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# Serving Right

Alumni President Cathy (McRae) McLean '82 talks about service – the Association's and yours.

Throughout the past year, your Alumni Association has made it a priority to strengthen its presence on campus with faculty and students. We believe the involvement of alumni in enhancing student learning is an important part of the Bishop's experience. I offer our

appreciation to the many alumni who have given their time to participate in student networking events, the BUCS golf tournament, the Biology Club wine and cheese, Bishop's Boot Camp, the Jump mentoring program for recent grads, and as guest participants in several classroom activities and Dragon's Den. Your time, effort and enthusiasm make a difference to the quality of the students' experience.

As a continuing commitment to serve your needs, your Association entered into a partnership with CareerJoy, a career counseling and coaching service that provides a variety of free webinars on topics such as "Get the Right Career Right Now" and "Social Media and Your 3D Personal Brand." Bishop's grads are eligible for a discount of up to 15% on services such as resumé preparation, student career identification, career transition, leadership assessment, and individualized career coaching.

Congratulations to **Stan Groves '81**, the 2012 recipient of the *Esprit de Corps Award*. Inspired by reference to the "little brown jug" in the BU song, the award recognizes Stan's contributions to Bishop's and the Lennoxville communities.

Are you interested in serving your fellow alumni? We currently seek applications for the position of President-elect. Individuals serve in this position for two years before transitioning to the leadership of your Association.

In July 2013, **Chris Forsythe '99** will assume the responsibilities of President, and a new President-elect will come on Board. Volunteering your time is a great way to give back to Bishop's and support alumni through a variety of events organized by local chapters. Please submit your application by March 31, 2013.

We encourage you to recognize deserving candidates for *Alumnus of the Year* and the *Esprit de Corps Awards* as part of our Alumni Recognition Program. You will find additional information on volunteer positions and nominations at [www.ubishops.ca/alumni](http://www.ubishops.ca/alumni).

On behalf of all alumni, please join me in thanking the dedicated staff in the Advancement Office who work tirelessly behind the scenes in creating innovative and satisfying opportunities for BU grads to stay connected.

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# Research on the rise

Michael Goldbloom gives an update and touts the benefits of research activity



## Research highlights since 2010:

- Bishop's attracted over \$3 million in external research grants (doubling our annual intake since 2009-10);
- named three prominent scholars to prestigious Canada Research Chairs;
- renovated many science labs and acquired leading-edge analytical instrumentation in biology, biochemistry and chemistry – an investment of over \$7 million;
- established three state-of-the-art research laboratories, for climate and environmental change research, health and well-being, and computer science;
- created four research clusters aimed at enhancing our research profile in areas of existing strength and expertise;
- hosted important provincial and national research conferences, such as the *Société québécoise pour la recherche en psychologie* and the national *L'Association francophone pour le savoir*; and
- hired 17 promising new faculty members with impressive research credentials.

Research is central to a university's mission of advancing the boundaries of knowledge. The Bishop's community can take great pride in the rapid development of our research culture over the last decade, particularly over the last two years. Bishop's:

- now attracts more research dollars from external granting agencies than at any time in its history,
- was awarded three prestigious Canada Research Chairs (CRCs), and
- has made significant investments in research infrastructure with support from the Canada Foundation for Innovation (CFI).

Research excellence not only enhances our reputation and funding but it also helps us attract and retain the best faculty, and provide exceptional experiences for our students. Indeed, the benefits of active research reach directly into the classroom, making it possible for Bishop's students to increase their hands-on experience and be better prepared for both graduate school and the work place.

The growth in our research funding is remarkable when we consider that our Research Office was only established in 2001. **Dr. Michael Childs**, VP Academic, **Dr. Steve Harvey '89**, our first Associate VP Research, and his successor, **Dr. Benoit-Antoine Bacon**, played critical roles in this regard. The major factor in our success was our strategic decision made in 2009 to focus on four areas of research expertise. They are: **Cosmology and Astrophysics:** Faculty from Physics and Mathematics undertake ground-breaking research into the nature of gravitational fields as applied to cosmology and the behaviour of compact astronomical objects in a variety of contexts, with a focus on topics relating to high-energy astrophysics. Members have a history of international collaboration and publication and maintain affiliations with leading research groups and institutions around the world.

**Psychological Health and Well-Being:** This group focuses on the means to ensure individuals and the communities in which they live are healthy, sustainable and vibrant. They explore the psychological processes and antecedents involved in healthy living and healthy communities. Bringing together faculty from the Social and Natural Sciences, as well as the *Williams School of Business*, this group also works in collaboration with the Eastern Townships community, while being active at the national and international level.

## Multi-Scale Climate and Environmental Change:

Faculty from the Natural and Social Sciences study climate change at the small, intermediate and large scales and seek to identify ways of preventing or adapting to climate change by understanding the multi-faceted biological, geological and environmental mechanisms at work.

**Crossing Borders:** The Humanities and Social Sciences faculty who belong to this group study socially constructed categories and boundaries that mark differences among nationalities, ethno-linguistic communities, genders and social classes—particularly how they are constructed, challenged and transcended, with relevance to our immediate community when possible.

These research themes were launched in 2009 as priorities to support continued research growth, and in 2011 the University was awarded a total of \$2 million for three CRCs and the development of two state-of-the-art laboratories by the CRC program and the CFI.

When professors are active in cutting-edge research, their curiosity, insight and enthusiasm transfer to their students. Course material and teaching informed by research allow students to enter into a dialogue around emerging issues or discoveries in their field.

In addition, professors who hold grants often hire students as research assistants, giving them the opportunity to participate in scholarly work and experiential learning at the undergraduate level, an experience that would be rare at a larger institution with numerous graduate programs.

To capitalize on the enhanced momentum and growth of our research profile, we will continue to focus on the four research clusters and on attracting talented faculty and post-doctoral candidates with excellent research profiles.

With research funding on the rise, securing additional research chairs and developing small, well-targeted graduate programs can support and contribute to the growth and success of larger research programs tied directly to our research clusters.

Our first focus will remain the teaching of undergraduates. We are confident that expanding our research capacity will allow us to continue to merit and enhance our reputation for excellence in undergraduate education.

# From purple reaper to professor

Dr. Steve Edelson discusses his journey from Gaiter graduate to Assistant Professor at Walsh University.

## What inspired your choice of discipline?

As the seconds ticked down in Halifax that wonderful Sunday in March 1998, in my full Purple Reaper regalia, I didn't necessarily envision myself taking the career path that would lead me to an academic appointment.

Yet here I am, Assistant Professor in the DeVille School of Business at Walsh University in North Canton, Ohio.

Bishop's allowed me to get involved in a variety of things while at the same time providing me with an academic base to succeed in industry and eventually in my current role in academia.

If you're reading this article, you're likely a Gaiter grad who has a strong commitment to your alma mater. My wife recently said to me, "You and your friends' relationship with Bishop's is really weird! I have no interest in supporting my old school!"

And it is because of the atmosphere at Bishop's that I maintain this close connection with our University and baffle my wife with my allegiance.

But let's back up – all the way back to purple makeup at basketball games and quickly examine the journey that brought me to a small Catholic liberal arts university in Ohio.

As a Bishop's student, I went on exchange to Sweden. My experience was extremely positive and led me to attend that same university for my Master's degree upon graduating from Bishop's.

Subsequent to that amazing experience, I landed the job many Business students seek – a consulting position with a leading firm, Accenture, in Germany. After two years in consulting, I wasn't sure what I wanted to do with my life, but I was sure what I didn't want to do – consulting!

I returned to my Swedish alma mater and was given an office and a chance to try my hand at academic research to see if I liked it enough to make that career choice. I did, and completed my PhD at Temple University.

## How did your Bishop's experience influence your path?

I've experienced universities of all sizes, as both a student and a professor. The small class sizes at Bishop's were a vital part of my great experience, an element that led me to Walsh which is also a small university that prides itself on close student-teacher interaction.

When I taught at Temple, I had small classes – by their standards! Senior level HR classes had over 40 students, and the first-year courses in which I helped out had over 300 students per section.

## Describe your research and teaching interests.

My responsibilities now include teaching three courses per semester (at both the undergraduate and MBA level), and I have responsibilities to contribute in terms of service (to my profession, university and community) and research.

My research interests are generally speaking the intersection of organizational behavior and entrepreneurship, though that hasn't stopped me from finding time to perform a study on the NFL draft!

## Greatest satisfaction in your job?

I teach courses I find interesting and am free to perform research in whatever disciplines I find rewarding.

## How have changes in students over the years affected your teaching and/or research?

My toughest challenge has been adjusting to the differences in students. My first class resembled a course I took with **Prof. Lissa McRae**. I structured it similarly, thinking that all students were like we were at Bishop's! Big mistake.

My Temple University students were predominantly living off campus and most had full-time jobs to complement their full-time studies – a schedule that made group work and focusing on studies in general a lot more challenging.

Students at Saint Joseph's University were



Steve Edelson '99

different from those at both Temple and Bishop's. My students at Walsh are another breed as well.

None are "better" than the other, but different cultures in the various universities contribute to different student habits. For instance, most Walsh students are from Northeast Ohio; many haven't left the state, let alone the country! This makes for different in-class discussions than at other institutions where diversity and varied perspectives are almost taken for granted!

## Words of advice to our younger readers?

My advice for any reader: get as much international experience as you can. Take opportunities given to you, and make opportunities where they aren't given. I know that the economy isn't the greatest and jobs are hard to come by, but you are in control of your destiny.

Your experience at a caring institution has given you a great advantage. Use the network of Bishop's grads to build experience and don't get discouraged by letters of rejection – I could paper a wall in my office with them!

If the smallest university in the CIAU can win the men's basketball national championship in 1998, your success is within reach!

# The Internet and embodiment

Prof. Lauren Cruikshank explores the relation between the embodied self and digital media at the University of New Brunswick.

## What inspired your choice of discipline?

I've always been interested in media, from the comic books and novels I read for hours on end as a kid, to the family newspapers my sisters and I used to hand-draw and then press carbon copies of for our relatives, to the films and commercials we made with my parents' camcorder, complete with home-made special effects and soundtracks, to heading up the yearbook committee in high school.

## How did your Bishop's experience influence your path?

As a Sociology major and English minor at Bishop's, I was drawn to courses that examined media and communications. In my third year, I was doing research for a Sociology course and tripped over a short story online called "The Machine Stops," a piece of science fiction written in 1909 by E.M. Forster. It seemed prophetic of concerns at the time (the late '90s, during the popular rise of the world wide web) about technology, media and the body.

I wrote that course paper on themes around the internet and embodiment, which led to my Honours thesis the following year, then to an MA thesis at Queen's, then two PhD projects, one at York University in the Communication and Culture program and one with the European Graduate School in Saas-Fee, Switzerland.

The passion for their discipline and the enthusiasm for teaching of my professors inspired me to think about becoming a scholar. I am especially grateful to **Dr. Michael Lustigman**, **Dr. Gerry Coulter**, **Dr. Loretta Czernis** and **Dr. Ken McLean** for the lasting gifts they gave me.

## Your title and length of time in your position?

I am in my second year as an Assistant Professor of Digital Media in the Media Arts and Cultures program under the Department of Culture and Language Studies at UNB (Fredericton campus).

## Describe your research and teaching interests.

I teach a variety of courses on topics such as introductory media studies, digital culture and social media, popular culture, television studies, women and media and video game studies, as well as supervise senior students' final media projects.

My research interests focus on new media, digital culture, avatars and game studies. I'm interested in how we create and connect with digital characters in video games or virtual worlds and what these virtual bodies can illuminate about how we understand our embodied selves more generally.

## Challenges in getting to and being in your position?

Finishing two doctoral degrees and holding a full-time teaching appointment while growing my family with my husband, **Mario Tiozzo '99**. We have a three-year-old daughter and another baby due this winter, so juggling teaching, research and a growing family makes for a hectic life.

## How have changes in students over the years affected your teaching and/or research?

Students today are certainly more connected and media-savvy than those who came before. Over the last ten years, I have changed my own methods to reflect this shift, incorporating social media elements into class participation, asking students to reflect on and use online resources in increasingly critical ways, lecture-casting my classes online and encouraging students to create their own media projects to illustrate course objectives and connect with the wider community.

My challenge in teaching media courses is not to give students information on a subject they know nothing about; it is to guide them to look with new eyes and new critical perspectives at the media culture in which they are already immersed and well-versed.



Lauren Cruikshank '99 (photo by Lance Blakney)

## Greatest satisfaction in your job?

The greatest satisfaction is the rewarding encounters with my students: from hearing the pennies drop when a new concept becomes clear, to watching a group of classmates awoken as curious, critical thinkers, to encouraging students to struggle through challenging material and apply what they've learned in new ways, to seeing confident, talented new graduates ready to move on and make their mark in the wider world.

## Words of advice to our younger readers?

I encourage new graduates to think of themselves as the architects of their own careers. If you take initiative to craft a career that matches your passions and skills, you are far more likely to love what you do and ultimately succeed at it!

# Forward to the past

Dr. Chris Green uses current technology to bring together studies in statistics and the history of psychology at York University.

## What inspired your choice of discipline?

Before attending Bishop's as a student (I'd been hanging around for years because my father, **Dr. London Green**, taught Drama), I was at McGill in Music. The Music faculty intruded a bit into students' lives, so I went to the Registrar's Office and asked about the largest department. Civil engineering. That didn't sound like much fun. I asked about the second largest department. Psychology. I signed up then and there.

After a year, I dropped out and played guitar in the McGill Metro station for a year. Once that was out of my system, I went home to Bishop's, where I took up Psychology again.

## How did your Bishop's experience influence your path?

I spent a lot of time working (lights and sound mostly) at Centennial Theatre. I also spent time on student council and working for *The Campus*. Those activities shaped the person I've become (interested in the arts, engaged with politics, addicted to the news and to writing more broadly) as much as my psychology courses did.

## Your title and length of time in your position?

I am a Professor of Psychology, cross-appointed to the Philosophy Department and the Science & Technology Studies Program. I have been at York since 1993 – 20 years this year. Before that I did an MA at Simon Fraser and a PhD at the University of Toronto.

## Describe your research and teaching interests.

My graduate training was in "computational cognitive science," which is like applying artificial intelligence to the study of thinking and reasoning. When I came to York, though, my position was in the History & Theory of Psychology program, so I gradually re-tooled as an historian of psychology.

My research today is mostly on American

psychology at the turn of the 20<sup>th</sup> century. Most of my teaching, however, is nearly every Psychology student's least favourite course: statistics.

Lately, I've brought the two together into something called "Digital History," which involves computer analyses of massive electronic databases of historical material (books, journal articles, letters, etc.).

## Challenges in getting to and being in your position?

There is a whole series of hurdles that only a minority of people make it over at each stage: getting into graduate school, getting out of graduate school (with a PhD). Although there was a time when the majority of PhDs would find a full-time job, that is no longer the case. The market is tough, and my graduate students and I spend a lot more time plotting strategy for them to make the transition than I did with my supervisor in the early 1990s.

Technology is changing the teaching game entirely, and no one is quite sure what the future will hold. Everyone is trying out new methods in their courses in the hope they will be ready when the wave finally breaks. I suspect, however, that the wave won't break – that we are now in an era of permanent technological change: even if you learn this year's teaching technology, in a couple of years you will have to learn a whole new technology all over again.

## How have changes in students over the years affected your teaching and/or research?

York has an extremely ethnically diverse student body that provides a richness of experience one doesn't see at a lot of other schools. The challenge lies in tending to everyone in ways they are comfortable with and that respect their perspectives.

Technology is the main change. When I started at York, I bought myself a



Chris Green '84 at the wedding of his graduate students Arlie Belliveau '08 and Matthew Sigal '08.

hardbound *Encyclopedia Britannica*. That collection collects dust in my basement and, like everyone else, I use *Wikipedia*.

Not long ago I instructed new students on how to locate relevant books in the library. Now, I only actually enter the library perhaps twice a year. What's not already online, I buy online and have delivered to my house. And most people do that on a device they carry around with them all the time.

## Greatest satisfaction in your job?

It's still a thrill to get my work accepted for publication. The second thing, even better than the first, is seeing students grow intellectually and finally graduate and go on with their lives and careers. It's not just acquiring information that's challenging for them. It's changing the ideas they came into university with – in the face of evidence and argument. And then doing it again, and again, and again as they learn more. Those who make it worked hard.

## Words of advice to our younger readers?

The famous astronomer Carl Sagan once said: "Always be open to new ideas, but not so open that your brains fall out." I think that neatly sums it up.



**Lois Shepherd '69**

### **What inspired your choice of discipline?**

Ever since childhood, I wanted to do something in health care. I loved science in high school and had a wonderful chemistry teacher who told me I had the potential to become a doctor. No one in my family had ever attended university so medicine seemed a lofty goal.

When I left Bishop's with my BSc, I took a course at Johns Hopkins in Baltimore in Cytopathology and worked for a couple of years in lab technology at McGill. But I never really abandoned the idea of medicine and eventually realized if I didn't try it, I would regret it.

With some trepidation, I applied to medical school ... and was accepted. When the Dean of Admissions at McGill allowed me to defer my acceptance for one year to travel the world, I knew I'd made the right choice!

### **How did your Bishop's experience influence your path?**

My best memories – academically speaking – were my Biology and Chemistry labs. I especially remember a class taught by **Dr. Jim Lowther**. **Paul Latour '69\*** (who also became a doctor) and I used to get up in the wee hours of the winter mornings and catch migrating wintering birds in mist nets. That may have been the catalyst for my lifelong interest in applied research.

\*deceased

# **A marvellous career**

Dr. Lois Shepherd has enjoyed clinical medicine, research and teaching for 25 years at Queen's University and the Kingston General Hospital.

### **Your title and length of time in your position?**

Professor and Hematopathologist in the Department of Pathology and Molecular Medicine; Director of Transfusion Medicine; Physician Coordinator, NCIC Clinical Trials Group.

I have worked at Queen's University and Kingston General Hospital for 25 years, initially finishing my residency which I had started in the UK and Ottawa, then as a postgraduate researcher on a Leukemia Research Fellowship, and finally as part of the Faculty of Medicine in the Department of Pathology.

### **Describe your research and teaching interests.**

My research is in the field of oncology, is clinically based, and associated with the NCIC Clinical Trials Group, a pan-Canadian clinical trials organization that conducts investigational and randomized Phase 3 trials both in Canada and internationally in the field of cancer therapy.

I was fortunate when I came to Queen's that there were opportunities in my area of specialty training in hematopathology. At the same time the Clinical Trials Group was looking for a half-time physician. I ended up with a marvellous academic career which spans clinical medicine, research and teaching.

Teaching is a huge component of all aspects of medicine, both on a day-to-day basis with technologists, medical students and residents, from "one-on-one" settings, to more formal classroom environments.

### **Challenges in getting to and being in your position?**

When I completed my training and was looking for a permanent job, I was married to Dr. Daniel Lefebvre. As two professionals, it was difficult for us to find career opportunities in the same city.

To secure a desirable position, you have to be the right fit, in the right place at the

right time and willing to make compromises. The stars aligned and we both ended up with rewarding faculty positions at Queen's University.

### **How have changes in students over the years affected your teaching and/or research?**

Students have different expectations of the work/life balance dynamic. But in most instances the excitement, drive to excellence, compassion and intellectual curiosity are the same.

The academic world has become more global, and it is enriching to meet, interact with, and teach students who come to Canada with vastly different experiences and expectations.

With technological advancements we now work in a faster paced, more immediate, and constantly evolving environment. This pace can be both stimulating and often more demanding than in the past.

### **Greatest satisfaction in your job?**

There are many aspects: positive results in a clinical trial that will impact on the outcome of a woman with breast cancer, a hematological diagnosis that will guide clinical colleagues in the rapid and expeditious care of patients, the provision of a safe and appropriate blood transfusion, the international travel associated with specialty and research meetings, and the friendships made over the years with colleagues who share a love of what we do.

### **Words of advice to our younger readers?**

Our path is occasionally the result of design but more often the result of serendipity. University years provide a wonderful foundation of learning, friendship and adventure. Once you are in the workforce, don't let opportunities pass you by. An adage says the journey, not the destination, is important. No matter where you end up, it is always worth the trip.



## Coming home: Will Mitchell '68 and the two Bishop's

"New Arts" circa 1892, formerly home to Bishop's College School, now the Andrew S. Johnson Science Building, Bishop's University

“Almost 80 years of Bishop's responsibility for BCS ended in 1922 when the school moved to its present location. A casual observer might call the relationship one of two solitudes, with a river separating the two institutions and their shared past only a distant memory. But more than a bridge across the St. Francis River connects the two.”

In hiring **Will Mitchell '68** as Head for a two-year term, Bishop's College School (BCS) secured, in the words of Kurt Johnson, Chairman of the BCS Association, “quite probably the most senior and respected independent school leader in the country, with an unmatched breadth and depth of experience.” His experience includes being a graduate of both BCS in 1963 and Bishop's University in 1968.

Mitchell's appointment recalls the career of another dual graduate, **Ogden Glass '35, DCL '60**, who not only returned to BCS to serve as its Head for ten years (1950-60) but also became in 1960 the first graduate of Bishop's to be appointed Principal (1960-69). The two graduates benefitted from the aim of both institutions to provide a well-rounded educational experience.

As a university student, Glass captained a championship football team and won the Howard Ferguson Cup for overall achievement. He graduated in first class standing in English Honours in 1935 and was selected as a Rhodes scholar from Quebec in that year.

A student while Glass was Headmaster at BCS, Mitchell eventually crossed the river to the university when Glass was at the helm. While Mitchell's academic interests led to a long career in school administration, like Glass he excelled in athletics: his participation in football and hockey at Bishop's resulted in his induction

as an outstanding individual athlete and as a team member (football '64) into the RBC Wall of Distinction.

However, as students who went from BCS to Bishop's, Mitchell and Glass proved to be more the exception than rule. The university, or “college” as it was originally called, had been endowed to provide an education for the clergy of the province and for men aspiring to the professions. The Bishop's trustees took over the grammar school in 1845, confident that it would be a source of students for the college. But few of the parents who could afford the fees for the school were willing to finance a clerical career for their sons and even if their sons chose to pursue post-secondary studies they wanted a different experience from what a small town and campus could offer.

Nonetheless, the dream of the school sending students to the college persisted. After closing the school for three years, Bishop's Corporation decided to reopen it in 1857 as part of the college campus and under more direct supervision by the Bishop's trustees. Enrolment at both institutions fluctuated, but at the end of the 19<sup>th</sup> century the college lagged behind the school. In 1898 Bishop's had only 69 students while the school had over a hundred. Yet during the period from 1860-1900 fewer than 50 Bishop's graduates in Arts had studied at BCS.

Over the years, a union that began with hope steadily declined. Three fires did



### Bishop's graduates working at BCS.

front: Chris Brandon '09, André Bergeron '07, Maryse Simard '89, Stephanie Broadhurst '08, Monica Schafer '97, Anne Holland '69, Julie Lowry '05, Judy Hopps '69, Will Mitchell '68

middle: Adam Spirk, Max Crowther '98, Janice Carey '84, Jay Wilt '00, John Haffendon '81, Campbell Hall, Beorn White '06

back: Dan Pflger '97, Scott Kelso '12, Christian Daigle '93

missing: Jeff Bray '89, Rob Burns '99, Guy Dailleire '83, Lynn Harding '82, Kirby Nadeau '83, Kathyne Owen '09, Heather Wright '82, Merrylou Smith '97

not help. In January 1874, the school's building (known as "New Arts" or "Old Johnson") and the chapel burned down and less than two years later, in December 1875, fire broke out in the college building ("Old Arts", now "McGreer"), leaving the library gutted. While students boarded in Lennoxville, both school and college had to be rebuilt, a blow to the finances. In February 1891, fire again destroyed the school building, including the new Bishop Williams wing.

Other problems contributed to the strained relationship between the two institutions. As long as the university made supporting the school a priority, the goal of developing a strong Faculty of Arts suffered. In the case of faculty and administrators such support meant they often did double time: professors taught at both the college and school while the Principal of Bishop's often served as Rector of the school as well.

Almost 80 years of Bishop's responsibility for BCS ended in 1922 when the school moved to its present location. A casual observer might call the relationship one of two solitudes, with a river separating the two institutions and their shared past only a distant memory. But more than a bridge across the St. Francis River connects the two.

Although Mitchell remembers that when he boarded at BCS his school had little to do with the university, that situation

has changed. For one thing, BCS is a major employer of Bishop's students and graduates. Currently the school employs 12 Bishop's students who work as assistant house parents, in the library and athletics, and as tutors. Mitchell recognizes that "Bishop's students are valuable to us;" indeed some get nicknamed "BUs."

At a more senior level, the University's graduates work as teachers, coaches and administrative staff.

All 1<sup>st</sup> year Education students at Bishop's visit BCS to observe a class in action. A few 2<sup>nd</sup> year students usually participate in a practicum that takes them to BCS about once a week, and a few other 4<sup>th</sup> year students complete their required 13-week practicum at BCS.

The bridge between the two institutions gets crossed in the other direction as well. Three years ago BCS started a "Bridge Program" that allows their students with high academic standing to attend a first year course at Bishop's, challenging them with an exhilarating introduction to a university curriculum. BCS students receive university credit for successfully completing the courses, thus accelerating their post-secondary pursuits.

For almost 40 years, after the creation of the CEGEP system in Quebec, BCS students could not enter Bishop's directly from Form VII (grade 12). The government removed this restriction in 2009; a dozen students have enrolled at Bishop's since.

Though far from being a feeder school for Bishop's, the latter is now clearly on the radar of students who plan to go to university. This year's entire graduating class has submitted applications to Bishop's.

No matter how few or many students go to Bishops, both institutions gain from their close proximity. BCS holds swim and golf creases at Bishop's and uses Centennial Theatre for its annual Christmas concert. English classes attend Bishop's Drama productions such as the fall performance of *The Importance of Being Earnest*. Their proximity and partnership enabled the National Basketball and National Rugby championships to be held on their campuses in the summer of 2012.

Mitchell recognizes that BCS and Bishop's remain close in the challenges they face and the strengths they share. He might be speaking for the Principal of Bishop's when he cites the "recruitment and retention of top faculty and students" as a priority. To help answer enrolment needs, both institutions have acquired a strong international flavour. Students from 26 different countries attend BCS while 15% of the Bishop's student body comes from outside Canada.

And what both institutions try to provide all students, in principle at least, is fundamentally the same: personalized attention that makes a small school or small university a special place for students to grow and mature.

Sources: Christopher Nicholl, *Bishop's University 1843-1970*. McGill-Queen's University Press. 1994. D.C. Masters, *Bishop's University The First Hundred Years*. Clarke, Irwin. 1950.

# Laughing all the way to the bank

Beginning as a small gift business in the Eastern Townships, the Hatley company now embraces a global market.



Adam Frost '01 in a best-selling Hatley apron

You encounter the recognizable graphics on a variety of gift items everywhere from coast to coast – in aquariums, zoos, hospitals, airports, and boutiques. You smile at the clever sayings accompanying a drawing of a large animal:

- “Ravenous” with a raven on an apron,
- “Bear Bum” with a bear on men’s boxers and,
- “Text mooseage” with a moose on a notepad.

You might not know that retired Bishop’s professor **John Oldland** and his wife **Alice** are the talent behind these products. An artist with a great sense of humour, Alice painted a series of farmyard animals to sell in a little gift store in North Hatley. John put his business and marketing background to work by creating a line of aprons based on her artwork. Together they founded the company Hatley over 20 years ago, supplying retailers with the best cow and pig aprons the world had seen.

“Our product line was immediately well received in the Canadian market,” recalls John. “I organized production locally (Blanchard Litho in Lennoxville a year for us) and set up a competent sales force for the gift market.”

## Important decisions

1 Cows and pigs gave birth to moose and bears, aprons led to gifts and T-shirts.



**Dr. John Oldland**  
(Business professor 1984-2002)

2 After 18 months, the Hatley company decided to enter the US market, as the Canadian market remained too small to grow a profitable business.

John remembers how his son Chris stopped his studies at Bishop’s and went to Fall River, MA to establish US operations, again coordinating local production and a sales team.

3 Three years later, John brought everything back to Canada, as free trade permitted Hatley to sell Canadian goods in the US.

4 Hatley introduced a line of flannel nightdresses that generated good revenue for a few years.

5 “Passing the business to our sons – Chris, Nick and Jeremy – was our most important decision,” says John. “Alice and I made a quick exit; they picked up the pieces and turned out to be a good combination of talents.”



## To Montreal and beyond

**Adam Frost '01** began working full-time at Hatley the day after his last exam at Bishop's. "I was on the Lion patio (surprise, surprise), complaining to a couple of friends that I wouldn't be able to stay in town through to Convocation, due to my serious lack of funds. They suggested I ask Hatley for a job since they'd just been hired to work in the warehouse. **Mike Cope '99**, general manager at the time, happened to be sitting at the bar, so I asked him for a job. He hired me. Hatley and I moved to Montreal."

A job that was supposed to last for a short while has turned into a stimulating 11-year career for Adam. A few months after moving to Montreal he became the manager of the warehouse, a year later the manager of the customer service department and, since 2005, the sales manager.

Until 2003 all products were made in Sherbrooke. In 2004 Jeremy orchestrated a move of the textile production offshore.

"India offered lovely expertise and excellent facilities, enabling us to produce sophisticated lines of clothing," says Adam. "We now have three factories in India and manufacture rainwear in China. Children's clothing accounts for 50% of our business."



Grandsons of John and Alice Oldland

## Looking back

"When you start a business, you do not know where it's going," says John. "Being adaptable and seeking out new opportunities are therefore critical. We've been lucky in the sense we made a successful transition from the first to second generation. Our sons have built up a skilled, stable management team with capable department heads. There's a good company culture."

"The key," John explains, "was, and is, always product. Our artistic son Nick runs an excellent art and design department in Toronto. We're far less dependent on clever sayings, which is good, because it's difficult to keep the humour going at a high level."

Adam takes pride in the company's innovation and openness to risks. "We're free to be adventurous – without jeopardizing the whole business."

One such venture was a one-hour online sale. Fifteen minutes before the sale, an email went out. "The overwhelming response crashed our server. Now we conduct a 24-hour online sale annually – with huge results."

This past year Hatley launched an ambitious project: a lifestyle brand of women's clothing. "While all markets are competitive, we should succeed sooner in this one given our past experience," notes Adam.

John claims he passed on a small, profitable gift company. "My sons and Adam have turned Hatley into an entrepreneurial mid-sized company involved in the fashion world. Our next challenge is for it to become more professionally managed as we continue to grow."

Hatley today stands for the same principles on which it started: family, pleasing design, superior quality, and loads of laughs.

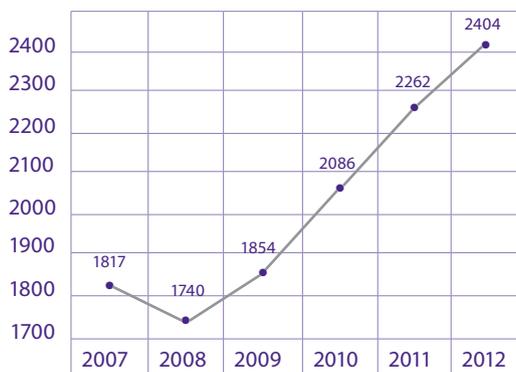
## Growth by the numbers

- 11 retail stores in cities such as Toronto and Victoria and resorts such as Whistler and Mont Tremblant.
- [www.hatleystore.com](http://www.hatleystore.com), as well as 3,076 active wholesalers around the world.
- sales to 15 countries including Canada, USA, the United Kingdom, mainland Europe, Russia, Japan, South Korea and Australia.
- 10,500 sq. ft. warehouse in Lennoxville in 2000. Now a 47,000 sq. ft. warehouse in Montreal and another to open soon in the UK.
- 14 employees in 2000; 135 today.
- sales growth of 10-15% a year over the past five years.



New in 2012: Hatley dress

### Full-time student population at a glance



### Geographic distribution of students

Region	2012	2007
Quebec	1047	740
Ontario	706	603
Atlantic Canada	139	119
Western Canada	137	133
NWT & Yukon	6	4
USA	88	69
International	281	149

In 2012: Gender: Female – 55.9%, Male – 44.1%  
 Students on scholarship: 609 (25%)  
 Scholarship winners: Female – 70%, Male – 30%

## The game's the thing



Students bring the Great Canadian Appathon to Bishop's

Everyone likes to play some type of game, and mobile games are undoubtedly one of the most accessible ways to be entertained. But what does it take to create and produce a game? Over a dozen Bishop's students, mainly Computer Science majors, found out!

In September, Bishop's was one of over 40 participating host universities and colleges of the Great Canadian Appathon 3, a nationwide competition organized by XMG Studio in partnership with *The Globe and Mail* and Electric Playground as well as a number of sponsors. At stake, some \$30,000 in prizes and a chance to publish your mobile game.

Over a 48-hour period, Bishop's students tested their creativity and competencies by coding a game for a mobile device. The games were assessed on various criteria including innovation, fun and entertainment, artistic design and stability.

Although our students did not win a prize, "these bright and talented young minds gained an experience of teamwork that will prove invaluable in their futures," said **Dr. Nelly Khouzam**, Chair of the Computer Science Department.

## If I knew then...

**D**avid Simpson visited **Dr. Susan Reid's** marketing class to address senior students on the topic "If I knew then what I know now."

David described his challenge as 45:40:1-2. In a 45 minute presentation, distill 40 years and give students one or two things they'd actually remember.

"I focused on preparation for a tough job market," notes David, "and suggested future key business opportunities will emerge from four human needs in the 21<sup>st</sup> century: authenticity, serenity, first person experience, and genuine community."

According to Dr. Reid, "David helped to inspire the students, through both his incredible background and his message. The class enjoyed this wonderful opportunity to learn from him." David is a former CEO with extensive experience in North America, Asia-Pacific and Africa, including over 15 years with J. Walter Thompson, several years as a senior partner with Doremus (part of the Omnicom group), and four years as CEO of Bluearth Institute in Melbourne, Australia. David has spent the past eight years offering executive coaching and group facilitation in Australia. A former Gaiter, he continues to play competitive basketball.



David Simpson '72

## Students give high marks!

Following are highlights of our performance in *The Globe and Mail's* annual Canadian University Report:

- Since 2006, Bishop's has consistently obtained the rank of A+ or A in six categories: **Most Satisfied Students, Campus Atmosphere, Student-Faculty Interaction, Quality of Teaching, Quality of Education** and **Class Size**.

- When asked if they think their institution is **open to trying new approaches and ideas**, students ranked Bishop's first in Canada as reflected in the Personality Test (up from seventh in 2011).

- Bishop's is the only university in Canada to have earned the rank of A in the **Work-Play Balance** category for 2013.

## Outside of class

**Dr. Anthony Di Mascio** (Education) published a new book with McGill-Queen's University Press entitled *The Idea of Popular Schooling in Upper Canada: Print Culture, Public Discourse, and the Demand for Education*. In it he analyzes debates about education in the burgeoning print culture of the late 18<sup>th</sup> and early 19<sup>th</sup> centuries and finds that a widespread movement for popular schooling began from the time of the colony's first Loyalist settlers.

**Dr. Denise Fortier '87** (Business) and co-author **Badr El Hadrioui '12**, won the Best Paper Award in Management for their article "Multicultural Managerial Competence: Understanding the Potential Contribution of Cultural Mediators" at the annual Paris Business and Social Science Research Conference in July 2012.

**Dr. Andrew MacDonald's** composition for harp and flute was presented in a world premiere in September at St. John's Anglican Church in Lunenburg NS. Harpist Karen Rokos and flutist Patricia Creighton commissioned *Of Golden Apples* for the *Musique Royale* concert series.



Susan Cain

From first glance you wouldn't know that the dashing young author and lecturer Susan Cain was an introvert. Yet in her speech to a filled Centennial Theatre, she explained that

## Three words to transform lives



Brittany Wolff, Josée Maurice, Michael Vassilakis and Scott Albert

Members of SIFE Bishop's, along with our advisor **David Monty**, went for the first time to the SIFE World Cup in Washington DC.

At first we participated in training days put on by SIFE (Students in Free Enterprise) Canada, interacting with teams from over 30 Canadian schools. These days were incredibly valuable, as we gained advice on what makes a world-class project, what makes a great team, and how

to fulfill needs within our community.

During the SIFE World Cup, each competing team set up a booth to present their culture. We met people from Nigeria, Australia, Russia, Ireland and the list goes on. This fair demonstrated that the spirit of SIFE has emanated worldwide.

Later on Alvin Rohrs, CEO of SIFE Worldwide, announced to over 3,000 people from 38 countries that SIFE is changing its name to Enactus. Enactus is comprised

of three words – entrepreneurial, action and us. Together they mean “a community of student, academic and business leaders committed to using the power of entrepreneurial action to transform lives and shape a better, more sustainable world.”

We were fortunate to witness the best Enactus teams in the world compete. Seeing their presentations and projects stimulated a wealth of new ideas that we brought home to help us raise the Enactus Bishop's bar and come up with our own great projects to empower those in need and thus help create a higher standard of living.

Thank you to everyone who made our beneficial trip possible.

**Brittany Wolff**, 2<sup>nd</sup> year Business

## Into introverts Susan Cain explains power of the quiet

there are a lot more introverts out there, though they are usually forced to act like extroverts in a society that encourages the outspoken over the soft-spoken.

Cain was invited as the first of this year's speakers in the *Donald Lecture Series* on November 14. Author of the *New York Times* bestselling *QUIET: The Power of Introverts in a World That Can't Stop Talking*, she began by asking the audience a series of questions to determine where they lie on the scale of introvert and extrovert. Cain

went on to cite research that shows the true capabilities of introverts, and how both society and business need a greater blend of them to see increased productivity through creativity.

The former corporate lawyer also reflected on her own story, how she found it tiresome to have to go out of her comfort zone every day while working on Wall Street. Cain explained the way that introverts are undervalued in modern society and said their ability to create different group dynamics and work methods

needs to be embraced in the various ways humans work together.

Cain concluded the evening by taking questions, one of which centered on the compatibility of intro- and extroverts. She concluded by stressing the same theme: the two extremes can be equally successful but first need to be equally valued and understood in order to work more efficiently and harmoniously.

**Adam Young**, 3<sup>rd</sup> year Secondary Education/English

# MY SPACE



Photo by Roger Lemoyne

Bishop Williams Hall, within the “New Arts” or “Old Johnson” building, was built in 1891 from funds raised by old boys of Bishop’s College School (BCS) to mark the 25<sup>th</sup> anniversary of the consecration of James William Williams (Headmaster from 1857-63) as the 4<sup>th</sup> Anglican Bishop of Québec. It was destroyed by fire later that year and rebuilt in 1892. After many incarnations and shared by BCS and Bishop’s until 1922 as a space for plays and Convocation and later as offices and classrooms, the hall was restored in the 1990s to its original grandeur and now serves for large lectures, meetings and presentations.



## Will Abbott '88 gives back

### Why I chose Bishop's

Contrary to popular belief that I went to Bishop's from Guelph because my parents (**Lewis '56** and **Urve Korre '59**), grandfather (**Douglas Abbott\* '15**) and six other relatives (**Tony '52**, **Naomi Smith '52**, **Hilary '80**, **Peter Korre\* '75**, **Betsy McKindsey Mowbray '53** and **Janet Speid Motyer\* '39**) attended, I actually wanted to go to a small liberal arts school that focused on undergraduate, not graduate, students.

At Bishop's all my professors knew me by name, not by student number.

### Favourite memories

I love to ski, which is maybe why many other ski enthusiasts also choose Bishop's. I think the ski club was the biggest club on campus during my years. Maybe still is.

Ski club members made sure to arrange their course schedules so we had no classes on Friday. Friday was ski day.

Everyone could recognize the members from Ontario. Regardless of how cold it was, we wouldn't forgo the opportunity

\*deceased

to ski on a real mountain instead of on a hill in Ontario.

I also remember encountering difficulty in my first year economics class and then going to **Professor Siddiqui's** office with my questions. He immediately asked if I played golf. When I said I loved the game, he told me to meet him on the first tee the next day to discuss my issues.

At what other university would you be able to learn economics during a round of golf?!

### Favourite professor

I took a few history courses from **Dr. Robin Burns\***. His knowledge of and passion for the Eastern Townships were incredible. He took his classes on interesting field trips throughout the Townships to show us how the region developed.

### Current profession

After Bishop's I worked for a year and then went to law school at the University

of Windsor. Now I'm a partner at a boutique firm in Toronto, MacDonald & Partners LLP, specializing in family law.

It never ceases to amaze me how many of my clients say they read my profile on our firm's web site and then ask if I know a friend or relative of theirs who went to Bishop's. With my Bishop's degree, I'm part of a remarkable network.

### Why I donate to Bishop's

Bishop's is not just an educational institution but also a family. I have many fond memories of fellow students, faculty, staff and the campus.

The government subsidizes university education but most students still cannot afford post secondary education nor can universities afford to operate without our donations.

By giving to Bishop's, I hope my donations – as well as yours – will help our University in continuing to attract bright minds who will go on to do great things.



**Are you planning an event? Bring it to Bishop's.**



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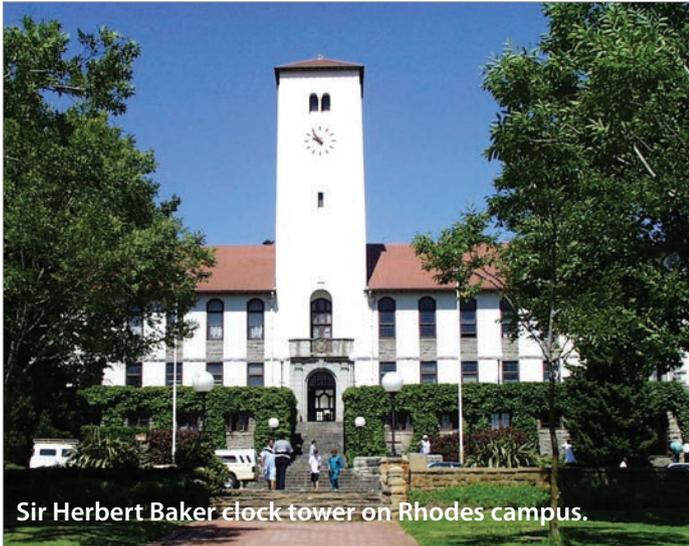
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Sir Herbert Baker clock tower on Rhodes campus.



McGreer administrative building on Bishop's campus.

## Rhodes to Bishop's

Every semester students come to Bishop's as part of our International Exchange Program. We've welcomed many students from Rhodes over the years, as well as sent ours to South Africa for a semester or two. Here's what two 'Rhodents' say.

I assumed Bishop's would be a quaint university in a nondescript small town in French Canada. While Bishop's is small and situated in a town smaller than Grahamstown, it's not an out-of-the-way or quiet place.

The university is on a beautiful site with incredible facilities, close to a major city, virtually crime free – by South African standards – and offers a huge variety of courses.

I spent my time not only studying but also getting involved with sports, watching plays, traveling around Quebec, skiing, going to the famous winter carnival in Quebec City, visiting legendary New York City, admiring Niagara Falls and taking a road trip West to see the Rockies and Vancouver.

Bishop's stands apart in its amazing student culture, with a sense of community second to none. As many students are on exchange, I became acquainted with people from around the world, all excited to make the most of their time in Canada.

The international group and Bishop's students arranged house parties, make your own sushi nights, snow fights, movie evenings in the city, an all weekend concert and St. Paddy's Day events. I must also say, from one Rhodes Res inmate to another: the food was out of this world.

I met great people, saw new places and had brilliant experiences, the memories of which I will keep forever.

**Frances Solomon**



Frances says, a bit disloyally, "St. Paddy's Day events at Bishop's rival even those at Rhodes."



One of my best decisions was going to Bishop's. My exchange was a life-altering experience that split my life in two: before Canada and after Canada.

I fell in love with mostly everything Bishop's offers, from my wonderful professors, my courses, the tiny class sizes to the almond and white

chocolate cookies in the dining hall. You know you're happy when you jump out of bed every day wondering what the day will bring.

It's wonderful to sit at a table with people from all over the world and even better when you are squashed in a van with them, road tripping around the beautiful francophone province of Quebec.

There are the autumn leaves and the coat-shopping because yours is just not warm enough, and the walking through fields on campus. And then there is the snow!

I will never forget our first *real* snowfall. It came after a basketball game and, as we spilled out of the sports centre, the 'internationals' started screaming, whooping and dancing in the snow. Of course the vision wouldn't be complete without seeing our Aussie friend run around in shorts at below zero degrees!

In fact, my time at Bishop's was filled to the brim with remember-forever moments. You meet friends for life and perhaps even someone special from a distant land. I did!

**Caitlin Mason**

# Gaiters Fall season in review

Marty Rourke, Recreation & Sports Information Coordinator

**FOOTBALL:** The Gaiters football squad started the year with optimism and enthusiasm under first year head coach **Kevin Mackey**. He was joined alongside by first year offensive coordinator **Brent Bailey** while **Ray Gagnon** was at the helm of the defence for his sixth season.



David Haddrall, Receiver/Kicker  
5<sup>th</sup> year Biology

The Gaiters year was a roller-coaster of emotions. Following a 0-3 start they won two games in Lennoxville before falling to McGill in Montreal. The Gaiters never quite recovered from that loss. They fell to their cross town rivals, the Sherbrooke *Vert et Or*, in the annual Mayor's Cup game and lost at No. 3 Laval before finishing the season with a loss to No.4 Montréal.

At the end of the regular season, 5<sup>th</sup> year co-captain **Harrison Maloney '12** and receiver **Alexander Fox** were named RSEQ all-stars and **David Haddrall** was the league's nominee

for the *Russ Jackson Award* for academic achievement, football skill and citizenship.

**GOLF:** For the first time in the modern era, the Gaiters had a women's golf team on the links. A trio of first-year coaches – **Mike Bresee**, **Ashley Conn '05** and **Marty Rourke** – led the two squads. Struggling in windy conditions at Le Bic Golf Club to open the season, rookie **Shannon Lee Greenshields** led the women's field after day one. Although the men finished in 12<sup>th</sup> place and women in third place overall, the team has devised a plan to improve over the winter and build for the future.



Shannon Lee Greenshields  
1<sup>st</sup> year Psychology

**WOMEN'S SOCCER:** The women's soccer team started the year with optimism as they travelled to San Diego CA for a week-long training camp. The Gaiters enjoyed success south of the border and came back looking ready for the RSEQ season. **Phil Ribaux's** squad did not get off to the start they desired as they had trouble finding the back of the net. Injuries and illness struck, and they were unable to secure a victory until the last game of the season. Bishop's missed the playoffs with a 1-11-2 record; however the young team is eager for next season.

**LACROSSE:** For the first time in their history the men's lacrosse team stepped onto the field as defending Baggataway Cup champions. **Rob Englken** took the reigns as head coach and **Drew Pollock '06** was instrumental on the side lines and off the field. They had a mission to repeat and started strong, posting an 8-0 record before falling to the McGill Redmen in the second to last regular season game. The loss proved costly as Bishop's faced Brock in the opening round of the 2012 Baggataway Cup Championships and unfortunately lost 12-9. The Redmen went on to win the title. The Gaiters' **Alex Henderson** led the CUFLA East in scoring and was named to the all-Canadian team. He was joined by **Joe Lalune**, **Ross Wills** and **David Bigley**.



Alex Henderson, Attack  
3<sup>rd</sup> year Psychology

**MEN'S RUGBY:** The men's rugby squad had a see-saw season. They started slow, posting a 1-2 record (although their loss to McGill was overturned due to an eligibility issue), but rebounded with back-to-back wins against their cross-town foes. They beat Sherbrooke 5-0 on the road before returning to Bishop's and pummeling them 28-5 and playing what coach **Bill Robson** said was some of the best rugby he'd seen in 10 years. That win was followed up with a convincing 44-5 victory against the upstart Université de Montréal Carabins. It was as high as their season would get as they suffered losses at McGill and Concordia. Bishop's finished second in the league and hosted McGill in a semifinal matchup where the Redmen came out on top and ended the Gaiters year. After the season ended Bishop's picked up some good news: **Andrew Jamieson** was named *RSEQ Player of the Year*. He was joined on the league all-star team by **Noah Harrison**, **Scott Best** and **Louis Hinselwood**.



Andrew Jamieson, Centre  
3<sup>rd</sup> year Business

**WOMEN'S RUGBY:** The women's rugby team under head coach **Eryn Hessian** struggled early in the season but showed improvement towards the end of the year. The squad went 0-7 in the tough RSEQ conference. For much of the year the league boasted three teams in the CIS top-10.



# Wall of Distinction

The 1971 Gaiters football team and John Pratt '58 joined the Wall.

Marie-Claude Lapointe



1971 Gaiters football team

Front row: Rick Southam '72, Rob Allen '73, Ron Perowne '72, Pat Commander '74  
 2<sup>nd</sup> row: Charlie MacLean '72, Bill MacDonald '73, Don Russell '72, Zack Cattiny '75, Jeff Salvis '75, Mike Munzar '75, Gary Berezny '72  
 3<sup>rd</sup> row: Steve Mitchell '72, Larry Smith '72, Phil Anido '70, Bruce Coulter DCL '98, Sandy Baptist '73, Al Grazys, Gary Chown '74  
 4<sup>th</sup> row: Hal Gould '73, Jim McCammon '73, Jack Latter '75, Jim Anton '73  
 Missing: Mike Bookalam '75, Rob Dunkley '72, Greg Duval '74 (manager), Ab Echenberg '73 (manager), Bob Gillies '76, Bruce Greenhill '73, Brian Higgins, Andy Keitner '75, Peter Lawton, Alex McVean, Steve Morse '73, David Mullins '75, Doug Murray '76, David O'Rourke '74, Phil Oughton '74, Tony Pugliese (Assistant Coach), Wayne Rahm '73, Brian Roy '76, Jan Ryzora '71, Butch Voce \*, Jim Wright '73

The 1971 Bishop's Gaiters were Quebec University Athletic Association (QUAA) champions. They dominated the league, finishing 6-0 in league play and outscoring opponents 277 to 36, including a 45-7 drubbing of the McGill Redmen in the seeded game. They suffered their only loss all season at the hands of the University of Alberta Golden Bears, having accepted an invitation to a post-season contest in Edmonton prior to the days of national championships.

Other honours bestowed on the team included 1971 Canadian Inter-collegiate *Coach of the Year* (CIAU) awarded to Head Coach **Bruce Coulter**, as well as the selection of **Gary Chown** and **Larry Smith** as *All-Canadians*.

The Gaiters also earned 10 QUAA all-star team selections: **Pat Commander**, **Jim Wright** and **Chown** on defence, and **Bill MacDonald**, **Ron Perowne**, **Peter Lawton**, **Rob Allen**, **Sandy Baptist**, **Chown** and **Smith** on offence.

\*deceased

Arriving at Bishop's in 1954 **John Pratt '58** was expected to provide depth to the football team. It turned out that he contributed much more. During his four-year tenure on the gridiron he scored 13 of the team's 37 touchdowns. Posing a threat to opponents any time he touched the ball, which was often, he rushed, caught passes and returned kicks for major scores. In 1956 he scored 70% of the team's touchdowns, including the championship winner against MacDonald College. John also threw five touchdown passes in his career.



John Pratt '58

As was customary at the time, he also played defense and became known for his bone crushing hits.

John was also a member of the intercollegiate ski team in four disciplines: downhill, slalom, cross-country and jumping. In 1956 he was a provincial slalom champion.

When the 1955-56 hockey team needed a defenseman, John stepped in for the season. He also joined the rifle team in his final year at Bishop's, adding shooting to his distinguished athletic resumé.

Outside of athletics John excelled. He was a four-year member of the Glee Club and their Barber Shop Quartet, a member of the Goodwill Society for four years and its president in 1958 and a co-chair of the Students Expansion Fund in 1958. He was awarded a *Golden Mitre Award* for his many contributions to student life.

After graduating from Bishop's John began a career as a teacher, founding The Country Day School in York County ON in 1972. Later in life he worked as a counselor and mentor to those marginalized by society, helping native people and addicts and rehabilitating convicts.

# FALL HOMECOMING

Andrew Dobrowskyj



According to one alumnus, at the 35<sup>th</sup> reunion **Principal Michael Goldbloom** gave a good speech at lunch, the Gaiters football team defeated McGill, KT & the Hogs entertained the crowd, Acting Director **Matt McBrine '96** spoke at dinner, and everyone enjoyed the occasion.

In the photo: back: Ace MacLellan '75, David Jones '76, Blair Capes '76, Bud Swallow '79. middle: Ted Moysey '77, Kristen Porritt '77, Margaret Fuller '79, Jamie Doyle '78, Geoff Hauver '77, front: Robin Cooper '78, Elaine Roper '78, Linda Moysey '77, Dana Bryant-Giguère '78, Paul Chamandy '77, Tony Haddad '78. Other alumni attendees: Dean Allatt '78, David Allsebrook '78, Barb Brandes '79, Mike Dudgeon '76, Bert Gosselin '79, Paulina Grant '77, Alan Grant '79, Bob Hall '79, Tom Moser '78, Myung Uck Park '74, Doug Paul '79, Dave Perras '78, Hank Price '79, Karen Shepley '77, Mariusz Suchorski '78. Please excuse any errors or omissions in this list of graduates.

James Sweeney '94



On September 29, **Bishop's/Champlain Refugee Sponsorship Committee** held a brunch to celebrate 20 years of sponsoring refugee students to come to our campus and continue their education. In that time the group has sponsored 33 students and the ripple effect is evident in the number of lives that have been touched and changed by this project. The campus group is part of World University Service of Canada that believes "Education Changes the World." [www.refugeeproject.ubishops.ca/home.html](http://www.refugeeproject.ubishops.ca/home.html)

Alumni in attendance: Zaheer Bawar '04, Mary Assumpta Buliheremi '98, Renato Dedic '04, Maude Genest-Denis '08, David Hogarth '03, Barbara Hunting '03, Melissa Jennings '96, Michael Jensen '06, Mpoyi Paulin Katayi '11, Ajak Leek '09, Tegan Maharaj '11, Jean Claude Majyambere '05, Andrew McCann '04, Gad Milambo '08, Monika Mitchell (Franssen) '00, Christine Proulx '08, Luc Robichaud '10, Kyla Robinson '11, Regina Snoh '01, Claire Thomson-Sweeney '01. Principal Michael Goldbloom and his wife Fiona McLeod, Prof. Lissa McRae and Campus Minister Heather Thomson also attended the celebration.



**Homecoming Golf winners**  
Todd Allen, Chris Forsythe '99, Robbie Fisk '97

# ALUMNI EVENTS



1. Inaugural chapter event of alumni in Southern California (BUSCA): Billy Zimmer '96, Carlos Delgado, Scott Guthrie '89, Philip Reed '01, Amit Oza, Antoine Reed '09, Céline Perruchot, Sam Staiton, Sara Chandler '90, Erin McGregor '08. 2. BC Lions Post-Game: James Yurichuk, Daniela Szary '08, Rebecca Hardy '03, Zak Buis '10, Nicole Pieper '10. 3-5. Montreal Banker's Day: Blair McIntosh '81, Elias Haddad '99, Charles Godbout '02, Patrick Charbonneau '00, Laura McElwain '98, David Perلمان '00, Eric Cormier '02 and Eric Desbiens '99 (event organizers), Craig MacAdam '98. Missing: Bjorn Martin '02. 4. Students 5. Phil Vennes '12, Francis Cossette '10, student

## 2013 Winter Homecoming

**Friday, February 8**

**12-3 p.m.** – Student Ice Hockey Tournament (BU Tennis Courts)

**4-5 p.m.** – Classic Hockey Game (BU Staff vs Men's Club Team)

**5 p.m.** – Pizza Party (Sports Centre)

**Gaiter basketball vs Concordia**  
**6 p.m.** - Women; **8 p.m.** - Men

**10 p.m.** – Party at the Golden Lion (live music)

**Saturday, February 9**

**Up for Debate: The Future of Undergraduate Education**

**9 a.m.-12 p.m.** – Student Debate Tournament Several teams of four students each from Acadia, Bishop's, Mount Allison and St.F.X. will debate broad issues that affect young people.

**1-5 p.m.** – TEDxBishopsU Our multidisciplinary event will feature speakers from the talented pool of students, faculty, alumni and community members of the four universities. The theme will be "Inspiration and Innovation: fostering 'light bulb moments' inside and outside the classroom."

**7:30-10:30pm: The CBC's The Debaters**

Steve Patterson and his team of comics will ask questions and explore issues in their inimitable style, while recording three episodes in Centennial Theatre.

**Saturday, February 9**

**10:30 a.m.-12 p.m.**  
**Polar Bears Alumni Hockey Game**

**12:30-5 p.m.**  
**Alumni Hockey Tournament**

**1 p.m.** – Alumni Basketball Game

[www.ubishops.ca/alumni](http://www.ubishops.ca/alumni)



**Abran-Santos:** Marie-Ève '11 to Diony on June 16, 2012 in St. Mark's Chapel.



**Angell:** Matthew '06 to Lauren on September 3, 2011 in Prince Edward County ON. Meaghan MacArthur '05, Max Jones '06, Matthew, Lauren, Scott MacDonald '07, Warren Schindler '07, Cam McDonald '08, Jason Thorne '08, Abdi Magan '07, Sarah Panet '05, Paul Ward '04, Hilary Tooton '06, Ricardo Telamon '06, Oliver Ward '05, Rodney Ward '76, Vanessa Angell '02.



**Harper-Saintonge:** Robyn '07 and Sam '06 on June 9, 2012 in Toronto. Rachel Roenspies '09, Amanda Ruddy '07, Shannon Pitt '06, Blake Kingston '06, Ivana Stojanovic '07, Clark Davis '07, Chris Carlyle '07, Bonnie Anne Kay '07, Erik Desrosiers '06, Chris Bell '07, Bryan Lipscombe '07, Philippe Marier '07, Lucas McKay '06, Erik Rubadeau '05.



**Phillips-Stockmann:** Alexandra '07 to Urs '08 on August 20, 2011 in Toronto. Front: Kim Johnston '07, Christine Schleifer '07, Ashley Lawrence '07, Brian Pearl '07, Elizabeth Crepeau Naysmith '87, Justin Taylor, Hayden Phillips, Christian Mathews Gagné, Adam Phillips, Laine Laplante '12, Sarah Benn '07. Back: Jerome LaVoie '07, James Wiseman '06, David Clark, Marcus Ryan '08, Derek Storie '07, Jordan Legg '07, Erin Shackell '07, Dan Hamilton '07, Brad Gorski '10, Cam Hughes '96.



**Vander Herberg-Mercier:** Jen '02 to Stuart '04 on June 23, 2012 in Toronto. Front: Kara Vander Herberg '09, Clifford Brown '04, Sarah Stewart '02, Lorne Esslinger '03, Anna Vander Herberg, Middle: Jen Morrissey '04, Steph McKay '02, Amanda Gray '03, Jess Craig '04, Andrea (Farquhar) Douglas '02, Rick Lamanna '02, Charles Blott '05, Michou Beaulieu '04, Stuart, Jen, Meghann (O'Hara) Fraser '03, Andrew Kelen '03, Brad Cutsey '97, Graham Colby '03, Jessica (Spence) Cutsey '03, Jonathan Fraser '04, Emma Tamblin '05. Row of two: Drew Aucoin '02, Reid McGregor '04. Back: James Morrison '04, Michelle (Iverach) Mitchell '03, Tony Biancosino (attended Bishop's), Mike Mahoney '04, Charles Godbout '02, Steph Chapheau '04, Bennett Carter '04, Rebecca Hagen '04.



**Bianconi:** to Matthew '04 and Emily a son, Luca Benjamin, on October 6, 2012 in Bellingham WA.



**Byl:** to Laura (Parker) '00 and Sven '01 a son, Spencer Charles, on July 31, 2012 in Johannesburg SA. A brother for Atticus, 3 years old.



**Heath-Brown:** to Sarah '99 and Steven a son, Matthew James, on October 29, 2012 in Sherbrooke. A brother for Jack, 3 years old.



**Kingsley-Begbie:** to Amelia '08 and James '02 a daughter, Julia Rose, on August 7, 2012 in Sherbrooke.



**Nalezinski:** to Stephanie (Jones) '04 and Joey '03 a daughter, Kiera Marie, on February 2, 2012 in Gatineau.



**Plata-Crook:** to Martha '03 and Tim '98 a son, Thomas Enrique, on March 10, 2012 in Pointe-Claire. A brother for Briana and nephew to Tiffany Crook '95, Sean Healey '97, and Mike Crook '00.



**Shannon-de Man:** to Kara '03 and Kris '03 a son, Nicholas Johan, on July 19, 2012. A grandson for Dr. Anton (Professor Emeritus Psychology) and Paula de Man '94 and a nephew to Femke de Man '96 and Jodie (Shannon) Alleyne '00.



**Robertson-Packet:** to Angela '00 and Shane, twin girls, Alli and Jordan, on January 27, 2012 in Swift Current.



**Skilbeck:** to Bryn '00 and Ginny, twin boys Miles and Marshall, on June 13, 2012 in Toronto. Nephews to Kjerstin Skilbeck '98 and Aaron White '98.



**McDonald:** Anthony '02 to Sue Scobie on May 12, 2012 in Ottawa. Mark Carter '01, Maggie Carter '02, Mike Stoneman (attended BU '98-'00), Peter Lidington '72, Geoff Osler '04, Sue, Anthony, Nancy Morin '02, Gillian Mair '03, Michael Dougherty '97, David Petch '02, Tim Taylor '02. Absent: Janice Carkner '00



**Saunders-Sharp:** Beth '03 to Will '03 on July 21, 2012 in Westmount QC. Front: Ross Fiore '03, Meghann Fraser '03, Matt Saunders '00, Andrea Chiaramida '02, Aly (Saunders) Sturgess '03, Dorothy Stachura '03, Jess Craig '04, Beth, Rebecca McCaig '04, Will, Shawna McLeish Thomson '04. Back: Geoff Conrad '02, Steve Gendron '01, Rob Sharp '06, Kristina Copestake '02, Arnold Sharp '59, Rebecca Hagen '04, Jamie Saunders '70, Gayle Saunders '71, Jill Morin '05, David Burrigge '01, Jaff Hill '02, Tyson Hubley '04, Jonathan Fraser '04.

**Lindsay (Matthews) Barbara '05** (1982-2012) on October 4 in Saint John NB.

**Charlotte Chinn** (1932-2012) on November 3 in Nanaimo BC. She is survived by her children **Adrienne '82**, Fred, Geoff, Judith and Carolyn. Charlotte served as a member of Bishop's Corporation.

**Claudia Converse** (1952-2011) on September 9 in Toronto. Claudia attended Bishop's from 1970-72. She became a successful model and founded two highly regarded talent and modeling agencies. In the 1980s she co-founded Converse Smith Communications Inc., Canada's leading distributor of breakdowns for the entertainment industry.

**Jake Eberts DCL '99** (1941-2012) on September 6 in Montreal, following a brief illness. He financed or produced more than 50 films, winning 37 Oscars including four for best picture. Among his credits are *Chariots of Fire*, *Gandhi*, *The Killing Fields*, *Dances with Wolves*, *Driving Miss Daisy*, *A River Runs Through It*, *Black Robe*, *Chicken Run*,

and *Grey Owl*. He worked with a who's who in the film pantheon: Robert Redford, Ben Kingsley, Morgan Freeman, Bruce Beresford, Richard Attenborough, Pierce Brosnan and Albert Finney. In 1992, Jake brought the première of *City of Joy* to Bishop's.

**June Graham '40** (1920-2012) on August 26 in Kingston.

**Martha Ham '92, MEd '12** (1961-2012) on September 20 in Bhutan.

**Dr. Noni Howard '71** on October 28, 2012 at her home in Half Moon Bay CA.

**Donald Lewis '48** (1920-2012) on March 13 in Ottawa.

**The Hon. John G. Lynch-Staunton** on August 17, 2012 in Pincher Creek AB (resident of Georgeville QC). John served as a member of Bishop's Corporation.

**John Murray '48** (1923-2012) on August 24 at his home in Howick QC.

**Melvin "Butch" Neil '69** (1941-2012) on August 12 from Granby QC.

**Bruce Patton '59** on August 22, 2012 in Sherbrooke QC.

**George Rothney '43** on October 29, 2012 in Abbotsford BC.

**Lynne (Ritchie) Storey '57** on November 2, 2012 in Prince George BC.

**Dr. Claude Thibault MA '63, DCL '80** (History professor at Bishop's from 1966-74) on September 18, 2012 at his home in Ottawa. He is survived by his wife **Geneva '82** and four generations of his family.

**Dorothy Van Horn '51** on October 9, 2012 in Ottawa. Sister of **William '42\*** (Chemistry professor at Bishop's from 1959-86), aunt of **Donald '70\***, and great-aunt of **Cecily '08**.

**Christina Verlinden '99** (1976-2012) on August 16 in Pointe Claire QC. Survived by her parents Cheryl and **John '82** and her brother **Philip '05**.

Tributes

In Memory of:

- Margot Mitchell Andrews '49**  
Daisy Colle-Geoffrion '49
- William Bassett '30**  
Marion Bassett
- Gower Bradshaw '77**  
Elizabeth Griffiths '54
- Julie Bradshaw '80**  
Blair Capes '76 &  
Robin Cooper '78  
Elizabeth Griffiths '54
- Mac Bradshaw '47**  
Elizabeth Griffiths '54
- Lynne Burnham**  
Ian & Cheryl Graham
- Virginia Cowan '95**  
Betsy Clarke (in honour of  
the birthdays of Sally & Bill  
Cowan)  
Maria Dumancic '95
- Jake Eberts DCL '99**  
Bob & Hazel Farnham

- James Ferrabee '57**  
Anne Burpee '58
- Four Shades of Purple**  
Emma Stewart '07
- Liz Harvey '96**  
Kerri Martin '96
- Peter V. Hebert**  
Paul '72 & Penny Hebert
- Prof. Alan Jones**  
Nancy Addison '84
- Charles Kingsmill '67**  
Fred Argue '63
- Norah Moorhead DCL '86**  
Anna Auger '68  
Hazel Carson '75  
Joan Massiah '52
- Debra Mundie '80**  
Marc Slater '80
- David Mussells**  
Thomas Riglar '66
- Susan Pepall Ross '57**  
Nancy Matthews '57

- Gerald Rayner '51**  
Margaret Frizzell  
Cynthia Johnston  
Mark Larratt-Smith  
Don & Asalyn Meakin
- Lynne Storey '57**  
Nancy Matthews '57
- Charles & Rhea Stovold**  
Esther Stovold-Barnett '70
- Edith Sullivan-Hannes '83**  
Jock '84 & Anne '84 Lowndes
- Prof. Sydney Taylor**  
Gordon R. Mason '63
- Dorothy Van Horn '51**  
Sylvia Morrison
- Christina Verlinden '99**  
Judy Hopps '69
- Butch Voce**  
Greg Duval '74
- Rachelle Wrathmall '99**  
Kylie Côté '99 & Dale Davidson '93

In Honour of:

- Susan Gillis '09**  
John & Heather Gillis
- Gordon Hanna**  
Nancy Hanna '93
- Audrey Keating '10**  
Gilberte Chevarie
- Their wedding guests**  
Bonnie Kay '07 &  
Erik Desrosiers '06



## Friends

**Pierre Lortie DCL '90** was appointed Director of the Company and Chairman of the Board of Arianne Resources Inc.

## 1950s



**Suzanne (Garneau) '55** and **Graham '57 Jackson** celebrated their 50<sup>th</sup> wedding anniversary with their son **Leon '89** and his wife Cynthia. Graham is a Lay Canon in the Anglican Church, and since his retirement from the field of education has served for the past 14 years as incumbent to two country churches west of Quebec City: Bourg Louis and Portneuf. He has also been elected President of Quebec City's Citadel Foundation, a community organization to improve health and social services and to encourage educational and cultural activities.

## 1960s

**Rev. John Tyrrell '66** is a semi-retired Anglican Priest for the Diocese of Ottawa, living in Navan ON.



**Cliff Maclean '62** undertook to resolve the case of the missing trophy honouring *Male Athletes of the Year* from 1946 to 1961. **Vincent McGovern '46** appeared first on the trophy and **Wally Denver '61** last. In lieu of the trophy, which could not be found, a plaque now hangs in the sports centre identifying all winners from the inaugural year through to the present.

## 1970s

**Dr. Catherine Beauchamp '70** will be stepping down as Dean of Bishop's School of Education in June 2013 to take her first sabbatical leave. Cathy came to the School of Education in 2003. She served as the Director of the School of Education from 2004-08 before being appointed to the position of Dean that was created in the latter year.

**Colin Taylor '71** retired from the TD Bank Financial Group Legal Department in March 2012. He currently resides in Toronto with his wife Pamela Durrant.



**Susan Boyd '75**, UBC Law Professor, was elected a Fellow of the Royal Society of Canada in September 2012. Susan is internationally recognized as a leading socio-legal scholar who has made exceptional contributions to family law and feminist legal studies.

## 1980s



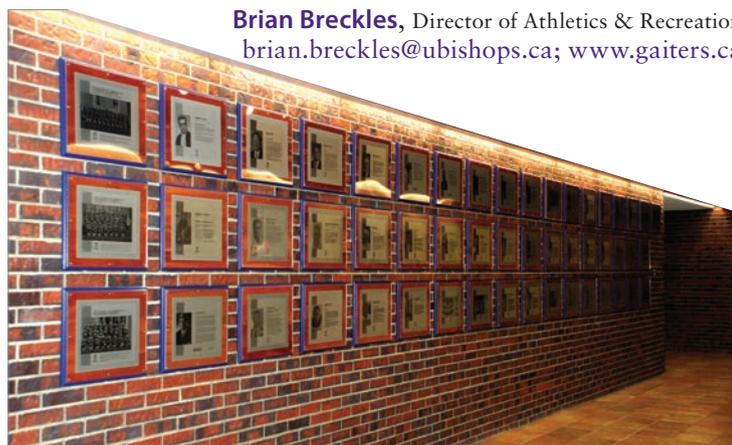
Cathy McLean '82, Alumni President, Stan, Chris Forsythe '99, Alumni President-Elect

**Stan Groves '81** is the 2012 recipient of the *Esprit de Corps Award*. Inspired by reference to the "little brown jug" in the BU Song, the award recognizes Stan's contributions to Bishop's and the Lennoxville communities.

**Ray Heffernan '83** was honoured with the OFSAA *Leadership in Sport* award in June 2012 in recognition for his role in the establishment of the St. Mary's Secondary School Boys Rugby Program. A multi-sport coach, Ray has taught at St. Mary's in Cobourg ON for 20 years.

### Send your nominations for the *RBC Wall of Distinction*

**Brian Breckles**, Director of Athletics & Recreation  
brian.breckles@ubishops.ca; www.gaiters.ca



You can nominate individuals and teams who've contributed significantly to the University's athletics program in one of the following categories:

1. Athletic participation and contribution as an athlete
2. Outstanding service to athletics
3. National championship teams
4. Other Gaiters teams that have excelled

## 1990s

**Major (Ret) Edson Warner '91** was inducted into the Canadian Forces Sports Hall of Fame on October 12, 2012. A competitive pistol, rifle, service rifle, and fullbore shooter since the 1940's, Major Warner's long shooting career led him to provincial, national and international competitions over the years, including the World Shooting Championships, the Commonwealth Games, the Canada Winter and Summer Games, and two Olympic Games (Helsinki 1952 and Rome 1960). In addition to his impressive civilian sports record, Major Warner has also won five Queen's Medals for Champion Shot at Canadian Forces Small Arms Competitions. He graduated with a degree in History from Bishop's and earned a BComm from McGill in 1951.

**Tim Campbell '93** made his debut with Shakespeare Theatre Company, recipient of the 2012 Regional Theatre Tony Award®, in Washington DC. He doubled as Theseus (Duke of Athens) and Oberon (King of the Fairies) in *A Midsummer's Night Dream*.

**Patrick Keeley '93** of Gluskin Sheff won the top individual fundraiser award in the Road Hockey to Conquer Cancer event in downtown Toronto to benefit research at Princess Margaret Cancer Centre and the Canadian Cancer Society.

### We Want Your News!

When you receive this magazine, you turn to the back pages to read about your classmates. Why not let us announce what's happening in your life? Send your news – personal and professional – and your photos to:

**Bishop's Advancement Office**  
2600 College  
Sherbrooke QC J1M 1Z7  
OR

**Sarah Haddon '01, Researcher & Alumni Relations Assistant**  
toll-free: 1-866-822-5210  
sarah.haddon@ubishops.ca  
www.ubishops.ca/alumni

**Sonya Cyr '95** currently resides in Belgium and works as the Senior Manager, Disease Mapping and Vaccines Future with GlaxoSmithKline.

**John Rowe '95**, President of Island Abbey Foods Ltd., says one of his innovative food products is going up to the International Space Station (ISS) as part of the official Canadian Space Agency (CSA) Snacks For Space competition. The Honibe® Honey Drop®, only one of a select few chosen from over 150 submissions, will offer a snack solution for astronaut Chris Hadfield and others to consume during their mission in space.



You can now buy Honibe Honey Lozenges in Shoppers Drug Mart, Loblaws, Sobeys, Jean Coutu and London Drugs.

John has also been named a finalist for the Generation Next Awards hosted by *Canadian Grocer Magazine*.

**Don Blair '96** is the Head of Communications, Office of the CAO & CFO for RBC. Residing in Toronto, Don can be reached at [Don.Blair@RBC.com](mailto:Don.Blair@RBC.com).



**Scott Tucker '96** recently joined Virgin Radio London 97.5 as the station's Morning Show Host. Those not in the London ON area can listen to "Virgin Mornings with Tucker and Sarah" live every weekday morning at 5:30 a.m. at [www.975virginradio.com](http://www.975virginradio.com)

**Peter Huestis '97** was appointed Head of School at Bayside Academy in Daphne AL.

**Tara Allen '98** is a Spiritual Medium, Intuitive Therapist and Reiki Master living in Palm Harbor FL with her husband and three children. Tara provides consciousness clearing therapy, Reiki treatment, intuitive group and individual readings, as well as in-person and distance soul sessions. She consults with clients in Canada and the US.



[www.TaraAllenMedium.com](http://www.TaraAllenMedium.com).



**Teri Murray '98** and family have been slowly making their way West the last 3 years...3 moves in 3 summers...Halifax – Toronto – Ottawa and now Victoria. Her "wee monkeys" have started kindergarten this year and she's trying to figure out where the last 5+ years have gone!?

**Katherine Tremble-Taylor '98** has worked in marketing at Procter & Gamble for the past ten years and is currently the Category Brand Manager for the Canadian Fabric Care business. Her responsibilities include the brands Tide, Gain, Cheer, Ivory Snow, Downy and Bounce.

**Kylie Côté '99** was appointed Business Analyst at Bishop's, tending to contracts, investments and general administration, and supporting areas of the University with respect to risk management, business planning and analysis, and special projects. She will continue to provide accounting and financial reporting support for the Bishop's University Foundation.

## 2000s

**Jennifer Draper '01** is the Catering Sales Director at Eatertainment Special Events & Catering in Toronto.  
jdraper@eatertainment.com

**Bill Klinck '03** was appointed to the position of Psychologist in Counselling at Bishop's. He obtained his Master's degree from McGill and worked with Alberta Health Services specializing in anxiety and depression for the past three years. Bill looks forward to working with our student population and returning to his Estrie roots.

**Jacquelyn Novak '03** is Management Consultant and Sports Professional at Fédération Internationale de Volleyball (FIVB) in the TV and Marketing Department, Lausanne Area, Switzerland.

**Craig Atkinson '08** is currently living in Geneva, Switzerland, working for the United Nations.

**Vincent Light '08** received an LLB from the University of Calgary in May 2012. He recently started work as a student-at-law at Regulatory Law Chambers, a boutique law firm based in Calgary AB, with expertise in oil and gas, electricity, renewable energy and climate change.  
vincent.light@rlchambers.ca



**David Pawluczuk '09**, an MSc student of Dr. Lorne Nelson in the Physics Department, won the Bronze Medal at the CRAQ May 2012 conference for his seminar "Sky Surface Density of Brown Dwarfs."

This award recognizes outstanding presentations by MSc and PhD graduate students.

## 2010s

**Xavier Dubé '10** (living with Émilie Ouellette '10) has been working as a Pricing Coordinator (Contracts/Tenders) at Abbott Laboratories since July 2012 in Mississauga ON and is still dreaming about getting into a U.S. graduate Political Science program.  
xrd@xrdube.com

**Samantha Adams '12** became the University's recruiter for Western and Eastern Canada, seeing prospective students from coast to coast.

**Augusta Valevicius '12** joined the student recruitment office, becoming the University's top recruiter in Quebec, Ontario and New Brunswick.

Join Bishop's on



**Rob Dawson '10** and **Ian Jones '07**, while doing graduate work at the University of Guelph (an MA in Theatre and PhD in English respectively), decided to bring a little BU spirit to their new Ontario home. Guelph has a cannon outside their version of the SUB, a cannon students paint in various club or team colours. One night, armed with buckets of purple and white, the intrepid adventurers claimed the cannon in the name of Bishops Mountain and Doolittle. The locals became restless after a week.

## New in Advancement



**Sarah Haddon '01** joined the Bishop's Advancement Office as Researcher & Alumni Relations Assistant and **Liz Mazurek '08** as Development Officer.

# Health is wealth

Can universal healthcare make developing nations richer and healthier?

**H**ealthcare is changing everywhere. In the East and South, healthcare systems suffer from the growing pains characteristic of many emerging economies with strong economic growth, a young population and a growing and demanding middle class. They are also challenged by poor or developing infrastructure and human resource constraints. This situation contrasts with developed economies that show the signs of old age: sluggish to no economic growth, rapidly aging populations and assertive voters fighting to maintain hard-won social entitlements.

Developed economies are responding with significant restraint programmes, best typified by the National Health Service in England that seeks savings of 20% over the next five years. Taking their cue from developed economies, developing nations wonder if they can truly afford universal coverage. They need only look to Greece as an example of a government that over-extended and is now testing the limits of its public by weaning them from generous state handouts.

Among developing nations, however, there is a sense of optimism. With Africa's population approaching 1 billion, governments are starting to make the case for improved health to sustain economic wealth. Indeed, these governments are not only promoting health as a social good but also to protect and accelerate their investment in human capital.

“South Africa, the largest economy on the continent, has declared that full universal access for 49 million people will be developed over 14 years.”

South Africa, the largest economy on the continent, has declared that full universal access for 49 million people will be developed over 14 years, especially in the area of primary care. But is universal coverage affordable for South Africa and other developing countries?

The answer may be surprising. KPMG's Healthcare team discovered that implementing the National Health Insurance (NHI) government policy paper would improve the health of the population, which in turn would increase productivity, expand the gross domestic product (GDP) and make the country more prosperous.

## “Ka-ching” – how much and from where?

Calculations from South Africa typify how universal access can be provided on a sustainable tax basis. KPMG calculated that the rollout of the NHI will cost an average of R10.4 billion every year, above what is currently spent on public healthcare, amounting to a total of R145 billion in real terms over the 14 years. Using these estimates, we set out to model different tax options to fund completely the NHI.

- Personal Income taxes: the average rate paid would increase 1.1 percentage points from 21.8% to 22.9%.
- Value Added Tax (VAT): the rate would increase by 0.8 percentage points from 14% to 14.8%.
- Sin taxes (taxing the unhealthiest products): a bottle of wine would increase by R0.80, port by R1.47, a bottle of spirits (40% proof) by R12.82 and cigarettes by R4.47 for a box of 20.

Other nations have also increased revenue modestly to fund expanded healthcare coverage. Ghana added 2.5 percentage points to their VAT to fund 70% of their NHIS; Nigeria implemented a 15% levy on basic salary – employers pay 10% and employees 5% – to cover a member, spouse and up to 4 children. These cases demonstrate the potential revenue increases required are more feasible than first imagined.



Sven Byl '01

## Economic value of universal healthcare

Countries providing a form of national health insurance have benefited economically from their healthier populations. Estimates show that a one year increase in a nation's average life expectancy can increase GDP per capita by 4% in the long run. Having a healthier labour force can also result in increased productivity. Indeed, if universal coverage removes bottlenecks in access to care, it can lead to an improvement in the health of the labour force. Based on international studies, labour force productivity can increase between 20% and 47.5%. Other benefits include increased labour participation rates and reductions in absenteeism. Furthermore, households might also benefit from increased independence.

Developing nations can overcome their growing pains and implement national healthcare coverage that would stimulate business and improve the country's economic situation. Such coverage could contribute significantly to the personal happiness of citizens for whom improved quality of life and increased longevity are within their grasp.

Sven Byl '01 is a Partner at KPMG and Head of Healthcare for Africa and South Africa, leading healthcare work across the continent and throughout the countries of the Indian Ocean.

Born in the Netherlands and raised in Canada, Sven now lives in Johannesburg, South Africa with Laura Parker Byl '00 and their two sons.

# Had a good day.

**Picked up my bike at the repair shop. Downloaded some tunes. My MasterCard credit card makes it easy, and helps build my credit history too. I can get emergency cash at ATMs, and even pay over time if I need to. Plus, my school gets a contribution for every purchase. Not bad.**



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