

Meeting of November 26<sup>th</sup>, 2010  
McGreer 100, 16h to 18h30

AGENDA

- |     |  |   |                          |
|-----|--|---|--------------------------|
| 1.  | Chair's welcome  |   | R. Gordon                |
| 2.  | Approval of Agenda   | <i>Document 2010-2-02</i>   | R. Gordon                |
| 3.  | Approval of minutes of the<br>October 22 <sup>nd</sup> , 2010 meeting of<br>the Board of Governors | <i>Document 2010-2-03</i><br><i>For approval</i>  | R. Gordon                |
| 4.  | Principal's Report   | <i>Document 2010-2-04</i><br><i>For information and discussion of</i><br><i>Maclean's ranking and Globe and</i><br><i>Mail survey</i> | M. Goldbloom             |
| 5.  | Academic Report  | <i>Document 2010-2-05</i><br><i>For information</i>   | M. Childs,<br>J. Phippen |
| 6.  | Financial Report   | <i>Documents 2010-2-06i,-06ii</i><br><i>For information</i>   | H. St-Amand              |
| 7.  | Johnville Bog acquisition  | <i>Document 2010-2-07,07i</i>   | M. Goldbloom             |
| 8.  | Report of the Nominating<br>Committee  | <i>Document 2010-2-08</i><br><i>For approval</i>  | R. Gordon                |
| 9.  | AUCC commitment to<br>academic freedom   | <i>Document 2010-2- 09, App. 1,</i><br><i>App II</i><br><i>For approval</i>   | M. Goldbloom             |
| 10. | Other business   | <i>No document</i>  |                          |
| 11. | <i>In camera session</i>   |   |                          |



**BOARD OF GOVERNORS**

**DOCUMENT 2010-3-03**

Meeting of November 26<sup>th</sup>, 2010  
McGreer 100, 16h to 18h30

**MINUTES**

*Chair:* Robert Gordon

*Present:* Benoit-Antoine Bacon, Gesner Blenkhorn, Michael Goldbloom, Scott Griffin, Paige Johnson, Deborah Langford, Drew Leyburne, Stephen Lloyd, Nadia Martel, Kelly Murumets, Royal Orr, Jessica Riddell, William Robson, Elaine Roper, James Sweeny

*Regrets:* Luce Samoisette

*Senior Administration:* Michael Childs, Jamie Crooks, Steve Harvey, David McBride, Hélène St-Amand, Bruce Stevenson

*Secretary:* Victoria Meikle

**ITEM 1: CHAIR'S WELCOME**

The Chair called the meeting to order at 16h08. He introduced Dr. Jean Manore, President of the APBU, who attended as an observer.

**ITEM 2: APPROVAL OF AGENDA**

James Sweeny moved approval of the Agenda, Stephen Lloyd seconded.

**The motion carried.**

**ITEM 3: APPROVAL OF MINUTES OF THE OCTOBER 22<sup>ND</sup>, 2010 MEETING OF THE BOARD OF GOVERNORS**

Under Item 8 of the minutes, the Principal requested that a note be made to the effect that the compensation for the Associate Vice-Principal Research will be one stipend and one course release.

Nadia Martel moved approval of the minutes, and Kelly Murumets seconded.

**The motion carried.**

**ITEM 4: PRINCIPAL'S REPORT**

The Principal spoke to Bishop's placement in the 2010 Globe and Mail survey and Maclean's ranking. He noted that we are making efforts to improve performance in the areas in which we are not doing well, and that, while more remains to be done, there had been some improvement in these areas.

Two items in the Maclean's ranking stood out as requiring further analysis: scholarships as a percentage of the operating budget and the reputational survey.

Bishop's spends about \$1M a year on scholarships for our students, mainly funded through private support. Mount Allison, which has one of best endowments per student among the undergraduate universities, spends \$1.9M from its endowment. Deborah Langford suggested that amounts rebated to students on residence fees should be counted in Bishop's total, as they are a form of student support.

The reputational survey is worth 22% of the Maclean's ranking, and our placement on this factor is not as strong as our overall ranking. Dave McBride, Director of University Advancement and Alumni Relations, has taken steps to ensure that individuals at other University's who receive the Maclean's survey also receive the BU News, so that they have up-to-date information. Bishop's will also make representations to Maclean's on the advantages of factoring data from the National Survey of Student Engagement into its survey.

Representatives of Bishop's University met with the Ministry of Transportation to discuss how to minimise potential negative impacts of highway 410 on our campus. Bishop's took the position that the highway should neither be seen nor heard from the campus. Ministry officials were receptive to this position, as well as to our suggestions as to how this might be accomplished within Ministry budgets.

The Principal congratulated the University singers for their performance of Haydn's Creation with the *Orchestre Symphonique de Sherbrooke*.

In response to a comment concerning the recent fire in the Champlain Cégep Residences, and previous fires that had occurred in residences or in housing occupied by Bishop's students, the Principal undertook to discuss prevention with the management group.

The Principal closed by giving Board members a brief account of a visit he and a group of senior managers had made to Middlebury College in Vermont in order to learn about policies and practices for residences, catering and athletic facilities at a peer institution.

#### **ITEM 5: ACADEMIC REPORT**

Jock Phippen, Director of Enrolment Management, gave a presentation to Governors on Bishop's recruitment and enrolment outlook, highlighting our new communications plan vis-à-vis potential students, new recruitment activities and the current enrolment picture. During discussion, it was suggested that these more targeted recruitment initiatives might serve to improve retention, by providing greater clarity about our academic programmes and student life to prospective students.

The Vice-Principal Academic then gave his report. Bishop's, the *Université de Sherbrooke* and several Cégeps in the region have received a grant to support the integration of Sustainable Development into curricula. An Ad Hoc Committee of Senate on Education for Sustainable Development has been struck to discuss how this integration might occur at Bishop's and the work of the Ad Hoc Committee will feed into themes addressed in the Strategic Orientations exercise.

Over the last two years, Bishop's has begun recruiting students in China, which the Vice-Principal sees as a step in Bishop's evolution to being a global university. The recruitment model adopted at Bishop's is such that students are admitted to a degree programme on the condition that they achieve a certain level of English proficiency. Our decision not only to oversee admissions to our programmes but also to provide language training ourselves has enabled Bishop's to avoid some of the misunderstandings that have occurred elsewhere, where Chinese students have enrolled in English language courses in the belief that they would then be in a position to enrol in a degree programme before they had been formally admitted by the University.

As of the end of November 2010, there were about 50 Chinese students on campus, and 25 more were expected in January. The students register overwhelmingly in Business, in part because of family backgrounds in this area. Despite some challenges

in assessing the language competence of prospective students, coordinating arrival dates, and conveying the fact that Bishop's is located in a French-speaking part of Canada, the recruitment is going well. Integrating Chinese-speaking students into the broader Bishop's community remains a challenge, as does ensuring the resources to provide them with support in their own language when necessary. In addition to the students themselves, two faculty members are Mandarin speakers, and one speaks Cantonese.

#### **ITEM 6: FINANCIAL REPORT**

Vice-Principal Finance and Administration H el ene St-Amand spoke to the financial report distributed to Governors, and gave a brief description of new controls to track spending by unit. Kelly Murumets asked that, going forward, three columns be added to the reports: where we are as of the date of the report, projections and budget variance.

Benoit-Antoine Bacon observed that increases in the number of students enrolled at Bishop's would mean that additional investments will be needed. Prospective expenditures are modeled in the short, medium and long-term, in terms of whether they are one-time or recurring, and in the context of our obligation to pay down our accumulated deficit. Kelly Murumets spoke in favour of conservative assumptions in these exercises, as it is easier to revise them upward when our financial circumstances improve than it is to backtrack.

#### **ITEM 7: JOHNVILLE BOG ACQUISITION**

The Principal asked the Vice-Principal Academic to speak to this item. Bishop's and the University of Sherbrooke planned to acquire the Johnville Bog jointly from the City of Sherbrooke for \$1, for use for research purposes. Dr. Childs noted that the area has been preserved in large part as a result of the efforts of the founding member of the Biology department at Bishop's, Dr. Arthur Langford.

James Sweeny moved approval of the acquisition, and Stephen Lloyd seconded the motion.

**The motion carried.**

#### **RESOLUTION 10-2-01 TO APPROVE THE ACQUISITION OF THE JOHNVILLE BOG**

WHEREAS the Executive Committee of the Corporation of Bishop's University approved the acquisition of the Johnville Bog jointly with the University of Sherbrooke

on May 8th, 2009, subject to the agreement providing a stipulation that the land is not contaminated;

AND WHEREAS the City of Sherbrooke has not so stipulated;

AND WHEREAS there is, to the knowledge of the senior administration, no reason to believe that there has been any prior use of the land that would have contaminated it;

BE IT RESOLVED THAT the Board of Governors approve the acquisition of the Johnville Bog.

**ITEM 8: REPORT OF THE NOMINATING COMMITTEE**

Robert Gordon, Chair, moved the approval of the Report of the Nominating Committee recommending the membership of the Ad Hoc Committee to Review the Vice-Principal Academic as set out below.

Elaine Roper seconded the motion.

**The motion carried.**

Members of the Ad Hoc Committee to Review the Vice-Principal Academic

Chair:	Michael Goldbloom
External Governors or External members of the community (2):	Luc Vinet, Stephen Lloyd
Academic Dean (1):	Jamie Crooks
Full-time faculty member of Senate (1):	Claude Charpentier
Full-time members of the faculty (2):	Bruce Gilbert
	Ross Osmun
Part-time member of the faculty (1):	Darren Westman
Student member (1):	Elizabeth Robichaud
Manager (1):	Marcia Boisvert
Staff member (1):	Craig Leroux

**ITEM 9: AUCC RENEWAL OF COMMITMENT TO ACADEMIC FREEDOM**

Bishop's University has been a member of the Association of Universities and Colleges of Canada (AUCC) since 1916. The Association has adopted a practice of asking members to reaffirm their adherence to principles of academic freedom from time to time, and Bishop's has been asked to do so this year.

Kelly Murumets moved that the Principal be authorised to renew Bishop's commitment to the fundamental principles of academic freedom set out in document 2010-2-09. James Sweeny seconded the motion

**The motion carried.**

**RESOLUTION 2010-2-03  
ENDORISING THE REAFFIRMATION  
OF CRITERIA FOR MEMBERSHIP IN  
THE ASSOCIATION OF UNIVERSITIES AND COLLEGES OF CANADA**

WHEREAS Bishop's University joined the Association of Universities and Colleges of Canada in 1916, as an institutional member;

AND WHEREAS members of the Association of Universities and Colleges of Canada are required to meet certain criteria of eligibility in relation to their powers, governance structures, academic mission, academic quality assurance and programme evaluation, the adequacy of financial resources, and the promotion of academic freedom and integrity, as set out in *Appendix I* to this document;

AND WHEREAS members of the Association of Universities and Colleges of Canada are asked to reaffirm their adherence to these criteria of eligibility from time to time;

AND WHEREAS Bishop's University last reaffirmed our adherence to these criteria in 2005;

BE IT RESOLVED THAT the Board of Governors of Bishop's University endorse the principles set out in Appendix I, attached, and endorse the signature of the document entitled Reaffirmation of Adherence to Criteria for Membership as set out in Appendix II, attached.

**ITEM 10: OTHER BUSINESS**

Stephen Lloyd requested that the list of courses and registrations that had been supplied to him by the Secretary General be distributed to other members of the Board.

**ITEM 11: CLOSED SESSION**

The Governors moved into closed session at 17h59.

**ITEM 12: RESUMPTION OF OPEN SESSION**

The Governors moved back into open session to approve the reappointment of Deans Beauchamp and Harvey.

The Principal moved the reappointment of Dr. Catherine Beauchamp as Dean of the School of Education for a term of four years beginning on July 1st 2011. Jessica Riddell seconded the motion.

**The motion carried.**

**Resolution 2010-2-04**

**RESOLUTION FOR THE REAPPOINTMENT OF DR. CATHERINE BEAUCHAMP  
AS DEAN OF THE SCHOOL OF EDUCATION**

WHEREAS the Statutes of Bishop's University provide for the review of Academic Deans prior to renewal of their mandate;

AND WHEREAS the Ad Hoc Committee for the review of the Dean of Education has concluded its work and recommended the renewal of the mandate of Dr. Catherine Beauchamp as Dean of the School of Education;

AND WHEREAS the Principal recommends the reappointment of Dr. Beauchamp as Dean of the School of Education for a term beginning on July 1<sup>st</sup>, 2011 and ending on June 30<sup>th</sup> 2015:

BE IT RESOLVED THAT Dr. Catherine Beauchamp be reappointed as Dean of the School of Education for a term beginning on July 1<sup>st</sup>, 2011 and ending on June 30<sup>th</sup> 2015.

The Principal moved the reappointment of Dr. Steve Harvey as Dean of the Williams School of Business, for a term of five years beginning July 1st, 2011. Paige Johnson seconded the motion.

**The motion carried.**



**Resolution 2010-2-05**  
**RESOLUTION FOR THE REAPPOINTMENT OF DR. STEVE HARVEY**  
**AS DEAN OF THE WILLIAMS SCHOOL OF BUSINESS**

WHEREAS the Statutes of Bishop's University provide for the review of Academic Deans prior to renewal of their mandate;

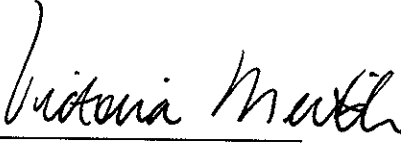
AND WHEREAS the Ad Hoc Committee for the review of the Dean of the Williams School of Business has concluded its work and recommended the renewal of the mandate of Dr. Steve Harvey as Dean of the Williams School of Business.

AND WHEREAS the Principal recommends the reappointment of Dr. Harvey as Dean of the Williams School of Business for a term beginning on July 1<sup>st</sup>, 2011 and ending on June 30<sup>th</sup> 2016:

BE IT RESOLVED THAT Dr. Steve Harvey be reappointed as Dean of the Williams School of Business for a term beginning on July 1<sup>st</sup>, 2011 and ending on June 30<sup>th</sup> 2016.

There being no further business, the meeting of the Board of Governors adjourned.

\_\_\_\_\_  
Robert Gordon, Chair

  
\_\_\_\_\_  
Victoria Meikle, Secretary