were magical... It was a real sense of freedom that I honestly, through business, continue to search for.”

“I really suffered in school; in elementary school and high school, it was really tough for me to do well in that environment. When I got that freedom [at Bishop’s], it was something that motivated me.”

Before becoming owner and operator of Gibbons Group, a thriving hospitality and entertainment business, better described as an “experience” company, Gibbons got his start as a busser at The Loft, the old Bishop’s campus bar, before working his way up to General Manager.

“I went to the [then] General Manager and said, ‘If I make your slowest night your busiest night, will you give me the General Manager job next year?’ And I did that: I took a Wednesday and I packed it.”

After his first year as GM (his third at Bishop’s), Gibbons had turned the place around: he hired two assistant managers to run
the day-to-day, and most importantly, the bar was making money. “If you went back into the financial records, I wouldn’t be surprised if we were some of the most profitable years ever,” Gibbons claims. “We just created an environment that people loved to be a part of.”

After graduating in 2001, Gibbons approached his father, a BC-based lawyer, about running the bar he had owned since 1979. Gibbons laughs when he thinks of his father’s words. “I remember him saying, ‘What are you going to be able to do, you 23-year-old nothing?’”

“What I did was the same thing I learned at Bishop’s,” he continues. “I was just going to create an environment and an energy inside that business that people don’t want to leave… [where people] love coming to work.”

Fifteen years later, it’s safe to say that Gibbons has proven his father wrong: “Three years ago, Gibbons was never a brand,” says Joey. But today the Gibbons Group employs over 400 people across 18 businesses in four markets: hospitality, beer and spirits, travel, and festivals. They have their own brewery (which recently expanded into gin and vodka) and their own in-house beer (“the perfect après ski beer,” says Gibbons), which in the next few months will be available in cans and in stores. Gibbons even has his own reality show on the Bravo network, Après Ski, a platform he used to launch his travel company.

Gibbons is also something of a philanthropist, donating time, energy and money to ensure Whistler remains the sought-after destination it is. “Communities like Whistler have a certain soul that attracts people,” says Gibbons. “And that soul is created through entrepreneurs, artists, and athletes who are all very creative in the way they go about things.”

“As big institutions and big funds buy up the world and take a more cookie-cutter approach to things, I think that it’s important that someone continues to foster that vibe. As soon as that soul is gone, you’re basically a strip mall. My livelihood depends on Whistler staying relevant and cool and fun, and the big funds don’t seem to want to support that culture, so we need to.”

Add to that a wife, Krysta Hartley ’00 whom he met at Bishop’s, and four children, and you’ve got the recipe for a perfect life.

And yet something was missing. “I had this sense of freedom at Bishop’s that I had a real desire to get back to,” he says. “[Those were] the greatest years of my life and then as I got into business, I felt like I was constrained again.”

So last year, Gibbons applied the lessons he learned during his time at Bishop’s to try and find that lost feeling: he trusted his executives to handle the day-to-day while he managed the bigger picture. “I was going to try to have my cake and eat it too,” says Gibbons. “I skied 105 days, read 30 books and felt like I [was able to] guide the company to a much more successful area.”

“We exceeded financial forecasts by 50 percent,” Gibbons says. “[I thought], ‘Why can’t we have a successful organization and have our freedom? Why can’t we also give that to the people on our team?’”

“Today, I measure the happiness of each of our businesses,” says Gibbons. “We measure the culture, and the happiness of each of those cultures, as a direct reflection of [their] success. Because when I go out somewhere, I stick around because of its good vibes, and usually that vibe is created by the team who’s in there. If you can create an environment that the team likes to be a part of, then the guests are going to be attracted to that energy.”

Sound familiar? Looking back at it all, the reality TV star isn’t afraid to give credit where credit is due: “I just felt like Bishop’s is its own little world,” he says. “Figuring out how to maneuver through that world is something that set me up for a bigger world of business.”
“I HAD THIS SENSE OF FREEDOM AT BISHOP’S THAT I HAD A REAL DESIRE TO GET BACK TO.”

- JOEY GIBBONS ’01
A self-professed “garbage geek,” Jocelyn Molyneux ’08 is now taking her geekery to Toronto-area workplaces as an entrepreneur. The founder, owner and operator of WasteNot Farms, Jocelyn is trying to reshape how employers think about their environmental impact.

Ronan O’Beirne: What’s the elevator pitch: what is WasteNot Farms?

Jocelyn Molyneux ’08: Ultimately, we’re using worms to transform organic waste—the stuff that goes in your green bin—into high-value bio-fertilizer. We have two revenue streams: at the front end, we make money from compost collection for workplaces in the GTA that want to reduce landfill costs and reduce their environmental impact. And on the back end, we produce bio-fertilizer and sell it throughout local garden centres.
Where did the idea come from?

JM: I’ve always been a bit of a garbage geek; I’ve been obsessed with recycling since grade school. Not long after finishing my undergrad at Bishop’s, I heard about garbage-eating worms, got a few and then my enthusiasm kind of waned. So I threw them in with the compost in my backyard… and a few weeks later, I saw there was no waste left, only nice soil. I actually thought it might have been raccoons. But then I had a lightbulb moment and thought, ‘Why not do this on a commercial scale?’

Then I got into the waste management industry, working for one of the big companies. I was so excited to have what I thought was an impactful job that was genuinely doing good for the planet. But I became disillusioned with the state of the industry because it wasn’t as ‘green’ as I expected, and we were misleading clients about how environmentally friendly we were. We were promising to send organics to compost, but they were actually going to landfill because it’s cheaper to ship it down to Michigan. We can do better than sending organics to landfill. So I came back to that lightbulb moment and started thinking about applying worm composting as a business model.

What was it like to switch from working at a large com-
pany to striking out on your own?

I had completed my Master’s in Applied Environmental Science, so I knew the space I was getting into. I also knew that, as a social enterprise, I wasn’t going to be getting rich off this, so I specifically decided not to think of it as a career-type job for the first little while. I waited tables on the side to make ends meet while getting WasteNot started.

With WasteNot, I found this niche where there’s a lot of interest and excitement from venture capitalists, impact investors, people like that. People are really keen on the triple bottom line: a viable economic model that also benefits people and the planet. I’ve really been able to flourish in that space; I’ve won a few competitions where I pitch the company, which helps bring some funds through the door.

What are those environmental benefits?

Traditionally, composting has to be done on acres of land. You need to heat it up, spread out for 4-6 months, and in that time, nutrients seep out of it. Worm composting is much faster, more efficient, and it’s done indoors. You can actually have worm composting facilities right in town – not just logistically, but economically. Bio-fertilizer is much more valuable than a traditional product, so you don’t need much space to get value out of it.

The bio-fertilizer itself is also much greener than some alternatives; it traps carbon in the soil rather than letting it out. It’s a kind of regenerative agriculture.

And how do you sell to people who aren’t bought in right away?

You have to lead with the education part of it, because some people don’t see a problem with putting organic waste in the garbage. You need to convince them that a problem exists before you show them a solution. So I’ve gotten some sales training and some mentoring in business-to-business (B2B) operations.

I’ve realized that the only reason B2B clients purchase something is because it’s going to either save them money or make them more money. So we’re focused on servicing standalone facilities with around 100 employees, because they’re usually paying their own waste management costs and can realize savings when they implement composting programs. We have to show how we can save customers money, even though the environmental benefits might seem obvious.

One thing we’ve done to find success is implement a casting share program. Clients receive a portion of bio-fertilizer back – the stuff created from their own food waste. We did that to make it tangible for employees that they can close the loop; resources can be used again and again. Other ways of reducing waste are far removed from daily life. We put recyclables in the blue bin, we buy carbon credits, but we don’t experience the other end of it. By giving front-end clients some of the bio-fertilizer, we show that we can become a zero-waste society. We just have to implement these kinds of systems that do the work for us.

What’s it like being at such a small operation?

Well, no two days are the same! I’m the only employee, but I joke that our worms are my employees. We started with a couple hundred; now we’ve got 250,000 — and they’re great, because they work for room and board.

So I do a bit of everything else: I collect the compost bins; I harvest the fertilizer; I bag up the fertilizer; I deliver it. I wanted a job where I didn’t have to pay for a gym membership, and I definitely got that.

But I’ve also learned what any startup learns: it takes a village. I’m technically the only employee, but I’ve had more than a dozen people who have pitched in in some way. I was initially hesitant to accept their help because part of me wants to strike out on my own and part of me felt bad that they weren’t being compensated, but I realized that people offer their time because they believe in what we’re doing. So when I can turn to them for something and keep them engaged, I do. I don’t know whether it’s the innovative model or the tangible aspect, but people are always offering help and I’m always surprised.

Startups can be a tough slog. What keeps you going?

A big one is when a workplace gets their compost bin: everyone’s loving it and they start to change their behaviour to be more sustainable. When someone in the office has a birthday, they’ll buy wooden cutlery and paper plates instead of plastic and styrofoam. When our customers change their behaviour, it’s super inspiring.

What do the next years of growth look like for WasteNot?

We’ve achieved pilot scale, with about a dozen office clients, including a velcro factory out in Brampton. We’re focusing our marketing efforts on that kind of facility. The next stage is scaling up to demo size, which would be 50 or so clients on the front end and 2,000 bags of fertilizer per season on the back end.

We’re helped by where we are right now, politically. The government recently passed the Waste Free Ontario Act, and one of the things that’ll do is ban organic waste from landfills. But the province doesn’t have a lot of composting capacity right now, so we’re in a good place.

That brings us to the context you work in. Where does WasteNot fit in?

WasteNot is a concept that resonates with a lot of people. I knew, early on, that if I went up to strangers and told them my business was worms eating garbage, they’d laugh in my face. They did, and they still do, but we’re seeing a lot of market demand for workplace composting and bio-fertilizer. We hear a lot about the circular economy, closed-loop resource management and going waste-free, but there aren’t a lot of examples of that type of business yet. They’re coming, but there aren’t many yet.

I see this kind of operation as a big step forward. I’m of the school of thought that says we’ve tried incremental environmental change since the 1960s and it hasn’t really worked. We have made small changes, but the time for baby steps has passed. We need to take this massive leap forward. With institutions being what they are and politics being politics, we’re only going to see incremental changes at that level, but for many of us there’s a blank slate to innovate.
“I’VE LEARNED WHAT ANY START-UP LEARNS: IT TAKES A VILLAGE”.

- JOCELYN MOLYNEUX ’08
RAISE A TOAST TO
BISHOP'S UNIVERSITY
ON THE MIGHTY
MASSAWIPPI
SHORE

WE'RE CONDITIONED TO OUR FATE,
WE WILL NEVER GRADUATE,
WE WILL STAY HERE FOREVER MORE.
COLLEGE DAYS WILL LINGER EVER IN OUR HEARTS;
WEARING GOWNS, RAISING HELL
AND QUAFFING ALE!
AND WE'LL SHOW ESPRIT DE CORPS,
AS WE WATCH THE GAITERS ROAR,
ON TO VICTORY!
SO RAISE YOUR BEER MUGS
AND YOUR LITTLE BROWN JUGS
TO BISHOP'S UNIVERSITY!

PHOTOS BY: BENJAMIN TRACEY.
SCHOOL SONG LYRICS BY:
JOHN PIPER '62, DOUGLAS TEES '62,
ACE HENDERSON '62, AND JOHN MARTLAND '62
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BISHOP’S
UNIVERSITY!
Kelly Brown ’16 and father Louis Brown ’86

Tom Godber ’85 and son Jake Godber ’16

Barbara Smith ’48 with granddaughter Jennifer Mitchell-Roy ’16

Olivia Vandzura ’16 and father Mark Vandzura ’87

Chelsea Laberee ’13 and sister Paula Laberee ’16
MARRIAGES: 1. Watson '14-Dube '12: Natalie and Michael celebrated their wedding on June 18, 2016 surrounded by friends, family and fellow Gaters in Brockville, Ontario! 2. Crum '11-Gaudette: Darcy to Jocelyn on August 10, 2015 on Quadra Island, BC. They currently are living in Nova Scotia. 3. Pereira '11-Clark '11: Matt and Anna were wed on August 3, 2016. In attendance from Left to Right were Alex Powell '10, Allison Shupe '10, Frank Orlando '13, Elizabeth Morin-Lessard '11, Erin Pollon '11, Carmen Murphy '11, Britney Delano '15, Charles Benoit, Christine Scott '10, Gabriel Mayrand '12, Steve Seguin '10, Lisa Holt '10, Alex Liatsis '11, Jessie Thornton, and Jamie Lazarovitz '12. 4. Kessler '10-Fequet '10: Yvonne and Patrick were married in Yellowknife, NWT on July 15, 2016 and had a number of other Bishop’s alumni travel the long distance to help them celebrate! They raised a toast in true Bishop’s fashion. From left to right were Patrick Fequet '10, Christine Scott '10, Morgan Dinsdale '10, Alexandrea Malakoe '10, Yvonne Kessler ‘10, and Stefan Lemieux ‘10. 5. Villegas '16: Laura and
her fiancé were married at St. Mark’s Chapel on August 6, 2016. 6. Allen ’11-Brandrick: Katie to Matthew. In attendance from left to right were Paul Starr ’11, Erin Mahoney ’10, Chelsea Sexton ’11, Caitlin Woeller ’10, Jessica Fraser ’11, Laura Buhr ’10, Sarah Scott ’10, Erika Cook ’10, Heather Paul ’10, Eryn Hessian, Todd Smith ’10, Meghan Allan ’09, Frances Klinck, and Christine Vidal ’10. BIRTHS: 7. Rothwell ’11-Potter: Leah and Chris welcomed a baby boy, Ryley Potter, into the world. 8. Kemp ’07-Sergerie ’07: Andrea and Nicholas welcomed their second little boy, Jonathan Kemp Sergerie, on March 26 2016. His older brother Alex is very proud. 9. Auger ’01-Maisonneuve: Jean-René and Sabrina are proud to announce the birth of Tom Auger, little brother of Lily Auger. They hope that both will attend Bishop’s one day. 10. Robertson ’00-Packet: Angela and Shane welcomed a daughter, Whitney Anne, on February 9, 2016 in Swift Current, SK. A sister for Alli, Jordan and Casey. 11. Kay ’07-Desrosiers ’06: Bonnie and husband Erik welcomed baby Charlotte to the world with their son Benjamin.

HAVE A WEDDING OR A BIRTH ANNOUNCEMENT? SUBMIT YOUR PHOTOS & CAPTIONS TO ROB BURNS AT: RBURNS@UBISHOPS.CA
His Excellency the Right Honourable David Johnston, Governor General of Canada, has announced that Dr. Robert ‘Squee’ Gordon, BA ’60, MA ’70, DCL ’04, former Chair of the Corporation and first Chair of the Board of Governors of Bishop’s University, will be invested as Officer of the Order of Canada.

The Order was created in 1967, during Canada’s centennial year, to recognize outstanding achievement, dedication to the community and service to the nation.

Squee’s exceptional service to Bishop’s University has been recognized through the conferral of an honorary doctorate in 2004, the Award of Merit in 2000 and the Alumnus of the Year award in 1971. He was chosen the best all-around athlete in the University upon his graduation in 1960.

Squee is a member of the Postsecondary Education Quality Assessment Board of Ontario. He has acted as a consultant for CIDA, as a Policy Advisor to the federal government on postsecondary education, and as ‘Leader-in-Residence’ of the Council for Emerging Leaders of the Conference Board of Canada.

The President of the Humber Institute of Technology and Advanced Learning (Ontario) for 25 years, he has served as President of the Association of Canadian Community Colleges and of the American-based League for Innovation in the Community College. He has chaired the Ontario Technology Fund and the Committee of Presidents of Colleges Ontario, and has served as a member of the Premier’s Council of Ontario. He has also served as President and Chair of the Board of Basketball Canada.

Squee’s many contributions have been recognized by the Government of Ontario through the award of the Order of Ontario.

Please join Principal Michael Goldbloom and Chair of the Board Robert Hall in congratulating Squee on this exceptional achievement.

John Pinder ’50 is retired and living in Ajax, ON.

AJ Anderson ’56 is excited to be sending off his grandson, Douglas, to Bishop’s for his first semester this fall.

David Horley ’62 is currently retired and continues to reside in Ottawa despite the proximity to MPs and Senators, but escapes with some travel each year and can be reached at horleylatour@gmail.com.

Ken Bassett ’71 can be reached at kenbassett48@gmail.com.

Greg Duval ’74 is retired and living in Courtice, ON.

William Doherty ’77 is retired and living in Athens, ON.

Shawn Corey ’81 is self-employed and can be reached at shawnhcorey@nili.ca.

Jiri Tucker ’91 is a Professor at Dawson College and is currently on a sabbatical leave in Washington, DC.

Timothy Daniels ’91 is the Director of Sales for Canadian Outback Adventures & Events and can be reached at tiff@canadianoutback.com.

Eric Doubt ’98 will be going to Haiti with a professional photographer in April to work on a documentary project for AbilityHaiti, a shared international-Haitian project to understand and document disability in Haiti and reduce the suffering of the most vulnerable persons with disabilities.

Andrea Wing ’98 is currently the Film Creative Manager at Lululemon.

Michelle Planche ’98 had a get-together with 15 Bishop’s grads at Fionn MacCools Irish Pub in Toronto, owned by Joshua Peace ’98.

Zoran Trninic ’06 is living in Gatineau, QC and can be reached at trna_basket@hotmail.com.

John Mitton ’08 is working on a PhD in International Relations at Dalhousie University, and this fall has been awarded a prestigious Fulbright Scholarship to spend the next academic year at the University of Southern California in Los Angeles.

Stefanie DeYoung ’09 is now a
member of the Halifax chapter of the Bishop’s JUMP Mentorship Program. Our first session of the 2016-17 season with 20 mentors/protégés in attendance was on September 20th at the law offices of McInnes Cooper in Halifax. The featured speaker, Susan Smith, a Senior Business Analyst with J.D. Irving, delivered an excellent speech on taking advantage of opportunities throughout your career. There are many more events planned for this fall and winter and JUMP Halifax is looking forward to connecting with more alumni and new graduates in Atlantic Canada. If you’re a new grad seeking help navigating your career path or an experienced alum wanting to provide guidance to a new generation of Gaiters please reach out to halifaxjump@ubishops.ca. We’re excited to meet you, so please don’t hesitate to contact us.

Nick Cloutier ’10 lives in Montreal and can be reached at NICK.CLOUTIER84@gmail.com.

Maureen Denis ’10 can be reached at maureen.denis07@gmail.com.

Maria Daniela Lopez ’11 currently works as International Market Development Manager handling the strategy and activities of the PressReader’s hospitality department for Spain, Turkey, Middle East, Latin America and USA (Nevada). She has closed deals with some of the largest and most important hotels/hotel chains around the world, e.g, Wynn Las Vegas, Venetian and Palazzo, Diamond Resorts, Frasers Hospitality among many more. She is currently managing a team of 20 agents around the world, e.g, Wynn Las Vegas, Venetian and Palazzo, Diamond Resorts, Frasers Hospitality among many more.

Martha Riddell ’16 has just been accepted into the M.Div program at the Faculty of Divinity, University of Trinity College (Toronto). In addition to her academic foundation from Bishop’s she had the opportunity to work with the Chaplain, Heather Thomson, at St. Mark’s Chapel and Dr. Edward Simonton, OGS, rector of St. George’s, Lennoxville, in preparing for this next step. She is very grateful.

IN MEMORIAM

Elaine Evelyne Evans ’48 (1928-2016) passed away peacefully on August 12 at Hotel Dieu Hospital in Sherbrooke. The daughter of the late William and Angela Evans of Huntingville, Quebec, Elaine took great pleasure in having an expanding and loving family.

Ole Kiar ’50 (1926-2016) passed away peacefully at dawn on Monday, June 27, 2016 at the Chatham-Kent Health Alliance. Ole was born in Montreal on October 28, 1926 to Marie (nee Hennings) and Mogens Kiar. He was a loving husband of Kathleen “Kitty” (nee McMenamon) for 64 years. Predeceased by his son, Peter Ole (1995) and dedicated father of Wendy Margot, Stuart Kermack (Katherine) and Ian Georg Hennings (Stephanie Shinkoda). Proud grandfather of Alexander, Kazu and Elsa. Predeceased by sister Bitten Thompson (Allan) and survived by brother Palle (Marie), sister-in-law Liane Smith and many nieces and nephews.

Wayne Enright ’51 on April 8. Born in West Shefford he studied at Bishop’s University, was Vice-President of the Missisquoi & Rouville Insurance Company, served as Mayor of the Village of Freelightsburg and became prefect of Brome-Missisquoi County.

Charles Edward (Ted) Reeve ’57 M.D., C.M., F.R.C.P. (1936-2016) on August 1 in Nanaimo, BC. Ted was part of British Columbia’s first organ transplant team and directed the province’s kidney transplant programme from 1968 to 1987. His work in nephrology and transplantation led him to related research in immunology, haematology, and genetics, always centred on his patients’ quality of life. When administrative and philosophical changes moved medicine and academia away from his ideals, he looked for a new career. He and his wife Phyllis acquired Page’s Resort & Marina on Gabriola Island, where he became as dedicated to the island community as he had been to his medical practice. Like his parents Charles ’31 and Dorothy Hall ’25, Ted and Phyllis Parham ’58 met at Bishop’s. He leaves five children, Dorothy ’80, Charles, Gloria, Elizabeth and Henry, and seven grandchildren.

Robert Berdey ’58 (1937-2016) on April 11 in Vancouver. “Bob” was brother to the late Mary Berdey Stevenson ’51, and brother-in-law to Warren Stevenson ’52. Bob graduated from Bishop’s University with a BA in 1958, excelling in Math.

Jane (Curran) Mallory ’77 (1938-2016) on January 21 in Kingston. After obtaining her Bachelor of Education at Bishop’s, Jane worked as a teacher and librarian at both Richmond Regional High School and Alexander Galt Regional High School. She was very involved in the Townships community as an active member of the Sherbrooke and District University Women’s Club, the United Church, and several other community organizations.
Born or Bred?

I’ve been asked countless times whether entrepreneurs are born or bred. While there’s certainly no single path towards entrepreneurship, there are a few personality traits that tend to recur and that might help push certain individuals over the fence when put in the right environments. One of them might be sheer naïveté. While one generally needs to gain a deep understanding of a given sector in order to start something, the desire to be innovative or disruptive often positively correlates with both how fresh one’s eyes are on a given problem and one’s tendency not to accept things for what they are now, but rather daydream about what they could be tomorrow. Let’s face it, times are changing and the proactively adaptive ones will be the ones who thrive.

When naïve but optimistic and energetic youth find themselves in environments that support trailblazers, their chances for success are far greater. It’s no secret that the most creative communities tend to be tightly knit. A combination of diverse, high quality human capital with supportive platforms for close interaction and for risk-free ideation is a simple recipe for a long-lasting entrepreneurship culture. Silicon Valley is a prime example of this in the technology sector. In many ways Bishop’s provides its own combination of special ingredients that make it a breeding ground for change makers.

Full disclosure: I enrolled at Bishop’s with a well-defined, rather rigid plan. I knew what I was going to study (International Business), where I was going to go on exchange (Norway or New Zealand), and what I would work in after graduation (management consulting). Yet within a few months at BU all of this had changed. The mixture of electives, encouraging you to try things outside your major, along with the personal relationships you develop with genuinely caring professors, make for a rather explosive mix. Before I knew it, I was serving as research assistant for Dr. Denise Fortier, a brilliant professor in management – and dare I say it, life mentor to myself and so many more – co-presenting at academic conferences in North America and Europe. I ended up studying Japanese under professor Katsunori Hizawa, whose dedication to teaching and widening horizons remains second to none. Following his advice, I turned Japanese into a minor, went on exchange in the Far East, traveled around Asia and came back seriously changed. Somehow, bigger global problems like climate change or conflict, issues that historically hadn’t affected me so much, started to matter much more. I secured B.E.S.T. Project funding to spend a summer in Geneva studying these issues, volunteered in places like Nepal and Tanzania and moved on to study Peace, Development and International Relations at the graduate level, first in Sweden and then at Cambridge.

After various stints on different startups in Europe, North and South America, I found myself consulting in the international aid and development sector. Travelling across the Middle East and Africa for different government agencies, it was probably this mix of fresh perspectives and disdain for the status quo – something bred over the years – that encouraged me to take the leap and create a new vehicle for much needed change in the sector. AKTEK is a new group of technologists working to empower development and peace agents operating in the world’s most fragile environments to (1) work with more data, (2) derive better, more context-sensitive analysis and (3) build deeper, more transparent partnerships between donors, implementing agents and host nation partners. While it’s still early for us, we’re already making a small but tangible dent in the universe, leveraging big data science and new technologies for information collection, fusion and communication in ways that enhance resilience to the shocks and stresses of today and tomorrow.

Some of my friends might say I was predestined to this but I frankly don’t think I’d be half the risk taker I am today if it hadn’t been for the supportive environments I was blessed with along the way.

Elliott Verreault ’11 serves as CEO of AKTEK, a London (UK) based company assisting organizations and government agencies working in fragile and conflict-affected states with technology and data science to maximize positive impact and reduce risk. Originally from Quebec City, Elliott was named Zeitgeist Innovation Young Mind by Google, Carpe Diem Entrepreneur of the Year at Cambridge University and G20 expert on Open Data and Digital Disruption across geographies by the Queensland Government in Australia.

Find out more online at aktek.io. For investment/speaking opportunities please contact elliott@aktek.io
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