Sports Studies

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Objective

The Sports Studies Department at Bishop's provides an intensive study of sport and exercise in society with a primary focus on three themes: Athletic Development, Sport Business, and Exercise and Health. The Sports Studies program and its courses belong to the Faculty of Social Sciences at Bishop's. Sports Studies is offered as a Major (with a specialized concentration), an Honours, and a Minor. The Major and the Honours programs are general Bachelor of Arts degrees, designed to encourage students to develop liberal education competencies while acquiring in-depth knowledge in at least one area of specialization. The programs also provide opportunity for practical experiences.

Program Outcomes

After graduation, students will be qualified to work in the field of athletic development (e.g., as a physical trainer, coach, performance analyst, or member of a support team), in the management of sport (e.g., administrator of a provincial/national sport organization, municipal leisure department, sport centre, or professional team), or to pursue additional studies in a health-related discipline (e.g., athletic therapy, public health, etc.).

Sports Studies Major (48 credits)

MAJSPO

The Major in Sports Studies is a program of 48 credits (16 courses) divided into core courses (27 credits) and concentration courses (21 credits; see table below). At the time of their choosing during their Bachelor's degree, Sports Studies students will have to "declare" at least one of the three possible concentrations and complete its requirements. Completing two or all three concentrations is possible, yet optional.

Notes:

- Students wishing to complete 2 or 3 concentrations in Sports Studies must note that SPO 401, SPO 402, and SPO 411 will count as optional courses in only one concentration. The concentration in which the course(s) will count will be defined in consultation with the academic supervisor prior to registration.
- 3) Students completing the Athletic Development concentration of the Sports Studies Major will have the possibility to apply for a recognition of achievement via Sports-Québec to obtain a coaching certification (NCCP modules). More information can be obtained by contacting the Chair of the Sports Studies program.

Electives

Bachelor's Degree programs at Bishop's require 120 credits. Quebec students with a DEC receive 30 advanced credits, allowing completion of the degree in three years. Therefore, a Sports Studies Major has 72 credits (42 for a Quebec student) of "free elective" courses. Students are encouraged to consider adding a minor from another discipline, or even a second major.

All Sports Studies students must meet the "Arts and Science" requirement of the University by completing at least one (3 credits) course offered by the Faculty of Natural Sciences and Mathematics. Popular options among Sports Studies students are BIO 131, BIO 233, and EXS/BIO 433.

Sports Studies Major			Science	SPO 311	Long-Term Athlete
(48 credits)		PSY 203	Cognition and Motivation		Development
			in Sport: Performance	SPO 312	Talent Identification and
Core (27 credits):			Enhancement		Development in Sport
EXS 111	Motor Learning and	SPO 301	Athletes & Society	SPO 350	Leading Contemporary
	Control	SPO 311	Long-Term Athlete		Sport Organizations
EXS 117	Active Lifestyle, Fitness		Development	SPO 360	Sports, Community, and
	and Health	SPO 312	Talent Identification and		Sustainable Development
SPO 101	Introduction to Sports		Development in Sport	SPO 370	Public Relations in Sport
	Studies and the Workplace	SPO 321	Personality and Expertise	SPO 390	Sport and Social Issues
SPO 170	Social Media and Sport		Development in Sport	SPO 401	Experiential Learning
SPO 201	Sports, Culture & Society	SPO 401	Experiential Learning	SPO 402	Independent Study
SPO 211	The Theory of Coaching	SPO 402	Independent Study	SPO 408	Special Topics in Sports
SPO 212	Applied Sport Analytics	SPO 407	Special Topics in Athletic		Business and Society
SPO 303	Advanced Seminar in		Development	SPO 411	Sports Centre Practicum I
	Athletic Development and	SPO 411	Sports Centre Practicum I		
	Health			Health &	Exercise
OR		Business and Society		Concentra	ation
SPO 304	Advanced Seminar in	Concentr	•	(21 credit	
	Sport Business	(21 credit		(21 Cleuit	5) CONSTIT
SPO 416	Knowledge Mobilization	(21 Credit	s) CONSI B	Required (6	credits):
	in Sports Studies	Required (6	o credits):	EXS 231	Nutrition for Sports and
Athletic Development		SPO 250	Sport Management:		Exercise
Concentration			Theory to Practice	EXS 301	Health and Exercise
		SPO 270	Sporting Events		Science
(21 credits) CONSAD			Organization	Optional (15 credits):	
Required (6 credits):		Optional (15 credits):		(BIO 131	The Human Body in
EXS 127	Introductory Exercise	BHR 221	Organizational Behaviour	(BIO 131	Health and Disease
	Physiology	BMG 100	Understanding Business	OR	Treath and Discuse
EXS 227	Fitness Assessment in	DIVIG 100	and Society	BIO 233	Human Anatomy)
	Health Populations	BMG 214	Introduction to		• *
Optional (1:	=	Bivio 211	Entrepreneurship: New	PBI 275	Health Psychology I
BIO 233	Human Anatomy		Venture Creation	PBI 276	Health Psychology II
EXS 137	Introduction to applied	BMK 211	Marketing Management	PBI 327	Psychology of Nutrition
EXSTST	strength and conditioning	BMK 214	Consumer Behavior	PSY 277	Physical and Mental Health
EXS 228	Functional Anatomy and	BMK 362	Sport Marketing	SOC 210	
220	Injury Prevention	CLA 130	Sports and Games in the	SOC 219	Sociology of the Body
EXS 231	Nutrition for Sports and	0211100	Ancient World	SOC 307	Sociology of Health
231	Exercise	ECO 224	Sports Economics	SPO 217	Active Lifestyles in
EXS 317	Biomechanics of Human	HIS 267	History of Sport in Canada	CDO 401	Society Experiential Learning
	Movement	POL 213	Canadian Sport System	SPO 401	Experiential Learning
EXS 327	Athletic Performance and	102213	and Policy	SPO 402	Independent Study
	Development Development	POL 230	The Politics of Sport	SPO 409	Special Topics in Health and Exercise
EXS 329	Sex Differences in Athlete	SPO 280	Sports Centre	CDO 411	
	Health and Performance	51 0 200	Management and	SPO 411	Sports Centre Practicum I
EXS 433	Advanced Exercise		Recreation Planning		
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Sports Studies Honours (60 credits)

HONSPO

The Honours in Sports Studies offers students a comprehensive introduction to the research process. Through a series of pedagogical and research activities, students are exposed to modern ethical and methodological issues pertaining to the field of sports studies, they are introduced to advanced data analysis techniques, and they learn to analyze results and interpret findings in relation to the existing literature. The Honours in Sports Studies also allows students to deepen their theoretical knowledge while further developing the liberal education competencies. This program prepares students to pursue graduate studies.

The Honours in Sports Studies is a 60-credit program. It incorporates the 48 credits of the Major in Sports Studies, to which 12 additional required credits are added. These additional credits are meant to be completed during the final year of the degree.

Required courses for the Honours (12 credits)

SPO 332: Advanced Data Analysis (3 credits) – *Note: this course*

is not restricted to Honours students SPO 498: Honours Seminar (3 credits) SPO 499: Honours Thesis (6 credits)

Admission criteria

Honours in Sports Studies is restricted to Sports Studies majors in their final year (90 credits or above) who have successfully completed the statistics requirement of the SPO major (i.e., PSY 213 or BMA 140 or SOC 211 or PHY 101) and have maintained a cumulative general average of at least 75%. In addition, students need to find two faculty members to supervise their research work (a primary and a secondary supervisor). Thus, meeting the objective requirements (i.e., 90 credits and above, completion of statistics course, GPA of 75% and above) does not guarantee acceptance in the Honours program.

Sport Studies Minor (24 credits)

MINSPO

The Minor in Sports Studies is a program of 24 credits (8 courses) requiring student to complete EXS 111, EXS 117, and SPO 170 as well as 5 additional SPO and/or EXS courses.

List of Courses

EXS 111 Motor Learning and Control

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3-3-0

In this introductory course, historical and contemporary theories related to motor learning and control will be presented. Through a series of lectures, workshops, and directed reading, this course will explore the neural basis of movement production, the information processing capacities of the brain, as well as the formation of procedural memory. At the end of the course, students are expected to be able to evaluate the effectiveness of different intervention strategies in the context of skill development.

Note: EXS courses do not fulfill the "Arts and Science" requirement for students in the Divisions of Social Sciences or Humanities

EXS 117 Active Lifestyle, Fitness and Health 3-3-0

The Active Lifestyle, Fitness and Health course is designed to explore, through a series of lectures and workshops, the scientific principles relating to physical activity, exercise, fitness and health in asymptomatic populations from different age groups. At the end of the course, students are expected to understand the dose-response relationship between a variety of physical activities (e.g. Aerobic and resistance training, leisure activities, etc.) and different fitness outcomes (e.g. Body composition, muscle strength, cardiorespiratory fitness, etc.). Moreover, students will be exposed to a mechanistic approach to understand how fitness is associated with long-term health and longevity. Liberal Education Competencies: Quantitative Reasoning (Introductory), Critical Thinking (Introductory), Information Literacy (Introductory).

Note: EXS courses do not fulfill the "Arts and Science" requirement for students in the Divisions of Social Sciences or Humanities

EXS 127 Introductory Exercise Physiology

This course explores concepts in Exercise Physiology, with applications in Sports Medicine. The student will be challenged to apply basic knowledge of human anatomy and physiology to exercise, training and sports. Adaptation of body systems to exercise, injury and reconditioning will be studied. Basic principles of biomechanics and exercise will be explored. The course will consist of lectures, presentations, discussion periods, and demonstrations.

Note: EXS courses do not fulfill the "Arts and Science" requirement for students in the Divisions of Social Sciences or Humanities

EXS 137 Introduction to applied strength and conditioning 3-3-0

This course will offer students an introduction on how to program, execute and coach the most common movements in athletic development. Using a practical and hands-on approach, this course will focus on traditional resistance training, Olympic weightlifting, plyometrics, speed & agility, metabolic conditioning as well as other modern methods. Throughout the course, students will be introduced to the biomechanical, physiological and coaching principles that are essential to become a successful athletic development coach. Most of the classes will be held at the John H. Price Sports Centre.

EXS 227 Fitness Assessment in Healthy Populations 3-3-0

This course is designed to provide general guidelines with regards to fitness assessment in healthy populations. Through a series of lectures and workshops (fitness room), students will be exposed to the scientific principles underlying fitness assessment including aerobic and anaerobic energy systems, muscle strength, body composition and gross motor skills. At the end of the course, students are expected to be able to understand different tests and how to apply them with healthy populations. Students will also be asked to develop a critical thinking in order to better appreciate the available scientific literature.

Note that students who successfully completed SPO 406 in 2015 or 2016 may not receive credits for EXS 227.

Prerequisite: EXS 127 Introduction to Exercise Physiology

Note: EXS courses do not fulfill the "Arts and Science" requirement for students in the Divisions of Social Sciences or Humanities

EXS 228 Functional Anatomy, Injury Prevention and Treatment in Sport

This course explores topics in functional anatomy relating to sports injuries and their treatment. Mechanisms of musculoskeletal injury will also be presented with a prevention perspective. Through lectures and workshops on basic human anatomy, students will examine how body parts and systems are involved during movement production. This course will provide hands-on opportunities through demonstrations, small group discussions and practical work. Liberal Education Competencies: Oral Communication Skills (Intermediate), Problem Solving (Intermediate).

Prerequisite: EXS 127 Introduction to Exercise Physiology or BIO 233 Human Anatomy

Note: students may not earn credit for both EXS 228 and EXS 328. EXS courses do not fulfill the "Arts and Science" requirement for students in the Divisions of Social Sciences or Humanities

EXS 231 Nutrition for Sports and Exercise

An introduction to the principles of sports nutrition. Application of these principles to various contexts: exercise, fitness, as well as competitive sports environments. Topics include energy requirements for exercise and performance, both for recreational and elite athletes; carbohydrate, protein, fat and micronutrient requirements; carbohydrate and fluid intake prior to, and during exercise; nutrition for post-exercise/performance/injury recovery; dietary supplements; weight loss and "making weight" in sport; contemporary issues.

Prerequisite: EXS 117 Active Lifestyle, Fitness and Health or EXS 127 Introduction to Exercise Physiology Nutrition or BIO 233 Human Anatomy

Note: EXS courses do not fulfill the "Arts and Science" requirement for students in the Divisions of Social Sciences or Humanities

EXS 301 Health and Exercise Science

This course examines the relation and links between exercise and health. Using epidemiological studies, students are exposed to the role of physical activity on morbidity and mortality. Primary and secondary health-risk factors are examined relative to the influence physical activity has on them and one's quality of life.

Prerequisites: EXS 127 Introductory Exercise Physiology and a statistics course: SOC 211 or PSY 213 or BMA 140, or PHY 101.

Note: EXS courses do not fulfill the "Arts and Science" requirement for students in the Divisions of Social Sciences or Humanities

EXS 317 Biomechanics of Human Movement 3-3-0

This course provides an introduction to the biomechanics of human movement and kinesiology. In particular, the kinematics and kinetics of the musculoskeletal system are studies. The course teaches concepts and techniques of analysis, with practical examples taken from sports and exercise, gait analysis, physical rehabilitation, ergonomics and more.

Prerequisite: EXS127 Introductory Exercise Physiology or BIO 233 Human Anatomy

Note: EXS courses do not fulfill the "Arts and Science" requirement for students in the Faculty of Social Sciences and the Faculty of Humanities

EXS 327 Athletic Performance and Development 3-3-

This course explores the many factors influencing athletic performance and its development. Specifically, students will be exposed to the scientific principles of athletic training. Topics will include: power and endurance training, strength training, recovery strategies, field and laboratory tests, periodization of training. The course will consist of lectures, presentations and experiments.

Prerequisite: EXS 227

Prerequisite: EXS 327

EXS 329 Sex Differences in Athlete Health and Performance 3-3-0

Athlete health, performance, and psychophysiological responses to exercise training are recent fields with "only" a bit more than 100 years of studies and scientific focus. As it developed throughout this period, the majority of research focused on male individuals, forming a "biological sex gap" in the literature. To address this gap, this course focuses on the health and performance of athletes assigned female at birth (AFAB), including people of all gender identities. It explores unique physiological aspects that may impact training and performance, such as stress and recovery monitoring, physiological responses, reproductive factors, and training adaptations. While the course content specifically addresses AFAB athlete experiences, it welcomes students of all gender identities and aims to provide an inclusive and respectful learning environment.

EXS 433 Advanced Exercise Science

3-3-0

This course examines selected topics in Exercise Physiology. Through traditional lectures, directed readings, seminars, and case studies, students will study short-term and long-term adaptations to exercise. We will also examine the scientific principles underlying sports-related topics such as optimizing exercise performance, injuries, and injury repair.

Prerequisite: EXS 327 or BIO 336

3-3-0

Note: See BIO 433. Students may not take this course for credit if they have received credit for BIO 433.

SPO 101 Introduction to Sports Studies and the Workplace 3-2-1

This course provides a general introduction and overview of the field of sports studies. Through a series of case studies, readings, simulations, presentations, written reports and reflections, students will be exposed to the role of different sport specialists in our society and the ways in which they practice their profession. Specifically, this course will explore professions such as: fitness and personal trainer, varsity coach, sports injuries therapist/physiotherapist, sports nutritionist, sports facilities manager, municipal parks and recreation planner/manager, sports journalist, kinesiologist, professional athlete, and more. Effective goal setting and career planning will also be addressed as well as current issues in Sports Studies. Note: This course is restricted to students majoring in Sports Studies and is normally completed within the first thirty credits.

Co-requisite: ILT 141

ILT 141 Information Retrieval and Evaluation Skills for the Social Sciences (Lab)

1-0-1

The objective of this laboratory course is to introduce students to the skills necessary to effectively complete their research assignments, including the correct use of library resources, such as the online catalogue, periodical indexes, and other relevant databases. Other areas of study include the identification of key terms for effective searching, productive use of the internet, and the critical evaluation of retrieved resources. Academic integrity, plagiarism, and the correct citation of print and online sources are also covered. Taught in conjunction with a research-based course, the specific resources relevant to research in the Social Sciences are introduced, and the students retrieve the material necessary to complete the essays for their particular course. The course is taught in the library's electronic classroom, and each week the students are given the opportunity for practical experience.

SPO 155 Sociology of Sport

3-3-0

A theoretical and empirical introduction to the social organization of sports and how they are mediated.

Note: This course if offered irregularly. Students may not take this course for credit if they have received credit for SOC 155.

SPO 170 Social Media and Sport 3-3-0

Social media is now an integral component of the communication strategy of sporting organizations. More than just a marketing tool, social media facilitates a dialogue between organizations and their targeted audience. This reciprocal communication is however complex as it is performed in an ever changing environment: the tools and good practices of today may become obsolete tomorrow. This course is designed to introduce students to current social media theories and their applications in sporting contexts. Liberal Education competencies: Quantitative reasoning (Introductory), Written Communication (Introductory).

SPO 201 Sports, Culture & Society 3-3-0

An interdisciplinary course focusing on the impact of sport on society. Topics include history and philosophy of sport, sport in the ancient world, its relationship to social identity, social hierarchy, media, film, popular culture, business and our economy.

SPO 211 The Theory of Coaching 3-3-0

The aim of this course is to explore the fundamentals of athletic coaching. Through a series of lectures, presentations and workshops, students will be exposed to the theoretical elements that contribute to successful athletic coaching. Topics will include: teaching and learning theories, planning a practice, designing a sport program, coaching and leading effectively.

Prerequisite: SPO 201

3-3-0

SPO 212 **Applied Sport Analytics**

3-3-0

Affordable and widely distributed technological tools such as cameras, accelerometers, and smartphones now allow the recording of an overwhelming quantity of information related to individual athletic abilities and/or team performance. With such an abundance of quantitative information, contemporary challenges reside in our capacity to analyze and interpret this data in a meaningful way. Through a series of lectures and workshops, students will be exposed to modern trends in sport analytics as well as tools offering efficient ways to analyze and visualization data. Liberal Education Competencies: Problem Solving (Introductory), Critical Thinking (Intermediate), Quantitative Reasoning (Advanced).

Prerequisite: SOC 211 or PSY 213 or BMA 140 or PHY 101

SPO 217 Active Lifestyles in Society

In Active Lifestyles in Society, students will explore the sociocultural and economic conditions that enable or constrain one's capability to lead an active lifestyle, thus providing an opportunity to engage critically with the relationships among sport, active lifestyles, and health and well-being. Various social determinants of physical activity will be considered and the specific challenges and opportunities across the life course from childhood to adulthood will be examined. The course will conclude with an in-depth examination of active lifestyles and lifestyle sports in society, considering the implications of/for social cohesion, national identity, risk, professionalization and commodification, and more.

Prerequisite: SPO 201

Sport Management: Theory to Practice

In Sport Management: Theory to Practice, students will explore the fundamental aspects of management in sport organizations and the sport system more broadly. Using a series of case studies, the course bridges the academic to industry gap. Theories and concepts are applied to practical challenges/real world examples, helping students to understand and design solutions to challenges facing contemporary sport organizations. Students will gain exposure to core principles in the realm of sport management and build a better understanding of the unique challenges facing employees in the world of sport. Topics such as strategic planning, human resource management, leadership and governance, policy, public relations, and marketing will be covered as they relate to the sport context. Prerequisites: SPO 201 or BMG 100

Sporting Events Organization

This course is designed to help students develop the skills and acquire the knowledge required to organize successful sporting events such as tournaments, championships, and conferences. Through lectures, workshops, and case studies, students will learn about the theories supporting sporting events organizations and will have the opportunity to apply these concepts to overcome real-life challenges. Topics related to budget planning, human resources, material and equipment availability, transport, lodging and communication strategies will be discussed.

Sports Centre Management and Recreation Planning

This course is designed to help students develop the skills and knowledge to effectively manage a sports centre as well as design a comprehensive and economically sustainable recreation plan for a community. Through lectures, workshops, and case studies, students will learn about the theories and bestpractices supporting successful management in a sport-specific context while also reviewing modern initiatives favouring participation in sport programs. Topics related to resource management, program design for various populations, marketing strategy, and continued participation in sport programs will be discussed.

SPO 301 Athletes & Society

An interdisciplinary course focusing on the social implications of professionalizing sport. Topics include the role of media in professionalizing sport, its effects on amateur athletics, technology and sports, the proliferation of drugs in sport, the business models of sports professionals.

Prerequisite: SPO 201

SPO 303 Advanced Seminar in Athletic Development / **Exercise and Health**

3-3-0

This seminar is an advanced directed study in specialized areas of athletic development and health. Using scientific articles published in peer-reviewed journals, selected topics are presented and critically discussed in a small group format led by students. The content of this course will explore a variety of issues and may vary year to year. Liberal Education Competencies: Oral Communication (Advanced), Quantitative Reasoning (Advanced), Critical Thinking (Advanced). Prerequisites: SPO 201 and SPO 212 and ILT 141

Note: Students may earn credit for only one of the following courses: SPO 303, SPO 304, SPO 403

SPO 304 Advanced Seminar in Sports Business and Society

This seminar is an advanced directed study in specialized areas of sports business and society. Using articles published in peer-reviewed journals, selected topics are presented and critically discussed in a small group format led by students. The content of this course will explore a variety of issues and may vary year to year. Liberal Education Competencies: Oral communication (Advanced), Quantitative Reasoning (Advanced), Critical Thinking (Advanced).

Prerequisites: SPO 201 and SPO 212 and ILT 141

Note: Students may earn credit for only one of the following courses: SPO 303, SPO 304, SPO 403

SPO 311 Long-term Athlete Development

Developing Olympians and professional athletes is a complex endeavor requiring National Sport Organizations to develop a structured, large scale, and multistage plan. This plan must include initiatives to ensure that children are given the opportunity to sample a variety of sporting activities in their early years, develop holistically, and ultimately remain active for life. In this course, students will examine the Long-Term Athlete Development model and its implication for the design of sporting programs. Persistent myths regarding athletic development will also be presented concomitantly with recommendations formulated by the scientific community. Liberal Education Competencies: Oral Communication (Intermediate), Quantitative Reasoning (Advanced), Critical Thinking (Advanced) Prerequisite: SPO 211 or Permission of instructor

SPO 312 Talent Identification and Development in Sport 3-3-0

This course examines the state of the art and science on talent identification and development in sports. Through lectures, debates, projects, and presentations, the students will be exposed to theoretical, research, and applied issues in the field. By the end of the course, students will have an understanding of relevant issues surrounding the practice of identification and development of sport talent and will have applied critical thinking to assess the current talent identification and development practices of sport organizations.

Prerequisite: SPO 201

Personality and Expertise Development in Sport

This course examines the relationship between personality and the development of expertise in sports. We will discuss which and how personality characteristics may facilitate learning, training, and talent development in sport. We will engage with theoretical, research, and applied issues in the area through lectures, discussions, debates, projects, and presentations. By the end of the course, students will have an understanding of different personality characteristics that distinguish individuals and will have applied critical thinking in assessing the relevant literature to identify which personality characteristics are conceptually and empirically related to expertise development in sports.

Prerequisite: SPO 201

Note: Students who successfully completed SPO 407 during the Fall 2019 semester may not receive credits for SPO 321.

Advanced data analysis SPO 332

This course will explore the advanced data analysis techniques frequently used when conducting research projects in the field of sports studies. Through a series of lectures and workshops, students will be exposed to both quantitative and qualitative techniques. Modern data analysis softwares will also be used.

Prerequisite: SPO 212

SPO 350 Leading Contemporary Sport Organizations

SPO 350 will enhance students' critical thinking and reflection on the past, present, and future of leadership in sport organizations. Students will gain research and practical skills to equip their leadership toolboxes. They will do so by critically engaging with leadership theories (e.g., servant leadership) and how these theories can be applied to various real-world sport settings (e.g., leading a new Soccer League with a vision). This will be done through various learning modalities such as case studies, consulting projects, and reflection. Students will develop the liberal competencies of oral communication, critical thinking, and problem solving.

Prerequisites: SPO 211 or BMG 100

Antirequisites: Students who successfully completed SPO 408 in the Winter 2025 semester may not receive credits for SPO 350

SPO 360 Sports, Community, and Sustainable Development

In recent decades, sport has been identified by a range of institutions as a potentially valuable tool for pursuing the goals of sustainable development. This includes community and economic development, gender empowerment, peace-building, education, and disease prevention, among other things. Today, organizations ranging from small community-based programs to international organizations like the United Nations and the International Olympic Committee recognize this sentiment, and support the use of sport to achieve a wide variety of community and sustainable development goals. In this course, students will be introduced to some of those goals and the ways that sport has (or has not) contributed to them. Students will also be invited to consider the potential for sport programming to address these issues, and the methods that sport managers and researchers use to evaluate its impact.

Prerequisite: SPO 201 or POL 140

Note: students who successfully completed SPO408 during the Fall 2021 semester may not receive credits for SPO360.

SPO 370 Public Relations in Sport

3-3-0

Public Relations in Sports defines and examines the role of public relations (PR) in the sport industry. Through hands-on activities, lectures, readings, group projects and guest speakers, this course will focus on how sporting organizations and athletes manage their relationships and reputations with internal and external stakeholder groups, including media, community, fans, donors, corporate partners, and governing bodies. Students will analyze management issues, crises, and legal, ethical, and sociological issues that are associated with PR in the sport industry. Students will also practice technical skills associated with PR in sport, such as writing press releases, pitching stories, and conducting press conferences. Liberal Education Competencies: Oral and Written Communication Skills, Creative and Adaptive Thinking, Social and Cultural Literacy, Ethical and Moral Reasoning.

SPO 390 Sport and Social Issues

3-3-

This course is about fairness and other social issues in sport, physical activity, and recreation. It is about the right and capability to participate, and the way that those are differentially distributed in the Canadian population. The capability to participate in sport and recreational physical activity is profoundly affected by the social structures of Canadian society, by persistent inequalities, and by other issues like power and stigma. This course enables students to study the effects of class, gender, race, sexuality, and other aspects of social inequality upon opportunities, programs, and practices in sport. The role of sport in reproducing or transforming those social inequalities and the means by which social issues might be more effectively addressed are considered throughout the course.

Prerequisite: SPO 201 or SOC 245

Note: students who successfully completed SPO409 during the Fall 2021 semester may not receive credits for SPO390.

SPO 401 Experiential Learning

SPO 401 provides students with hands-on experience in the sports industry through practical placements, internships, or projects with sports organizations. Students may arrange their own opportunities, which must be approved by the department prior to beginning work, or they may apply for positions sourced by the department through its ongoing industry partnerships. Students will apply theoretical knowledge from their academic coursework to real-world settings, developing professional skills in management, communication, and problem-solving. Emphasis is placed on reflective learning, industry networking, and career development. SPO 401 prepares students for a seamless transition into the sports sector by bridging the gap between theory and practice.

Prerequisite: Permission of instructor

SPO 402 Independent Study 3-3

Under the supervision of a faculty member, students design and carry out research in an area related to Sports Studies. This can be original research, the development of a case study, or a program evaluation.

Prerequisite: only students having completed at least one year at Bishop's and who have maintained at least a 70% cumulative average will be eligible.

Prerequisite: approval of a Faculty member in SPO

SPO 403 Advanced Seminar in Sport Studies 3-3-0

This seminar is an advanced directed study in specialized areas of sport and recreation. Selected topics are presented and critically discussed in small group format. The content of this course will explore a variety of issues and may vary year to year.

Prerequisites: SPO 301 and one of: SOC 211, PSY 213, BMA140 or PHY 101 Only open to students in their final year (last 30 credits).

Note: Students may earn credit for only one of the following courses: SPO 303, SPO 304, SPO 403

SPO 407 Special Topics in Athletic Development

3-3-0

A lecture/seminar course offered by regular and visiting faculty on topics related to athletic development. Topics covered will be dependent on the research interests and expertise of the faculty member instructing. The course will be offered on an occasional basis. Liberal Education Competencies will be developed according to the special topic. However, considering it is a 400-level course, it is expected that an advanced level of competency will be acquired at the end of the semester. Prerequisites: Subject to change depending on topic taught. Please contact the Chair of Sports Studies.

SPO 408 Special Topics in Sports Business and Society 3-3-

A lecture/seminar course offered by regular and visiting faculty on topics related to sports business and society. Topics covered will be dependent on the research interests and expertise of the faculty member instructing. The course will be offered on an occasional basis. Liberal Education Competencies will be developed according to the special topic. However, considering it is a 400-level course, it is expected that an advanced level of competency will be acquired at the end of the semester.

Prerequisites: Subject to change depending on topic taught. Please contact the Chair of Sports Studies.

SPO 409 Special Topics in Health and Exercise

3-3-0

A lecture/seminar course offered by regular and visiting faculty on topics related to health and exercise. Topics covered will be dependent on the research interests and expertise of the faculty member instructing. The course will be offered on an occasional basis. Liberal Education Competencies will be developed according to the special topic. However, considering it is a 400-level course, it is expected that an advanced level of competency will be acquired at the end of the semester. Prerequisites: Subject to change depending on topic taught. Please contact the Chair of Sports Studies.

SPO 411 Sports Centre Practicum I

3-1-10

SPO 411 provides an experiential learning opportunity at the John H. Price Sports and Recreation Centre on campus aimed at introducing students to various practical aspects of varsity sport such as communications, operations management, coaching, athletic therapy, or to the practice of fitness training, mentoring and managing recreation sport programming, or training in various sports and recreational/fitness activities. Students spend up to 10 hrs/week (100+ hours for a semester) volunteering under the supervision of a member of the staff of the Sports Centre or Gaiters. An outcomes report of the practicum is expected. Enrolment will be limited and only students having completed at least one year at Bishop's and who have maintained at least a 70% cumulative average will be eligible.

Prerequisite: Approval of the SPO Internship Coordinator.

SPO 412 Sports Centre Practicum II 3-1-10

SPO 412 provides an advanced learning opportunity at the John H. Price Sports and Recreation Centre on campus, and is aimed at developing expertise in various areas such as communications, operations management, coaching, athletic therapy, the practice of fitness training or managing sport programming. Students spend up to 10 hrs/week (100+ hours for a semester) volunteering under the supervision of a member of staff with the Sports Centre or Gaiters. In the Practicum II, students will be expected to take on more complexity, some degree of self-leadership, and explore areas of professional interest from Practicum I in greater depth. Enrolment will be limited; only students having completed at least one year at Bishop's and who have maintained at least at 70% cumulative average will be eligible.

Prerequisites: SPO 411, permission of Sports Internship Coordinator

SPO 416 Knowledge Mobilization in Sports Studies 3-3-0

While possessing sound theoretical knowledge is crucial to lead a team or an organization, the ability to communicate efficiently is of the utmost importance to positively influence the behavior of others and their decision-making. In this course, knowledge mobilization tools and strategies will be presented to allow students to communicate key scientific information to diverse audiences. Through lectures, seminars, and mostly workshops, students will explore a variety of topics related to the three concentrations of the Sports Studies program (Business and Society, Athletic Development, Health and Exercise) and will be invited to present the results of their investigation during the annual Congress of Sports Studies. Liberal Education Competencies: Oral and Written Communication Skills (Advanced), Problem Solving Abilities (Advanced), Information Literacy Skills (Advanced), Creative Thinking (Advanced), Social Confidence and Inter-personal Competence (Advanced)

Prerequisites: ENG 116 and SPO 303 or SPO 304

SPO 498 Honours seminar

3-3-0

This course will prepare students to complete a research project in the field of Sports Studies. Using a seminar approach, students will be introduced to all the steps involved in the planning of a research project: literature review, ethics application, grant/scholarship application, formulation of research questions and hypotheses, selection of the adequate methodology, and presentation of the proposed project.

Prerequisite: Permission of instructor

SPO 499 Honours Thesis

6-3-0

Under the supervision of two members of the Faculty, students will lead and complete the research project conceptualized in SPO498. Students will thus be exposed to data collection and analysis, and they will be expected to report their results and conclusions during a public talk and in the form of a written thesis conforming to the publication standards of the field of Sports Studies.

Prerequisites: SPO 498 and SPO 332

Electives of interest

BIO 131*	Human Body in Health and Disease
BIO 233*	Human Anatomy
BMG 214	Intro. to Entrepreneurship: New Venture Creation
BMG 324	Management of Innovation
BMK 362	Sport Marketing
CLA 130	Sports and Games in the Ancient World
ECO 224	Sports Economics
ENG 296	Sports Writing
ESG 264	Outdoor Recreation
HIS 267	History of Sports in Canada
PBI 217†	Motivation and Emotion
PBI 275†	Health Psychology I
PBI 276†	Health Psychology II
PBI 327†	Psychology of Nutrition
POL 213	Canadian Sport System and Policy
POL 230	The Politics of Sport
PSY 203†	Cognition and Motivation in Sport
PSY 204†	The Social Psychology of Sport and Exercise
PSY 277†	Physical and Mental Health
RSC 209	Sports and Religion
SOC 155	The Sociology of Sport
SOC 219	Sociology of the Body

^{*}may receive credit for only one of BIO 131 and BIO 233

Work and Leisure

Sociology of Health

SOC 220

SOC 307

Note: Some of these courses are only offered on an irregular basis

[†] these courses all require PSY 101 and/or PSY 102 as pre-requisites.