

Cognate Courses

Credited for Art History Concentration and Honours

AAD 250 Arts Administration: Internal Operations 3-3-0

The course will examine various types of arts organizations from the perspective of the management of artistic resources: accounting, finance, human resources, project management and production organization.

AAD 251 Arts Administration: The External and Legal Environment 3-3-0

This course will examine the social/political context of cultural operations. Among the topics analysed are: the legal aspects in not-for-profit organizations, board governance, labour issues and the status of the artist, funding structures - government and private sector, networking.

Prerequisite: AAD 250 or permission of instructor

AAD 252 Arts Administration: Communications and Marketing 3-3-0

The course will examine the area of public relations and business communication as it relates to cultural promotion: marketing, press releases, advertising, sponsorship, consumer behaviour.

AAD 353 Arts Administration: Practicum 3-3-0

This course will be a directed independent study in which the student is placed in a range of posts in the arts industry and in not-for-profit cultural agencies.

Prerequisites: AAD 250, AAD 251, AAD 252

CLA 110 The Art and Archaeology of Ancient Egypt 3-3-0

A survey of the art and architecture of ancient Egypt from the Pyramids to the Valley of the Kings and an introduction to the archaeological discoveries made in Egypt in the twentieth and twenty-first century.

CLA 205 Greek Art and Architecture 3-3-0

Western art and architecture begin in ancient Greece. From miniature vases to monumental statues of ivory and gold, we will explore the creations of potters and painters, sculptors and architects, and study Greek art from the Bronze age to the time of Alexander the Great.

Open to first-year students.

CLA 206 / RSC 203 Early Christian and Byzantine Art 3-3-0

This course examines the ways in which the Christians adapted elements from Greek, Roman and Near Eastern art and architecture to their religious beliefs and requirements and also studies the development of this new Christian art in the Byzantine Empire. Major topics include: Catacomb art, early Christian and Byzantine architecture, mosaic and painting, manuscript illuminations, textiles and the minor arts.

Open to first-year students.

CLA 207 Early Roman Art 3-3-0

In this course we will begin with a study of the colorful wall paintings of Etruscan tombs where men and women drink and dance, and panthers and lions guard the dead. Once rulers of Rome, the Etruscans and their art declined as the Roman Republic grew powerful. We will examine how the Romans developed an innovative art and architecture which expressed the values of their society.

CLA 208 Art and Architecture of Imperial Rome 3-3-0

A survey of Roman art and architecture from the first century C.E. to the fourth century C.E. The course examines the use of art as propaganda and the tension between tradition and innovation in Roman Art.

CLA 238 / RSC 238 Greece, Land of the Gods 6-6-0

This six-credit course examines the sacred art and architecture of ancient Greece from Mycenae to Byzantium on site in Greece. Offered in the Spring semester. After preliminary lectures on campus students will spend two weeks traveling to the major sacred sites of mainland Greece. Travel plans must be finalized by the middle of January prior to departure in May. Contact the Classics department for information.

American students on US Federal aid cannot enrol in this course for credit.

Open to first-year students. Instructor's permission required.

LIB 213 The Use and Abuse of Beauty 3-3-0

French writer Stendhal said in the 19th century that "beauty is the promise of happiness" and, upon seeing the beauty of Florence, he wondrously proclaimed, "I was in a sort of ecstasy... absorbed in the contemplation of sublime beauty ...Everything spoke so vividly to my soul." Yet only decades later his compatriot, poet Arthur Rimbaud, claimed that he wanted to "abuse" beauty, for he found her "bitter." Dadaist and surrealist artist Tristan Tzara went even further, "I have a mad and starry desire to assassinate beauty..." Does Tzara signal not only a

dramatic change in Western art, but the claim that all forms of harmony and beauty, including the personal and the political, are conservative. Or is the beautiful in some important sense still of what we might call "transcendent" importance to human life? This course will explore the fate of the beautiful, from the Greeks to 21st century life.

PHI 346 Topics in The Philosophy of Art 3-3-0

A look at some attempts by major thinkers to account for the nature of art and beauty, focusing on texts of Plato and Aristotle, Kant and Hegel, Nietzsche and Heidegger.

Arts Administration

Faculty

Jean L. Manore,
B.A. (Western), M.A., Ph.D. (Ottawa);
Professor
Chair of the Program

Program Overview:

Students are admitted to a Humanities Divisional Major in Arts Administration (MAJDHA). This 75-credit interdisciplinary program combines the study of business, creative arts, and public history and arts administration. The goal is to provide students with the skills and knowledge needed to participate in the business and organizational areas of the cultural sector. Students normally begin the program with core courses in Arts Administration, Business and one of the Arts concentrations (Drama, Fine Arts, Film Studies, Music, Public History). As they proceed through the program, they will enrol in two practicum courses: AAD 253 (Internal Practicum), where they will be placed with an on campus organization (Centennial Theatre, Foreman Art Gallery, Musique Chez Nous, Drama department, etc.) for their first work experience; and nearer to graduation AAD 353 (External Practicum), in an off-campus cultural venue consistent with their disciplinary focus.

Students should identify which of the concentrations they wish to follow at the time of application to the program. Please consult the Chair of the Arts Administration Program for advice concerning program requirements. The two practicum courses will be arranged by the professor of the Arts Administration courses, along with representatives of the different concentrations. Students are permitted to register in a program that combines Arts Administration and a Major in their Arts concentration (i.e. 42 or 48 credits instead of 30). Those in 120-credit degrees are strongly encouraged to do so, or to pursue a minor (24 credits) in a second Arts or Business discipline. Concentration courses may be double-counted towards the Major. A Minor in Arts Administration is open to students Majoring in Business or one the Arts Concentrations of the program. Students following an Arts Administration program who wish to add a Business program should contact the Williams School of Business.

Required courses:

Arts Administration (21 credits)

Of the 21 credits, 15 will be mandatory: AAD 150, AAD 251, AAD 252 and the two practicums. These specialized courses will provide students with specific knowledge of arts administration, as well as hands-on experience. Students will also take an additional 6 credits to complete their Arts Administration course requirements:

AAD 150 Introduction and Internal Operation 3-3-0

The course will examine various types of arts organizations from the perspective of the management of artistic resources: accounting, finance, human resources, project management and production organization.

Note: Students who have completed AAD 250 may not take AAD 150.

AAD 200 Arts Administration Special Topic 3-3-0

This will be a lecture course offered by different professionals in the field on topics not covered in the regular Arts Administration courses. The course will be taught on an occasional basis.

AAD 202 International Market Development for the Arts 3-3-0

In this course, students will acquire the basic knowledge, tools and strategies to successfully develop an artistic international project, for example: planning tours, co-productions, exhibits, or presenting international artists in Canada, etc. We will look at such subjects as: criteria needed to succeed on the international scene; strategic planning for international access and expansion; market study and expertise; financial support; branding and promotion; cultural competencies in work ethics and social codes; feasibility study; visas and fiscal regulations, cultural diplomacy.

AAD 203 Managing the Unexpected: Pandemics and Other Crises in the Cultural Sector 3-3-0

Crisis management has become an important responsibility of Arts Administrators, whether that crisis is created by environmental disruptions, terrorism attacks, various social tensions or pandemics. As a result, through discussions, case studies and readings, this course will explore concepts of readiness, risk and crisis management as a means of developing students' capacities to recognize and respond to crises when they arise.

AAD 204 Financing the Arts: Fundraising in the Private and Public Sector 3-3-0

This course provides students with an in-depth understanding of the public and private funding systems in Canada at the federal, provincial and municipal level for artists, and for not-for-profit and, to a lesser degree, for-profit cultural organizations. It will also provide students with the knowledge to build networks within these sectors and to undertake fund-raising initiatives.

AAD 251 Arts Administration: The External and Legal Environment 3-3-0

This course will examine the social/political context of cultural operations. Among the topics analyzed are: the legal aspects in not-for-profit organizations, board governance, labour issues and the status of the artist, funding structures.

Prerequisite: AAD 250 or permission of instructor.

AAD 252 Arts Administration: Communications and Marketing 3-3-0

The course will examine the area of public relations and business communication as it relates to cultural promotion: marketing, press releases, advertising, sponsorship, consumer behavior.

AAD 253 Arts Administration – Internal Practicum 3-1-10

This course is to provide students with administrative experience working with real-life artistic and cultural organizations, on the Bishop's campus. It will be supervised by the faculty member who runs the organization. This course can be taken any time after the completion of AAD 150, and must be completed before taking AAD 353.

Prerequisites: AAD 150.

AAD 300 Independent Study 3-1-0

An individual project on a subject approved by a Faculty member from the program.

AAD 353 Arts Administration: External Practicum 3-3-0

This course will be a directed independent study in which the student is placed in a range of posts in the arts industry and in not-for-profit cultural agencies. This course should be taken before the final semester.

Prerequisites: AAD 250, AAD 251, AAD 252.

Business (27 credits)

Full descriptions of the following can be found in the calendar section of the Williams School of Business. These courses will provide a foundation in the major functional area of business management. For assistance in registering in Business courses, please contact the Department Chair of the Williams School of Business.

BAC 121	Intro to acct
BHR 221	Organizational Behaviour
BHR 224	Human Resources Management
BCS 220	Mgt of Info Systems
BMG 214	Entrepreneurship
BMG 100	Business and Society
BMK 211	Marketing
ECO 103	Principles of Economics: Macroeconomics

Plus one from:

ECO 102, BFN 200, (*need prerequisites*), BMA 140

In terms of when to take these courses, the following sequence is recommended: First-year: ECO 103, BAC 121, BMG 100, BMK 211 Subsequent years: BCS 220, BHR 221, BHR 224, BMG 214, plus either ECO 102, BFN 200, (*note: prerequisites required*) or BMA 140

Concentrations: Drama, Fine Arts, Film Studies, Music or Public History

Full descriptions of these courses can be found in the calendar sections of the departments. A Concentration in one of these departments will ensure that students gain a solid grounding in one of the creative arts. Inquiries regarding prerequisites or any problems concerning the lists below should be addressed to the Chair of the appropriate Department.

Drama (27 credits)

MAJAAD

(all of the following)

DRA 101	Introduction to Technical Theatre
DRA 102	Introduction to Theatre
DRA 110	Introduction to Theatre II
DRA 131	Acting I
DRA 201	Contemporary Canadian Drama
DRA 222	Introduction to Shakespeare
DRA 246	Directing I

One (3-credit) course from:

DRA 211, DRA 212 or DRA 230

One course (3 credits) chosen from:

DRA 250	Intermediate Technical Theatre Stagecraft
DRA 251	Lighting Design
DRA 370	Independent Study Special Project
DRA 341	Production I: Technical Production
DRA 342	Production II: Technical Production
DRA 352	Independent Study Stage Management

Fine Arts (27 credits)

MAJAAF

Fine Arts History Courses (18 credits)

FIH 100	The Art of Viewing: Introduction to Art History
FIH 102	Survey of Western Art II: Renaissance to Neoclassicism

Any 12 credits selected from:

FIH 220	Twentieth Century Art to the Sixties
FIH 221	Art from the 1960s to the end of the Twentieth-Century
FIH 225	Special Topic in Canadian Art
FIH 230	History and Theories of Photography
FIH 240	Art, Popular and Mass Culture
FIH 246	Public Art and Monuments
FIH 260	Art and Nature:-From Landscape to Posthumanism and the Anthropocene
FIH 290	Current Topics in Art History
FIH 314	Colonial and Postcolonial Issues in the Visual Arts (Prerequisite)
FIH 318	Current Art Practices and Production (Prerequisite)
FIH 320	Special Topic in Art History and Theory (Prerequisite)
FIH 323	Seminar in Art History, Theory and Criticism of Art (Prerequisite)
FIN 235	Museology (Prerequisite or consent from the instructor)
FIN 388	Museums and Communities (Prerequisite or consent from the instructor)

Fine Arts Studio Courses (9 credits)*One course each in Drawing, Painting, and Sculpture***Film Studies (27 credits)**

MAJAAI

ENG 102	Approaches to Media Studies
ENG 170	Introduction to Film Studies
ENG 279	Film History to 1939
ENG 280	Film History after 1939

At least one course chosen from:

ENG 281	Canadian Cinema
FRA 259	Québec Cinema

At least one course chosen from:

ENG 382	Screen writing
ENG 383	Digital Filmmaking
ENG 384	Documentary Filmmaking

Additional courses from the following list to meet the required 27 credits:

CDC 200	Communication and Media Studies: Theory and Practice
CLA 150	The Ancient World in Film and Television
ENG 124	The Graphic Novel
ENG 217	The Arthurian Tradition
ENG 218	The Gothic Tradition
ENG 236	Popular Culture
ENG 278	Science Fiction in Literature and Film
ENG 282	Film Adaptation
ENG 283	Documentary Film

ENG 287	Image and Communication
ENG 291	Film Theory
ENG 293	Four Filmmakers
ENG 294	Film Comedy
ENG 295	Jane Austen and Film
ENG 297	From Aliens to Zombies
ENG 298	Studies in Directors/Actors: Alfred Hitchcock
ENG 350	Ghosts in the Machine: Technology, Media & Literature in Victorian England
ENG 381	The Evolution of the Fairy Tale in Literature and Film
FIH 230	History and Theories of Photography
FIH 240	Art, Popular and Mass Culture
FRA 250	French Cinema
GER 270	Introduction to German Film
GER 271	Rebels with a Cause: East German Cinema
ITA 309	Italian Cinema and Society
ITA 310	Italian Cinema and Society II
MUS 115	Music for the Movies I
MUS 116	Music for the Movies II
PHI 345	Topics in Philosophy of Film
RSC 237	Film and Religion
SOC 105	Media and Society I
SOC 241	Cinema
SOC 321	Sociology of Technology
SOC 38	Media and the Environment
SPA 318	Spanish Cinema
SPA 333	Hispanic Literature and Film

Music (27 credits)

MAJAAM

Music History and/or Literature.....	9 credits
Music Theory	9 credits
Ensemble Courses	2 credits
Practical Study	4 credits
Music Electives	3 credits

Public History and Heritage (28 credits)

MAJAAH

HIS 101	History Methods Lab
<i>Two other 100-level courses</i>	
HIS 200	Historical Methods and Theories
HIS 240	History and Heritage
HIS 396	Public History
<i>Any 9 credits selected from:</i>	
HIS 227	The Stuff of History: An introduction to Material Culture
HIS 228	Witnessing Atrocities: Truth and Reconciliation in a Global Context
HIS 229	Human Rights and Humanitarian Organizations
HIS 236	Public Art and Monuments
HIS 239	History and the Archives
HIS 275	Digital History
HIS 298	Museums and Communities
CLA 240	Signs of the Past: Archaeological Interpretation
HIS 391	History Internship
HIS 392	Research Internship

One other 300-level course

Minor in Arts Administration

(24 credits)

MINAAD

The minor in Arts Administration provides an introduction to the discipline of Arts Administration. The Minor consists of 24 credits including 12 credits in Arts Administration. For Arts students, the AAD Minor would be limited to Majors already enrolled in one of the following Arts disciplines: Drama, Fine Arts, Music, Film/Media Studies, Public History. Students enrolled in Business may also add this Minor to enrich their degree.

Requirements

1.) For Arts Students

The AAD Minor would be limited to Majors already enrolled in one of the following Arts disciplines: Drama, Fine Arts, Music, Film/Media Studies, History

Required Courses:

12 credits in Arts Administration: AAD 150, 251, 252 plus one additional AAD course (recommended internal or external practicum)

12 credits in Business: BMG 100, BMK 211, BAC 121 plus one Business elective

N.B. Humanities students may not combine an AAD minor with a Business program.

2.) For Business Students

12 credits in Arts Administration: AAD 150, 251, 252 plus one additional course (recommended internal or external practicum)

12 credits in one of Drama, Fine Arts, Music, History or Film/Media Studies, as specified by each program:

Drama: DRA 101, 102, 201 + one other course in dramatic literature

Fine Arts: 12 credits taken from list supplied

Music: MUS 130 + 9 credits in Music Literature and Performance, in consultation with the Chair

Film/Media: ENG 102, DRA/ENG 170 + two of ENG 279, ENG 280, ENG 281 and ENG 259

Public History and Heritage: Any 100 level HIS, 200, 240 + one of HIS 227, 229, 239, 289, 298

Certificate in Arts Management

(30 credits)

CONAMG

The Certificate in Arts Management has been designed to provide students who are working or interested in working in the artistic and cultural fields as managers with a professional background in Arts Administration. The program is composed of ten 3-credit courses (for a total of 30 credits) in Business Administration, Arts Management, and in the Arts.

I. Required courses 18 credits:

3 courses in Business Administration (9 credits)

BMG 100 Understanding Business and Society

BMK 211 Marketing Management

BAC 121 Purposes of Accounting

A minimum of 3 courses in Arts Administration (9 or 12 credits)

AAD 150 Introduction and Internal Operation

AAD 251 Arts Administration: The External and Legal Environment

AAD 252 Arts Administration: Communications and Marketing

AAD 353 Arts Administration: External Practicum

II. Optional courses:

Arts courses: 3 or 4 courses (9 or 12 credits) in one of the Arts—Drama, Fine Arts, Music, Film Studies or Public History and Heritage

Courses should be taken in one of the five disciplines only

DRAMA:

DRA 101 Introduction to Technical Theatre

DRA 102 Introduction to Theatre

DRA 201 Contemporary Canadian Drama

And any other course in dramatic literature.

FINE ARTS:

(9 or 12 credits)

FIH 100 The Art of Viewing: Introduction to Art History

FIH 102 Survey of Western Art II: Renaissance to Neoclassicism

FIH 220 Twentieth Century Art to the Sixties

FIH 221 Art from the 1960s to the end of the Twentieth-Century

FIH 225 Special Topic in Canadian Art

FIH 230 History and Theories of Photography

(No prerequisite)

FIH 240 Art, Popular and Mass Culture

(No prerequisite)

FIH 246 Public Art and Monuments

FIH 260 Art and Nature:

From Landscape to Posthumanism and the Anthropocene

FIN 235 Museology

(Prerequisite or consent from the instructor)

FIN 388 Museums and Communities

(Prerequisite or consent from the instructor)

MUSIC:

MUS 130 Rudiments of Music Theory

Any three Music Literature courses, in consultation with the Chair of Music.

FILM STUDIES:

ENG170/DRA170 Introduction to Film

An additional 6 or 9 credits from the following list:

CDC 200 Communication and Media Studies: Theory and Practice

CLA 150 The Ancient World in Film and Television

ENG 102 Approaches to Media Studies

ENG 124 The Graphic Novel

ENG 170 Introduction to Film Studies

ENG 217 The Arthurian Tradition

ENG 218 The Gothic Tradition

ENG 236 Popular Culture

ENG 278 Science Fiction in Literature and Film

ENG 279 Film History to 1939

ENG 280 Film History after 1939

ENG 281 Canadian Cinema

ENG 282 Film Adaptation

ENG 283 Documentary Film

ENG 287 Image and Communication

ENG 291 Film Theory

ENG 293 Four Filmmakers

ENG 294 Film Comedy

ENG 295 Jane Austen and Film

ENG 297 From Aliens to Zombies

ENG 298 Studies in Directors/Actors: Alfred Hitchcock

ENG 350 Ghosts in the Machine: Technology, Media & Literature in Victorian England

ENG 381 The Evolution of the Fairy Tale in Literature and Film

ENG 382 Screenwriting

ENG 383 Digital Filmmaking

ENG 382 Documentary Filmmaking

FIH 230 History and Theories of Photography

FIH 240 Art, Popular and Mass Culture

FRA 250 French Cinema

FRA 259 Québec Cinema

GER 270 Introduction to German Film

GER 271 Rebels with a Cause: East German Cinema

MUS 115 Film Music I

MUS 116 Film Music II

PHI 345 Topics in Philosophy of Film

RSC 237 Film and Religion

SOC 105 Media and Society I

SOC 241 Cinema

SOC 321 Sociology of Technology

SOC 381 Media and the Environment

SPA 318 Spanish Cinema

SPA 320 Hispanic Cinemas and Social Engagement

SPA 333 Hispanic Literature and Film

PUBLIC HISTORY AND HERITAGE:

HIS 240 Introduction to History and Heritage

An additional 6 or 9 credits chosen from:

HIS 200 Historical Methods and Theories

HIS 227 The Stuff of History: An introduction to Material Culture

HIS 228 Witnessing Atrocities: Truth and Reconciliation in a Global Context

HIS 229 Human Rights and Humanitarian Organizations

HIS 236 Public Art and Monuments

HIS 239 History and the Archives

HIS 275 Digital History

HIS 298 Museums and Communities

CLA 240 Signs of the Past: Archaeological Interpretation