



Leading the Way

Bishop's University Campaign

Campaign eNews

Spring/Summer 2016

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CAMPAIGN CELEBRATIONS

THE JOYCE FOUNDATION GIFT ANNOUNCEMENT \$2.5 MILLION FOR STUDENTS IN FINANCIAL NEED

On April 1st, Bishop's was honoured to welcome to campus Aileen O'Rafferty, Trustee of the Joyce Foundation. Surrounded by Bishop's students, employees and other supporters, we were thrilled to celebrate the Foundation's exceptional donation of \$2.5 million, in support of The Joyce Foundation Bursaries.

Endowed by Canadian entrepreneur and co-founder of Tim Horton's, Ronald Joyce, C.M., these renewable bursaries will provide up to \$5,000 to offset tuition and related educational expenses. Recipients will be also be paired with a mentor to expand their learning opportunities and to broaden their horizons.

Over lunch in Tomlinson Hall - a beautiful space named in honour of Bishop's benefactor and friend of Mr. Joyce, Dr. Richard Tomlinson, O.C. - students were able to share with Ms. O'Rafferty their own experiences at Bishop's. Particularly touching were the heartfelt testimonials of those receiving financial aid. They spoke of being able to focus on their studies and taking full advantage of extra-curricular opportunities, of volunteering their time, and enjoying daily hot meals, thanks to the support of donors to Bishop's University.

Ms. O'Rafferty in turn shared with attendees the humble beginnings of Mr. Joyce and his longstanding commitment to supporting young people who need it the most. Though he was not able to be present for this gift announcement, Ms. O'Rafferty promised to bring the students' stories and thanks home to Bishop's new benefactor.



From left to right: Principal Michael Goldbloom; student speakers Paige McCloskey, Aleksa MacDonald and Sean Summerfield; SRC President, Matthew Robinson; Trustee of The Joyce Foundation, Aileen O'Rafferty and Bishop's Foundation Board Chair, George Hendy '68.



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George Hendy '68, Mark Saykaly '72, Nadia Martel '90, Michael Goldbloom, Tim Griffin '71, Philip Johnston '59, Chelsea McLellan, Jamie Crooks and Justina Browne.

FROM THE CAMPAIGN CO-CHAIRS - DANIEL FOURNIER AND TIM GRIFFIN

What enviable characteristic does the Bishop's University's \$30 million *Leading the Way* Campaign have going for it at this critical stage in its development?

The answer is momentum! Here's proof: We have already surpassed our goal! A little more than four years after we got started, we were pleased to announce on June 17, 2016 that gifts and pledges totaled \$30,115,584. This is a tremendous accomplishment for Bishop's.

While we have surpassed our goal for scholarships, bursaries and academic initiatives, more remains to be raised for the renovations to the library as well as the renovations to the residences, as well as business and entrepreneurship. And we think you will agree there can never be too much funding for financial aid.

So we have set a new goal: to raise \$36 million by Homecoming 2017. In effect, we're building a new tradition. Through more active solicitation, we are nurturing an enhanced culture of philanthropy among alumni and friends of the university. One important key is the spirit behind this: each and every gift counts, and donors have the freedom to support causes close to their hearts. An example of this is the specific interest of Roger Hardy '93 whom you will read about in this newsletter.

Even before the campaign, Bishop's was famous for alumni engagement. Now with enthusiasm and activity levels reaching new heights, today's momentum points toward new records for the university and bodes exceedingly well for the future.

Thank you very much for your support of Bishop's University.

A THANK YOU TO OUR VOLUNTEERS!



The *Leading the Way* Campaign volunteers have been invaluable to our success. From across Canada and beyond, back home to the beautiful Eastern Townships, this dedicated group have given of their finances, their time and their energy to ensure the highest possible level of support for Bishop's and our students.

2 We truly couldn't do this without you. Thank you all for Bleeding Purple!



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CAMPAIGN EVENTS

BISHOP'S PROUDLY INAUGURATES THE BEAUTIFUL NEW TD TERRACE

On June 17th, overlooking Coulter Field and under sunny skies, Bishop's was proud to welcome the TD Bank Group's Chair, Quebec Market, Sylvie Demers, along with Chairman of the Board and our Chancellor, Brian Levitt as we inaugurated the TD Terrace. Made possible through TD's generous gift of \$300,000, this Terrace has already proven to be a popular venue for students, employees and the greater community. As Principal Goldbloom stated, TD was the first bank to lend its support to our *Leading the Way* Campaign and provided an important example for its corporate peers.



Attached to the newly renovated John H. Price Sports Centre, the TD Terrace also served as host that day to our annual faculty and staff lunch. Together with our representatives from TD, we celebrated incredible milestones in our Campaign thus far: amongst other notable accomplishments, increasing our endowment for financial aid for students by \$9 million; reaching our \$2.5 million goal to equip the Sports Centre, and most excitingly, exceeding our original Campaign goal of \$30 million – one year ahead of schedule!



We remain incredibly grateful for the support of all of our partners, like the TD Bank Group, and look forward to the next stage of our Campaign as we seek to raise another \$6 million to support our remaining projects.





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BISHOP'S IN MONTREAL - AT THE RMCC

At the generous invitation of John 57' and Nancy 58' Gallop, alumni joined together at the historic Royal Montreal Curling Club on April 13th. Over cocktails and hors d'oeuvres, graduates heard from Principal Goldbloom as he spoke about our *Leading the Way* Campaign, and the impact our alumni are having on this important fundraising initiative.

Approximately 70 guests were present to celebrate recent successes. In speaking about their motivations for hosting the event, John Gallop noted: "Nancy and I really benefited from our time at Bishop's. We've chosen to support Bishop's and its students for many years, and it's great to see other alumni - from across the generations - choose to give back too. We thought the RMCC, founded in 1807, would be a special venue to bring together Bishop's graduates and to allow them to share their own experiences."

It was a great evening to Raise a Toast!



From left to right: John and Nancy Gallop, with Principal Michael Goldbloom at the Royal Montreal Curling Club.

DONATIONS AT WORK

THE ROGER HARDY

SEXUAL HEALTH AND SAFETY INTERNSHIP

As a result of a generous donation towards the Campaign's 'New Initiatives' from alumnus Roger Hardy, a new Sexual Health and Safety Internship has been established. Working with the Dean of Student Affairs, the Gender Equity Club and students across campus, the responsibilities for this important initiative have been determined as follows:

- to conduct discussion sessions regarding sexual health and gender equity;
- to promote sexual health by providing education programs on both the physical and mental aspects of sexual health;
- to work closely with the gender equity centre, the SRC and Residence Assistants to ensure equity and diversity are being prioritized when student events are planned;
- to act as a student advocate/support in times of need and develop a student advocacy program;
- to contribute to sexual health information/discourse on websites and in hand-outs;
- to work closely with the Dean of Students, the Counselling Centre and Health Centre to develop programming directly related to sexual health and safety;
- to conduct research related to the beliefs and behaviours of Bishop's students.

The first intern will be hired for an eight month term beginning fall 2016. Bishop's is grateful for this opportunity to create an even more safe and caring campus for our students.



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DONOR SPOTLIGHT - ROGER HARDY



Roger Hardy '93

Roger Hardy '93 has been a longstanding donor to Bishop's since his days on campus as a business student and avid rugby player. Upon graduation, Roger moved out west to pursue his love of the mountains.

He is a well-known name across Canada, particularly since the sale of Coastal Contacts, and the start of his latest venture Shoeme.ca. The creativity he brings to his business is evident in his philanthropy, where he sees a need, and moves to fill it. Roger and his wife are parents to four children, and we are thrilled to profile him in this edition of our eNewsletter.

Q: What was it that brought you to a little liberal arts school out East?

RH: I liked the idea of a smaller campus where I wouldn't get lost in the masses and where I could get to know people and participate on some of the sports teams. I ended up playing on the volleyball, rugby and squash teams and almost every intramural team there was which was a ton of fun. I feel it was the perfect school for me.

Q: Why has philanthropy been an important part of your life?

RH: The only way I have found to really feel true abundance in life is to recognize you have enough and to give back. I've tried to give back at work, and in life wherever I can and it's a very rewarding feeling to hear from the people who have benefitted.

Q: How have you stayed connected with Bishop's since your graduation?

RH: I've tried to return for Homecomings and also hosted several alumni functions in Vancouver. It's always great to see old faces and have an instant bond with some of the newer ones. Bishop's for me created a bond that will last a lifetime.

Q: You started your own scholarship fund at Bishop's back in 2003, and you've now decided to invest in a new Sexual Health and Safety Internship fund. Can you tell me why you thought this was an important area upon which to focus?

RH: The scholarship was a way to help other students who may be a little tight on cash, like I was when I was in school, and trying to balance working and school life. If the scholarship helps them focus on school and complete their year that's ideal. I have received many thank you letters from students along the way that tell me it's accomplishing the goal I set for it.

In terms of the Internship, the Dean of Student Affairs, Dr. Jackie Bailey '95, is doing great and innovative things at Bishop's including trying to be on the leading edge of ensuring everyone feels safe on campus, she asked me to help out. I was happy to contribute where I could.

I'd like to see Bishops identifying challenging issues and leading the country in innovative solutions to deal with difficult situations whatever they may be. Bishop's can use its small size to be nimble and quick to resolve student concerns, differentiating it from other schools in meaningful ways that will drive its long term sustainability. Being first on innovative solutions is what I have learned is valuable to customers in business and I hope my support and that of other alumni will propel Bishop's to a unique position among its peers in Canada.



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VOLUNTEER SPOTLIGHT - MARK SAYKALY



Mark at a BU alumni reception in Hong Kong in 2015.

Mark Saykaly '72 graduated from Bishop's with a Bachelors of Business Administration. In his four years as a student, Mark was involved with the soccer and tennis teams he served as both freshman representative on the student executive council (now the SRC) and as a big brother, and was also a member of one of the four fraternities at Bishop's at the time. Mark and his wife have two beautiful daughters and are proud grandparents of twins! Mark is retired, proud Director of the Bishop's University Foundation and 1st Vice-Chairman of the Cedars Cancer Foundation.

Q: You graduated from Bishop's in the early '70s. What was BU like then? How do you see the University today?

MS: My years at Bishop's had been the best of my life to date. It was small, and yet, as it is today, a big happy family. It had a very diverse student body, and I was able to make great friends. At the time, all students and faculty wore gowns on campus - something we quite enjoyed, and all residences were divided by gender. Technology has certainly changed since the 70s - if you believe it, my final computer science exam was done orally! The students appear as happy today as they were in my day, and I'm sure lifelong friendships are still being formed.

Q. You've had an interesting career. How did this come about?

MS: I made a point of working a variety of jobs during the summer. Following my graduation, I was fortunate to be able to move into the family garment business. I began working in the plant, then managing production before moving into sales and marketing where I really found my passion. In the 90s I assumed the presidency where I remained until 2002. Most importantly, I learned early on how vital it is to love what you do. Without that love, you will fail.

Q: How does one go from business man to the Vice-Chairman of the Cedars Cancer Foundation?

MS: I've always been involved in a variety of boards and volunteer leadership roles. I've been fortunate to serve as president of my parish, and to volunteer for homes for the elderly. Cancer research has always been incredibly important to my family, and I've been formally involved with Cedars since 2010. In many ways, fundraising is an easy sell when you truly believe in what you're promoting.

Q: Despite your many other commitments, why has it been important for you to stay involved with Bishop's over the years?

MS: I think all of us have our buttons pushed by different elements in our lives. Bishop's has provided me, and continues to provide me with a great deal. I believe firmly that "*From everyone who has been given much, much will be demanded.*" Bishop's is a very unique school, and thus susceptible to different challenges, as well as wonderful opportunities. I travel a great deal, and given my trips to Asia, I was able, along with the indefatigable Peter Nixon '83, to meet with the Hong Kong alumni chapter. Over a dinner last year we were able to welcome graduates from 1950 through the 2000s. Across the years, we heard very similar stories of camaraderie. Bishop's gives so much to its students, and I'm proud to offer back my own contribution. The fact that my daughter, Michelle '05 is also a graduate makes me incredibly proud, and gives us a special shared experience over which to bond.

Q: Tell me about your work for the Bishop's University Foundation? How does the Foundation support our students?

MS: The Foundation exists to raise money, and helps to set funding priorities. We support initiatives like the current *Leading the Way* Campaign, and the ongoing Annual Fund. These in turn provide students with everything from scholarships to new sports equipment.

Q: In your opinion, why should alumni give back to Bishop's?

MS: Generally our alumni recognize the importance of the academic experience at Bishop's. The unique social environment must also be recognized. The fact that our students are not just a proverbial number, but enjoy close relationships with their professors and one another is very special. Our graduates leave with above average social skills, which they parlay into very successful careers. By volunteering and donating funds, our alumni have the opportunity to share the Bishop's they love with another generation of students.



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UNIVERSITY NEWS SHORTS

MACLEAN'S 2016 University Rankings

1ST in QUALITY of instructors

1ST FOR Residence *Living*

1st in student SATISFACTION

2ND FOR Professors who KNOW YOUR NAME

2ND For EXTRACURRICULAR ACTIVITIES

5TH For obtaining EMPLOYMENT SKILLS

GLOBE AND MAIL



2016 *University* REPORT CARD

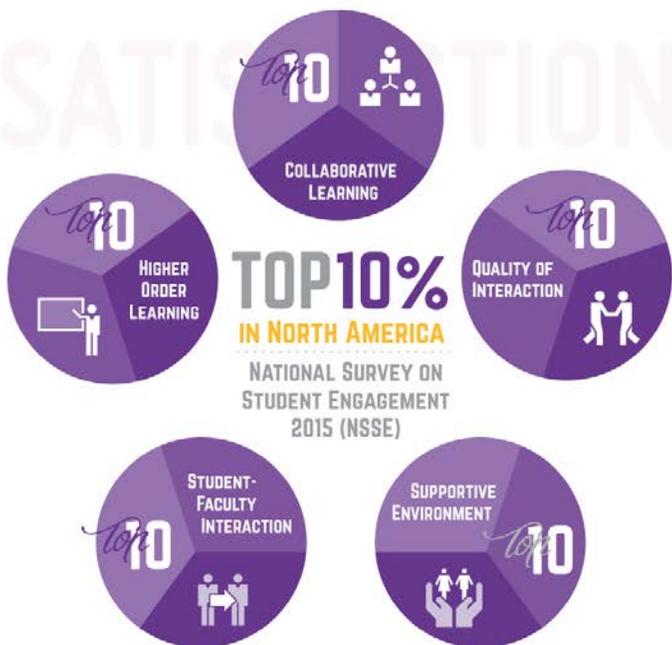
Bishop's ranked **"ABOVE AVERAGE"** For OVERALL STUDENT EXPERIENCE

HUFFINGTON POST

#1 IN THE COUNTRY BEST UNIVERSITIES FOR SPORTS AND RECREATION January 16, 2016

BEST UNIVERSITIES FOR EXTRACURRICULAR ACTIVITIES #1 IN THE COUNTRY October 29, 2015

October 21, 2015 #2 CANADIAN UNIVERSITIES WITH BEST FOOD





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WHERE THERE'S A WILL, THERE'S A WAY

Whether you are a Baby Boomer reaching retirement or making your first will, your family will always come first. Over the years however, hundreds of alumni and friends have included Bishop's University in their estate plans, and their generosity continues to make a difference in the lives of students every day.

Tom Godber '85 is among those whose insightful planning now will ensure future generations of students will live the *Bishop's Experience* to the fullest.



Tom Godber '85

"While considering my recent Campaign gift, I was made aware of several interesting options. After review I elected to make a personal donation now. In addition, I named the Bishop's University Foundation the beneficiary of a life insurance policy I was carrying. It was easy to do, and allowed me to double up my donation, thank Bishop's for my incredible time there and give a lasting legacy of support to my alma mater. To my delight, I'll also be able to save on taxes."

Help support future generations of students by including Bishop's University in your estate planning today. You can direct your gift to any department or program. You can make tuition more affordable for students in need. Or, you can support your favourite Gaiter team - and these are just a few examples of the ways you can help!

If you are interested in making a future commitment to Bishop's, please contact:

Bruce Stevenson at
bruce.stevenson@ubishops.ca
or toll free at 1-866-822-5210.

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ADDITIONAL INFORMATION

CAMPAIGN LEADERSHIP:

The *Leading the Way* Campaign is co-chaired by Daniel Fournier, a proud Bishop's parent and Tim Griffin '71. We are further supported by volunteers across the country.

ALUMNI AND FRIENDS:

Interested in staying engaged with Bishop's, wherever you are? Visit www.ubishops.ca/alumni for a list of ways to stay involved and upcoming events.

GIVE NOW:

Donations to our Campaign are tremendously appreciated, and make a true and tangible difference in the lives and education of the students here at Bishop's. Should you have questions about our Campaign, and how you can make a difference, please email jacqueline.scott@ubishops.ca.

For those wishing to make a gift immediately, donations can be made via our secure server.

Be Purple. Be Generous. BU.

www.ubishops.ca/gift.

Donate today
Every gift makes a difference

