

BISHOP'S



On your mark, get set...

All systems a go as Bishop's helps host the 2013 Canada Summer Games in Sherbrooke.

2012-13 Bishop's Annual Fund



“Showing my BU pride goes beyond performing well on the football field; it’s about doing my best at school and finding ways to give back to the local community.”

David Haddrall, Kingston ON
5th year Biology & Health Sciences student

A star receiver for the Gaiter’s Football Team, David not only excels academically, but also has an important impact on the Lennoxville community through his volunteer work.

Giving to the Annual Fund provides our students with the financial support they need to focus on experiences and opportunities that shape them into well rounded, contributing young adults.

Charitable donations touch every aspect of campus

life. They make scholarships and bursaries for our students possible. They provide support for experiential learning programs, exchanges and internships. They enrich our Library, academic departments, athletic programs, extracurricular activities and more.

All gifts made to the Bishop’s Annual Fund, regardless of their size, have a direct impact on the education and experience of today’s students, and help address their specific needs.

Our year ends June 30, 2013. To make your gift, visit www.ubishops.ca/gift or contact Liz Mazurek '08: 866-822-5210; emazurek@ubishops.ca



6



7



8



9

Contents

- 6 **Alumni Profiles** They're all about sports and recreation: Chris Edwards '95, Kelly Murumets '85, Michele O'Keefe '87 and Jean-François Roy '04.
- 10 **Cover story**
On your mark, get set... all systems a go as Bishop's helps host the 2013 Canada Summer Games in Sherbrooke.
- 12 **Quebec's unsung apple gets a boost**
Dr. Susan Reid (Business) and her husband Charlie Crawford distill apples into award winning ice cider.
- 17 **It just feels right!** Stefanie DeYoung '09, an Annual Fund donor since 2010.
- 18 **An undebatable success** Bishop's hosts three universities from the Maritimes for a series of unprecedented events.
- 19 **8th Annual Research Week** Highlights and photos of the week.
- 21 **Gaiters** The winter season in review and athletes who gained recognition for their performances on the court.

Regular Features

- 4 **Principal's Page** After eight years, our Chancellor sails away from Bishop's.
- 14 **Campus Notes** Fashionable charity, musical memories, rallies for the cause and more...
- 16 **My Space** The bell tower atop the Andrew S. Johnson Building.
- 22 **Alumni Events**
- 24 **In Memoriam & Honorary Gifts**
- 25 **Births**
- 26 **Marriages**
- 27 **Through the Years**
- 30 **Alumni Perspectives** Dany MacDonald '03 on sports and positive youth development.

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 Cover photo by Andrei Fasola, 3rd year Drama student: Tom Allen '69, Board Chair of the Sherbrooke Canada Games, and mascots in the gymnasium.

Bon Voyage After eight years, our Chancellor sails away from Bishop's

I first met Scott Griffin OC, '60, DCL '02 in 2008 in the gardens at the Ritz in Montreal where we got together for breakfast as part of a process of mutual inspection about the possibility of me accepting to be Principal of Bishop's. A most charming individual, Scott presented his belief in Bishop's passionately and persuasively. He gave me a totally positive—and sincere—introduction to our University.

Having since become well acquainted with him, I think of Scott as thoughtful, optimistic, courageous and adventurous. He defines *joie de vivre*. He has also displayed a high degree of loyalty, without reservation, to individuals and to our University.

As Chancellor, Scott provided candid and good advice, offered sound judgment and wisdom, supported me as Principal yet ultimately deferred to my decisions, knowing that I own the responsibilities.

Piloting a vintage single engine Cessna captures the *sang-froid* of this man. Scott would depart from the Toronto Island Airport in the morning, fly his plane to land on a narrow strip in a farmer's field near our campus, walk over to McGreer to participate in meetings, then fly home. All in a day's work.

Of course that excursion seems tame compared to flying his little plane single-handedly across the Atlantic, wearing a survival suit and sitting on bladders of fuel, to spend two years ferrying medical relief teams around Kenya (recounted in his book, *My Heart is Africa: A Flying Adventure*).

Scott takes on plenty of challenges but remains understated about his accomplishments—and they are many.

Recently named an Officer of the Order of Canada, Scott indefatigably champions poetry and literature in Canada. In 2001, for example, he established the *Griffin Poetry Prize*—the world's largest prize for a first edition single collection of poetry written in, or translated into, English from any country in the world—to spark the public's imagination and raise awareness of the crucial role poetry plays in our cultural life.

In 2002 he rescued House of Anansi Press, a publishing company that has grown from five employees and three books published in 2003 to 26 employees and the publication of about 100 titles in 2011.



Principal Michael Goldbloom and Chancellor Scott Griffin

Most recently Scott introduced *Poetry In Voice/Les voix de la poésie*, a national poetry recitation contest for high-school students in Canada, to promote the art of poetry in both the classroom and the community.

Scott will say he likes to help secure leaders and then let them perform their jobs. Witness Bishop's and Anansi.

In stepping aside as Chancellor, Scott, like Tennyson's Ulysses, "cannot rest from travel." On behalf of the Bishop's community I say *bon voyage* to Scott, quite literally as I know he plans to sail his own boat around Cape Horn.

Michael Goldbloom

"Scott Griffin—a renaissance man—exemplifies the Bishop's education and served as a good role model for our students in whom we aim to instill familiarity with a broad range of disciplines and interests. The right person at the right time, he brought national recognition and stature to our institution. As a highly regarded Canadian, he reflects our University well.

The Bishop's community thanks Scott for his outstanding contributions during his years as Chancellor."

Squee Gordon '60, DCL '04, Chair of the Board of Governors

"The Drama Department benefitted from Scott's passion for the arts and his great generosity. Each year he contributed to our operating budget, allowing us to buy new seating for our Turner Studio Theatre, to offer our students enriching workshops with visiting professional theatre artists and to mount an original musical, *Cinderella*, which attracted over 2000 members of the Bishop's community to Centennial Theatre.

We are indebted to Scott for his unwavering support."

George Rideout, Drama Professor



Photo: Ryan Millar, 2nd Year Social Studies and Secondary Education

chat about the “Up for Debate” weekend (see p. 18).

The role of Chancellor opened a window for me, and getting to know the world of academe from a different perspective has proven to be engaging and instructive. And a true privilege.

To some extent you tailor the position to your talents and interests. As part of a team, I helped deal with four key issues during my tenure:

- changing the Principal of Bishop’s,
- changing the governance structure,
- changing the atmosphere on campus from somewhat confrontational to collegial, and
- bringing recognition to unfortunate financial realities.

I’ve relished my interaction with students and their professors—all of whom are dedicated, enthusiastic and talented. And I feel I contributed in a small way to leaving the University in good shape for my successor.

I plan to spend the next 8-9 months preparing my sailboat and then navigate across the Atlantic, through the Panama Canal and around the Horn. I’m also working on another book, a rather ambitious historical novel about the Arctic in the mid 1800s.

The fact is, I feel younger now than when I began eight years ago as Chancellor.

Scott Griffin OC, '60, DCL '02

Meet Brian M. Levitt, our 19th Chancellor



Sue Gordon '60, DCL '04, Chair of the Board of Governors, announced that the Board approved the unanimous recommendation of the Bishop’s Council to appoint **Brian M. Levitt** Chancellor of Bishop’s University for a five-year term beginning on June 1, 2013.

Mr. Levitt is Co-Chair of Osler, Hoskin & Harcourt LLP, working out of its Montreal office, and, since 2011, has served as Chairman of the Board of Directors of the Toronto-Dominion Bank.

He earned a BSc in Civil Engineering and an LLB from the University of Toronto. In 1976, after two years working as a lawyer for the federal government’s Anti-Inflation Board, he joined Osler’s Toronto office. He was named partner in 1979. From 1991 to 2000, he served as President and then CEO of Canadian consumer products and services company Imasco Limited.

An active participant in community organizations and public life, Mr. Levitt currently serves as Chair of the Board of Trustees of the Montreal Museum of Fine Arts and as Chair of the Canadian Judicial Compensation and Benefits Council.

Mr. Levitt says he accepted the appointment because: “I have known Michael Goldbloom for a long time and have every confidence in him as a leader. As well, I believe in the value of the ‘Bishop’s model’, a liberal education delivered in a small, residential, primarily undergraduate university. Increasingly students need a broad-based education to prepare them for life—both personal and professional.”

He also says, “Every leader needs a sounding board, and I can function in that capacity to the Principal.”

Mr. Levitt looks forward to becoming part of the Bishop’s community.

Fulfilling a desire for story-telling

Chris Edwards '95 on his career with TSN



“Every event presents new challenges, giving me a chance to tell a new story from a blank canvas. I also relish the pressure of my job. You make the call, you make it quick, and you make it with authority. The viewer at home sees and hears a collaboration by an excellent team, but the buck stops at the producer.”

Chris recalls, “Going to Bishop’s was the best decision to that point in my life.” Although he only visited the campus once from Edmonton, he knew about the university from his parents: Allison (Perry) '56 and Glyn '57 Edwards. Recruited for football and drawn to Bishop’s intimate community, Chris played for the Gaiters like his father before him. He also made his first foray into the media world as Sports Editor of *The Campus*, finding “an excitement and desire for story-telling that lives in me to this day.”

Chris jokes, “My career marries the two things I did best growing up: playing sports and watching TV.” He started at The Sports Network (TSN) in 1996 as a two-week intern for the network’s NHL playoffs coverage. “My duty was doing whatever the late, great coach Pat Burns asked. Pat and I formed an immediate bond as we shared ties to the Eastern Townships: he was a police officer in Sherbrooke and knew all about Bishop’s, especially The Lion and its customers!” Chris must have performed his duty well because those two weeks have turned into 17 years and counting at TSN.

In 2005 Chris was working as the Associate Producer/Director for a CFL game in Edmonton when he first sat in the producer’s chair and took the reins at a live event, the annual Labour Day rematch between the Eskimos and

the Stampeders. The game’s producer “asked if I wanted to replace him in the second half; I eagerly jumped at the challenge. It turned out to be a thrilling second half of football, with the crowd in a frenzy and the Eskimos winning on a last second touchdown. After I counted us off the air, I sat back, high from the rush of it all, and thought to myself: this is it. This is what I want to do.”

By 2007 Chris gained a promotion to his current role as Live Event Producer, orchestrating TV broadcasts of NHL, CFL, CIS and IIHF games as well as the Canada Games and Olympics. He goes to the locales of about 70 events a year where he leads a crew of 50 production and technical staff, guiding them from start to finish of the broadcast by making decisions on the show’s timing, storylines, replay sequences, graphic information and commercial breaks, to best translate the game’s stories onto the screen for viewers at home.

As Chris explains, “Every event presents new challenges, giving me a chance to tell a new story from a blank canvas. I also relish the pressure of my job. I make most decisions on the spot—live TV offers no second take. You make the call, you make it quick, and you make it with authority. The viewer at home sees and hears a collaboration by an excellent team, but the buck stops at the producer.”

Although Chris thoroughly enjoys working on the NHL playoffs and being part of TSN’s great CFL telecast team, he derives most satisfaction from amateur events. Indeed, he cites his notable achievements to date as producing the coverage of curling at the 2010 Vancouver Winter Olympics (which culminated in two gold medals) and of the Vanier Cup. “As a member of the Gaiters family, I have a special place in my heart for university football and want to help amateur football evolve by raising its level of exposure.”

His production of the 2011 Vanier Cup turned out to be the most watched Vanier Cup ever, resulting in a nomination for a *Canadian Screen Award for Best Live Sporting Event*.

Look for Chris to return to the Eastern Townships this summer, the place where his media story began, as he will be involved in aspects of the Canada Summer Games for TSN, likely producing broadcasts of the Opening and Closing Ceremonies. ■



Kelly Murumets '85

BA (Bishop's), MBA (Western), MSW (Laurier)

Kelly is the President and CEO of ParticipACTION, the national voice of physical activity and sport participation in Canada.

Prior to joining ParticipACTION, she was President of a U.S. telecommunications company that ranked 7th in Deloitte's Technology Fast 50 Program. Kelly is a member of the Young Presidents' Organization and has advised leaders from Canada, the United States, South America and Europe on how to develop focused strategies and realize results within their organizations.

Kelly serves on the governing boards of Bishop's University and Wilfrid Laurier University.

www.participaction.com

Passionate about the cause of physical activity

Kelly Murumets '85 aims for a seismic shift in our attitude and behaviour

Kelly epitomizes action. From the moment she springs out of bed and hastens to work in the morning, either her body or her mind revels in activity. A skier, scuba diver, hiker, walker, and fitness buff, Kelly has also won accolades for her professional accomplishments.

Kelly was named to the 2007, 2009, 2011 and 2012 CAAWS *Most Influential Women in Sport and Physical Activity* list and to *Canada's Most Powerful Women: Top 100* in 2009. She was identified as one of the *Ten Most Influential Canadian Figures in Sport* in 2012. Kelly received the *Queen Elizabeth II Diamond Jubilee Medal* in 2013.

When the board of ParticipACTION decided in 2007 to revitalize the iconic brand (introduced in 1971 but dormant since 2001), an executive search firm found the ideal candidate to lead the way in Kelly—who seized “an opportunity to change the world.”

The organization's message to Canadians may be simple, *Let's get moving*, but Kelly claims we require “a seismic shift” in attitude and behaviour. She quotes studies that report only 7% of youth meet the recommended guidelines of 60 minutes of physical activity per day, while a mere 15% of adults pursue the minimum 150 minutes per week.

“We aim to create a nation where daily physical activity is not only a priority, but also second nature—as natural as child's play,” says Kelly.

ParticipACTION must be focused to touch 34 million Canadians. “Moms stand as key decision makers, so if we educate them about the benefits of physical activity, they will inspire their children, their husbands and other family members to move more.”

The organization launched a campaign, *Bring Back Play*, which encourages parents to increase their children's movement by reviving the fun games and unstructured play that used to typify every childhood.

While ParticipACTION invests principally in youth, Kelly continues to address other audiences through compelling programs and communications. One such example is *Sports Day in Canada*, a national celebration of sport, from grassroots to high-performance levels, in communities across the country, now in its third year.

Another is *Sneak It In Week* aimed at people in the workforce. This campaign declares, “Lose the loafers. Give the heels a break. Wear sneakers to work for a week in April and you'll see how easy it can be to fit in more activity.”

Asked about challenges in her job, Kelly says, “Trying to establish a movement of physical activity in our country takes time, and I'm not the most patient of people. However, I'm optimistic the tide is starting to turn.” She notes, for instance, that federal and provincial/territorial ministers responsible for recreation and sport have deemed physical activity a priority.

She also acknowledges the perennial challenge of funding. She spends considerable time first, in convincing everyone in both public and private sectors of the need to invest in educating citizens about the imperative of increased activity and next, in giving anyone who invests in ParticipACTION a good return on investment.

Kelly identifies three reasons she enjoys her job: “I feel passionate about the cause. Quite simply, physical activity is in my DNA. I love the people who work with me, not only the staff of 20 talented individuals I hired but also everyone who functions in our field. And I relish the many challenges that help me to evolve as a better leader and a better person every day.”

Through physical activity, Kelly maintains “you'll be rewarded with a longer, happier, more fulfilling life.” ■

A life's obsession Michele O'Keefe '87 and Canada Basketball

Michele feels unbelievably lucky to have found a way to be involved professionally in her “life’s obsession,” while also representing her country. As the Executive Director at Canada Basketball (CB), her main responsibilities “are to support Canadian basketball however I can, working with the CB staff, athletes, coaches and officials as well as with our basketball partners—the CIS, CCAA and provincial/territorial sport organizations—to develop basketball at home and achieve success on the international stage.” Michele also serves on the FIBA Americas Central Board.

Her road to these positions began in her playing days. “I visited Bishop’s once with my basketball team in my final year of high school and fell in love with the small school and town.” It helped that her friend, the legendary Lady Gaiter **Lynn Polson '84**, another native of the Niagara region, preceded her in choosing to play basketball at Bishop’s.

After graduating from Bishop’s, Michele remained connected with basketball in other roles—as a coach, a referee and an administrator. In 1994 Canada hosted the FIBA World Championship for men. “That was my first summer with CB,” recalls Michele, “and I got hooked. I’ve been with CB for almost

ten years. I left twice but kept returning to the organization.”

This year Canada Basketball celebrates 90 years since its origins in 1923 in Port Arthur ON as the governing body of the sport in our country. Among other programs CB introduced a Hall of Fame in 1978; **Debbie Huband '79** was inducted as a player in 1994.

The breadth of Michele’s basketball experience has allowed her to gain “a clarity of vision about how we might move the game in Canada along a path to higher performance.”

Michele recognizes that “high performing athletes need to compete against the best, and CIS schools don’t always offer that opportunity. Only one player from CIS basketball plays on our women’s national team, which is different from my era when most of the national team derived from the CIS.”

“For basketball to advance in Canada, we must grow the sport at the club level.” To this end CB tries to support provincial clubs by educating and training coaches, providing template policies and producing documentation on how to build successful teams.”

Another need: “We must put more money into the system. Amateur sport cannot continue to depend on government funding; rather, we must build strategic relationships with private industry and non-traditional

partners such as China, where basketball is the number one sport.”

When our Canadian teams play in China, “we’d like to secure a Canadian jersey sponsor, a company that conducts business in China and would benefit from their brand being seen by the huge number of fans who watch the game on Chinese TV.”

While Michele continues to seek ways of improving Canadian basketball, she feels proud that “Canada is considered one of the top competitors in international basketball.”

In the last few years, the U17 girls won the bronze medal at the World Championships and the boys placed fifth. The Canadian women’s team not only qualified for the 2012 Olympics in London (the first time since 2000 in Sydney) but also finished in the top eight, after defeating a strong Brazil team to earn a quarter final berth.

Such achievements reflect a team effort on and off the court, including contributions of **Denise Dignard '82** who works as the Director of Women’s High Performance at CB.

Michele looks forward to the Canada Summer Games in Sherbrooke because they “give high performance athletes a chance to compete in a large, multi-sport event where they learn how to contend with distractions and gain a well-rounded experience.” ■



Michele O'Keefe '87 with several members of Canada's Olympic team.

Love into livelihood Surprising career results for Jean-François Roy '04

In his own words, **Jean-François** “always wanted to earn a living in sports.” After seeing a few Bishop’s football games in the late ’90s and being very impressed with some of the players, he chose to play for the Gaiters and twice earned lineman of the year honours. He played well enough to make the roster of the CFL’s Ottawa Renegades in 2004-05.

While his career as a professional athlete was short-lived, Jean-François learned a great deal from his Ottawa experience. He took notice of the whole Renegades’ operation and began to see there might be other ways of earning a living in sports than as a football player or coach. When **Catherine Charbonneau '03**, his girlfriend and a Lady Gaiter herself, told him about an opportunity to add to his educational credentials and improve his chances for employment, he decided to get a graduate certificate in Sports Business Management at Algonquin College (2007-08).

“It turned out to be a great program led by sports professionals, including Bishop’s athletic Wall of Distinction inductee **Sue Hylland '81**.”

Jean-François had been looking to get involved with a national sports organization for a while when his chance came in the summer of 2010. Showing the same flexibility that allowed him to switch from the defensive to the offensive line with the Gaiters, the former football player began to work for Athletics Canada (AC), the national governing body for track and field.

Now the Talent Development Coordinator at AC, **Jean-François manages all the programs and national teams for athletes aged 16 to 24 years old.** “Our main program for this age group is the Olympic Development Program that aims to identify, support, and promote talented Canadian track and field athletes, providing them with a development pathway to achieve podium and top eight performances at major international meets.”

Jean-François is also the lead person for the National Athletics High Performance Centres athlete identification and recruiting efforts across Canada, a role which requires him to graph performance curves and monitor athletes’ progression over periods of time. Such performance curves provide

the coaches with the necessary data to create training and competition plans that will help athletes to peak at the desired time.

From June to late August every year, Jean-François manages two or three national teams of 50 members, working on everything from the selection and registration of athletes and staff to arrangements for travel (both domestic and international), accommodation and food. Organizing the teams is challenging enough but meeting tight deadlines adds to the difficulties of his job, especially when competitions are scheduled close together in time.

This summer, for instance, the Pan-American Junior Championships will take place just two weeks after the World Youth Championships. While the championships will take place on different continents, all the planning needs to be done at the same time. As the manager, he travels with at least one of the teams every summer, a responsibility that has already taken him to such interesting places as the Isle of Man for the 2011 Commonwealth Youth Games, Barcelona, Spain for the 2012 IAAF World Junior Championships and Donetsk, Ukraine for the 2013 IAAF World Youth Championships.

During the winter, Jean-François organizes up to two warm weather camps that allow athletes to train outdoors in Arizona, California, Florida or the Caribbean. Again he manages the logistics of travel and has a say in the selection process.

“Earning the trust of the national coaches I work with is special to me. These men and women have been to many Olympic Games and World Championships, and they now respect my opinion and my ability to contribute to the development of our young athletes.”

Beginning as a football player, and ending up in the world of track and field, Jean-François exemplifies how a love of sports can lead to surprising results. He believes that “ultimately, I got my job at AC because of my wide-ranging coaching and volunteering experience in sports. If you think you want to work in the field of amateur sports, take advantage of the numerous opportunities to volunteer in the Canadian sports system.” ■



Jean-François Roy '04, Talent Development Coordinator at Athletics Canada, coaching a semi-finals game in 2012 for the Griffons of Cégep de l'Outaouais.

On your mark, get set... all systems a go as Bishop's helps host the 2013 Canada Summer Games in Sherbrooke.



Bishop's Quad dressed up to become the Athletes' Village in August 2013.



The logo resulted from a competition held among graphics students at the Cégep de Sherbrooke.

Three curved lines symbolize the characteristic hills and waterways of the Eastern Townships. The logo contains four colours: blue for water, green for the natural sites that surround the Sherbrooke region, yellow for the gold of sports excellence and red for the Canadian maple leaf, as well as the warm and festive side of the Games.

The number 2013 breaks into two parts. The 20 represents the 20 sport disciplines of the Summer Games, while the 13 represents the number of provinces and territories that will participate in the Games.

Meet Zigzag



Organizers chose the indigenous ruby-throated hummingbird—the athlete of birds—for the mascot.

A naming competition held in the elementary schools generated 1100 names. Alexandre Corriveau, a nine-year-old athlete from Notre-Dame-du-Rosaire school in Sherbrooke, came up with *Zigzag*.

With its motto, "Unity through Sport," the Canada Games began as a winter event in Quebec City in February 1967 and has been held every two years since in a different province or territory, alternating between Winter and Summer Games. Coincidentally, **Tom Allen '69**, Chair of the Board and Executive Committee of the Sherbrooke Canada Games (August 2-17), participated in the 1967 Games, representing New Brunswick on its hockey team.

As Canada's single, largest multi-sport competition, the Games have brought together more than 100,000 athletes over the years and played a central role in the promotion of sport and physical activity in our country. Athletes vary in age, depending on the sport, but most are under 23. In the Para- and Special Olympics the athletes must be under 30.

Each province and territory sends athletes to compete in some or all of the 20 sports. The Games emphasize achievement, perseverance, pleasure, and accountability—all in a spirit of friendship and community. They not only help develop Canada's best athletes, serving as a springboard for their careers, but also highlight the richness and diversity of our culture.

In 2009 Sherbrooke won the bid for the Games partly because the Bishop's campus offers an ideal site for an athletes' village.

Tom explains that, "**As the Host Society, we assume responsibility to provide every service: healthcare, security, transportation, accommodation, sporting venues and so on.**"

An infrastructure line of the Games budget provides "fit-out money" of \$19.4 million. Only three new facilities—a tennis centre in Rock Forest and a 25 metre pool plus a soccer pitch at l'Université de Sherbrooke—had to be built. As the site for basketball, Bishop's received money to renovate the Mitchell gymnasium. Sixteen other venues, such as one for baseball in Coaticook and for rowing in Magog, were renewed.

To get ready for the athletes and officials, the Sherbrooke organizers bought stock



Coulter Field will see soccer action during the Summer Games.

from Halifax which hosted the 2011 Winter Games: bunk beds, mattresses, computers, walkie-talkies and spectator barriers.

They also rented office space for 67 employees and 10 stagiaires and found two huge warehouses to store additional items such as golf balls, soccer balls and nets.

Promoting the big event began with the theme, *Get in the Games*; since February 2013 a new brand, *Vivez—Live It*, became the focal point of advertising.

“Two weeks before the start of the Games, organizers and staff will move to Bishop’s and set up a ‘command centre’ in the Champlain College building,” notes Tom. “During the two-week period of competition, the campus will become an Olympic-style Village and the hub of the Games.”

Bishop’s will be the headquarters for the 13 provinces and territories, the site of a Polyclinic, the main bus terminal, a social centre for the athletes, coaches and managers, and a venue for soccer and basketball.

Athletes will arrive on campus in two waves: the 2100 athletes competing in the

first week will participate in the opening ceremonies, while the 2100 in the following week will be part of the closing ceremonies.

While the Games come with a budget of \$50 million, the overall economic return to the region should be over \$100 million. Eventually all supplies and equipment will be auctioned off and/or donated to local clubs and organizations.

The Games leave not only a legacy of new and improved facilities but also a trust fund of \$1 million to be administered by Sherbrooke for the future growth of sporting excellence in the region.

Appointed Chair in 2010 of the Sherbrooke 2013 Canada Games, Tom declares the project “one of the best challenges I’ve undertaken.” He enjoys working with everyone involved in the organization and eagerly awaits the excitement of August when thousands of people will come to Sherbrooke.

Tom says, **“The Games will promote tourism in our region, showcase our educational institutions and inspire young people to engage in sports and physical activity.”** ■

The Games by the numbers

4200	athletes
5000	volunteers
860	coaches
475	major officials
200	artists
180	mission staff
350	medical staff
680	members of the media
440	special guests
180	observers and national federations
12,000	participants

Firsts of the Games

The Canada Summer Games–Sherbrooke 2013 will be the first-ever major sporting event in Canada to be certified as an “environmentally responsible event” according to standard 9700-253 of the Bureau de normalisation du Québec (BNQ).

The Canada Summer Games–Sherbrooke 2013 will be the first event accredited by Fairtrade Canada.

The Games want YOU!

Volunteers will be at the heart of the organization and will contribute to an exceptional event that will make history in our region.

Let us know how and when you would like to contribute. We’ll find a special place for you on our team!

jeuxducana2013.ca/en/volunteer

Quebec's unsung apple gets a boost

Distilling apples into award winning ice cider



Dr. **Susan Reid** (Business professor at Bishop's since 2004) and her husband Charlie Crawford skied at Jay Peak since 1990, often driving past a beautiful property on the southern slopes of Pinnacle Mountain en route from their home in Montreal. They admired the spectacular view and, when a For Sale sign appeared in 1999, they decided to buy the estate with its charming farmhouse dating back to 1859. What started as a weekend retreat soon turned into a business preoccupation as the couple contemplated what to do with an apple orchard that covered a third of their 430 acres. Susan says, "We realized that simply selling apples would lead to bankruptcy since the market was flooded with non-local produce. We couldn't bring ourselves to cut down the mature trees, yet apple orchards are labour intensive, requiring year-round maintenance."

"We hired an orchard manager who lived in our farmhouse while it underwent restoration and renovation. Our real estate agent introduced us to a man experimenting with ice cider, and he agreed to work for us as a cider maker. We decided to test the viability of building an ice cider business."

Next came a focus group in Montreal, involving influential people in the spirits industry (e.g. the head of the Opimian Society). "They loved the product and saw an opportunity for us. The poor unsung apple of Quebec needed a boost, and the whole project felt right."

And so began the orchard and cidery known as *Domaine Pinnacle*, dedicated to producing the world's best ice cider. Susan and Charlie sold 500 cases of 12 bottles in 2000 and had enough product in their second year to go global.

Meanwhile work on their house had proceeded far enough to allow the couple to move there with their two young children on a permanent basis in the summer of 2002. In the early years, a boutique for selling cider was located right in the middle of their house. Susan remembers, "This situation presented interesting moments, particularly at Thanksgiving, our busiest weekend of the year, when people lined up outside the door for their bottle of Thanksgiving cider and watched me in the kitchen stuffing a bird. I felt some customers wanted to offer pointers on how I should do it!"

Susan attributes the success of *Domaine Pinnacle* to a number of key decisions, beginning with good hiring choices. "We employed Fred Boucher early on, when he was young, because we recognized in him a thoroughbred sales person. He remains with us today."

Her job at Bishop's led to "an infusion of purple spirit into the cider culture" with two more recent hires. "**Stefan Lemieux '10** expressed an interest in working for us. Although I didn't teach him, he participated on a winning NIBS team and was well regarded by his professors. **Katie Wallace '11** worked for me as a research assistant and now does a great job of marketing for us."

The decision to form "strategic alliances" also proved beneficial. "We didn't want to become a distributor," explains Susan, "so we teamed up with an established one." When she and Charlie went to VinExpo in Bordeaux they met Cyril Camus III, the fifth generation President of the 150-year-old Camus Cognac. He became a valuable partner for the global sales of Pinnacle ice cider and other products.

Susan and Charlie also had to define their consumer and try to vary the products to suit different tastes. For example, many women enjoy a light cider with a salad for a social lunch so *Domaine Pinnacle* introduced *Verger Sud*, with 11% instead of 12% alcohol content.

In the short time since Susan and Charlie sold their first bottles of ice cider, Pinnacle has taken its place among the finest producers, winning

dozens of gold medals at prestigious international wine competitions. “We have the majority of the market share of ice cider sales in Quebec, selling 70% of our cider in this province, 10% in the rest of Canada and 20% internationally,” notes Susan. *Domaine Pinnacle*

now sells 25,000 cases of ice cider a year, depending on the apple crop. Always keeping their eye on the big picture, Susan and Charlie launched new products such as Maple Cider, Maple Whiskey and Maple Cream, and opened a new still in March to produce their Ungava gin and vodka. They aim to increase their international presence with all lines. Not surprisingly they now have 25 full-time and several part-time employees.

In today’s connected world, *Domaine Pinnacle* cannot function without an online presence. The web not only facilitates market research and analysis but also helps determine supply and demand. Susan and Charlie know, for instance, the number of bottles of their products that are available at any SAQ outlet at any given time.

You can drive to their estate in the Eastern Townships to sample or purchase the products or to learn more about them visit www.domainepinnacle.com.

At an Interpretation Centre on the estate you can take a self-guided tour to find out about apples and apple growing.

You’ll also get a sense of how a family-owned business reached the pinnacle of success in just 13 years. ■

Characteristics of Domaine Pinnacle Ice Cider

- > All natural, with no added sugar or alcohol.
- > Made from six varieties of apples (not one or two), creating distinctiveness and complexity of flavor.
- > Fermented at low temperatures for eight months (versus one to two months for some ice wines), developing maximum product complexity while providing exceptional stability.
- > Suitable to be cellared for up to 20 years.
- > Excellent to drink now, but will improve steadily with time in the bottle.



Fashionable charity

The 8th Annual Fashion Show in Centennial Theatre raised \$9,200 for the Student Refugee Sponsorship Committee.



Organizers:
Jordan Bulley, 4th year Business student,
Marketing concentration, and
Jamie Horrelt, 4th year Business student,
Finance concentration, Major English

Photography: Alexandra Everett, 4th year
Environmental Studies and Geography.



Musical memories



To mark his 25 years at Bishop's, Dr. Andrew MacDonald (Music) and the *Quatuor Pegasus* played a selection of Andrew's original compositions at a concert in Bandeem Hall. The oldest piece in the evening's repertoire was "Hymenaeus, op. 38" from 1996; he composed the newest, "Snow Games", this year.

Mel Hattie
4th year English Cultural and Media Studies

Student government turns 120



SRC Presidents: Connor Quinn '05, Mark Lawson '09, Ray Jensen '50, Paige Johnson '10, Brad Leung '10, Eric Bergeron '99, Kim Huet (incoming), Adam Frost '01, Adam Peabody

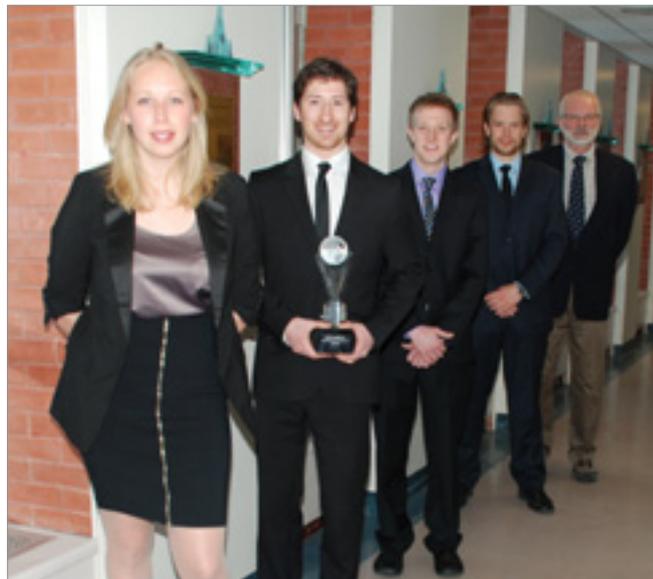
In March students celebrated the 120th anniversary of the establishment of their own student government.

The Students' Representative Council (SRC) strives to improve student life—assisting the 50+ clubs on campus, volunteering in the local community, representing students on

over 20 university committees, and running a convenience store and a pub.

To commemorate its milestone, the Council organized a series of events that culminated in seven former SRC Presidents returning to campus to partake in the festivities, share their experiences and meet current students.

NIBS team brings home the trophy



Home and native land

The Right Honourable Michaëlle Jean, 25th Governor General of Canada (2005-10), addressed an audience of 300 students as part of the *Donald Lecture Series*. Jean spoke on her passions, from the importance of language to her work in the arts and development in Haiti.

She said life in Sherbrooke gives an "extraordinary chance" to learn and enjoy "the beauty and musicality of French," suggesting that learning new languages can open new doors of opportunity.

Jean said her drive to Sherbrooke reminded her of moving to nearby Thetford Mines in her childhood. "We arrived with nothing but a belief that we could reinvent ourselves in Canada."

As Governor General, Jean saw grassroots movements and community groups as a large part of her touring agenda. Pursuing "people-to-people diplomacy," she also went on visits abroad, including to her birth country of Haiti following its earthquake in 2010. Now, the former GG returns to Haiti every two months as a UNESCO special envoy to the country.



Photo: Maxime Picard

The Right Honourable Michaëlle Jean

Waking up to movements

Brought to campus by the School of Education, journalist, feminist and political activist **Judy Rebick** recalled the feminist movement in the 1960s and her time as president of the National Action Committee on the Status of Women.



Photo: Francois Lafrance

Activist Judy Rebick

More recently Rebick has focussed on the protests sweeping North America and beyond. Citing movements such as *Occupy* and *Idle No More*, she praised their exciting nature, reminiscent of the 60s and 70s.

She also spoke on the Quebec student strikes, explaining that they shared a commonality with *Occupy* in active decision-making through general assemblies. Rebick paid homage to both movements' relying on local democracy to shape their causes.

A founder of popular news site rabble.ca, Rebick also contributes regularly to Q's media panel on CBC Radio One. Her newest book, *Occupy This!*, unravels the Occupy movement and its connections to past social uprisings.

Rallies for the cause

Celebrated environmentalist and author **Bill McKibben** came to Bishop's as the final speaker of this year's *Donald Lecture Series*. McKibben started 350.org, a worldwide movement of citizens protesting and speaking out against climate change.

Wanting the language on climate change to be universal, McKibben chose the name 350: the number of carbon dioxide emissions in parts per million that the atmosphere can hold as a safe upper limit to prevent detrimental climate change (currently the planet is closer to 392).

McKibben showed how the movement went viral through photos from some 15,000 climate change rallies to date, taken from across 189 participating countries beginning in 2009.

McKibben allowed the pictures to help tell his story, arguably seen as one of the biggest mass movements in the world on environmental issues.

McKibben believes positive change is on its way. He cited the impact of 350.org in mass protests in the U.S. against the Keystone XL oil pipeline from Alberta through to the southern states (McKibben was involved and arrested). He also referenced a current phenomenon borrowed from the anti-apartheid movements of the 1980s: colleges, universities, and large organizations choosing not to invest in oil companies within their mutual funds and endowments as a means of protest that carry significant economic consequences.

Bishop's placed first at this year's NIBS competition in Belgium (held at Leuven University College). The final featured BU versus Memorial, after BU bested Carleton in the semi-final and Memorial knocked out UPEI.

from the *Williams School*
 Valerie Markham
 Dominick Lemerise-Gauvin
 Alex Cook
 Nigel van Dalen
 Prof. Bill Robson



Environmentalist Bill McKibben

Stories on three speakers by Adam Young
 3rd year Secondary Education/English

MY SPACE



Photo: Andrei Fasola, 3rd year Drama



Erected when the Johnson building (New Arts) was rebuilt in 1891, the bell in the tower bears the name of “Meneely & Co.” of West Troy NY. When chapel was compulsory, the bell rang twice daily, at 7:30 a.m. for matins and 5:30 p.m. for evensong. Students who preferred sleep to services sometimes stole the clapper. Dr. Ralph Cooke '53 remembers this prank made the national news in 1952; Principal Jewitt held a student assembly to appeal for the clapper's return. Insets: a view of the tower from next to St. Mark's and near the entrance to the Quad, the bell itself, the clapper, an inscription from 1990, and an anonymous painted date from 1957.



Stefanie DeYoung '09, Annual Fund donor since 2010.

“People often express surprise when I tell them I donate regularly to Bishop’s. They assume I’m too young to make this type of financial commitment.”

It just feels right!

Why do over 2000 alumni, parents and friends choose to donate each year to Bishop’s University? **Stefanie DeYoung '09** explains her reasons.

After graduating in Business, Stefanie returned to her home of Halifax where she joined CIBC as a teller and is currently an associate at RBC Dominion Securities. She also became active in the BU Alumni Association.

“BU is such a close-knit family, and I really enjoy meeting fellow alumni and hearing about their transition from BU into their careers. We share a common experience and tradition, and it’s fun getting involved in alumni events,” says Stefanie.

“People often express surprise when I tell them I donate regularly to Bishop’s. They assume I’m too young to make this type of financial commitment. But after we talk a bit more, they agree supporting our University is a good idea.”

“I knew I wanted to give back to Bishop’s almost as soon as I graduated. My friends and I incurred student debts, even though we did whatever we could to pay for our education at the time.

I had to work at two jobs during the summer plus figure out how to earn money during the academic year. I believe it’s nice to find a way to help current students, since university does cost so much. And I want them to benefit from the same experience I did at BU.”

“**When an appeal letter for the Annual Fund arrived in my mailbox, it reminded me I want to give back.** Although I’m not yet financially secure—being a young grad in an entry-level job—I wanted to become a donor. I believe every donation can help and also, it just feels right!”

“Lately, I’ve been directing my gifts to the Library, because I am a huge reader and loved spending time in the Library as a student. I like to think my donations help keep Bishop’s on par with other universities. When prospective students explore schools to attend, I want Bishop’s to have sufficient resources to attract them. It’s also reassuring as an alumna to support something students consider important. In 2012 they voted to raise their fees by \$50 a year to support the Library. **If students can come up with that extra money, I certainly can.**”

Thinking of becoming a donor? Stefanie offers this piece of advice to her fellow alumni: “You really should. It’s a great idea. Not just for the tax receipts (though they’re a bonus), but for the opportunity to help your University continue to deliver a first rate education.” ■



In St. Mark's Chapel, Peter Blaikie '58 and others participate in a student debate tournament among teams from Acadia, Bishop's, Mt. A. and St. FX.

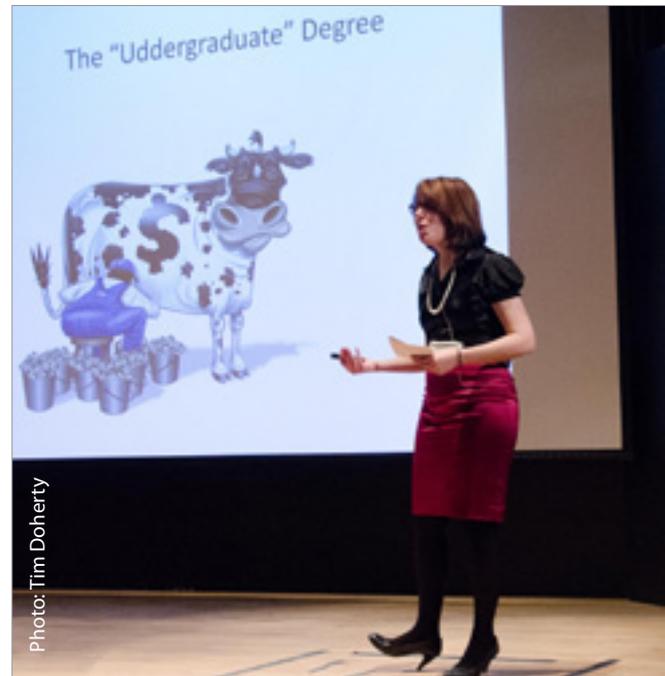


Photo: Tim Doherty

An undebatable success Bishop's hosts three universities from the Maritimes for a series of unprecedented events

In February, Bishop's hosted a series of unprecedented events during Winter Homecoming. In addition to the usual ones—basketball games and a hockey tournament—we added an engaging public academic component called “Up for Debate: The Future of Undergraduate Education.” We invited students, faculty, alumni and administrators from small, residential, liberal education-modeled universities—Acadia, St. Francis Xavier, Mount Allison and Bishop's—to participate in three events: a student debate tournament, our first ever TEDxBishopsU, and a live taping of CBC's radio show “The Debaters.”

But let's go to the beginning. When Dr. Jessica Riddell asked who wanted to help bring TED talks to our campus, I could not have been more excited. An avid watcher of TED talks, I knew this event would be spectacular. And so did the over 100 students who responded to her initial email!

During our first meeting, Dr. Riddell explained the “what” (an amazing tournament, our very own TEDx and the hilarious CBC comedians) and also the “why.” She said many Canadian universities are experiencing a “mission drift” due to cutbacks in funding, debt crises and rising tuition. Several institutions have increased undergraduate

enrolment rapidly with a specific focus on the “bottom line,” which has diluted the quality of undergraduate education.

She went on to say Bishop's has been relatively insulated from this widespread crisis because we've grown sustainably and maintained our commitment to the tenets of a liberal education. **I left the meeting appreciating that our little university could contribute significantly to the debate about the type of university system that ought to exist in Canada** and our weekend would represent a start.

After hundreds of hours of preparation, our weekend arrived. And it couldn't have been more successful! Conversations were animated at our first dinner and those who were once strangers became quick friends. The student debate tournament on Saturday morning featured two teams of two from each of the four universities; the debaters were eloquent, playful, and articulate. **Peter Blaikie '58** (our gracious host and patron for the weekend) and others presided as judges over the final in St. Mark's Chapel (spoiler alert: Mount Allison won).

Later we hosted our first ever TEDxBishopsU event: ten speakers—students and professors from the four universities and **Scott Griffin '60, DCL '02**—presented

talks of 18 minutes or less on the theme of “Illuminating Education.” Bandeem Hall became fully illuminated by these inspirational and aspirational talks.

In the evening, members of the Bishop's and Sherbrooke communities, as well as our guests from the Maritimes, joined together in laughter in Centennial Theatre for the taping of three episodes of “The Debaters.”

“Every 'Debaters' taping is fun. But this one, thanks to the amazing atmosphere of Bishop's University, truly took it up a notch.”

Steve Patterson

Host, CBC Radio One's “The Debaters”

Everyone walked away from the weekend inspired, invigorated and excited! We set out to explore the complex issues around undergraduate education in a stimulating and thought-provoking environment. We did that and had a ton of fun too! Even though I'm graduating in May, I'll return for “Up for Debate” Round II: **February 7-8, 2014!**

Meghan Potter, 4th year English



Dana Sciuto (Fine Arts and Education student) discusses the crisis in undergraduate education and the issue of “mission drift.”

View the talks:
www.TEDxBishopsU.ca

8th Annual Research Week



Student poster competition

1st place: **Marek Eby**, independent studies supervised by **Dr. Heather McKeen-Edwards** (Political and International Studies)
 2nd place: **Caitlin Porter**, research assistant supervised by **Dr. Estelle Chamoux** (Biology)
 3rd place: **Junie Carrière**, honours student supervised by **Dr. Fuschia Sirois** (Psychology)



Photo: Andrei Fasola, 3rd year Drama

Bishop’s Research Idol

Prof. Mike Teed (Business), judge
Aren Bezdjian, honours student supervised by **Dr. Adrianna Mendrek** (Psychology), the winner with perfect scores of 10
Dr. Estelle Chamoux (Biology), judge
Dr. Jessica Riddell (English), MC
Michael Goldbloom (Principal), judge

Up for Debate

Organizers

Dr. Andrea Drumheller (Psychology Department)
Michael Goldbloom (Principal)
Scott Lawson (President of the BU Student Alumni Association)
Dr. Jessica Riddell (English Department)

Judges

Dr. Steve Baldner (Professor, St. Francis Xavier)
Tim Belford '71
Peter Blaikie '58
Dr. Robert Campbell (President of Mount Allison)
Scott Griffin '60, DCL '02 (Chancellor)
Dr. Tom Herman (VP Academic of Acadia)
Royal Orr '78
Ray Riddell

Book launch

Dr. Benoit-Antoine Bacon (Dean of Arts & Science) with book by **Dr. Gerry Coulter** (Sociology), *Jean Baudrillard: From the Ocean to the Desert, or the Poetics of Radicality*, Intertheory, 2012.
Dr. Claire Grogan (English), *Politics and Genre in the Works of Elizabeth Hamilton, 1756-1816*, Ashgate, 2012.
Dr. Shawn Malley (English), **Vicky Chainey Gagnon** (Curator) & **Andrea Picard** (missing from photo), *Christina Battle: Filing Memory*. Foreman Art Gallery of Bishop’s University, 2012. **Michael Goldbloom** (Principal), **Dr. Claude Charpentier** (Psychology), *Journal of Eastern Townships Studies, Quebec’s English Speaking Communities: A New Research Agenda*, No. 38, Spring 2012. **Dr. Anthony Di Mascio** (History), *The Idea of Popular Schooling in Upper Canada: Print Culture, Public Discourse, and the Demand for Education*, McGill-Queen’s University Press, 2012. **Dr. Linda Morra** (English), *Basements and Attics, Closets and Cyberspace: Explorations in Canadian Women’s Archives*. Wilfrid Laurier University Press, 2012.



Photo: Ryan Millar, 2nd year Social Studies/Secondary Education



Photo: Ryan Millar, Social Studies/Secondary Education

Research & Creativity Award

Dr. Dale Stout (Psychology), **Dr. Stuart McKelvie** (Psychology), **Dr. Benoit-Antoine Bacon** (Dean of Arts & Science). For 40 years Dr. McKelvie has published research papers on mental imagery, memory and cognition, individual differences and their measurement. While publishing prodigiously, he also taught six courses each year for most of that time and twice won the *William & Nancy Turner Teaching Award*. Research doesn’t draw you away from the university; it places you at the heart of it—if you follow Dr. McKelvie’s example.



New partners for your future

ALUMNI **INSURANCE PLANS**

The Bishop's University Alumni Association is pleased to announce that you can now take advantage of affordable insurance products through Manulife Financial.

Term Life • Health & Dental • Major Accident Protection
Income Protection • Critical Illness • Child Life & Accident

For more information about the Alumni Insurance Plans, please visit www.manulife.com/bishops or call toll-free **1-888-913-6333**



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Gaiters

The Bishop's Gaiters sports teams completed an up and down winter semester in 2012-13. From the hardwood to the ice there were three Bishop's teams in action.

- The **women's hockey team** struggled in their MIWHL games (0-8-1) but played some quality hockey during exhibition contests (4-7-0).
- The **women's basketball team** was young and plagued with injuries throughout their campaign and were unable to win a regular season game.
- The **men's basketball team** played some inspired basketball and made a run to the RSEQ championship where they fell to the McGill Redmen. Their run rejuvenated pride in the purple and silver.

Marty Rourke
Sports Information Coordinator



Jeremy Leonard-Smith (4th year History) joined Andrews as a first team RSEQ all-star.



Gabrielle Chamberland (3rd year Business) was named a second team RSEQ all-star.

Mike Andrews (3rd year Education) was named a second team all-Canadian, MVP and defensive MVP of the RSEQ and a first team RSEQ all-star.



Jona Bermillo (1st year Economics) was named to the RSEQ all-rookie team.



Men's basketball bench boss **Rod Gilpin** was named the RSEQ Coach of the Year.

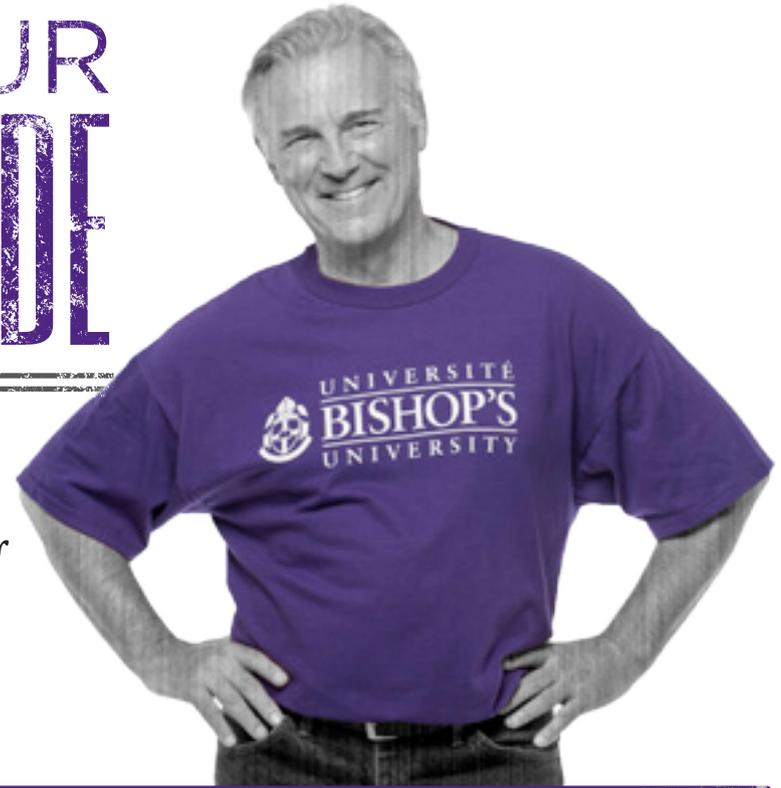
Photo credits: Andrew Dobrowolskyj and Blair Shier '79

Tim Hunter (5th year Sports Studies) was the Quebec recipient of the Leadership Award and earned the nomination for the Ken Shields Award for on court performance plus excellence in the classroom and dedication to the community.

SHOW YOUR GAITER PRIDE

Shop Bishop's
University Bookstore for
all your Alumni gear!

 /BishopsUniversityBookstore



BISHOP'S UNIVERSITY BOOKSTORE
Marjorie Donald Building | (819) 822-9600 x2241 | bishops.bkstr.ca

Winter Homecoming



alumni hockey winners



outdoor shinny



alumni basketball



Four Shades of Purple event in Vancouver
Back: Chris Sawers '09, Craig Mottershead '07, Steve Maher '06. Front: Tommy Wong '07, Patrick Conn '06, Shea McEachrane-Johnson '07 (wearing a Gretzky jersey he won in the raffle)



Hong Kong reunion: Richard Chen '70, Adalena Chen, Sandy McGregor Bradley '68, Ken Bradley '68, Berna Chow, Steven Chow '69 together after 45 years.

New in 2013

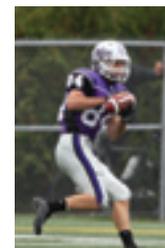
Reserved season tickets to Gaiter football games

\$75 for a reserved seat to home games

- Sunday, Sept 1 vs. Sherbrooke
- Saturday Sept 21 vs. Concordia
- Saturday, Sept 28 vs. Laval
- Saturday, Oct 26 vs. McGill

For every 2 season tickets purchased, receive a portable seat back!

Call (819) 822-9600 ext. 2669
www.gaiters.ca





Yuk Yuk's in Ottawa

top photo: Elizabeth Coolen '07, her friend, Lisa Kennedy '08, Catherine Collier '08, Samantha Halpin '08, Mike Deslauriers '08, his friend, Jennifer Coolen '08. left photo: John Giguère '90 and spouse Chantal right photo: Elizabeth Morin-Lessard '11, Nova Starr, Alexandra Jachimowicz.



As part of the JUMP program, alumni in Toronto listened to award winning author Terry Fallis talk about his new book and offer lessons to recent grads. www.ubishops.ca/jump



Upcoming Halifax Event

Enjoy a great afternoon of tree-climbing adventure at *On Tree Park* (Ski Martock) on Saturday, June 8th. Mark your calendars now and check later for details: www.ubishops.ca/alumni

Mark your calendars

Golf tournaments

26th Annual RBC Gaiter Classic Golf Tournament

Friday, June 7 at the Royal Bromont Golf Club in support of Bishop's University athletics.

14th Annual Toronto Golf Tournament

Friday, June 21 at Angus Glen Golf Club in support of the *Jeff Cannon Memorial Fund* and Toronto student bursaries.



Classes of 1990-94 will celebrate their 20th reunion with a special lunch on Saturday, September 21.

Friday, September 20

Homecoming Alumni & Friends Golf Tournament

Get your team together for an afternoon of golf and camaraderie while supporting BU students! Old Lennoxville Golf Club @ 1 p.m. shotgun start. Cocktails, dinner and prizes to follow!

Gaiters in action @ Coulter Field

Join alumni and students cheering on our men's and women's rugby teams and women's soccer team. Game times and opponents to be announced.

Saturday, September 21

Tailgate Party in Coulter Field parking lot, beginning @ 10:30 am. Limited space for "Tailgaiters" so arrive early to this popular event.

Gaiters football vs Concordia, Coulter Field @ 1 p.m.

Inaugural Alumni Dinner – all classes welcome!

Join us for a new event – a special dinner at *The Gait* @ 6 p.m. where all alumni can gather together.

Party at *The Gait* from 10 p.m. – 3 a.m.

Sunday, September 22

Service in St. Mark's Chapel @ 10 a.m.

www.ubishops.ca/alumni

Gail Binmore '81 on January 8, 2013 in Cancun, Mexico (resident of Mansfield MA).

Andrew Carson '96 (1968-2013) on January 25 in Sherbrooke. Survived by his wife **Kerry Watson '95** and daughter Hannah.

Françoise Dunn on January 17, 2013 in Sherbrooke. A member of Bishop's Corporation from 1988-97, Mrs. Dunn is survived by her husband **Major General John J. Dunn '50** and her son **Robert J. Dunn '76**.

Jamie Fitzpatrick '76 (1952-2012) on December 3 in Denver CO.

Grant Garneau '61, MA '72 (1939-2013) on January 29 in Fredericton Junction NB. Survived by his wife **Lois (Flanders) Garneau '62**, their children and grandchildren, his brother **Jack '57** and his wife **Lois (Gilbert) Garneau '79**, nephew **Michael Garneau '87**, and niece **Suzanne Garneau '90**.

Bill Hann '97 (1975-2012) on November 11 in Victoria BC.

Dr. James Gray (1923-2012) on November 27 in Kentville NS. Professor Emeritus of English, Dr. Gray worked at Bishop's from 1948-72.

Lynn (Baran) Hickie '77 on February 14, 2013 in Sherbrooke. Survived by husband, **Hewson Hickie** (Chemistry Professor 1964-2000), her son Daniel, and her sisters and brothers, including **Mark Baran '75**.

Dr. Robert Macmillan '74 (1952-2012) on September 14 in London ON. Survived by his wife, **Kathryn Noel '78**. knoel@uwo.ca

Father Howard Patterson '57 on August 2, 2012 in Medicine Hat AB.

John Pratt '58 (1936-2013) on February 21 in Montreal. The *John Pratt Scholarship Fund* has been established at Bishop's. For information, contact Matt McBrine '96, mmcbrine@ubishops.ca.

Reverend Canon James Elliott Purdy '36 (1913-2013) on January 6 in Moorestown NJ. Survived by his son, granddaughters, great-granddaughter, and his brother **Samuel Purdy '53**.

Bishop Morse Robinson '43 (1920-2012) on December 7 in St. Catharines ON.

Elke Rodger '70 (1947-2012) on December 11 in Ottawa. Survived by her husband **Cameron Rodger '67**, their four children, four grandchildren, and many other family members and friends.

Scott Simon '92 (1969-2013) on January 23 in Saint John NB.

Bill Van '42 (1921-2013) on January 11 in Ottawa. Predeceased by his wife **Gwen (Weary) '42** in 1998.

Gifts In Memory of:

Suri Anisi

Babak Mahdavi '97

Shelley Athur

Robert A.D. Arthur

Julie Bradshaw '80

Lucille Bradshaw

Rodney Brand '42

Muriel Brand '45

Jeff Cannon '89

Linton Carter '89

Virginia Cowan '95

Sally & Bill Cowan

Chris Roy '95 &

Kyla Bowman '94

Andrea Timlin '95

Jim Etcheverry

Steve '77 & Sue '72 Etcheverry

James Ferrabee '57

Ann Druce '54

Chad Gibbs

Jamie Fitzpatrick '76

Susan Fitzpatrick

Elizabeth Nixon

Mary Webster

Michael Fontaine

Dean R. Young '88

Four Shades of Purple

Jordan Charron '06

Simon Harvie '05

Michael Richmond '07

Dr. Ogden Glass '35, DCL '60

Philip Carter '67

John Gordonsmith '64

Lorrenne Gordonsmith

Stewart Graham '00

Brad & Carolyn Cameron

Yvon & Heather Cormier

Ian & Cheryl Graham

Joseph Walsh

Brian Hovenden

Tanis Beaver

Kate Huntington '94

Terry & Barbara Huntington

Prof. Louise Jamet

Yolande Gobeil '07

Keith Mills '65

John Luxton '77

John Pratt '58

William Badger '59

Bruce & Carol Bentley

Lynn Harding '82

Coast Hotels Ltd.

Moffat Dunlap

Judy LeBaron '60

Cairine Lynch '57

MacDougall, MacDougall,

MacTier Inc.

Norma MacKinnon '92

John '57 & Nancy '57

Matthews

Susan Pilson McGuire '58

Shuhachi Naito

Sam Poaps '57

Timothy Price

Jim & Bobbi Redpath

Gordon Ross

The staff & faculty of the

Country Day School

Olga (Boves) Reid '37

Leslie & Jean Reid

David Rittenhouse

Andrew Louson '71

Bishop Morse Robinson '43

Ron '62 & Andrea Hunt

Alice Rourke

Lissa McRae & Bill Robson

David Savage '42

Susan Baumann '69

Peggy Savage

Janet Speid Motyer '39

Rosemary Le Gallais '69

Susan Winn '61

Cecil Teakle '26

Barry Wansborough '61

Butch Voce

Greg Duval '74 & family

Rachelle Wrathmall '99

Kim McKell '93

To make an honorary gift:
www.ubishops.ca/gift

Gifts In Honour of:

2007 NIBS Champions

Chris Bell '07

2010 NIBS Champions

Victoria Schaefer '10

Matt Beaver

Tanis Beaver

Francine Coursolle '95

William Duncan '94

Michael Goldbloom

Doug Mitchell

Virginia Yaffe

Prof. Lissa McRae

Andrew Willis '10

Dr. Lorne Nelson

Lynn G. Young

Harry O'Keefe

Joan Ross

Frances Rolph '04

Debra Rolph

Gayle '71 & Jamie '70 Saunders

Marion Tope

David Scott '58 (on his retirement)

Fidelity Investments Canada





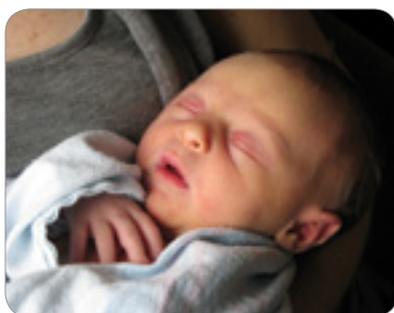
Poirier: to Loree (Lavigne) '00 and Robert a daughter, Kloe, on June 20, 2012 in Moncton.



Olson: to Jacquelyn (Davy) '03 and Spencer a daughter, Evelyn Elizabeth, on December 29, 2011 in Ottawa.



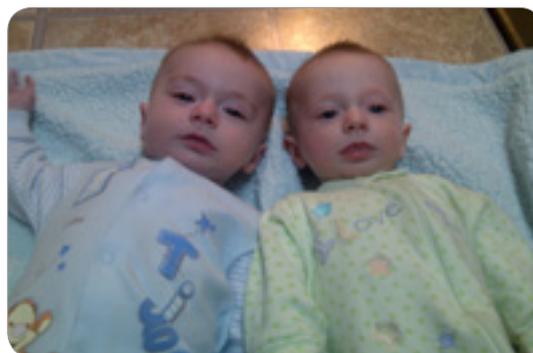
Holman-Wellner: to Janice '95 and Andy a son, Benjamin Alexander, on November 18, 2011 in Toronto. A brother to Riley, 4.



Tremble-Taylor: to Katherine '98 and Greg '98 a daughter, Kayla, on October 12, 2012.



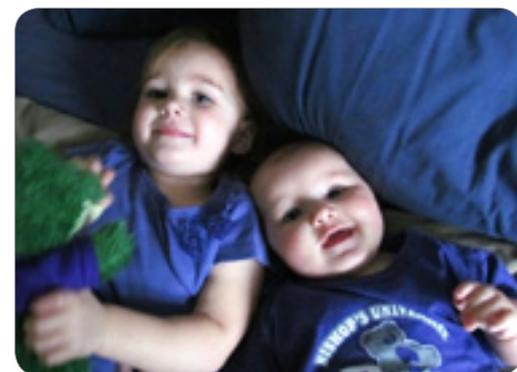
Kennedy-Marambio: to Stacy '01 and Felipe an adopted son, Sam, born October 26, 2010 in Zhuhai, China. They became a forever family on May 7, 2012.



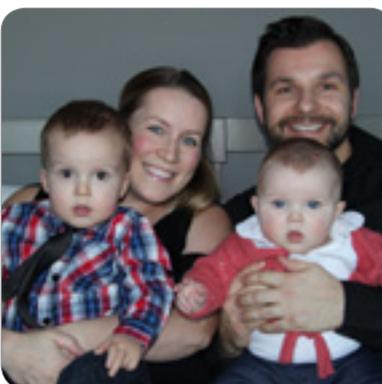
Kulka: to Tammy and Mark '04 twin sons, Logan and Gavin, on October 18, 2012 in Ottawa.



MacDonald: to Dany '03 and Vénessa a son, Anthony, on October 30, 2012 in Charlottetown.



van Schaayk-O'Donnell: to Erin '03 and Chris '03 a daughter, Margot Petra, on July 16, 2012 in Ottawa. A sister for Gemma, 2.



Seneker: to Dan '94 and Gingi Sheppard a daughter, Louisa Nicole, on July 2012 in Saskatoon SK. Sister to brother TJ.



Scott-McFarlane: to Naomi '05 and Craig '05 a son, Kai Owen, on June 29, 2012 in Waterloo.



Stachura-Burridge: to Dorothy '03 and David '01 a son, Henry Ab, on December 1, 2012 in Montreal.



Mayrand-Worth: to Julie '01 and Devon a son, Ewan Peter, on August 17, 2012 in Ottawa. A nephew for Michael Mayrand '08. Julie and Devon were married in Hawaii on December 7, 2010.



Cunningham-Gamulo: Amy '11 to Alfred '10 on September 21, 2012 in Ottawa. Front: Lily Polowin '12, Maureen Houlihan '11, Alfred, Amy, Erin Mahoney '11, Danielle Laforge '11. Back: Doug Côté '11, François-Xavier Dumont '11, Geoff Guest '13, Mariah Bryant '11, Amanda McAlpine '11, Graeme Webb '11, Jay Maiurano '04, Audrey Gamulo Maiurano '04, Stuart Ladd '76, Linda Nielsen-Jones '72, Debra (George) Ladd.



Hunting-Laramée: Rachel '07 to Joey on October 6, 2012 in Orford QC. Jessica Wilson, Jonathon Young '05, Nance Muir, Eric Laramée, Tara Jean '07, Matt McCrea (attended BU '03-07), Rachel '07, Joey, Emily Haggerty, Mitch Young '07, Erin Ecker, Dave Roy '08.



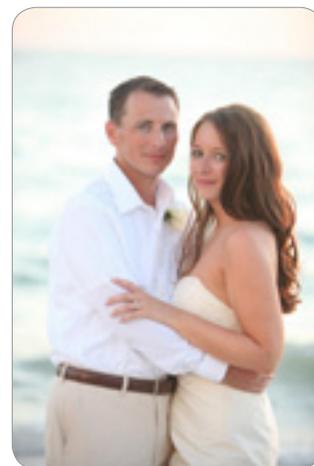
Gluss-Balkovec: Aviva '07 to Adam '07 on August 12, 2012 in Ottawa. Will Greaves '06, Lisa Deacon '07, Carolyn Cornford-Greaves '07, Colin North (attended BU '03-04), Chris Bowra '07, Aviva, Meaghan Sarazin '07, Adam, Rob Atkinson '07, Sarah Benmergui '07, Cait Hurcomb '07.



Kirby-Dolloff: Karyn '06 to Phil on October 6, 2012 in North Hatley QC. Ashlee Jones, Marc Charron, Phil Dolloff, Karyn Kirby '06, Chris Hatch, Karolyn Kirby '11.



Louson-Record: Ellie '08 to Isaac on July 21, 2012 in Augusta ME. Front: Ellen Russell '10, Thomas Posie '08, Ellie Louson '08, Isaac Record, Katie Warlund '92. Middle: Ben Wald '08, Tom Rowell '07, Shanna Bernier '11, Gordon Lambie '10, Ilana MacDonald '08, Louisa Haché '07, Chris McLeod '09. Back: Jonah Lerner, Deborah Louson '74, Andrew Louson '71, Matt Doell '08, Rachel Thompson '09.



Rayner: Emily Pearce to Duncan '98 on July 1, 2012 in Naples FL. Pat Salvaggio '98 joined them from Paris.

1950s

Hugh Doherty '55 lives in Ottawa and recently moved into a retirement home. hdoherty@ns.sympatico.ca

David Scott '58 was honoured on February 13 upon his retirement as Chair of the Independent Review Committee for all of the Fidelity mutual funds in Canada. He held that position for seven years. David spent much of his working career founding and managing various mutual fund organizations. At his request, Fidelity agreed to direct the value of his retirement gift to the Bishop's Library. David lives with his wife **Cathy Owen '56, HS Cert '57** in Vancouver.



Tinmouth-Henderson: Allison '08 to Brad '09 on July 28, 2012 in Ottawa.

Front: Brad, Allison, Ryan French-MacDougall '09, Alex Corneman '08.

Middle: Andrew Forbes '10, Samantha Raby '11, Andrew Simboli '06, Liz Lecain '07, Stephanie Haw '09, Tom Paterson '10, Brooke Hykaway '09, Mark Lawson '09, Melissa Wright '09, Josh Scott '12. Back: Jason Faber '10, Jeff Farquhar '11, Tory Davis '09, Brad Leung '10, Emma Savage '09, Chelsea Smith '10, Tasha Morgan '12, Alex Johnston '09, Dylan Corbett '11, Tobin Howes '09, Duncan Horne '09, Lindsay Eisinger (attended BU 2007-09). Top: Shane Tyrell '11, Paige Marlow '10, Laura Pollack '08, Jason Gray '09, Kristen Spearman '09.



Hawkins-Vincent: Catherine '03 to Christopher '03 on September 22, 2012 in Canmore AB. Rebecca (Timmel) Sullivan '03, Geoff Osler '04, Sabrina (Fabian) Cherry '05, Jon Cherry '03, Kevin Morin '03, Christopher, Catherine, Evelyne Aikman '03, Charlotte Everts-Lind '05, Meaghan Bennett '02, Mike Thompson '03, Jessica Fortier '03, Jasper Johnson '04, David Petch '02, Jeff Hawkins '74, Tom Houston '05



Marjorie Goodfellow '59, DCL '93 was awarded the *Queen's Diamond Jubilee Medal* on September 30, 2012, in Sherbrooke. Pierre-Luc Dusseault, NDP MP for Sherbrooke, presented it to her.

Send Your News!

Alumni reading this magazine turn first to the back pages to find out what's happening in the lives of their classmates. Send your news—personal and professional—and your photos to: **Bishop's University Advancement Office**
2600 College, Sherbrooke QC J1M 1Z7 OR **Sarah Haddon '01**
Researcher & Alumni Relations Assistant
1-866-822-5210; sarah.haddon@ubishops.ca;
www.ubishops.ca/alumni

1960s

Scott Griffin '60, DCL '02 was appointed an Officer in the Order of Canada.

C.J. Michael Flavell '61, QC was awarded the *Queen's Diamond Jubilee Medal* on October 11, 2012, presented by MPP Yasir Naqvi. Mr. Flavell was honoured for his achievements as one of Canada's prominent trade lawyers, and his commitment to raising funds for several children's charities.



Ron Hunt '62 and his wife Andrea recently visited **Jo (Ingles) '62** and Hugh Jones at their home in Mentone, Australia, taking this photo in Jo and Hugh's garden.

Roy Cullen '65 is a contributing author to a recent publication entitled *Governance and Security As A Unitary Concept*. This book presents diverse issues affecting the inter-relationship of governance and security, and how these foci influence decision-making in a global context. Governance in modern human affairs determines action or gridlock, wealth or penury, peace or conflict, health or illness, progress or arrested development. Security does not mean just physical security but also human, environmental, economic, resource and cultural security. Roy's chapter is entitled "Good Governance and a More Secure World—Natural Bedfellows." cullenR@shaw.ca

Tom Allen '69, Chairman of the 2013 Canada Summer Games, was awarded the *Queen's Diamond Jubilee Medal* by the Canada Games Council in January for his "commitment and dedication to creating a Canada Games which athletes, coaches, families, and fans will remember for years to come," said Tom Quinn, Chairman of the Canada Games Council.



Photo: Cpl Roxanne Shewchuk, Rideau Hall, © Office of the Secretary to the Governor General (2012)

Maura McKeon '67 was honoured with the *Governor General's Caring Canadian Award* "for her long-standing compassion towards society's most vulnerable, and for the home-cooked food hampers she makes for them." The award was presented by His Excellency the Right Honourable David Johnston, Governor General of Canada, at the Manège militaire des Fusiliers Mont-Royal in Montréal, on November 27, 2012.

1970s



Michael Gallagher '79 realized a life-long dream in 2013 to publish a novel, *Tsunami Connection*. The second book of a trilogy, *The Hordes*, is on the way. Michael

is winding down a 30-year career working with high school drop-outs and building Internet-ready mentoring modules. He has also worked in the development and editing of second language textbooks. tsunamiconnectionmjg@gmail.com

Follow Bishop's



1980s



Cam McKechnie '80 and his wife Veronika are proud grandparents to 4-year-old triplets Ginger, Autumn, and Amber, who recently donned BU hoodies as future members of the Class of 2029.

After 25 years of exemplary service at Bishop's, most recently as Coordinator of International Students, **Lillian Rogerson '84** retired in January to pursue her passion for tennis, biking, reading, hiking and other leisure activities.



Tony Harris '88 was featured in the *Toronto Star* in February for his work as the NHLPA's go-to artist for hockey portraits. Turning from landscape art to portraiture, Tony has painted such hockey greats as Martin Brodeur, Daniel Alfredsson, Chris Phillips, Sergei Gonchar, Ken Dryden and Bobby Orr, as well as coaching legend Roger Neilson.

Allan Scott '88 lives in Toronto with his wife and 18-year-old university-bound son. After completing his MBA and obtaining policing experience, Allan became certified as both an Internal Auditor and Fraud Examiner, and is pursuing further accreditation as an Anti-Money Laundering Specialist. He is a senior regulatory professional and Director with the Government of Ontario.

1990s

After seven years in the UK, where she worked as a reporter in the London bureau of the Associated Press and as Head of Communications at the Canadian High Commission, **Jennifer Quinn '94** has returned to Toronto. She has re-joined the *Toronto Star*, Canada's largest newspaper, as an investigative reporter.

Katherine Williams '92 is working as a Police Officer with the City of Thunder Bay. w.kathy@ymail.com

Lisa Chesworth '93 is teaching at Upper Canada College.



Roger Hardy '93 and his **Coastal.com** team rang the bell at NASDAQ in New York City on January 7, 2013.

Janice Holman '95, CFA CFP, has returned from maternity leave to Eckler Ltd. where she is a Principal. Janice leads the defined contribution group in the investment practice. Eckler is the largest privately-owned actuarial firm in Canada.

John Rowe '95, the creator of the Honibe-Pure Honey Joy® line of pure dried honey products, was awarded the 2013 *Food Industry Leadership Award* by *Food In Canada Magazine*.

In March **Rob Burns '99** was appointed Development Officer – Athletics at Bishop's.



Steve Edelson '99, Business Professor at Walsh University in North Canton OH can be reached at sedelson@walsh.edu.

2000s

Brooke McCunn '01 is working as a Biographical Records Supervisor at McGill University.

In February **Stephen Nicholson '01** spoke on “Environmental Inspection: The Good, the Bad, and the Ugly” to Bishop's students in **Dr. Darren Bardati's '94** class. Stephen is Director of Technical Services, Austin QC.

Melissa (Repoli) Fisk '02 is now Human Resources Coordinator at the Administrative Office of the Courts, State of New Hampshire.

After graduating in Music and Mathematics, **Ian Gillis '02** took a sound recording program at McGill and worked for five years as an audio-visual technician. He then completed a piano technician program at Western University, followed by studies at Florida State and a postgraduate internship in the conservation of historical instruments at Colonial Williamsburg in VA. He currently works as a piano technician in Nova Scotia.

Derek Henderson '03 is a Private Wealth Manager with Wood Gundy. derek.henderson@cibc.com

Anthony Richards '03 is a Cruise Director with Royal Caribbean, based in Miami FL. He married Kristen Douthit in May 2012.

Leigh Sowerby '03 is working as a Rhinology and Skull Base Surgeon at the University of Western Ontario's St. Joseph's Health Care Centre. leigh.sowerby@sjhc.london.on.ca

Christopher Vincent '03 has recently opened the Canmore and Banff offices of Sotheby's International Realty Canada, a full-service real estate brokerage for both residential and commercial real estate in the Canadian Rockies. cvincent@sothebysrealty.ca

Greg Dempsey '04 recently moved to New York to take up an appointment as Second Secretary (Human Rights and Social Affairs) at the Permanent Mission of Canada to the United Nations.

Jeffrey MacDonald '04 joined the HR team at Bishop's as Health & Safety Coordinator.

Jeff Strain '05 completed an MA in English at UBC and, after teaching English in Japan, a Master's in Library and Information Studies at UBC. He lives in Winnipeg, working at the Manitoba Education Library. This summer, Jeff will participate in the Cycle of Hope's '1000 Miles Home' charity ride to raise awareness for Habitat for Humanity. jeff.strain@gmail.com.

Jeffrey Courson '06 is currently studying Law at the University of British Columbia. tawnshi@hotmail.com

Matt Fogarty '06 works as a Creative Director for the Jim Pattison Broadcast Group in Nanaimo BC. He is also a professional voiceover artist. www.mattfogarty.ca.

After graduating with an MBA from the Schulich School of Business in 2011, **Jared Kligerman '06** joined Witz Education and was promoted to VP Business Development in 2012. Witz specializes in leadership and Mac-based technology training. jared@witzeducation.com

Celissa (Verpaelst) Vipond '07 graduated from the Master of Social Work Program at the University of Toronto in 2009 with a focus in mental health. She works as a Social Worker/Community Clinician with the Waypoint Centre for Mental Health Care-Outpatient Services Program in Midland ON.

Marie Jacques-Bilodeau '08 is a Teacher and Director of Envol in Sainte-Marie QC. marie_jacques_bilodeau@hotmail.com

2010s

Francis Cossette '10 joined the equity market team at the *Caisse de dépôt et placement du Québec* in January 2012 after completing his MSc in Finance at the Université de Sherbrooke. He currently covers the energy and utilities sector for Canadian and international portfolios.

After completing an MBA in the US, **Rosanne Lupien '10** passed the four US Certified Public Accountant exams. She's completing an internship for US CPA licensing.

Dr. Dany MacDonald, BA (Bishop's), MA, PhD (Queen's)
Assistant Professor, Department of Applied Human Sciences,
University of Prince Edward Island, **with his dog Floyd
on Brackley Beach in PEI.**



Context Matters: sports and positive youth development

Sports build character. These three words are used consistently when describing the impact of organized sports on youth.

The thought is not new: early philosophers such as Plato argued that “the moral value of exercise and sport far outweigh the physical value.” Such statements reinforce our preconceived belief that sports invariably have positive effects on the psychosocial development of athletes.

However, **we may exaggerate the positive effects of sports if we fail to take a critical look at the context to determine if sports build character.** (By context, I refer to any situation where sports are played in an organized manner under the supervision of one or many adults.)

In August about 4,200 athletes will converge on Sherbrooke for the 2013 Canada Games. A sporting event of this magnitude offers an opportunity to reflect on the impact of organized sport on the personal development of athletes. A significant amount of research has investigated this field and has aptly been named Positive Youth Development (PYD) through sport.

I became interested in PYD during my graduate work after completing an undergraduate degree in Psychology at Bishop's. My research focused on identifying characteristics of the sport context that lead to PYD in athletes. Unfortunately past research demonstrates that sport and positive outcomes are not always synonymous.

Sports are associated with a number of positive outcomes and experiences. For example, participants report higher rates of school enjoyment and college attendance compared to youth who do not participate. However, organized sports are also linked with negative outcomes, including higher amounts of alcohol and illegal substance use, decreased moral reasoning, and more risky sexual behaviour.

These findings point to what I refer to as the myth of the ‘magic ball’. Namely, there is nothing magical about placing a group of individuals together and having them play sports. To promote positive outcomes, we must pay attention, among other things, to the context in which youth participate.

Although initial research showed that placing too much emphasis on winning is

associated with negative developmental outcomes, more recent research has found that highly competitive contexts can foster PYD. Given the high level of expertise of the athletes attending the Canada Games, it is clear they participate to win. Win or lose, however, positive development can be promoted across all levels of athletic expertise; the context we create dictates how successfully we promote PYD in athletes.

Some of my research identified increased peer interactions among youth, increased effort put into an activity, and increased attention to the athletes’ goals as facilitators of positive experiences. **These findings demonstrate that everyone involved—coaches, parents, administrators—must work together to create positive sport contexts.**

As the Bishop's community welcomes athletes to the Canada Games, we must acknowledge our important role in creating contexts that foster PYD in athletes—a role we should not take lightly. ■

Dany MacDonald '03

Had a good day.

Picked up my bike at the repair shop. Downloaded some tunes. My MasterCard credit card makes it easy, and helps build my credit history too. I can get emergency cash at ATMs, and even pay over time if I need to. Plus, my school gets a contribution for every purchase. Not bad.



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