

Arts Administration

Faculty

Jack D. Eby,

B.Mus. (Brit. Col.), M.A. (Western),
Ph.D. (King's College, London); Professor
Chair of the Program

Program Overview:

This 72-credit interdisciplinary program combines the study of business, creative arts, and arts administration to provide students with the skills and knowledge needed to participate in the business and organizational areas of the cultural sector. Students normally begin the program with core courses in Business and one of the creative arts (Drama, Fine Arts or Music). As they proceed with their core options they must complete the 12 required credits in Arts Administration. Towards the end of the program, students will enrol in the practicum, AAD 353, and will be placed in a cultural venue consistent with their disciplinary focus. In addition to the practicum course, there are several opportunities for internship employment on campus in the Centennial Theatre, the University Gallery, the Music Chez Nous Concert Series, the Eastern Townships Resource Centre and other campus-based professional organizations.

Students should consult the Chair of the Arts Administration Program for advice concerning program requirements. The practicum (co-op) is arranged by the professor of the Arts Administration courses.

Students are permitted to register in a double major combining Arts Administration with another core area – Business, Music, Fine Arts, or Drama. Concentration courses may be double-counted towards the two majors.

Students following an Arts Administration program are not eligible for a Business Administration or an Entrepreneurship Minor.

Required courses:

Arts Administration (12 credits)

These three specialized courses and practicum will provide students with specific knowledge of arts administration and hands-on experience in the program option. Students normally take these courses in the last 60 credits of their program.

AAD 250 Arts Administration: Internal Operations 3-3-0
The course will examine various types of arts organizations from the perspective of the management of artistic resources: accounting, finance, human resources, project management and production organization.

AAD 251 Arts Administration: The External and Legal Environment 3-3-0
This course will examine the social/political context of cultural operations. Among the topics analysed are: the legal aspects in not-for-profit organizations, board governance, labour issues and the status of the artist, funding structures - government and private sector, networking.
Prerequisite: AAD 250 or permission of instructor

CLA 110 The Art and Archaeology of Ancient Egypt 3-3-0
A survey of the art and architecture of ancient Egypt from the Pyramids to the Valley of the Kings and an introduction to the archaeological discoveries made in Egypt in the twentieth and twenty-first century.

CLA 205 Greek Art and Architecture 3-3-0
Western art and architecture begin in ancient Greece. From miniature vases to monumental statues of ivory and gold, we will explore the creations of potters and painters, sculptors and architects, and study Greek art from the Bronze age to the time of Alexander the Great.
Open to first-year students.

CLA 206 / REL 203 Early Christian and Byzantine Art 3-3-0
This course examines the ways in which the Christians adapted elements from Greek, Roman and Near Eastern art and architecture to their religious beliefs and requirements and also studies the development of this new Christian art in the Byzantine Empire. Major topics include: Catacomb art, early Christian and Byzantine architecture, mosaic and painting, manuscript illuminations, textiles and the minor arts.
Open to first-year students.

CLA 207 Early Roman Art 3-3-0
In this course we will begin with a study of the colorful wall paintings of Etruscan tombs where men and women drink and dance, and panthers and lions guard the dead. Once rulers of Rome, the Etruscans and their art declined as the Roman Republic grew powerful. We will examine how the Romans developed an innovative art and architecture which expressed the values of their society.

CLA 208 Art and Architecture of Imperial Rome 3-3-0
A survey of Roman art and architecture from the first century C.E. to the fourth century C.E. The course examines the use of art as propaganda and the tension between tradition and innovation in Roman Art.

CLA 238 / REL 238 Greece, Land of the Gods 6-6-0
This six-credit course examines the sacred art and architecture of ancient Greece from Mycenae to Byzantium on site in Greece. Offered in the Spring semester. After preliminary lectures on campus students will spend two weeks traveling to the major sacred sites of mainland Greece. Travel plans must be finalized by the middle of January prior to departure in May. Contact the Classics department for information.

LIB 213 The Use and Abuse of Beauty 3-3-0
French writer Stendhal said in the 19th century that “beauty is the promise of happiness” and, upon seeing the beauty of Florence, he wondrously proclaimed, “I was in a sort of ecstasy... absorbed in the contemplation of sublime beauty ... Everything spoke so vividly to my soul.” Yet only decades later his compatriot, poet Arthur Rimbaud, claimed that he wanted to “abuse” beauty, for he found her “bitter.” Dadaist and surrealist artist Tristan Tzara went even further, “I have a mad and starry desire to assassinate beauty...” Does Tzara signal not only a dramatic change in Western art, but the claim that all forms of harmony and beauty, including the personal and the political, are conservative. Or is the beautiful in some important sense still of what we might call “transcendent” importance to human life? This course will explore the fate of the beautiful, from the Greeks to 21st century life.

PHI 346 Topics in The Philosophy of Art 3-3-0
A look at some attempts by major thinkers to account for the nature of art and beauty, focusing on texts of Plato and Aristotle, Kant and Hegel, Nietzsche and Heidegger.

**AAD 252 Arts Administration:
Communications and Marketing 3-3-0**

The course will examine the area of public relations and business communication as it relates to cultural promotion: marketing, press releases, advertising, sponsorship, consumer behaviour.

AAD 353 Arts Administration: Practicum 3-3-0

This course will be a directed independent study in which the student is placed in a range of posts in the arts industry and in not-for-profit cultural agencies. This course should be taken before the final semester.

Prerequisites: AAD 250, AAD 251, AAD 252

Business (30 credits)

Full descriptions of the following can be found in the calendar section of the Williams School of Business. These courses will provide a foundation in the major functional area of business management. Please note that students will also need to take the mathematics prerequisites for these courses. For assistance in registering in Business courses, please contact the Department Chair of the Williams School of Business.

| | |
|---------|-----------------------------------------|
| BAC 121 | Purposes of Accounting |
| BFN 100 | Basic Finance |
| BHR 221 | Organizational Behaviour |
| BHR 224 | Human Resource Management |
| BMG 100 | Understanding Business and Society |
| BMG 215 | Introduction to International Business |
| BMK 211 | Marketing Management |
| BMK 214 | Consumer Behaviour |
| ECO 102 | Principles of Economics: Microeconomics |
| ECO 103 | Principles of Economics: Macroeconomics |

Concentrations:**Drama, Fine Arts, or Music**

Full descriptions of these courses can be found in the calendar sections of the departments. A Concentration in one of these departments will ensure that students gain a solid grounding in one of the creative arts. Inquiries regarding prerequisites or any problems concerning the lists below should be addressed to the Chair of the appropriate Department.

Drama (30 credits)

MAJAAD

(all of the following)

| | |
|---------|-----------------------------------|
| DRA 101 | Introduction to Technical Theatre |
| DRA 102 | Introduction to Theatre |
| DRA 110 | Introduction to Theatre II |
| DRA 131 | Acting I |
| DRA 201 | Contemporary Canadian Drama |
| DRA 222 | Introduction to Shakespeare |
| DRA 246 | Directing I |

One (3-credit) course from:

DRA 211, DRA 212 **or** DRA 230

One course (3 credits) chosen from:

| | |
|---------------------------------------|-------------------------------------------|
| DRA 250 | Intermediate Technical Theatre Stagecraft |
| DRA 251 | Lighting Design |
| DRA 370 | Independent Study Special Project |
| One other course (3 credits) in Drama | |

Fine Arts (30 credits)

MAJAAF

Fine Arts History Courses (21 credits)

| | |
|---------|-----------------------------------------------------------|
| FIH 100 | The Art of Viewing: Introduction to Art History |
| FIH 102 | Survey of Western Art II: Renaissance to Neoclassicism |

Any 15 credits selected from:

| | |
|---------|-----------------------------------------------------------------------------------|
| FIH 220 | Twentieth Century Art to the Sixties |
| FIH 221 | Art since the 1960s |
| FIH 225 | Special Topic in Canadian Art |
| FIH 230 | History and Theories of Photography |
| FIH 240 | Art, Popular and Mass Culture |
| FIH 246 | Public Art and Monuments |
| FIH 260 | Art and Nature: From Landscape to Environmental and Ecological Art |
| FIH 290 | Current Topics in Art History |
| FIH 314 | Colonial and Postcolonial Issues in the Visual Arts (<i>Prerequisite</i>) |
| FIH 318 | Current Art Practices and Production (<i>Prerequisite</i>) |
| FIH 320 | Special Topic in Art History and Theory (<i>Prerequisite</i>) |
| FIH 323 | Seminar in Art History, Theory and Criticism of Art (<i>Prerequisite</i>) |
| FIN 235 | Museology (<i>Prerequisite or consent from the instructor</i>) |
| FIN 292 | Sociology of Art |
| FIN 388 | Museums and Communities (<i>Prerequisite or consent from the instructor</i>) |

Fine Arts Studio Courses (9 credits):

One course each in Drawing, Painting, and Sculpture

Music (30 credits)

MAJAAM

| | |
|--------------------------------------|------------|
| Music History and/or Literature..... | 12 credits |
| Music Theory | 9 credits |
| Ensemble Courses | 2 credits |
| Practical Study | 4 credits |
| Music Electives | 3 credits |

Certificate in Arts Management (30 credits)

CONAMG

Description and objectives:

The Certificate in Arts Management has been designed to provide students who are working or interested in working in the artistic and cultural fields as managers with a professional background in Arts Administration. The program is composed of ten 3-credit courses (for a total of 30 credits) in Business Administration, Arts Management, and in the Arts.

I. Required courses 18 credits:

1. 3 courses in Business Administration (9 credits)

| | | |
|---------|------------------------------------|-------|
| BMG 100 | Understanding Business and Society | 3-3-0 |
| BMK 211 | Marketing Management | 3-3-0 |
| BAC 121 | Purposes of Accounting | 3-3-0 |

2. A minimum of 3 courses in Arts Administration (9 or 12 credits)

| | | |
|---------|--------------------------------------------------------------|-------|
| AAD 250 | Arts Administration I: The External and Legal Environment | 3-3-0 |
| AAD 251 | Arts Administration II: Internal Operations | 3-3-0 |
| AAD 252 | Arts Administration III: Communications and Marketing | 3-3-0 |
| AAD 353 | Arts Administration IV: Practicum | 3-3-0 |

II. Optional courses:

3 or 4 optional courses (9 or 12 credits) in the Arts — Drama, Fine Arts or Music. Courses should be taken in one of the three disciplines only.

DRAMA:

| | | |
|---------|-----------------------------------|-------|
| DRA 101 | Introduction to Technical Theatre | 3-3-3 |
| DRA 102 | Introduction to Theatre | 3-3-0 |
| DRA 201 | Contemporary Canadian Drama | 3-3-0 |

And any other course in dramatic literature.

FINE ARTS: (9 or 12 credits)

| | | |
|---------|-----------------------------------------------------------------------|--|
| FIH 100 | The Art of Viewing: Introduction to Art History | |
| FIH 102 | Survey of Western Art II: Renaissance to Neoclassicism | |
| FIH 220 | Twentieth Century Art to the Sixties | |
| FIH 221 | Art since the 1960s | |
| FIH 225 | Special Topic in Canadian Art | |
| FIH 230 | History and Theories of Photography (No prerequisite) | |
| FIH 240 | Art, Popular and Mass Culture (No prerequisite) | |
| FIH 246 | Public Art and Monuments | |
| FIH 260 | Art and Nature: From Landscape to Environmental and Ecological Art | |
| FIN 235 | Museology (Prerequisite or consent from the instructor) | |
| FIN 292 | Sociology of Art | |
| FIN 388 | Museums and Communities (Prerequisite or consent from the instructor) | |

MUSIC:

| | | |
|---------|---------------------------|-------|
| MUS 130 | Rudiments of Music Theory | 3-3-0 |
|---------|---------------------------|-------|

Any three Music Literature courses, in consultation with the Chair of Music.

Divisional Major in Popular Culture (48 Credits)

MAJDHP

This interdisciplinary Major in Popular Culture allows students to study various forms of popular culture—in literature, film, music, television, journalism, photography, advertising, and the internet—from the perspectives of history, theory and criticism.

Required Courses (15 credits):

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|----------|-----------------------------|
| ENG 102 | Approaches to Media Studies |
| ENG 236 | Popular Culture |
| LIB 20X, | |
| LIB 20Y, | |
| LIB 30Z | (exit course) |

Electives (33 credits):

Category I

(Classics, History, Philosophy, and Religion – 9 credits):

| | |
|---------|------------------------------------------|
| CLA 150 | The Ancient World in Film and Television |
| HIS 371 | A History of Communications |
| PHI 345 | Topics in Philosophy of Film |
| REL 237 | Film and Religion |

Category II (Drama, Fine Arts, Music – 9 credits):

| | |
|-------------------|------------------------------------------|
| DRA 170 / ENG 170 | Introduction to Film |
| DRA 172 | Canadian Cinema |
| FIH 230 | History and Theories of Photography |
| FIH 240 | Art, Popular and Mass Culture |
| FIH 246 | Public Art and Monuments |
| FIN 218 | Digital Imaging |
| MUS 101 | Rock 101 |
| MUS 102 | Rock/Pop Music 1980 to Present |
| MUS 115 | Film Music I (up to mid-1970s) |
| MUS 116 | Film Music II (mid-1970s to the present) |
| MUS 103 | Classic Jazz |
| MUS 104 | Modern Jazz (1945-Present) |
| MUS 109 | Music and Theatre |

Category III (English and Modern Languages – 9 credits):

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|---------|---------------------------------------------------|
| ENG 212 | Crime Stories: The Great Detectives |
| ENG 217 | Arthurian Tradition |
| ENG 218 | The Gothic Tradition |
| ENG 124 | The Graphic Novel |
| ENG 220 | Fantasy |
| ENG 278 | Science Fiction in Literature and Film |
| ENG 279 | Film History to 1939 |
| ENG 280 | Film History after 1939 |
| ENG 282 | Film Adaptation |
| ENG 283 | The Documentary Film |
| ENG 284 | Film Noir |
| ENG 285 | Journalism |
| ENG 286 | On-line Journalism |
| ENG 287 | Image and Communication |
| ENG 288 | Crime Pays: the Gangster Film Genre |
| ENG 290 | The New Journalism |
| ENG 291 | Film Theory |
| ENG 359 | Approaches to Canadian Culture (Canadian Studies) |

| | |
|---------|--------------------------------------------------------|
| ENG 381 | The Evolution of the Fairy Tale in Literature and Film |
| ENG 382 | Screenwriting |
| FRA 207 | Mise à jour grammaticale |
| FRA 290 | Censure, religion, campagne et coureurs de bois |
| GER 370 | Introduction to German Film |
| GER 371 | East German Cinema: from Rubble Films to Ostalgic |
| ITA 309 | Italian Cinema and Society |
| ITA 310 | Italian Cinema and Society II |

Category IV (*Outside Division – 6 credits*):

| | |
|---------|----------------------------------------------|
| ESG 264 | Outdoor Recreation |
| PSY 203 | Sports Psychology: Performance Enhancement |
| AND/OR | |
| PSY 204 | The Social Psychology of Sports and Exercise |
| SOC 105 | Media and Society I |
| SOC 241 | Cinema |
| SOC 281 | Communications Methods |
| SOC 293 | Visual Sociology |
| SOC 294 | Sociology of Tourism |
| SOC 381 | Media and the Environment |

Students will be required to attend two popular culture events on campus per semester. They may substitute one internship course (3 credits) as an Elective.

Divisional Minor in Popular Culture (24 credits)

MINDHP

Students must take ENG 102 and ENG 236 as well as LIB 20X and LIB 20Y. They choose their remaining courses from the list of Electives for the Divisional Major.

Classical Studies

Faculty

Jenn Cianca,

B.A. (Bishop's), M.A., Ph.D. (Toronto); Associate Professor
Chair of the Department

David Seale,

B.A. (Queen Mary College), M.A. (McMaster), Ph.D. (London); Professor

Catherine Tracy,

B.A. (Dalhousie, University of New Brunswick), M.A. (Dalhousie),
Ph.D. (Southern California), Associate Professor

Program Overview

Socrates; Julius Caesar; Gladiators; The Olympic Games; Cleopatra; The Sphinx...

A student in the Classical Studies (a.k.a. Classics) department will enter the world of the ancient Mediterranean. We focus especially on the civilizations of Greece and Rome and offer courses in their literature, mythology, history, culture, art, and archaeology. Students have the opportunity to learn Latin (the language of Roman emperors and Christian popes) and Greek (the language of philosophy, tragedy, and the New Testament). The courses offered by the faculty of the Classics department are also supplemented by related courses in the departments of Philosophy, Religion, and in the Liberal Arts program. Many of our classes do not have prerequisites and thus we welcome students from all disciplines. In this regard most of the 200-level courses are suitable for students in their first year. All you need are interest and enthusiasm to begin your journey into the Classical past.

Programs

Honours in Classical Studies (60 credits)

HONCLA

Requirements:

An overall average of 70% or more in courses counting towards the honours.

A minimum of 24 credits in Latin and Greek.

A minimum of two third-year courses.

CLA 400 and CLA 401 (thesis)

The remaining credits may be taken in any combination of CLA, GRE, or LAT courses.

Major in Classical Studies (42 credits)

MAJCLA

Requirements:

Majors must take CLA 100 or CLA 101 in their first or second year, as well as a minimum of two third-year courses during their degree. Six credits in LAT or GRE are strongly encouraged. The remaining credits may be taken in any combination of CLA, GRE, or LAT courses.