



Leading the Way

Bishop's University Campaign

Campaign eNews
Spring 2017

BU SINGERS RECEIVE LANDMARK FUNDING FROM QUEBECOR



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Centennial Theatre was packed in December as music lovers gathered for what is always a highly-anticipated event in the holiday calendar – the annual Christmas concert by the Bishop's University Singers Choir.

At the start of the concert, the audience was delighted to hear the announcement that the choir had received a \$100,000 donation from Quebecor. "This provides a huge boost to our choir and our musicians," said director Fannie Gaudette. "It will go a long way to sustain our activities and improve the choir's overall financial health. We are very grateful to Quebecor for this fantastic investment."

The evening's program included classical works such as Vivaldi's Gloria, followed by traditional carols and modern takes on old favourites. With over 100 talented singers (students, professors, staff, and community members) and a dozen soloists, the choir treated the audience to

a beautifully performed selection of the season's most beloved pieces. The crowd, as diverse as the choir itself, cheered enthusiastically for the vocalists as well as the choir's house band and visiting string players.

More recently, to show its appreciation for its loyal audiences over the years, the Singers performed a show in April consisting entirely of requests that had previously been submitted.

The University Singers, soon celebrating their 50th anniversary, rely in large part on private donations to sustain their operations. We were therefore pleased to garner the support of Quebecor for this Bishop's gem through the *Leading the Way* campaign.

If you would like to contribute to the B.U. Singers, you can make a secure online gift at www.ubishops.ca/gift, or by calling 819.822.9660.

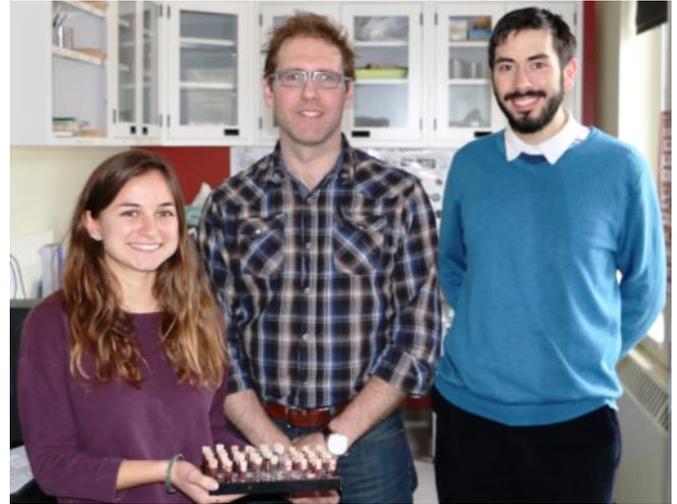
GAZ MÉTRO PROVIDES \$50,000 FOR STUDENTS IN THE NEW GRADUATE-LEVEL MICRO-PROGRAM IN CLIMATE CHANGE

Bishop's Department of Environment and Geography provides undergraduates with a solid foundation in the study of people and the environment – through interactive learning and community involvement; a low student-to-faculty ratio and small class sizes; student-faculty collaborative research; high-profile faculty research; and student preparation for graduate programs. The department has five full-time faculty and approximately 70 undergraduates, and offers nine degree options: B.A. honours, major or minor in Geography; B.A. honours, major or minor in Environmental Studies; and B.Sc. honours, major or minor in Environmental Science.

The department recently established a graduate-level Micro-Program in Climate Change, the first English-language program of its kind in Québec. It was developed in conjunction with the *Centre universitaire de formation en environnement et développement durable* (CUFE) at the Université de Sherbrooke.

This micro-program offers instruction from leading experts on the science of climate change, its impacts, and strategies for its mitigation and is offered annually during the winter semester. Key faculty include Dr. Matthew Peros, Canada Research Chair in Climate and Environmental Change; Dr. Elisabeth Levac, a leading specialist in oceanography and climate change and health; Dr. Valerio Faraoni, a renowned physicist with expertise in energy and the environment; and Dr. Alexandre Langlois, from the Université de Sherbrooke, who is one of Canada's leading polar scientists. Students have access to Bishop's state-of-the-art Climate and Environmental Change research laboratory, and a range of other resources on the Bishop's and Université de Sherbrooke campuses.

Graduates will be well positioned to compete for jobs in both the government and private sectors. The program can also serve as springboard for further study, be it graduate school in a climate or environment-related field, law school or other professional degrees, or an MBA.



Alexandra Krallis, Dr. Matthew Peros, and Antoine Turcotte

We are pleased that Gaz Métro has pledged \$50,000 through the *Leading the Way* campaign (\$10,000/year for five years) to support students in this important program. Two of this year's funding recipients, Alexandra Krallis and Antoine Turcotte, share their thoughts:

"The study of climate is relevant to my core interest in ornithology, the domain in which I hope to pursue my studies at the graduate level. I think it is important to have an understanding of climate change, and I felt this program would be a perfect opportunity for me to get this kind of knowledge. The experience has been very interesting, with the various classes providing opportunities for a better insight of the research in climate and the associated challenges. I am grateful for the support I have received as it helps me pursue my studies in this field that I consider to be so important." – Antoine Turcotte

*

"After graduating from Bishop's with a degree in Biology, concentration in Health Sciences, the Micro-Program in Climate Change was a perfect opportunity to continue studying and step completely out of my field. It's important to me to understand the effects we are having on this earth, and fascinating to learn about the complex systems that combine to result in the world we know. The fact that this is all offered at Bishop's in a one-semester program is just one big bonus." – Alexandra Krallis

MESSAGE FROM THE CAMPAIGN CO-CHAIRS

Daniel Fournier & Tim Griffin



As we get closer to reaching our goal of raising an additional \$6 million for the campaign by Homecoming 2017 (bringing our total to \$36 million), we are pleased to provide you with some exciting updates and progress reports on various campus projects.



The University is particularly delighted to have received a significant infrastructure investment in one of our most important campaign pillars — transforming the John Bassett Memorial Library into a

modern Learning Commons. Renovations are already underway and we look forward to re-opening the revitalized facility in the fall of 2018.

Federal and provincial funding was also received in support of the \$7.55 million laboratory renovation project in the Andrew S. Johnson Science Building. While these grants will make the majority of the work possible, we are seeking to raise \$300,000 for equipment. As with the library, the renovated science facilities will be operational in time for the Fall 2018 semester.

In this issue, we're also pleased to share news about generous corporate donations in support of the University Singers choir and the new micro-program in climate change. The Dobson-Lagassé Centre is highlighted as a key component of another important area of focus, our Business and Entrepreneurship offering.

Gifts and pledges to date total more than \$34 million! It is the enthusiastic support of our volunteers, friends and donors that has brought us so close to attaining our new ambitious campaign objective.

Thank you for continuing to show how much you believe in Bishop's model and mission!

DONATIONS AT WORK

The Dobson-Lagassé Entrepreneurship Centre

Established in 1998, the Dobson-Lagassé Entrepreneurship Centre (DLC) promotes and assists in the teaching of Entrepreneurship to Bishop's University students through formal class studies and practical field work with developing businesses. It also aims to grow entrepreneurship in the Eastern Townships community by providing services to small businesses, with the ultimate goal of improving the regional economy. It is an important reason why the university has been ranked the number-one entrepreneurial university in Canada.



In its nearly twenty-year history, the DLC has partnered with some 800 local businesses and interacted with more than 2500 students, pairing them up to work on over 250 consulting projects. It is worth noting that it is not only Business students who benefit. In fact, students from various disciplines have had the opportunity to gain real-life experience that shapes their career orientation. All come away with tools to develop into successful leaders for today's complex and rapidly changing business environment.

The DLC boasts a strong network of volunteers and collaborators to assist its corporate members — over 115 businesses operating in the Townships, the majority in a francophone environment. These companies are often seeking ways to expand their markets outside Quebec and Canada. The access to bilingual students through the DLC is a major bonus.

The DLC is the only organization of its kind in the region to offer bilingual services.



The DLC's highly successful mentoring program is one of the most established and respected in the province, indeed in Canada. Mentoring services are provided by outstanding volunteers (who are typically retired or semi-retired entrepreneurs themselves) with deep and wide-ranging business experience. The Centre also organizes an annual Speedcoaching conference, various workshops, clinics and networking events, and one-on-one coaching for both students and entrepreneurs.



Philip Johnston '59, Chair of the DLC's Board of Directors and long-time Bishop's volunteer, remarked that rarely has he seen anything to equal the benefits of community outreach than the mentorship program at the DLC. Indeed, the businesses that benefit from its services see the DLC as a lifeline that is vital to their success. Successful alumni entrepreneurs help us to share the story of the Centre's success, and business participants are the first to speak to the value it provides to local companies.



As the University seeks to raise the profile of the DLC as an essential part of the Bishop's community, we are cognizant of the fact that as a minimally-staffed, volunteer-driven independent organization, it relies on donations to continue to fulfill its mission.

With annual needs of \$350,000, multiple-year commitments are essential as the Centre aims to increase programming and extend entrepreneurship beyond Bishop's to accomplish great things in the community.



Bishop's is seeking to raise \$1 million through the Capital Campaign in support of the DLC, and is more than halfway to this objective.



Be Purple. Be Generous. BU.

VOLUNTEER SPOTLIGHT:

Philip Johnston '59

A LIFETIME CONNECTION

As so many of us with links to Bishop's can attest, a purple thread keeps us connected to the school long after we have left campus. For Philip Johnston '59, this has been true throughout his working life, as well as in retirement, in his current role as the Chair of Board of Directors of the Dobson-Lagassé Centre for Entrepreneurship and as a member of the Capital Campaign's Executive Cabinet. Philip first came to Bishop's in the fall of 1956, when there were just 365 students enrolled at the university (a far cry from today's roughly 2,500). As he says, "Not that you wouldn't recognize the place; the Quad was there, but not much else!"

Then as now, Bishop's was characterized by its small, close-knit atmosphere. There were plenty of activities on offer outside the classroom for students to explore and many ways to get involved with campus life. In fact, the small student population meant that if one wanted to join a club, group, or society, one often ended up assuming a leadership role! In Philip's case, a quick perusal of the 1959 yearbook reveals his roles as the Radio and TV Committee Chairman, Film Society President, along with participation in intramural sports, the History Club, the Winter Carnival Committee, the Dramatics Society and the Board of Publicity.

Philip's most memorable (and fun) university days were those spent working on school drama productions, including a role in 1958's major play *She Stoops to Conquer*, in which he played Tony Lumpkin. Bishop's legendary and beloved English professor Arthur Motyer was the director. (Professor Motyer would become the driving force behind the establishment of Centennial Theatre, celebrating its 50th anniversary this year.)

Philip's interest in radio at Bishop's led him to contact Sherbrooke station CKTS, looking for a role as an

announcer; he ended up subbing in the evenings. After graduation, he joined Montreal Trust, and in 1973 moved to Royal Trust. The banking and trust industry strongly encouraged employees to volunteer, which suited Philip well. In addition to Bishop's, he has volunteered for The Old Brewery Mission and many other community initiatives.

In the 1970s the purple thread tugged, and Philip was tapped to assist Festival Lennoxville, a summer repertory theatre company housed entirely at Centennial Theatre, in developing a volunteer-based financial plan to help manage their budget. David Rittenhouse of Bishop's Drama Department was the festival's executive director, and another drama professor, William Davis, served as artistic director. It wasn't long before Philip was approached to join Bishop's Corporation. Through the next 20+ years, he served as the Chair of the Pension Committee, then Vice President, and finally President. When Principal Hugh Scott announced his retirement, Philip led the search committee which resulted in Bishop's appointing its first female principal, Janyne Hodder, in 1995.



*In 1958's Major Play,
She Stoops to Conquer.*

Philip's involvement with the University allowed him to learn firsthand about many campus initiatives, including the Dobson-Lagassé Entrepreneurship Centre and its connection to the Williams School of Business (see pages 3-4). Philip is a champion of the unique partnership between students, entrepreneurs and mentors that the DLC represents, and a firm believer in the tremendous value that the Centre brings to both the University and the dozens of local entrepreneurs who benefit from its services and expertise. One of the most important aspects of his role with the DLC is to help raise the profile of the Centre and communicate its benefits to the campus and broader communities.

The sense of engagement that began during Philip's student days has led to a lifetime of volunteering and participating in extracurricular activities, with connections to Bishop's (that purple thread) running throughout. He's very pleased to continue to be part of Bishop's journey as ever more milestones are reached.

\$17 million investment in the John Bassett Memorial Library



In late January, Principal Michael Goldbloom was delighted to announce that the University will invest \$17 million to transform the John Bassett Memorial Library into a state-of-the-art “learning commons”. Grants from the federal and Quebec governments, as well as funds raised from our donor community (students, faculty, staff, alumni and partners), have made this project possible.

The library was originally designed to accommodate a student population of 1,500. Bishop’s enrolment is now over 2,400 full-time students and Champlain Regional College, which also uses the library, has another 1,100 students.

The new learning commons will support a student-centred approach to learning, by combining the resources of a traditional library with pedagogical innovation, technological services, various student help centres, and enhanced configurations for lecture, study and social interaction. It will emphasize active and collaborative learning in flexible spaces where students, faculty, librarians and staff can all work together. Students will have increased opportunities to deepen their understanding of critical issues, make new connections, learn new skills and collaborate effectively with others.

The federal and Quebec governments contributed \$7 million and \$5.5 million respectively, and to date, our Capital Campaign efforts have raised \$3.8 million toward our private sector goal of \$4.5 million. This includes \$1 million from our students — who voted in 2012 to donate \$50 per year, for ten years, in support of this project. Giving true meaning to the expression “pay it forward”, a significant portion of the students who have donated will have graduated by the time the facility reopens in September 2018.

The renovations have begun, with operations being fulfilled from a temporary location next to the Sports Centre. In December and January, library staff undertook the incredible task of moving essential materials to the temporary space and coordinating the storage of countless other items with dauntless energy and impressive attention to detail — all while keeping the community well informed.

This investment in the library will dramatically impact the student experience and campus life at Bishop’s University for generations to come. We are thrilled and grateful to have received this extraordinary level of support, and look forward to welcoming students, faculty, staff and visitors to the newly renovated Learning Commons next year.

AN ENHANCED EDUCATIONAL EXPERIENCE AT THE ANDREW S. JOHNSON SCIENCE BUILDING



Modernizing infrastructure to advance knowledge generation in the Natural Sciences

Science teaching and research are central components of our academic mission as a liberal education institution. Students at Bishop's receive exceptional opportunities for hands-on laboratory experiences and direct involvement in research — which are not available to undergraduates in larger universities. These play an enormous role in their success post-graduation. We are able to offer these opportunities thanks in large part to close faculty-student interaction, as well as the 2009 government funding that allowed for the renovation of teaching laboratories used for molecular biology, organic chemistry, and physiology.

In January of this year, Bishop's University was thrilled to announce \$7.55 million in new funding for renovations to several laboratories in the Andrew S. Johnson Science Building. This will allow many more spaces to be upgraded, including chemistry and biology teaching labs, several research labs, and the greenhouse. The building will also get a new roof. The majority of this work is made possible by grants from the provincial and federal governments. We must, however, raise another \$300,000 in donations for equipment.

The new infrastructure will allow us to improve significantly our laboratory offerings in chemistry, organic gardening, and brewing science, and will play

an essential role in an important aspect of the University's strategic plan, which is to double our cohort of graduate students, and increase enrollment in Chemistry and Biochemistry.

The renovated teaching and research spaces will allow both our faculty members and our students to participate more fully and safely in the generation of knowledge.

We are thrilled and grateful to have received this extraordinary level of government support for such an important area of learning at the University, and look forward to welcoming students, faculty, staff and visitors to our newly renovated science laboratories in September 2018.



In the meantime, we are seeking the support of alumni and friends to fully fund the remaining \$300,000 required, and hope to count you among them.

Campaign and Alumni Events

Bishop's 2016 Clay Shoot



Last fall, we were thrilled to host the second annual Bishop's Clay Shoot, once again at the exquisite Club de la Roue du Roy in Hemmingford, QC. Co-chaired by Bob Dunn '76, the visionary behind this event, along with Maurice Pinsonnault and Mark Smith, the 2016 edition carried on the tradition, the fun and the fundraising success of the first year. Guests met for a hearty BBQ lunch and were welcomed by Bob Dunn and Chancellor Brian Levitt, himself an avid hunter, before heading out to enjoy a beautiful afternoon of marksmanship and friendly competition. Over 50 participants (alumni, friends of the University, and guests) raised more than \$40,000 in support of the *Leading the Way* campaign. Along with Bob, Maurice and Mark, special thanks are extended to corporate partners Le Holding Angel Care Inc. and Fiera Capital Corporation for their generous support.



The annual Clay Shoot fundraiser is fast becoming a fall tradition at Bishop's, bringing together long-time supporters of the University with those who are interested in learning more about our unique educational model. The funds raised help support our efforts to offer an exceptional undergraduate experience to young people from Quebec, Canada and around the world. Bob Dunn had it right when he described it as "a beautiful day enjoyed by all for a great cause!" We invite alumni to join us in even greater numbers in 2017 for this truly one-of-a-kind activity.

Toronto Alumni Gathering



Alumni gathered on a very warm September eve at the Cambridge Club in Toronto. Cocktails, hors d'oeuvres, and reminiscing were enjoyed by all, as was the presence of our special guest speaker, Rogers Sportsnet's National Reporter Arash Madani '02 (whose time on the airwaves dates back to his student days when he was the voice of the Gaiters). Principal Goldbloom took a few moments to share campus news and developments with assembled guests, while Campaign Co-Chair Tim Griffin '71 relayed some recent Campaign updates and highlights.



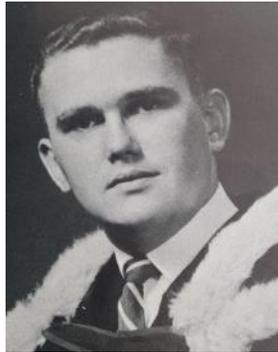
Campaign & Alumni Events (cont'd)



WHERE THERE'S A WILL...

Ronald Crowley '64

A pillar of the *Leading the Way* Campaign focuses on ensuring student opportunity by raising funds for merit-based scholarships, needs-based bursaries, and awards and prizes. Roughly one third of Bishop's students benefit from these programs, which are funded entirely through private donations to the Bishop's University Foundation. A recent \$3.6 million bequest from Ron Crowley '64, among the largest in the University's history, now provides business and economics students with \$160,000 in scholarships annually. On March 31, 2017, some members of the first class of Crowley Scholars had the opportunity to meet with Dr. Terry Crowley '67 at a reception held in honour of his late brother, Ron, at Griffin House.



Ottawa Alumni Gathering

In early April, Jane Brydges '95 and Chad Schella '94 hosted a gathering for alumni and friends of Bishop's at the Rideau Club. Principal Goldbloom was on hand to present an update on the University and the Campaign.



The Joyce Family Foundation

It was our pleasure to welcome Aileen O'Rafferty, Trustee of The Joyce Family Foundation, to campus on March 21 to meet with some of the first recipients of the Joyce Family Foundation Bursaries. Established by Ron V. Joyce, co-founder of Tim Horton's, the Joyce Family Foundation contributed \$2.5 million to the Campaign in 2015. A permanent bursary fund was created, helping students in financial need achieve their dream of a university education.



Campaign & Alumni Events (cont'd)

2016-17 American Biltrite Scholars

We were very pleased to welcome Jean-Guy Richard, Vice President at American Biltrite (and also a Bishop's parent), who attended the Fine Arts Graduating Students Exhibition at the Foreman Gallery to support and meet with this year's American Biltrite Scholars. This March 21 gallery event was very well attended and showcased the enormous artistic talent here at Bishop's.



Cello added to the Music Department

Gesner Blenkhorn '91 and his wife, Marie-Josée Boissonnault (*right*) stopped by Griffin House in February to offer his late father's hand-crafted cello to the Music Department on loan. Vice-Chair of the Board of Governors, Nadia Martel '90, music student Llinos Owen, and Dr. Ross Osmun were present to receive this lovely instrument.



Meeting the Holt Foundation Scholars

Peter Dunn '66 and his cousin Kate Molson-Seiler visited Griffin House on April 26th to meet with this year's Holt Foundation Scholars (all outstanding students in the Modern Languages program). The students were all very excited to meet their donors and to have the opportunity to say thank you in person. As one of the four Holt Scholars was already back home in BC... she sent in a video message instead!



Donations to our Campaign are tremendously appreciated, and make a true and tangible difference in the lives and education of the students at Bishop's. Should you have questions about our Campaign, or on how you can make a difference, please contact Jacquie Scott '90 at jacqueline.scott@ubishops.ca or 819.822.9660.

Donate today
Every gift makes a difference



For those wishing to make a gift immediately, donations can be made via our secure server:

www.ubishops.ca/gift



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Bishop's University Campaign