

COLOUR PALETTE

WHAT IS EVOLVING

Retaining Bishop's foundation
while building a more expressive,
disciplined system

Adding 5 secondary colors:

- Support the idea of Multiversity
- Expand creative possibilities while staying disciplined
- Visually complement Bishop's purple without competing with it
- Include a digital-optimised deeper purple (improved contrast & visibility)

Retained colours



BISHOP'S
PURPLE



SILVER

BISHOP’S PURPLE

#582C83

RGB 88 44 131
CMYK 79 92 1 3

PANTONE 268 C

DEEP PURPLE

#380D58

RGB 56 13 88
CMYK 86 93 10 29

PANTONE 2627 C

SILVER

#9E9F9E

RGB 158 159 158
CMYK 0 0 0 40

PANTONE COOL GRAY 6 C

LIGHT SILVER

#D6D6D6

RGB 214 214 214
CMYK 0 0 0 20

PANTONE COOL GRAY 6 C (50%)

LIGHT

#EDC1DB

RGB 237 193 219
CMYK 8 25 2 0

PANTONE 217 C

LIGHT BLUE

#E1EFFD

RGB 225 239 253
CMYK 12 5 2 0

PANTONE 657 C

LIGHT PURPLE

#DCD2EB

RGB 220 210 235
CMYK 15 15 2 0

PANTONE 2085 C

PERMITTED PAIRINGS

(TEXT ON BACKGROUND)

BISHOP'S PURPLE ● WHITE TYPE	DEEP PURPLE ● WHITE TYPE	SILVER ● WHITE TYPE	LIGHT SILVER ● DEEP PURPLE TYPE
WHITE BACKGROUND ● BISHOP'S PURPLE TYPE ● DEEP PURPLE TYPE	PINK ● BISHOP'S PURPLE TYPE ● DEEP PURPLE TYPE	LIGHT BLUE ● DEEP PURPLE TYPE	LIGHT PURPLE ● DEEP PURPLE TYPE

PAIRINGS TO AVOID (TEXT ON BACKGROUND)

BISHOP'S PURPLE



DEEP PURPLE



SILVER



LIGHT SILVER



WHITE BACKGROUND



PINK



LIGHT BLUE



LIGHT PURPLE

