Arts Administration

Faculty
Ross Osmun
A.R.C.T. (Royal Cons.); B.Sc., B.Mus., B.Ed., (Windsor); M.Mus., D.M.A. (Eastman); Professor

Program Overview
This 75-credit interdisciplinary program combines the study of business, creative arts, and public history and arts administration. The goal is to provide students with the skills and knowledge needed to participate in the business and organizational areas of the cultural sector. Students normally begin the program with core courses in Arts Administration, Business and one of the Arts concentrations (Drama, Fine Arts, Film Studies, Music, Public History). As they proceed through the program, they will enroll in two practicum courses: AAD 253 (Internal Practicum), where they will be placed with an on campus organization (Centennial Theatre, Foreman Art Gallery, Musique Chez Nous, Drama department, etc.) for their first work experience; and nearer to graduation AAD 353 (External Practicum), in an off-campus cultural venue consistent with their disciplinary focus.

Students should identify which of the concentrations they wish to follow at the time of application to the program. Please consult the Chair of the Arts Administration Program for advice concerning program requirements. The two practicum courses will be arranged by the professor of the Arts Administration courses, along with representatives of the different concentrations. Students are permitted to register in a program that combines Arts Administration and a Major in their Arts concentration (i.e. 42 or 48 credits instead of 30). Those in 120-credit degrees are strongly encouraged to do so, or pursue a minor (24 credits) in a second Arts or Business discipline. Concentration courses may be double-counted towards the Major. A Minor in Arts Administration is open to students Majoring in Business or one of the Arts Concentrations of the program. Students following an Arts Administration program who wish to add a Business program or one of the Arts Concentrations of the program. Students following an Arts Administration program who wish to add a Business program should contact the Williams School of Business.

Required courses:

Arts Administration (21 credits)
Of the 21 credits, 15 will be mandatory: AAD 150, AAD 251, AAD 252 and the two practicums. These specialized courses will provide students with specific knowledge of arts administration, as well as hands-on experience. Students will also take an additional 6 credits to complete their Arts Administration course requirements:

AAD 150 Introduction and Internal Operation 3-3-0
The course will examine various types of arts organizations from the perspective of the management of artistic resources: accounting, finance, human resources, project management and production organization.
Note: Students should do AAD150 prior to AAD251.

AAD 200 Arts Administration Special Topic 3-3-0
This will be a lecture course offered by different professionals in the field on topics not covered in the regular Arts Administration courses. The course will be taught on an occasional basis.

AAD 202 International Market Development for the Arts 3-3-0
In this course, students will acquire the basic knowledge, tools and strategies to successfully develop an artistic international project, for example: international touring, co-productions, exhibits, or presenting international artists in Canada. We will look at such subjects as: criteria needed to succeed on the international scene; strategic planning for international access and expansion; market study and expertise; financial support; branding and promotion; cultural competencies in work ethics and social codes; feasibility study; visas and fiscal regulations, cultural diplomacy.

AAD 203 Managing the Unexpected: Pandemics and Other Crises in the Cultural Sector 3-3-0
Crisis management has become an important responsibility of Arts Administrators, whether that crisis is created by environmental disruptions, terrorism attacks, various social tensions or pandemics. As a result, through discussions, case studies and readings, this course will explore concepts of readiness, risk and crisis management as a means of developing students’ capacities to recognize and respond to crises when they arise.

AAD 204 Financing the Arts: Fundraising in the Private and Public Sector 3-3-0
This course provides students with an in-depth understanding of the public and private funding systems in Canada at the federal, provincial and municipal level for artists, and for not-for-profit and, to a lesser degree, for-profit cultural organizations. It will also provide students with the knowledge to build networks within these sectors and to undertake fund-raising initiatives.

AAD 251 Arts Administration: The External and Legal Environment 3-3-0
This course will examine the social/political context of cultural operations. Among the topics analyzed are: the legal aspects in not-for-profit organizations, board governance, labour issues and the status of the artist, funding structures.
Prerequisite: AAD 150 or permission of instructor.

AAD 252 Arts Administration: Communications and Marketing 3-3-0
The course will examine the area of public relations and business communication as it relates to cultural promotion: marketing, press releases, advertising, sponsorship, consumer behavior.

AAD 253 Arts Administration – Internal Practicum 3-1-10
This course is to provide students with administrative experience working with real-life artistic and cultural organizations, on the Bishop’s campus. It will be supervised by the faculty member who runs the organization. This course can be taken any time after the completion of AAD 150, and must be completed before taking AAD 353.
Prerequisites: AAD 150.

AAD 300 Independent Study 3-1-0
An individual project on a subject approved by a Faculty member from the program.

AAD 325 Festival I: Curating and Pre-Production 3-3-0
The BU Arts Fest (BUAF) is the ultimate experiential learning sandbox for the production of a real multidisciplinary festival. This course offers structured guidance for learning and implementing the following steps of the planning phase of a festival: curating, budgeting, fundraising, marketing research and pre-production.

AAD 345 Festival II: Production 3-3-0
Multidisciplinary festival. This course offers a structured guidance to learning and implementing the following steps in the production phase of a festival: coordination/administration, fundraising, marketing and promotion, production. Students will have the opportunity to test their knowledge against reality, and to reap the fruits of their hard work with the event itself.
Prerequisite: AAD325

AAD 353 Arts Administration: External Practicum 3-3-0
This course will be a directed independent study in which the student is placed in a range of posts in the arts industry and in not-for-profit cultural agencies. This course should be taken before the final semester.
Prerequisites: AAD 250, AAD 251, AAD 252
Business (27 credits)
Full descriptions of the following can be found in the calendar section of the Williams School of Business. These courses will provide a foundation in the major functional area of business management. For assistance in registering in Business courses, please contact the Department Chair of the Williams School of Business.
BAC 121 Intro to acct
BHR 221 Organizational Behaviour
BHR 224 Human Resources Management
BCS 220 Mgt of Info Systems
BMG 214 Entrepreneurship
BMG 100 Business and Society
BMK 211 Marketing
ECO 103 Principles of Economics: Macroeconomics

Plus one from:
ECO 102, BFN 200, (need prerequisites), BMA 140

In terms of when to take these courses, the following sequence is recommended: First-year: ECO 103, BAC 121, BMG 100, BMK 211 Subsequent years: BCS 220, BHR 221, BHR 224, BMG 214, plus either ECO 102, BFN 200, (note: prerequisites required) or BMA 140

Concentrations: Drama, Fine Arts, Film Studies, Music or Public History
Full descriptions of these courses can be found in the calendar sections of the departments. A Concentration in one of these departments will ensure that students gain a solid grounding in one of the creative arts. Inquiries regarding prerequisites or any problems concerning the lists below should be addressed to the Chair of the appropriate Department.

Drama (27 credits)
(all of the following)
DRA 101 Introduction to Technical Theatre
DRA 102 Introduction to Theatre
DRA 110 Introduction to Theatre II
DRA 131 Acting I
DRA 201 Contemporary Canadian Drama
DRA 222 Introduction to Shakespeare
DRA 246 Directing I

One (3-credit) course from:
DRA 211, DRA 212 or DRA 230

One course (3 credits) chosen from:
DRA 250 Intermediate Technical Theatre Stagecraft
DRA 251 Lighting Design
DRA 370 Independent Study Special Project
DRA 341 Production I: Technical Production
DRA 342 Production II: Technical Production
DRA 352 Independent Study Stage Management

Fine Arts (27 credits)
MAJAAF

Fine Arts History Courses (18 credits)
FIH 100 The Art of Viewing: Introduction to Art History
FIH 102 Survey of Western Art II: Renaissance to Neoclassicism

Any 12 credits selected from:
FIH 220 Twentieth Century Art to the Sixties
FIH 221 Art from the 1960s to the end of the Twentieth-Century
FIH 225 Special Topic in Canadian Art
FIH 230 History and Theories of Photography
FIH 240 Art, Popular and Mass Culture
FIH 246 Public Art and Monuments
FIH 260 Art and Nature: From Landscape to Posthumanism and the Anthropocene
FIH 290 Current Topics in Art History
FIH 314 Colonial and Postcolonial Issues in the Visual Arts (Prerequisite)
FIH 318 Current Art Practices and Production (Prerequisite)
FIH 320 Special Topic in Art History and Theory (Prerequisite)
FIH 323 Seminar in Art History, Theory and Criticism of Art (Prerequisite)
FIN 235 Museology (Prerequisite or consent from the instructor)
FIN 388 Museums and Communities (Prerequisite or consent from the instructor)

Fine Arts Studio Courses (9 credits)
One course each in Drawing, Painting, and Sculpture

Film Studies (27 credits)
MAJAAI

ENG 102 Approaches to Media Studies
ENG 170 Introduction to Film Studies
ENG 279 Film History to 1939
ENG 280 Film History after 1939

At least one course chosen from:
ENG 281 Canadian Cinema
FRA 259 Québec Cinema

At least one course chosen from:
ENG 382 Screen writing
ENG 383 Digital Filmmaking
ENG 384 Documentary Filmmaking

Additional courses from the following list to meet the required 27 credits:
CDC 200 Communication and Media Studies:
CLA 150 The Ancient World in Film and Television
ENG 124 The Graphic Novel
ENG 217 The Arthurian Tradition
ENG 218 The Gothic Tradition
ENG 236 Popular Culture
ENG 278 Science Fiction in Literature and Film
ENG 282 Film Adaptation
ENG 283 Documentary Film
ENG 287 Image and Communication
ENG 291 Film Theory
ENG 293 Four Filmmakers
ENG 294 Film Comedy
ENG 295 Jane Austen and Film
ENG 297 From Aliens to Zombies
ENG 298 Studies in Directors/Actors: Alfred Hitchcock
ENG 381 The Evolution of the Fairy Tale in Literature and Film
FIH 230 History and Theories of Photography
FIH 240 Art, Popular and Mass Culture
FRA 250 French Cinema
GER 270 Introduction to German Film
GER 271 Rebels with a Cause: East German Cinema
ITA 309 Italian Cinema and Society
ITA 310 Italian Cinema and Society II
MUS 115 Music for the Movies I
MUS 116 Music for the Movies II
PHI 345 Topics in Philosophy of Film
RSC 237 Film and Religion
SOC 105 Media and Society I
SOC 241 Cinema
SOC 321 Sociology of Technology
SOC 381 Media and the Environment
SPA 318 Spanish Cinema
SPA 333 Hispanic Literature and Film

Music (27 credits) MAJAAM
Music History and/or Literature......................9 credits
Music Theory ..............................................10 credits
(6 credits MUS 130-135 theory and 4 credits ear training
MUS 120-125)
Ensemble Courses ........................................2 credits
Practical Study .............................................3 credits
Music Electives ...........................................3 credits

Public History and Heritage (28 credits) MAJAAH
HIS 101 History Methods Lab
Two of
HIS 105 Introduction to Global Studies: A Century of Conflict and Resistance
HIS 108 A Global History of Indigenous Peoples
HIS 109 New World: The Americas to 1850
Mandatory
HIS 200 Historical Methods and Theories
HIS 240 History and Heritage
HIS 396 Public History

Any twelve credits from
HIS 227 The Stuff of History:
HIS 236 Public Art and Monuments
HIS 239 History and the Archives
HIS 298 Museums and Communities
HIS 391 Archival or Institutional Internship
CLA 110 The Art and Archaeology of Ancient Egypt
CLA 120 An Introduction to Classical Archaeology
CLA 205 Greek Art and Architecture
CLA 206 Early Christian Art and Architecture
CLA 207 Early Roman Art
CLA 208 Art and Architecture of Imperial Rome
CLA 240 Signs of the Past: Archaeological Interpretation
CLA 335 Sacred Space in the Ancient World
CLA 365 Topics in Classical Art and Archaeology

Minor in Arts Administration (24 credits) MINAAD
The minor in Arts Administration provides an introduction to the discipline of Arts Administration. The Minor consists of 24 credits including 12 credits in Arts Administration. For Arts students, the AAD Minor would be limited to Majors already enrolled in one of the following Arts disciplines: Drama, Fine Arts, Music, Film/Media Studies, Public History. Students enrolled in Business may also add this Minor to enrich their degree.

Requirements:
1.) For Arts Students
The AAD Minor would be limited to Majors already enrolled in one of the following Arts disciplines: Drama, Fine Arts, Music, Film/Media Studies, History

Required Courses:
12 credits in Arts Administration: AAD 150, 251, 252 plus one additional AAD course (recommended internal or external practicum)
12 credits in Business: BMG 100, BMK 211, BAC 121 plus one Business elective
N.B. Humanities students may not combine an AAD minor with a Business program.

2.) For Business Students
12 credits in Arts Administration: AAD 150, 251, 252 plus one additional course (recommended internal or external practicum)
12 credits in one of Drama, Fine Arts, Music, History or Film/Media Studies, as specified by each program

Drama: DRA 101, 102, 201 + one other course in dramatic literature
Fine Arts: 12 credits taken from list supplied
Music: MUS 130 + 9 credits in Music Literature and Performance, in consultation with the Chair
Film/Media: ENG 102, DRA/ENG 170 + two of ENG 279, ENG 280, ENG 281 and ENG 259

Public History and Heritage: Any 100 level HIS, 200, 240 + one of HIS 227, 229, 236, 239, 298
3.) For students not enrolled in the above-mentioned Arts programs or Business

Students must have six credits in either Drama, Film Studies, Fine Arts, Music or History before enrolling in the minor.

6 credits in their Arts concentration
9 credits in Arts Administration: AAD 150, 251, 252
9 credits in Business: BMG 100, BMK 211, BAC 121

Certificate in Arts Management
(30 credits) CONAMG

The Certificate in Arts Management has been designed to provide students who are working or interested in working in the artistic and cultural fields as managers with a professional background in Arts Administration. The program is composed of ten 3-credit courses (for a total of 30 credits) in Business Administration, Arts Management, and in the Arts.

I. Required courses 18 credits:

3 courses in Business Administration (9 credits)
BMG 100 Understanding Business and Society
BMK 211 Marketing Management
BAC 121 Purposes of Accounting

A minimum of 3 courses in Arts Administration (9 or 12 credits)
AAD 150 Introduction and Internal Operation
AAD 251 Arts Administration: The External and Legal Environment
AAD 252 Arts Administration: Communications and Marketing
AAD 353 Arts Administration: External Practicum

II. Optional courses:

Arts courses: 3 or 4 courses (9 or 12 credits) in one of the Arts—Drama, Fine Arts, Music, Film Studies or Public History and Heritage

Courses should be taken in one of the five disciplines only

DRAMA:

DRA 101 Introduction to Technical Theatre
DRA 102 Introduction to Theatre
DRA 201 Contemporary Canadian Drama

And any other course in dramatic literature.

FINE ARTS:

(9 or 12 credits)

FIH 100 The Art of Viewing: Introduction to Art History
FIH 102 Survey of Western Art II: Renaissance to Neoclassicism
FIH 220 Twentieth Century Art to the Sixties
FIH 221 Art from the 1960s to the end of the Twentieth-Century
FIH 225 Special Topic in Canadian Art
FIH 230 History and Theories of Photography (No prerequisite)
FIH 240 Art, Popular and Mass Culture (No prerequisite)
FIH 246 Public Art and Monuments

FIH 260 Art and Nature: From Landscape to Posthumanism and the Anthropocene
FIN 235 Museology (Prerequisite or consent from the instructor)
FIN 388 Museums and Communities (Prerequisite or consent from the instructor)

MUSIC:

MUS 130 Rudiments of Music Theory

Any three Music Literature courses, in consultation with the Chair of Music.

FILM STUDIES:

ENG170/ DRA170 Introduction to Film

An additional 6 or 9 credits from the following list:

CDC 200 Communication and Media Studies: Theory and Practice
CLA 150 The Ancient World in Film and Television
ENG 102 Approaches to Media Studies
ENG 124 The Graphic Novel
ENG 170 Introduction to Film Studies
ENG 217 The Arthurian Tradition
ENG 218 The Gothic Tradition
ENG 236 Popular Culture
ENG 278 Science Fiction in Literature and Film
ENG 279 Film History to 1939
ENG 280 Film History after 1939
ENG 281 Canadian Cinema
ENG 282 Film Adaptation
ENG 283 Documentary Film
ENG 287 Image and Communication
ENG 291 Film Theory
ENG 293 Four Filmmakers
ENG 294 Film Comedy
ENG 295 Jane Austen and Film
ENG 297 From Aliens to Zombies
ENG 298 Studies in Directors/Actors: Alfred Hitchcock
ENG 381 The Evolution of the Fairy Tale in Literature and Film
ENG 382 Screenwriting
ENG 383 Digital Filmmaking
ENG 382 Documentary Filmmaking
FIH 230 History and Theories of Photography
FIH 240 Art, Popular and Mass Culture
FRA 250 French Cinema
FRA 259 Québec Cinema
GER 270 Introduction to German Film
GER 271 Rebels with a Cause: East German Cinema
MUS 115 Film Music I
MUS 116 Film Music II
PHI 345 Topics in Philosophy of Film
RSC 237 Film and Religion
SOC 105 Media and Society I
SOC 241 Cinema
SOC 321 Sociology of Technology
SOC 381 Media and the Environment
SPA 318  Spanish Cinema
SPA 320  Hispanic Cinemas and Social Engagement
SPA 333  Hispanic Literature and Film

PUBLIC HISTORY AND HERITAGE:
HIS 240  Introduction to History and Heritage

An additional 6 or 9 credits chosen from:
HIS 200  Historical Methods and Theories
HIS 227  The Stuff of History: An introduction to Material Culture
HIS 228  Witnessing Atrocities: Truth and Reconciliation in a Global Context
HIS 229  Human Rights and Humanitarian Organizations
HIS 236  Public Art and Monuments
HIS 239  History and the Archives
HIS 275  Digital History
HIS 298  Museums and Communities
CLA 240  Signs of the Past: Archaeological Interpretation

Classical Studies

Faculty
Jenn Cianca,
B.A. (Bishop’s), M.A., Ph.D. (Toronto); Professor
Catherine Tracy,
B.A. (Dalhousie, University of New Brunswick), M.A. (Dalhousie),
Ph.D. (Southern California); Professor

Program Overview
Socrates; Julius Caesar; Gladiators; The Olympic Games; Cleopatra; The Sphinx...
A student in the Classical Studies (a.k.a. Classics) department will enter the world of the ancient Mediterranean. We focus especially on the civilizations of Greece and Rome and offer courses in their literature, mythology, history, culture, art, and archaeology. Students have the opportunity to learn Latin (the language of Roman emperors and Christian popes) and Greek (the language of philosophy, tragedy, and the New Testament). The courses offered by the faculty of the Classics department are also supplemented by related courses in the departments of Philosophy, Religion, Society & Culture, and the Liberal Arts program. Many of our classes do not have prerequisites and thus we welcome students from all disciplines. In this regard, most of the 200-level courses are suitable for students in their first year. All you need are interest and enthusiasm to begin your journey into the Classics.

Programs

Honours in Classical Studies
(60 credits)  HONCLA

Requirements:
An overall average of 70% or more in courses counting towards the honours.
A minimum of 24 credits in Latin and Greek.
A minimum of two third-year courses.
CLA 400 and CLA 401 (thesis)
The remaining credits may be taken in any combination of CLA, GRE, or LAT courses.

Major in Classical Studies
(42 credits)  MAJCLA

Requirements:
Majors must take CLA 100 or CLA 101 in their first or second year, as well as a minimum of two third-year courses during their degree. Six credits in LAT or GRE are strongly encouraged. The remaining credits may be taken in any combination of CLA, GRE, or LAT courses.

Minor in Ancient Mediterranean Studies
(24 credits)  MINCLA

Requirements:
Credits in CLA, GRE, and/or LAT count towards the Minor in Greek and Roman Civilization.

Minor in Classical Languages
(24 credits)  MINCLL

Requirements:
Credits in at least two of the following ancient languages: Hebrew, Greek, or Latin. At least 12 credits in either Greek or Latin.

Minor in Classical Art and Archaeology
(24 credits)  MINCAA

Requirements:
One of:
Cat I: CLA 120, and CLA 240;
Four of Cat II: CLA 110, CLA 205, CLA 206, CLA 207, CLA 208;
One of Cat III:
CLA 309, CLA 335, CLA 350, CLA 365, CLA 366;
Two of Cat IV:
any other CLA, LAT, or GRE courses.
Students may also choose to fulfill CAT IV by taking any of the following courses: HIS 240, HIS 277, HIS 236, HIS 239, HIS 275, HIS 298.